

# WORLD

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## WORLD PATENT POLARITY

### Literary Lifesavers Tossed at Sinking Radio Pix Shows; Mags May Mar Pitch

Hollywood, Nov. 5. — Death of sufficient first-rate film scripts to keep short radio shows as "Academy Award Theatre," "Lux Radio Theatre," "Screen Guild" and the new Hedda Hopper-Campney layout on going 39 weeks a year is causing adapters to much mail-baiting and resulting in a pool of dramatists are giving the agencies fits over their lack. As a result, the agency guys are scraping the bottom of the barrel and finding alternative formulas in order to keep the ether supplied with verbiage.

Among substitutes with a different background than that afforded by the usually unrefined, terrifically pre-exploited film plots is that being peddled around the agencies by Jimmy Parks for Paul Radin of the Buchanan Agency, with Bill Paulman, Metro story editor and brother of Clifton Fadiman, as kinsman.

Fadiman, with approval of Metro brass, has given the go-ahead signal for agency to choose a panel of judges composed of some magazine writers to select "America's Short Story of the Week" from mag mags, the Saturday Evening, Collier's, Liberty, Woman's Home Companion, Cosmopolitan, Ladies Home Journal and Country Gentleman for radio dramatization.

Story of has agreed to act as head of the committee, and has submitted list of potential candidates with "marquee value" to assist him, including Edna Ferber, Louis Bromfield, Pearl Buck, W. R. Burnett, James Cain, Octavus Roy Cohen, Vina Delmar, William Faulkner, Paul Gallico, Ben Ames Williams, James Hilton, Fannie Hurst, Mackinlay Kantor, Sinclair Lewis, Clarence Buddington Kelland, Somerset Maugham, Kathleen Norris, John O'Hara, Damon Runyon and Philip Wylie. Judges will be selected from this list.

Idea is that the short story as a literary form is more perfect adapted to a half-hour radio show than a condensation of a film or full-length novel, which many times must be emasculated in order to (Continued on page 56)

### 'COMEBACK' OFFERS FLOOD JIMMY SAVO

Jimmy Savo, who leg was amputated recently, will make a comeback using an artificial limb. He's totally paralyzed except that he never worked, which includes Cafe Society, New York and the Persian Room, both at the Lookout House, Covington, Ky., and the Bradford roof, Brooklyn.

Comedian's determination to hit the comeback trail was heightened after an avalanche of mail from Army and Navy hospitals. While in the hospital, did a guest shot on "We the People" which resulted in many offers from the service to teach him how to properly use the substitute leg.

### Shaw and Shaw Duet Like Never Before

Hollywood, Nov. 5. — Artie Shaw's new recording, "Don't You Believe It, Dear," it's believed first time it's been done on platters.

Shaw played lead clarinet with his sax section at the recording date, then donned headphones when date was dubbed, playing clarinet solo over the sax and his own clarinet.

### Played Anti-Nazi in Pic, Unmasked as Storm Trooper, Imprisoned

Berlin, Nov. 5. — Germans didn't know what a kick when Ernst Borchert, star of the Russian-financed, anti-Nazi film, "The Murderers Are Among Us," the first full-dress big league talker made since the end of the war, was absent from the premiere at the Staatsoper. Borchert spent day in jail after being sentenced to 11 months on charges of having falsified an employment questionnaire. He concocted fact he had been a Storm Trooper.

Curious twist was given story by fact that Borchert won plaudits of entire press for his portrayal of an anti-Nazi doctor who returns from wars and sets out to avenge murders in concentration camps. Signaling the revival of the German film industry, "The Murderers Are Among Us" was made by the Soviet-Licensed Deutsche Film Corp. British-licensed studios here have started shooting a second German pic.

American-licensed studios in Tempeh-oh and Munich are preparing to turn out pic, but are not so far along, OMGUS film control officers say.

The story of a German doctor haunted by the murder of women children in a Polish town on Christmas, 1942, the new film raises the question of whether German people have the right to take justice into their own hands.

A German girl, herself the victim of a concentration camp, declares the doctor that revenge is not his (Continued on page 56)

### 'Pops' Nixes \$18,750

Paul Whitehead last week turned down \$18,750 for the one day work in Canada. He'd been offered that much for an hour and a half of singing his waid each of three nights for a feature show in London, England.

Originally, the sponsors of the show had offered "Pops" \$10,000 for three days. He wouldn't budge across the border for less than \$18,750, but came the bid at that price for only three days. He then changed his mind again.

### MUSIC MEETS REPERT SELLER

BY ABEL GREEN

Tin Pan Alley has been almost circumspect in self-regulating itself, on the theory that millions of copies of sheet music go into the homes, and the tunes are projected likewise for domestic consumption via radio, records and like. Even if some of the boy-girl lyrics might be construed as having a more ardent connotation than the usual "kiss me" might indicate, it's a circumstance beyond the control of the songsmiths and publishers. But a recent trend of saucier pop song words, more of a freak rather than a deliberate nature, has the music men taking stock of the situation.

The minor diskeries have given way to a couple of major firms, company incognes where the song lyrics might be questioned. Woody Herman's Columbia outlet for "No Don't Stop" is a matter of testimony, much as is the case of a Bing (Continued on page 56)

### Slump Cues Cafe Name Budgets

The current business slump in cafes has hit the medium-priced arts hardest, with dance teams suffering most. With declining takes, bonafides are concentrating more on the high-priced names, hoping they'll bring in a buck, and compensating for greater expenditures for headlines by cutting down on the rest of the show.

As a result, most cafes are using a fairly expensive name plus an array of cheaper acts. Medium taking turns which previously supported big names are missing from most lineups since the operator must take declining revenue into account. One exception is to attempt the type of show is Monte Proser of the (Continued on page 56)

### D. H. Lawrence's 'The Man To Be a Broadway Legit

The original manuscript of D. H. Lawrence's novel "The Man Who Dined" is being offered to Broadway by the current "Nouveau Theatre" draft for a play version, has been bought by the new legit producing firm of Whitehead and Rea. Firm now negotiating with author's widow, Mrs. Frieda Lawrence, who is in the New Mexico for dramatization rights.

Book, story of The Man who rose after crucifixion to reveal to his wife first published in 1920. There were three editions in all, limited, with about 2,000 copies altogether. In Paris, London and N. Y. Lawrence, who died in 1930, had planned on dramatizing the book himself. Robert Whitehead and Oliver Rea (father is one of the producers of the current "Nouveau Theatre") have to leave work dramatized for an early production.

### 'Worst Caricature of Jews, Catholics' Charged to UA's 'Abie's Irish Rose'

#### Harry Jolson To Hit Comeback Highway

Hollywood, Nov. 5. — Al Jolson's brother, Harry, with whom he started in show business, is returning to the job after 15 years of retirement. Comeback is prompted by the publicity he recently received in columnar comment on "The Jolson Story."

Jolson opens Nov. 8 with a trying date in Jersey City, to be followed by a series of bookings in night spots and theatres.

#### Don Redman Test Case, In Showdown Between Brit-U.S. Music Unions

Don Redman, American Negro band leader, becomes the central figure in an Anglo-American test case between the Musicians Union of England and the American Federation of Musicians. The British labor organization has taboos the American Negro band leader's concert bookings in London and elsewhere, in deliberate retaliation to J. C. Pettillo's plan on British bandmen who yen to play in the U. S. Notably these include Gerald (Gerald Bright), Maurice Winnick and (Bert) Ambrose, among others.

They are all in the U. S. by coincidence, as is Jack Hylton, former No. 1 British band leader, excepting that Hylton today is an important West End impresario.

By coincidence, also, Hylton was the one who sought to import Redman, who has just completed a successful concert tour in the Norse countries. He figured that Redman, not saying dissipation but appearing strictly as a platform attraction, would not experience any difficulties with MU (Musicians Union of England). Redman was set for Albert Hall, London, and other topnight English concert dates until both the British Labor Ministry and Fred Danham, head of MU, intervened and stated that so long as Pettillo was mixing the influx of British musicians into the U. S., the same would apply in England.

Hylton, in New York closing for the rights of Sunday legist shows, was back Friday (5), in advance, Mrs. Phil (Frieda) Hylton, who returns on the Queen Elizabeth.

#### Grandma Smooks

Hollywood, Nov. 5. — "Baby Smooks," played on the air by Pauley Brice, has caused numerous queries about Baby's age. The answer is that Miss Brice is 23, and her mother last year turned the second time, with the birth of a girl to her daughter, Mrs. Raymond Stark.

Bing Crosby's production of "Abie's Irish Rose," set for December release by United Artists, brought strenuous objection this week from a reviewing committee made up of various religious groups. They termed the picture "the worst sort of caricature of both Jews and Catholics—much worse than the 1923 original—and a film that sets us back 20 years in the work we have been trying to do in bringing the people of America closer together."

Committee which saw the film at UA Monday (4), following complaints from other pre-war groups, consisted of reps of the American Jewish Committee, the National Conference of Christians and Jews, and similar organizations active in fighting recurring racial caricatures in films and radio. They have said their Hollywood reps huddle with Crosby next week in hope of having the picture extensively revised or shelved. Similar committee made strong protest recently against the wedding at a "wholesome" place, "Ziegfeld Follies," but M-G refused to delete or change it.

Members of the group questioned after the preview were particularly vehement against the depiction of the Jewish father as interpreting everything in terms of "economy." They pointed out that he is shown, for instance, as buying a suit too large because he wants it to fit him later; to prepare to arrange his daughter's wedding at a "wholesome" place; and prepares the fruit decorations at the wedding so that they can do double duty by being eaten later.

Despite Crosby's strong standing with the Catholic Church as a result of "Going My Way" and "Bells of St. Mary's," UA itself is fearful that there might be objection from that quarter. Since Irish Catholics in the film are caricatured almost equally as badly as the Jews, no word, one way or the other, has been heard from the Church yet.

"Abie" an updating of the original. Anir Nichols play, which was first filmed in 1928, cost \$650,000 to produce.

"Abie" was forged off the air about a year ago by organized labor protest to Procter & Gamble, which was sponsoring the show. Similar wave of objection is expected to develop from flunkies, with resultant unwillingness of exhibitors to book the picture. (See page 33 editorial re racial caricatures in radio.)

### BARUCH-WAIN JOCKEY 'MR. AND MRS. MUSIC'

With New York radio stations constantly angling for different combinations of music and dance, New York, this week signed ex-announcer Andre Baruch and his wife, Mrs. Wain, as "Mr. and Mrs. Music." The duo show daily, noon to 2 p.m., starting Dec. 2. Pair is drawing a \$10,000-a-week salary. W.P.A. is also said to be in the lookout for an all-night-disorder to combat WOR's Barry Gray.

# Plenty of H. Wood and West End Glamor Keynote Film and Pix Command Shows

London, Nov. 5. British show biz, abetted by entertainment luminaries from America, went all out this week in staging two precedent-shattering Royal Command performances in the variety field. On Friday night (1), 15,000 Londoners moved the streets into the Empire theatre in Leicester Square as the King and Queen attended the world premiere of the British film "A Matter of Life and Death." Three days later, on Monday night (4) the Royal family appeared at the Command variety show at the Palladium.

While in contrast to the cinematic performance, the variety show on Monday proved to be only a mild affair, both outside and inside the theatre, both shows were cash financial successes in benefit to the Commonwealth Trust. Benevolent monarchs and the Variety Fund. The cinema show alone netted \$120,000 plus \$32,000 from sale of advertisement and program material, the biggest amount ever raised in a theatre for charity.

Friday night's show was marked by injuries to over 100 people as the mob got out of hand outside the theatre, with police busy to cope with the situation and the show starting 30 minutes late as a result. The show took place in a street that was lighted up as brilliantly as any Hollywood or New York premiere.

American film stars who were included in the variety shows, Ray Milland, Pat O'Brien, Reginald Gardner, Maria Montez, Jean Renoir, and William S. Hart. Miss Doris, Dorothy Maline, Jessie Love, Kalina Paxinou (last minute replacement), Laurie Lister and Richard Wanger represented the Academy of Motion Picture Arts & Sciences, Hollywood.

Anthony Kimmins introduced the British stars comprising Stewart Breen, Margaret Lockwood, Michael Redgrave (whom Joan Bennett announced earlier as going to Hollywood to co-star with William S. Hart), early next week), Valerie Hobson, Eric Portman, Diana Wynyard, and George Formby, Jr. and Gene Tunney, Patrick R. John Mills, Jean Kent, Bud Spanning, Sid Field, Anna Goddard, Will Hay, Ralph Richardson, Rosamund John, Deborah Kerr, Vivien Leigh, Laurence Olivier and Naumov Yerminey.

Yank Stars Do Their Stuff  
British stars, with the exception of Diana Wynyard who gave an excerpt from "Cavalcade" in which she bravely walked down the stage bowing. The American stars didn't pick up the suggestion and insisted upon giving something or giving a short act. Americans receiving the best reception were Milland, Gardner, and O'Brien. Their brilliant scores being Field, Mills and Spanning.

The Michael Powell-Emmer Pressburger film, which will be filmed in the U. S. under the title "Starway to Rome," was well received but will prove controversial. Besides the main feature, bits of "Broadway Melody" starting with the film shown along with scenes from Charlie Chaplin comedies and Al Jolson's "The Singing Fool."

The British and American stars and their husbands and wives were present in the front rows along with Powell, Pressburger, and Norman Krasna. Par and the Hollywood who piloted the X-ray stars.

Performances at the variety show on Monday night were topped by Sid Field and company in the bill. The film from Val Pappas, "Piccadilly Hayride" production at His Majesty's theatre, and Arthur Askey, Jack Haydon, and the "The Girls" production at the Prince of Wales theatre. Both shows closed on Monday night in their command appearance at the Command Performance.

Other acts that registered strongly included Calrose, the "Three Sisters," the "Three Ross Sisters," and Gillie and Big Boy. The variety show at the lulladium show, "Highline," proved to be among the evening's standard successes while Robert Montgomery and Terry Thomas from "Piccadilly Hayride" were disappointed. The show was also disappointing with laughs only sparsely scattered throughout.

The King and Queen, together with Princesses Elizabeth and Margaret, received J. Arthur Rank, P. G. Wetherill, Mary O'Brien, Fanny and Harry Marlow, the topflight

(Continued on page 60)

## Sports Shorts

For the next three succeeding Sunday afternoons the Yankee pro football team will play all-American Conference contests at the Stadium in opposition to Giants and other National League teams at the Polo Grounds. Although it's the first season for the Yankees, tickets scaled at \$5 proved to be higher priced than for the firmly established Giants, rate being \$4 for some boxes, with all other locations in the ball park priced at \$3 and \$2. According to the advance sale attendance for the Conference contests will be away off compared to the opening games.

Demand for Army-Navy Dime tickets is unprecedented and very few patchbooks have reached the agencies. What few tickets there are for the game will be sold at the Polo Grounds Saturday (9) were quoted at \$60 and \$70 without stipulation as to location. Bias from the fans didn't care what they pay are expected to go much higher during the week. Brokers have made tickets at \$50 each from individuals who obtained them from the athletic associations of the respective schools but few such transactions are known to have been made.

Hockey got off to a capably start at Madison Square Garden last week but Saturday (2) night's game was not heavily in demand and some agencies were reluctant to take the New York Rangers team appears to be much better than last season's tailender, but regardless of its status the Garden cleaned up. The game was called heavy-weight fighters could not penetrate much but the Garden took a new week. When Jersey Joe Walcott and Elmer (Violent) Schumacher fought, Gene Tunney said saying that if Ray would meet Joe Louis at this time, he'd knock the champ out.

The Football Dodgers now have their own newspaper published by Leeds Music, and written by Bennie Benjamin and George Wee.

Following their viewing of the Giants-Bears game Sunday (27), the Army football team evidently took a page out of the quarterbacking book of the pros. It reported that the Bears' game, when Earl Black asked for a hold, he'd in his line situation. After Gene Tunney said, "Kick," Black approved. Said, day against West Virginia, while protecting when Tucker took the ball on his own 2-yard line and flipped a forward to a third down. But Black was in Baltimore.

Guy Lombardo is installing a line hanger. Army's were in his Tempo VI prior to an attempt at Gar Wood's speed record of 124.86 m.p.h. He'll take the car in Miami Beach, Lombardo's record was set in his Y. N. Park Commissioner Robert M. Moses on a site for next year's National Gold Cup event. Guy Lombardo, as defending champ, has the right to choose. Current parties include Joe Jacob Rial, where there are and half a million. The Hudson River was vetoed by the French. But Lombardo definitely wants to bring the race to N. Y. C.

## Nurnberg Pix for Reich

The Four-Four Information Committee for Political Directorate, one of the sparkplug of military government, agreed this week on the production of documentary film on the Nurnberg trials and has directed that the job be completed by Jan. 1, 1947.  
Latest issue of "Welt im Film" (World in Film) was devoted to film of the trials, and currently being shown at all German film houses in the four zones.

## 229th WEEK!

### KEN MURRAY'S

"BLACKOUTS OF 1946"  
El Capitán Theatre, Hollywood, Cal.  
"Ken Murray's 'Blackouts' is a knockout! The more I see of other shows the better I like it!"  
HUGH HERBERT

## RUBINSTEIN RECORDS

### SCHUMANN FOR METRO

Artur Rubinstein, who played the background music for the Frank Borzage film "Ive Always Loved You" (Rep), recently finished recording some music on the Metro lot before his visit to concert centers. Music is based on an as yet untitled script concerning the life of the composer Robert Schumann.

Clarence Brown is listed as producer-director, with neither cast nor other production plans set. Romance between Robert and Clara Schumann (later a famed pianist in her own right), and legal steps taken by her to free her the union, form one of the great all-time love-stories of music-history, so that the script has aroused unusual interest. Katharine Hepburn has been mentioned for the femme lead. Rubinstein recorded 13 selections in all from works of Schumann, Liszt and Brahms, later two composers having figured prominently in Schumann's life.

Borzage film, incidentally, although not well received critically, has been doing good business out of New York.

## Reynolds' \$12,000 Outline

### Cools Zanuck's Added 50G

Deal between Darryl Zanuck and Quentin Reynolds for the scripting of the story of Wildcat Enterprises has apparently cooled, following Reynolds' submission of a \$12,000 outline. Proposed pact called for an additional \$50,000 for the completed scenario.

Reported that Zanuck thought the story of the ex-Navyites who couldn't lose money was given too many a treatment for good film material. Louis DeRochemont, who was to direct, has come east to consult with Reynolds on the writing of the script. Title originally submitted is "It's Only Money."

## Vodka Diva for U.S.

Kyra Petrovskaya, youthful Russian actress and singer, who reportedly the first Russe artist to come to the U. S. since the war, has been packed to the management contract by the William Morris agency. Deal calls for representation on all branches of the theatre, also films and radio. Agency is angling to set her in a forthcoming Broadway production, with no definite on that deal as yet. In addition to her native tongue, she speaks French.

Her last stage appearance was with the Moscow Satire Theatre, at the outbreak of the war, after which she became a star. She married an American Red Cross worker, Elliott Shirk, with whom she is to the U. S.

## PAMPAS PLAYWRIGHT IN U.S.

Samuel Eichelbaum, Argentine playwright, has arrived in the U. S. with six plays which are making the rounds of major motion picture companies. Some interest has been shown by the French. He is only one who is in English, "Bird of Clay" was translated by Robert Agnew.

Most of the plays have had productions in Buenos Aires.

## FOOTBALL

# Army Even Choice to Defeat Irish; Penn 8-5 Over Lions

By Harry Wiamer

(Director of Sports and Commentator for ABC Network)

## COLLEGE

| GAMES                     | WINNERS        | ODDS |
|---------------------------|----------------|------|
| Army-Navy Game            | Army           | 8-5  |
| Georgetown-Boston College | Boston College | 8-5  |
| Penn-Columbia             | Penn           | 8-5  |
| Harvard-Dartmouth         | Harvard        | 5-7  |
| Colgate-Holy Cross        | Holy Cross     | 5-7  |
| Wake Forest-Duke          | Duke           | 5-7  |
| Clemson-Tulane            | Tulane         | 5-7  |
| So. Car.-Maryland         | So. Car.       | 7-5  |
| No. Car.-Duke             | No. Car.       | 7-5  |
| Alabama-L.A. U.           | Alabama        | 6-5  |
| Georgia Tech-Navy         | Georgia Tech   | 12-5 |
| Ohio State-Pitt           | Ohio State     | 12-5 |
| Northwestern-Indiana      | Northwestern   | 4-1  |
| Purdue-Minnesota          | Purdue         | 7-5  |
| Iowa-Wisconsin            | Iowa           | 6-5  |
| SMU-Texas A&M             | SMU            | Even |
| Lafayette-Rutgers         | Rutgers        | 13-5 |
| No. Car.-State            | No. Car.       | 13-5 |
| Rice-Arkansas             | Rice           | 2-1  |
| USC-California            | USC            | 2-1  |
| UCLA-Oregon               | UCLA           | 4-1  |
| Stanford-Washington       | Stanford       | 7-5  |
| Michigan-Mich State       | Michigan       | 12-5 |
| Kentucky-Marquette        | Kentucky       | 12-5 |
| Yale-Brown                | Yale           | 12-5 |
| Tulsa-Ola-Rams            | Tulsa          | 8-5  |
| Ola-Rams                  | Ola            | 8-5  |
| Cornell-Syracuse          | Cornell        | 13-5 |
| Penn State-Temple         | Penn State     | 3-1  |
| Wichita State-Vassar      | Wichita State  | 3-1  |
| Miss. State-Auburn        | Miss. State    | 2-1  |
| Georgia-Florida           | Georgia        | 5-1  |
| Tenn.-Kentucky            | Tenn.          | 5-1  |
| Texas-Baylor              | Texas          | 3-1  |

## PROFESSIONAL

### NATIONAL LEAGUE

| GAMES                       | WINNERS  | ODDS |
|-----------------------------|----------|------|
| Boston-Yanks-Wash. Redskins | Redskins | 2-1  |
| Chi. Bears-L.A. Rams        | Rams     | 2-1  |
| Green Bay-Chi. Cards        | Cards    | 6-5  |
| Pitt. Eagles-N. Y. Giants   | Giants   | 5-8  |
| Pitt. Steelers-Detroit      | Steelers | 9-5  |

## ALL-AMERICAN CONFERENCE

| GAMES                                   | WINNERS  | ODDS |
|---|----------|------|
| Buffalo Bison-Brooklyn Dodgers          | Dodgers  | 6-5  |
| Cleveland Browns-San Fran.              | Browns   | 7-5  |
| San Fran-Seattle                        | San Fran | 7-5  |
| Chi. Rockets-Miami Seahawks (Mon. nite) | Rockets  | 2-1  |

Record for the Season: Won, 148; Lost, 62; Ties, 13; Pct., 70%.  
(Ties don't count)

# THE SUNDAY BY H. I. Phillips

## Those Noel Coward Openings

My dears, you simply must see Noel Coward's new play, "The Playoffs of the Worldly West." No, that's not it... Let me see... Oh, yes, "The Web Mill." I think it's well worth the opening and got away unhurt, too. Lucky us!

You know what a Coward play is, my dears... Something like an O'Neill play as "an event." Only an O'Neill play begins in the middle of the day and ends at night, while a Coward opens up in the middle of the night and ends on signal from the Stork Club, know what I mean?

During an O'Neill play the audience goes out to dinner. At a Noel Coward play the audience acts as if it had never left dinner. Just wouldn't miss a Coward opening... Such uncertainty and suspense!... You think the cast hasn't shown up or Noel Coward hasn't finished the bit of act there's seen an intrusion or something or the other. It really rises ultimately and from that time on you have to be content with only 50% of the attention.

What a workout in exhibitionism!... And this one was superb. It was impossible to tell where the audience stopped acting and the actors began. It calls for a narrator or something... My dears, it was a society rondo. "The Web Mill," I think, is well worth the opening and got away unhurt, too. Lucky us!

All the girls who sound so good in sable were there... and the dailies who come through clearly in chinchilla... And ah, yes, the dowagers who do something about the stage on the chairs and call for a long cheer for Newswbrook!... I don't think I've ever seen so many people cheering at a first night show with intermission at a prohibition era Yale-Harvard football game.

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Oh, the play! What was it about? Let me think Ah, yes, one of those little life-and-death "theatrical" affairs, done up in a long distance, street somebody in Cos Cob or just run around and ring doorbells... And they had their boys dears, the ones who are out for the "Able Clogging Sledge" and the "Lobby Blocker of the Month Award," come hell or high water, Such fun!

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It will run for months, even if it isn't a revival... Excuse us, now my dears, while I get an X-ray. I think my leg was broken by a couple of Park avenue dears. I do hope so... You must see... the play, not the leg!... Don't forget the name... "The Noel Man Silpheth," Cherrie.

(Reprinted from N. Y. Sun)



## 'Notorious Gent' Belies Bias Any Anti-British Bluenose Ideas

British squawk recently that Joe Green's Production Code Administration was letting Hollywood know a lot of things he'd keep it done by the English won't be tilted eye response was not a bit of an American observer who were getting their first glimpse of J. Arthur Rank's "Notorious Gentlemen" (once "A Gentleman's Progress"). Not only would the picture not have received a PCA seal, most of the pro-cons were told, but the script would never have reached the shooting stage had it been propounded by an American company.

Her Harrison star, which has arrived here highly-biased by the British, has another angle which caused a buzz among U.S. observers. That was a result of the criticism which has been heard in this country for years that American big business was running a bad campaign against the United States to people abroad, but now Hollywood films, it was agreed, have given away the impression of Americans that "Gentlemen" gives of the British. It is a caricature of all the traits of familiar English types, with the only intelligent, and decent, sympathetic character being an Assistant Jewish girl.

"Gentlemen" was one of two British films that brought the heat from the English during the past summer about Green not being invited. He refused to grant the film a seal because Harrison, pictured as a college clown, climbs a tower at the university and plants a chamber pot on its spire. Scene (Continued on page 30)

## Current New Book-Play Death Prompts H'wood To Dig Into The Files

Many a book, play or short story long since forgotten, but which has some possibility may be expected to appear on major studio production schedules in the next few months. Lack of acceptable screen fare in the Broadway legat houses has the book stalls in response, with several film company story departments currently conducting exploratory expeditions through their files.

A number of other writers, story editors, multiple, are glad to be just as surprised to receive checks from their agents for screen rights to properties thought long since dead as was the author of "Johnny Be Linda" last week. Play, written by Elmer Harris and produced by Harry Wagstaff Gribble on Broadway in 1940, was tucked away on a shelf until a few weeks ago when a Warner Bros. film staff unit dusted it off and forwarded it to the studio as a possibility for next season's program. Studio grabbed it up at \$55,000, according to an exceptionally high figure for a property so long dead.

Paramount, digging for material, has potential material to have them there. New reports made on them. One reason is the fact that properties passed up five or 10 years ago valuing at the time may be top-notch for the likewise particular situation. The property prevails now.

Another reason, however, is that there's such a dearth of new story editors being put out there that there's just not enough to go around. The skilled staff renders busy and story editors find the files are a profitable alternative. While the searches have been tried in the past without too much success, the use of pro-

(Continued on page 30)

## Nelson to Chi, Then D. C.

Donald M. Nelson left yesterday (Monday) for Chicago where he is expected on industrial mobilization and the Government-Industrial Conference, slated for Nov. 29.

## Kilroy's Here—In Spades

Kilroy appears to be here—in spades. The recent middle-class dispute which has split Federal officialdom over a proposal of the Office of War Mobilization & Conversion for creation of a permanent motion picture bureau to coordinate all Government production activities. Bureau, envisaged by the OWMB as supervisor of planning and production of all Government films, would also shape policy to work the film industry into the distribution of Federal, civil and other matters necessitating Hollywood-Government cooperation.

This week Bob Savin, of Astor Pictures, states-rightly out-cried, announced that he had inked a deal with a pair of San Francisco producers, Pat Patterson and Frank Roy Nicholson, to handle distribution of a "Kilroy" series of six pix. "First will be labeled you-know-what and will be released Feb. 15.

Jackie Coogan, meanwhile, playing the Vogue Terrace in Pittsburgh last week, closed a deal by long-distance for his return to pictures in another "Kilroy Was Here" film, with another former child film star, Jackie Cooper. Film will be produced independently by Sid Luft and Dick Hyland.

## Johnston Fails To See British Quota Repealed

Abolition of the British quota Act is merely wishful thinking. Eric Johnston, head of the Motion Picture Association of America, said here yesterday (Thursday) (31) on a three-week European tour. He made the forecast as he returned to the M.P.A. Johnston will look into European trade revival while on the continent, but he expects to leave in April.

He expects to have talks with Clement Attlee, Herbert Morrison, and Winston Churchill, and with the British and heads of the Trade Union Congress. With O'Brien and the union chiefs he will discuss the trade union movement here. "Object of Johnston's visit is aiming at close contact between Europe and America. He predicted a recession in prices next year but no slump until the one after the first World War.

Johnston predicted that within five years film would be education's great adjunct. He also maintained that television will revolutionize the film industry within the next few years.

## GOLDWYN HEADS LARGE CONTINGENT NOW EAST

Samuel Goldwyn, who arrived in New York yesterday (Tuesday), is expected to be visiting the East of stars and execs from his studio. Some are in New York for the first time, while others are in the States until Dec. 14, when they sail on the Queen Elizabeth to visit their old employer, who is associated with producer Sidney Cox in London.

They will remain in England only four days, coming back on the regular liner, which leaves for New York back to the Coast around Christmas.

(Continued on page 28)

## Mayer's European O.O.

Arthur L. Mayer, New York exec. and in charge of the M.P.A. tomorrow (Thursday) by air for Germany, where he'll make a survey of the American Red Cross recreational needs. Results of Mayer's six-week lookouts may be outlined whether or not the RC will continue to provide centers and other recreational facilities for the American troops who are still only a wartime measure.

Mayer, operator of the Rialto on Broadway and partner in Mayer-Burstyn, directed the Red Cross as deputy commissioner in the Pacific.

## RENTAL MAN

Washington, Nov. 5. Hollywood's rental relationship with the Government middle-class dispute which has split Federal officialdom over a proposal of the Office of War Mobilization & Conversion for creation of a permanent motion picture bureau to coordinate all Government production activities. Bureau, envisaged by the OWMB as supervisor of planning and production of all Government films, would also shape policy to work the film industry into the distribution of Federal, civil and other matters necessitating Hollywood-Government cooperation.

Current wrangle which finds such important branches as the State Dept. opposed to any overlordship on films. If prolonged, is expected to put the industry in the middle. Unsettled cross-currents on whom to deal with in the Government have previously had film execs running from pillar to post during the past years. Present differences are sharp, and the State Dept. maintains that any future programs for films in and out of the Government should be decided on an industry basis, while the OWMB has taken up the cudgels for single-handed direction. The industry has a strong opinion that it is backed by Arch Mercer, OWMB film liaison official, who has the support of his assistant, John Steinman. Idea is one of the things being (Continued on page 30)

## Col. P Spingold, V. M. A. Plans Retiring

Nate Spingold, v. p. and member of the board of Columbia Pictures, will retire next spring, it has been learned. With the company for almost 20 years, he has long been in the inner circle of close advisers to prexy Harry Cohn. Serving as New and the union chiefs he will discuss the trade union movement here. "Object of Johnston's visit is aiming at close contact between Europe and America. He predicted a recession in prices next year but no slump until the one after the first World War.

Spingold is in his 50s and his reason for leaving the Queen Elizabeth (5) for New York, thence to Hollywood. Accompanying him will be William D. Desires, director of the U.S. from six weeks abroad and is now on the Coast for three or four weeks, auditing with Cohn and studio execs.

No successor has been considered. (Continued on page 28)

## Nation's Boxoffice Survey Election Day Trade Boosts Biz—'Mast', 'No Leave', 'Jolson', 'Forever', 'Killers' Top List

Despite several days of ultra warm weather and pre-election lull, current week's boxoffice is holding its own, helped by Election Day and other national top will probably climb to the best figure in several weeks.

Pacing the big grossers this stanza is "Two Years Before the Mast" (P), which is sock in all cities now playing. Picture will hit a new record in Seattle, it is credited by Electric City, Philadelphia, Washington and Cleveland. It is big in San Francisco. "Forever" (WB) is playing nicely almost in its sixth week in N. Y. Although in only its second week in Detroit, it is running about \$132,000 ahead of "No Leave, No Love" (M-G), second runner, which is in its seventh week.

Others in the current Big Ten are "Jolson Sings" (Col.), "No Leave, Forever" (WB), "Killers" (U), "Margie" (20th), "Darling Clementine" (Decca), "Beverly Hills Cop" (Sister Kenny) (RKO) and "Angel on Slender" (U), in order of box office. By last Friday covered by Variety, also ran, which just missed the big hit, was "The Girl in the Little Girls" (20th), "Clock and

## Selznick Lost It At the Astor; Goldwyn's 'Best Years' Blocks 'Duel'

### Kern Saw Most of His Pic

When the recent crop of box office writer-show biz cavaliers, about half the central figures saw their sagas cinema-glорified. George M. Cohan saw "Yankee Doodle Dandy" (WB) just before he died, and the late Jerome Kern saw most of the soon-toe "Till the Clouds Roll By" (M-G) before he passed on.

Cole Porter, Al Jolson, Jack Norwerth ("Shine On Harvest Moon"), WB's stars of Nora Bayes and Noworth, Richard Rodgers (although Lorenz Hart is dead; Metre's forthcoming "My Heart Stood Still") are still contemporaneous.

"Battle of the Astor Theatre," fought in the Times Square arena for more than a week between the going out of Sammie Davis and the ecstasies of David O. Selznick, wound up yesterday. (Tuesday) with the Goldenwyn's permanent floating triumphantly over the battleground. J. Arthur Rank's "Caesar & Cleopatra," one of the "Sammy" appeared set to replace it by Nov. 21 or before.

Struggle for Astor playing time which would carry over the Christmas holidays was the crux of the series skirmishes which took on aspects somewhat between a comic strip and a dime novel. Goldwyn was determined to get "Years" in the house and Selznick was trying hard to hold it with stopgaps until the present playing of "Duel in the Sun," delayed by the Technical Union.

In the hanging fracas, two pawns—RKO's "Sinbad the Sailor" and Hunt Stromberg's "Strange Woman" (UA) advertising expenditures under the late impression and hope they were going in the 1,500-seat, the adult is one of the nation's best showcases. In addition, there were several strange things which seem in show business since peep (Continued on page 20)

## UA Toppers West On Distrib Deal With Enterprise

Edward C. Raftery, United Artists' v. p., left New York for the Coast yesterday (Monday) to discuss a distribution chief Grad Sears in negotiations with David Loew and Charles Kintford for release of Enterprise product. It is understood that essentials of the deal are set, with dual details now being arranged preparatory to presenting it to the UA board for approval.

Spokesman for the distributing company said Monday (4) that UA had stuck to the policy stated by Sears about six weeks ago regarding Enterprise. Sears declared Loew-Enterprise would get concessions in the future, but that those now being given other of UA's top producers.

Loew said that Enterprise's distribution would be 25%.

## Korda to H'wood

Hollywood, Nov. 5. Alexander Korda sails from England aboard the Queen Elizabeth (5) for New York, thence to Hollywood. Accompanying him will be William D. Desires, director of the U.S. from six weeks abroad and is now on the Coast for three or four weeks, auditing with Cohn and studio execs.

No successor has been considered. (Continued on page 28)

## 20TH AND A.J. BALABAN RENEWING ROLY PACT

New pact is understood currently being negotiated between 20th-Fox and A. J. Balaban to continue latter's services as executive director of the Roly, N. Y. Balaban has been in charge of the house for 20th since 1941. His contract expired about six months ago and he has remained on without one since that time, on the possibility of a new agreement. Balaban, California, where he just bought a large home.

Balaban has definitely determined to remain in the East and has sold his home in Hollywood. He bought one near the Adolph Zukor estate in West City, N. Y. Contract currently in the hands of the studio. Balaban will be similar in most respects to the old one, which valued for a salary of \$1,000 a week.

## VARIETY

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DAILY VARIETY  
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115 a Year—11¢ Foreign

## March of Time Accents Films Stance On Tele; See Different Techniques

March of Time is currently studying methods of producing quality film for television but won't begin actual production until there's enough money in tele to make it profitable, according to Richard de Rochemont, MOT picture producer. A chief problem, de Rochemont said, is producing pic of adequate quality at prices that tele broadcasters can afford. MOT, consequently, has been directing its efforts towards learning how to trim costs without "chiseling" where it will hurt. Pointing out that MOT operates on a completely union shop, de Rochemont said that it is impossible to produce any films that don't respect union agreements so that it was impossible to cut costs low enough yet to what broadcasters are willing to pay. Negotiations have already been carried on by three of the top ad agencies but solution of the problem has not yet been reached.

MOT chief predicted that films would subsequently mean as much to television as transportation has to radio but declared that the present pic aired by tele broadcasters, which he termed "second merchandise," were doing much to hurt the new medium. Hollywood is presently sitting back to let radio produce a test of uncertainty of exactly what video will mean. MOT, de Rochemont said, will be prepared to make any type film broadcasters want, including documentaries, commercial pic, make-up of six or dramatic, and color film is needed, MOT can make that, too, he added.

Studies and tests, MOT has found that the usual film produced for large-screen theatres doesn't stand up so good against the big screens. With video expected to be viewed most often in homes, it doesn't need the spectacularity included in pic aimed for the lush setting of a first-class theatre. But MOT does need the action and more use of closeups, de Rochemont said.

### Adip Abroad

Europeans are also interested in getting films with commercial U. S. advertising for tele transmission. The producer said that the European tele chiefs have even been considering the transmission of film to the Atlantic. The Atlantic video, he said, adding that European engineers had told him on his trip to Europe that they were confident the distance problem could soon be licked. System in London could be worked out with the Paramount intermediate film method, with the film scanned by video on this side, the Atlantic transmitted via some method to Europe and then photographed on raw film on the receiving end for tele transmission, or transmitted directly as it comes over.

## COAST CABANA CLUB BENT BUT NOT BROKE

Hollywood, Nov. 5.—California Cabana Club, launched with a book of gilded Hollywood names as the swankiest niter on the Coast, has run into financial straits, but is bent but not broke. Checkup of the Hollywood health reveals assets of \$770,183 and liabilities of \$843,725. Ralph Meyer & Associates, business liquidators, have taken over the affairs and directors of the club, made up of film personalities, to settle for less than a dollar to keep out of bankruptcy.

Officers are listed as Frank Borzage, presy; John Wayne, vicepres; Bo Co. Ross, secretary-treasurer; Charles Trenor, Jr., assistant presy; George C. Scott, managing director, and Martin C. Trapp, chairman of the membership board. The stockholders are: Stan Crawford, Fred McMurray, Eddie Sklar, Borzage, Leslie Fenton, Ann Dvorak, Merle Oberon, Hootchy Grotz, Robert Jordan, Joseph M. Schenck, George Seaton, Robert Walker, John Wayne, Herbert J. Yates and Red Skelton. Once it was known as the Deauville Club, taken over by the Army during the war. Bo Co. Ross, agent and business manager for numerous film figures, was the activating motive for the club, starting about six months ago.

### Local Gal Makes Good

When Metro's "Till the Clouds Roll By" opens at the Music Hall, N. Y., next month it will be the debut of a rising actress, engagement for Lucille Bremer, who is featured in the film. Bremer was a member of the house's famed Rockettes line from about 1930 to 1941. She was one of the Rockettes' featured way interies and then to Metro. She's the first Rockette to return to the house in a featured role.

## Exhibs Continue Battling Spread Of Dog Tracks

Exhib organizations are currently waging a bitter battle to keep against a threatened spread of dog tracks throughout the country. Several syndicates have applied for licenses to open separate canine paths some of the chief opposition stemming from the Southern California Theatre Owners' Conference of Theaters, Owners and Exhibitors. The conference, in which the war is being waged is the fact that the Pacific Coast of Theaters, Owners and Exhibitors, recently locked a similar application in San Francisco, while theatre owners in Dallas knocked out a request there.

Exhib leaders say they will try to force the exhibitors to agree to wherever they may arise. Theatre men's distaste for the dog tracks is based on the fact that the exhibitors is their view that the dogs have been a potent influence in denting the exhibitors' business. In the fight, the exhibitors' hand has been fortified by alliance with teacher-parent organizations, women's clubs, churches, etc. Theatre men, along with civic groups, also are allied to the exhibitors. They claim that operators' countenance be as low as 25c. Frequently aired but at hearings in which kids decline from school to the greyhounds to put their candy-movie pennies on a race. Noddy practice is double-shelving, which hurts the theatre owners as parents and businessmen.

## NCCJ to Honor Show Biz, Press, for Brotherhood

Show biz, together with the newspaper and advertising industries, will be honored for its work in the cause of tolerance in a special tribute tendered by the National Council of Christians and the Waldorf-Astoria, N. Y., Nov. 24. NCCJ, sponsors of the American Brotherhood will present a special citation to each industry at the banquet which is to be aired over the ABC net.

James Sauter heads the over-all committee with assistance from John Robert Sauter, Mutual vice pres and G.M. for radio; Max Cohen for films; and William Randolph Healy, Jr. for press and magazines.

### Lassie the Dog Named

### In Master's Divorce

Hollywood, Nov. 5.—After playing the lead role in many a canine picture, Lassie, the four-legged star, was cast as a heavy in a divorce movie. The picture, and trainer, Frank Westwax.

Mrs. Westwax testified that her husband spent more time with consideration on Lassie than he did on his family.

### Vincent Left Over 100C

Los Angeles, Nov. 5.—Estate of the late Vincent Price, estimated in excess of \$100,000, was placed in charge of three executors, Gray Grant, John McGee and the Bank of America.

Simon & Garbus, film attorneys, will file the will for probate next week.

## Alvin Aides Nelson Hollywood, Nov. 5.

Donald Nelson, president of the Society of Independent Motion Picture Producers, appointed Joe Alvin as his assistant, charged with the handling of public relations and other duties.

Alvin, former newspaperman, was western manager on new and special events for the NBC during the war.

## British Pix Breaking Down Major Network Resistance to Air 'Em

Major network resistance to British films, factor which has kept the angle pic unaired on top broadcasts for many years, has been broken in a flurry of radio offers currently being made to British producers. Swing to broadcaster's sentiment opens a new avenue of mass pic plugging previously closed by reticent, bigger bankers and the overseas films. Claim has always been that American audiences have no interest in them.

Back was broken when Heida Tipper, after a recent trip to England, packed for six films of Anthony Mann's "The Big Game" show. This complete innovation in American broadcasting brought several offers from the British. As the first of the series in a dramatization with Ann Todd, star of the British picture "The Big Game," directed by Compton Bennett, director of the film. Flood of letters to the British agents, and the reinstatement of major broadcasters that Yank audiences can be brought around.

Major network interest was evidenced by both NBC and CBS with each proffering the New York Rank Radio Theatre. The latter, however, Yank. Negotiations have so far been stymied by the fact that the nets are not willing to accept the transmission over the ocean because of changing weather conditions. Deal may be closed by the end of the week. The British star, however, on the idea, have not been too enthusiastic about staying up all night to see the pictures.

Spread of radio dramatizations of the British pic, however, is waxing. The British Theatre of the Air Award Theatre of the Air is now dicker with Rank executives in an effort to obtain a number of the British films. Lux also moved in immediately and is asking for an increased share of the production royalties while other b.r.s. have been flitting with Anglo producers.

Should the Bing Crosby picture network show be extended, Rank's racks intend to push their advantage by offering British films, with actual British stars, in transmissions made in England under American radio supervision. Plans in this regard, it was said, would further work over and programs would not be available until next fall.

## Maj. Bowes Art Treasures Bring \$103,498 at Sale

The late Maj. Edward J. Bowes, who during his lifetime reared a fortune from amateur unit productions, is posthumously being honored as an amateur art collector. Collection, last week was auctioned off at the Kennedy Galleries, New York, N.Y., and was bringing prices in excess of what the late show-

In one instance Gilbert Miller, agent producer, bid \$50,000 for Renoir's "Environ de Cagnes," a landscape, while Bowes acquired it for \$143,000. One small work by Fautin-Latour which Bowes bought in 1926 for \$500 was presently sold at Renoir which was bought in 1943 for \$15,500 and was worth \$20,000.

His art collection in the two day sale was \$103,498.

### 240C 'Rin Tin Tin' Suit

Los Angeles, Nov. 5.—Damage suit for \$240,000 was filed in Superior court by Wally Kline against Romy Pictures and PRC, Inc. over the film story, "The Return of Rin Tin Tin." Kline charges he was frozen out of the production after he had written the film story under the title "A Miracle At Midnight."

## Chicago Exhibs Reach Agreement With Ops After Series of 'Mishaps'

Chicago, Nov. 5.

### \$1,000 for Courtesy

San Antonio, Nov. 5.—Byron L. Speckels has been left \$1,000 in the will of Mrs. Corneilia Cooke Smith, NBC curator of the O. Henry Museum in Austin. Speckels was a former theatre usher while attending the University of Texas and managed to find Mrs. Cooke a good seat at the theatre. The money was left to him for being so courteous.

## Studio Strike Settlement Now As Cold as Ever

Hollywood, Nov. 5.—Studio labor difficulties, expected to be settled this week, look no closer to being than in weeks previous, with studio painters now joining in demands for pay increases and shorter work weeks. The Screen Actors Guild, Screen Stage Designers, Local 142; also has returned to the centre of the labor picture with a registered letter demanding yesterday (4) to producers' action for reopening of contract negotiations and reinstatement of members in all jobs.

Meanwhile, Film Technicians Local 1000 still the centre of strife, tying up labor here. Although settlement of latter problem was expected yesterday, week with arrival of IA International prexy Richard Walsh Joseph Keenan, the matter is still unsettled. Keenan is regarded as impartial labor chairman for the film industry, is holding up his arrival here to give leaders an opportunity to iron out all problems.

Conference of Studio Unions is charged with "bad faith" in revising the contract agreement.

(Continued on page 29)

### L. A. to N. Y.

San Benito, Texas, Nov. 5.—William Boyd, Lucille Brooks, Ned Brown, John Garfield, Karen Carpenter, Humphrey Bogart, Marvin Zelig, John Fulton, Arthur Freed, Cedric Gibbons, Jesse J. Goldburg, Samuel Goldwyn, Ernest Berman, Joan Harrison, John Haver, John Haver, Lena Horne, Andre Kostelanetz, Charles Laughton, Lew Laury, Irving Lazer, John Marshall, Ella Logan, Virginia Mayo, George Marshall, S. Barrett McCormick, Larry Parks, Michael Bennett, Lily Pons, Maybelle Prindaville, Mary Pickford, Mark Stevens, Arnold Stoltz, James Stewart, Lawrence Tibbett, Robert Vogel, Hal Walker, A. P. Waxman, Lillian Weller, John White, Sidney Wright, William Wyler.

### W. Y. to L. A.

Dave O'Brien, Jack Kapp, Russell Holman, William Powell, Edward C. Ratney, Charles M. Reagan, John Haver, Eddie Sherman, N. Y. to Europe, Jack Hyton.

### London to N. Y.

Oscar Serlin, Joseph Friedman, Charles M. Reagan, Elsa Shelly.

Feud between Motion Picture Operators Union and local exhibs over unionizing over-unionized theatre employees was climaxed last week with a series of "accidents" in which exhibitors' employees suddenly went soundless or two days black-out at intervals for two days. Exhibitors' employees out of confab with union heads agreeing to a year contract with the laborites.

Action began Thursday night (3) when all Loop houses and several outlying theatres lost sound for period up to a half hour. Coincidentally, trouble arose in all houses at same time.

Several loop houses were forced to make wholesale refunds after buyers' demands. Following day, sound screens blacked out for long periods with same situation prevailing.

Gene Atkinson, union organizer, disclaimed any knowledge of the "sabotage," as it was termed by exhibitors' exhibitors. Atkinson, for several months, has been behind an intensive drive to have front-of-the-house employees join the union. These employees consist of ushers, doormen, candy girls and other personnel. Exhibitors have steadfastly refused to back the move.

Spile of high feeling among exhibs chafing at an amiable settlement was reached Saturday afternoon. Atkinson of Theatre Stage Employees, who planned in New York for the emergency, and Atkinson, as it was termed by exhibitors, was in the city. Among exhibs present were Morris Leonard, corporation counsel for Balaban & Katz, his husband, Eddie Silverman, presy of Essaness; James Costan, Warner's zone manager, and Charles Schenck, president of Schenck Studios.

Negotiations on the contract are being handled by the exhibitors' exhibs. It would not ask an increase in the amount of employees and wages, but would ask for smaller theatre. This brings about a finish to a drive originally begun in 1937 when exhibitors were granted a created Local B-46 for front-of-the-house employees.

Although details as to wage have not been made available as yet, Atkinson a few weeks ago said he would demand \$1 an hour for ushers and candy girls, and for smaller theatres paying proportionally to seating capacities.

## CHAS. D. KEENAN EYES H'WOOD LABOR POST

Hollywood, Nov. 5.—Charles D. Keenan, secretary of the Chicago Federation of Labor, is due here this week to study the details of his recent appointment to the new post of Permanent Impartial Chairman of the Motion Picture Jurisdictional Disputes Arbitration Board. Before accepting the job as studio labor czar, he will study the question of salary and other matters. Understood his acceptance of the post is practical.

Proposal for the establishment of permanent machinery for the settlement of jurisdictional disputes will be laid before all studio unions, and little or no opposition is expected. Chief responsibility for the settlement step toward labor peace are Herbert Sorrell and Matthew Milson, of the Committee of Studio Unions; Roy M. Brewer and Carl Cooper, of the International Alliance of Theatrical Stage Employees; Joseph Toulhy, international representative of the Teamsters Union; and Charles M. Reagan, Jr., of the Screen Actors Guild.

Keenan had charge of labor production for the War Department during the war, and recently completed a survey of the German labor situation for the War Department. His nomination for the Hollywood job was unanimous. Meanwhile, the question of contracts and Film Technicians Local 683 remains to be settled before the studio returns to work. Keenan and the CSU officers will move shortly into negotiations for a new studio contract. The IATSE and IATSE leaders will take care of 10,000 683, rebellious members of the studio, the local autonomy and a new contract.

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To the Heart of the World!*

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**"SONG OF  
THE SOUTH"**

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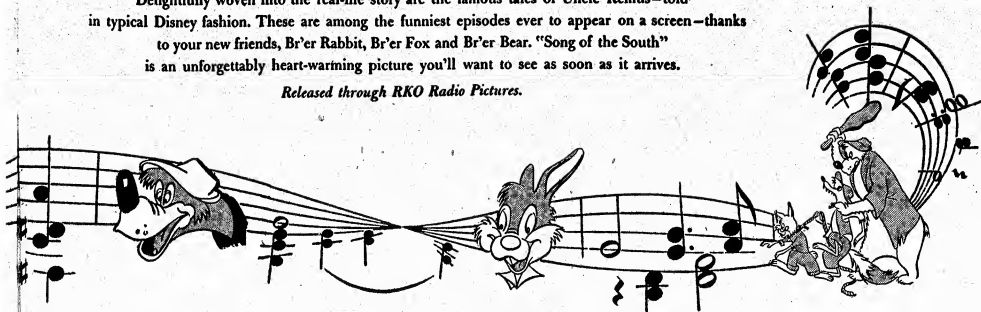
This spread is a reproduction of a two-page, four-color national magazine ad. See page four of this ad for list of publications.





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WALT DISNEY'S  
**SONG OF THE SOUTH**  
IN TECHNICOLOR

\*The two-page spread in four colors appears in Life, Look, Collier's, Saturday Evening Post, Liberty, Redbook and Fan Magazines.—\*\*The one-page in four colors appears in Life, Look, Collier's, Saturday Evening Post, Liberty, Redbook and Fan Magazines.—\*\*\*The black and white ads appear in Life, Look, Collier's, Saturday Evening Post, Liberty, Redbook and Fan List.—\*\*\*\*American Weekly, This Week, Parade, and independent supplements in cities not covered by foregoing.



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NATIONAL *Screen SERVICE*  
PRIZE BABY OF THE INDUSTRY

## Exhib Orgs to Get U. S. Look-In

Exhib organizations which only recently were out in the cold so far as any say in the anti-trust suit may have the last word on what goes into the statutory system for final decrees. They've impressed with the idea that the exhibs are vitally concerned with the decree's provision, it's now understood that the Federal court is considering using the theatre groups as preliminary sounding boards before fixing industry settlement methods.

Heightened prestige of the theatre groups in judicial eyes resulted from graphic presentations of exhibs well beyond the range that Sherman act "panaceas" may have the opposite effect than that intended by the court. Consequently, reliable reports have it that the three judges are weighing seriously a plan to submit the exhibs' proposals quietly to industry organization officials, prior to taking, as one way of insuring against exhibit damage. While such a move could result in only advisory response by theatre groups, it's more than likely that the court would not hand down a decree which is strongly opposed by exhibs.

Three judges were patently taken aback during hearings by the vigorous and unanimous exhib assault on competitive bidding. Surprise was greater because the court had envisaged the new sales technique as the answer to a free and open film market. Aware now of the old saw that "all that glitters is not gold," court has expressed intention of giving weight to exhib desires. Now it's understood that the weight is more than likely to take the form of a preliminary private pool of exhibit opinion.

## Big 5, UA and MPTOA File Decree Proposals; U. S. and Col. Stand Pat

Final decree of papers hit the N. Y. federal court Monday (4) as the Big Five along with the United Artists and the Motion Picture Theatre Owners of America rushed to meet a 10-day deadline on the anti-trust decree proposals to the anti-trust court. Chief surprise was that the Big Five and UA, after formulation of an alternative auction bidding offered during hearings but contented itself with amended findings of fact. The five theatre-owning defendants will submit its plan for roadshow exemptions (4), attorney says. The Government as well as Columbia, stood pat on its hands to date.

Big Five continues its offer in open court of an injunction against price discrimination supplemented by arbitration system on its terms, being tantamount to a formal proposal. Five companies, therefore, will take no further steps to press their alternative to competitive bidding, attorneys say.

One proposal featured a request that the Little Three be permitted to continue granting franchises to independent exhibs. Only out for it, besides purchasing or leasing theatres, company's brief asserted was to hand out franchises. If it is to obtain showcases for its pix. Should it acquire houses, it continued, it would place itself in a position "not dissimilar to the major" (Continued on page 30).

## Majors Get 15% of '45 2d Half Coin in China; \$3,789,000 to N.Y. Banks

Major film companies have received \$3,789,000 from China, this representing 15% of the rental revenue left in that country by Motion Picture Assn. of America members, according to the annual half of 1945. First half of last year already had been remitted to N. Y. before the Chinese government clamored for coin leaving only the second half. The \$3,789,000 which came to the U. S. at the 1945 rate of exchange, now is in N. Y. bank accounts of the major distributors. This remittance represents a real victory for the MPTOA and State Dept. means that the MPTOA and State Dept. have been successful in their efforts to have the Chinese government renounce its right to the exchange rate. The 1945 exchange rate was Chinese currency, which had become drastically inflated.

Remittance of 1946 rental coin comes in a recurring headache because distributors don't want to pull out their money at the current exchange rate, around 4,000 to one. Obviously they're not willing to leave the rental coin there where normal rate

## CPA Nixes Studio

Hollywood, Nov. 5. Civilian Production Administration denied William Wilder's application to build a rental studio in North Hollywood at a cost of \$185,000. Meanwhile, he will film his pictures for Republic release at the new Nassau studios on Sunset blvd.

Wilder, a brother of Billy Wilder, has adopted the name of W. Lee Wilder to avoid confusion.

## U Taking Over Bel-Howell 6mm

Chicago, Nov. 5. Deal by which Universal will take over the entire 16mm film library of Bell & Howell will be completed this weekend, Charles Percy, B&H secretary, said here Monday (4). Negotiations have been in progress for weeks, with both parties determined to keep details secret until papers are signed, which, presumably, will be next week.

B&H will restrict itself in the future strictly to the equipment business. It entered the 16mm production field some years ago as a result of a merger with the company which would hypo sales of its narrow-gauge equipment. It now feels that B&H is no longer interested in the business and the decision to unload the thousands of reels of negative and prints which it owns.

Universal, which recently set up a 16mm department to handle release of its product here and abroad in the United States, has acquired the reels to supplement its inventory in the U. S. particularly. It is limited in what it can release of its own product domestically by necessity of avoiding competition with 35mm theatricals.

U got into the B&H arrangement obligately through its interlocking with the U. S. over the weekend, British film magazine made a deal earlier this year by which he repaid B&H shared on sale of equipment. Clemens Jaquet, who heads B&H's 16mm and equipment companies, arrived in the U. S. over the weekend, presumably in connection with the B&H deal. Rank however, is said to have no financial interest in the B&H sale to U except for the 14% interest he holds in the latter company.

## KANIN'S INDIE CORP.

Hollywood, Nov. 5. New indie filming outfit, Kanin Productions, Inc., was organized as a Delaware corporation with Garson Kanin as president. Michael Kanin is listed as v.p. in charge of production.

## ER-SUN BOFFO FOR 10 DAYS

As shopping by the public for pictures becomes increasingly evasive, although theatre receipts are still some 75% above that of pre-war years, latest twist and one pointed to by industry execs as further indication that the fans are choosing their spots more wisely, is the top-heavy returns to theatres over weekends. Ratio in many areas of the country and particularly on the Coast has reached the lopsided point where theatres are realizing 80% of their weekly take from patrons who eye the flickers between Friday evening and Monday morn.

Unusual warning of returns has been noted with interest by sales execs who cite the ordinary 60-40 ratio for sun days as against week days to point up the remarkable shift. Shopping trend is part of the weekly take, with week-ends crowding the theatres because, in many situations, the top six play only twice those days. One reason for the shift, industry execs believe, is the fact that the exhib is sticking close to the hearth during the middle stretch of the week.

Phenomenon seems to be semi-deserted on week day afternoons; partially filled during mid-week evenings and crowded to the SRO point from Friday night through Sunday. Afternoon biz is particularly good. It is expected that weekend evening attendance is better, though not too good.

## No Longer Any Seasons For Picture Attendance

Film biz phenomenon which has become increasingly noticeable for the past five years and was particularly highlighted during the past summer is that there is no more hot weather slump. The days are not to be gone forever when July and August meant little attendance at theatres, with resultant bottom-creeping grosses.

Not many years ago, shrewd men recall, when lots of houses regularly shuttered each July and August, the prospect of a big year in theatres, plus the perfection air-conditioning reached just before the start of the hot weather, was something to be dreaded in hot weather, it has become a spot for the summer months, with the result, less relaxation and enjoyment of pictures.

Theatre Department figures on b.o. tax collections bear out the trend away from the summer slump. July and August have averaged below May as the peak month of the year and August was very little below July.

Schwartz says he has noticed the new pattern of trade since 1941. One of the important reasons for it, he opines, is the present absence of use of air-conditioning in theatres, plus the perfection air-conditioning reached just before the start of the hot weather, was something to be dreaded in hot weather, it has become a spot for the summer months, with the result, less relaxation and enjoyment of pictures.

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## UA's Big Releasing Skeo

Keeping up its heavy schedule of releases, designed to send one new film into distribution each week, UA has slated three for January. That gives the company a total of seven between now and Jan. 1.

New schedule calls for "The Devil's Playground" (Hopalong Cassidy, Jan. 1), "The Chase" (Nov. 22; "Susie Steps Out" (Greenmire), Dec. 13; "The Irish Risch" (Nov. 27; "Private Affairs of Bel-Ami" (Jan. 24), and "Fool's Gold" (Hopalong Cassidy, Jan. 31).

## Metro's New Contract Omits Admish Price Sked, 1x Titles, As Per Decree

### Shorter Pix

Metro homeoffice sales staff has apparently taken at face value the idea broached by production execs on the Coast to trim the running time of features to one hour of trimming production costs.

Old Metro sales contract contained a clause prohibiting an exhib from running more than one film of 5,000 feet or more in length on the same program with the Metro film contracted for. New contract, on the other hand, stipulates the "more than one other feature" to be 4,000 feet or more.

Metro, of course, may be figuring that, by lowering the running time of accompanying features, consequently, the house will show more of a turnover, with lesser grosses resulting therefrom.

## 'Clouds' Cut Tiff Stalls M. H. Date

Unusually long delay by the Music Hall, N. Y., in booking the film which would carry through the Christmas holidays resulted from a three-way coast-to-coast battle, it has been learned, over the running time of the two Metro pictures which were top contenders for what is undoubtedly the nation's most important theatre. Jerome Kerna, M. H. managing director, won the palm in the argument when Metro agreed to trim the "Clouds RKO" to get the date.

Arthur Freed, who produced the picture, had it slated for Monday (4) that he had taken about 15 minutes out of it at the behest of RKO. The picture, a M-G-M distribution chief, and that the picture now runs an even two hours. Eysell, it is understood, objected to the change on the basis that it not only made the picture slow, but more important—it would cut down turnover at a time when the Halton would ordinarily have lines four around the block. Studio stood fast for several weeks on keeping "Clouds" in its original length, with Rodgers in the middle of the dispute.

Freed said that all the cuts had been made in the "Showboat" musical sequences at the beginning of the film, and that none of the dramatic portions had been touched.

Metro originally wanted "The Yearling" to go into the Hall for Christmas. But Eysell, in charge of the basis that it was too woopy and he preferred a musical for the holidays. He agreed to the change. "Yearling" following "Clouds" and it likewise will have a scissoring job for several minutes. The two films following each other into the M. H. are expected to give Metro better box for four months than any single, longest continuing one. The better, longest continuing one has been held the theatre for the period should be close to \$2,500,000.

"Clouds" is expected to go around Dec. 5. Freed said he would remain in New York only until the end of the month, but might fly back for the picture. "The Yearling" and "The Pirate" into work next week, with Judy Garland and Gene Kelly starring.

## SPG Wants Radio Rep

Because it repays, Nov. 5, the Screen Producers Guild at ABC and CBS, the Screen Producers Guild is demanding to be admitted to the Radio Directors' Guild.

Move is being spearheaded by the Radio Directors' Guild of Radio Union, similar to the Conference of Radio Unions, has been called for Nov. 21.

Metro became the first of the majors to change its picture contracts to reflect the effect of the sales policies embodied in the anti-trust decision, when the h.o. last week made the new forms to its exchanges throughout the country. Branch managers were notified to discontinue using all previous contracts, which are to be collected and scrapped.

Chief difference between the old and new forms is elimination of any admission price schedule and the names of the pictures offered. Decisions has ruled out the setting of any admission prices. Single-selling policy has eliminated the necessity of listing by name the pictures in a group and the new form specifically states that the exhib, by signing the contract, "acknowledges that the picture covered by this agreement shall be sold separately and that the licensing of such has been separately negotiated and severally granted." Under the new form, any has not conditioned the licensing of any of the pictures covered by this agreement upon the licensing of any other picture.

Under the new Metro sale policy announced by sales chief William H. Rodgers, exhibs are required to exhibit can book an entire season's product at one time, if he wants to do so, and the picture must be sold separately. New contract allows that into account with the exhib's choice of picture. Exhib can book an entire season's product at one time, if he wants to do so, and the picture must be sold separately. New contract allows that into account with the exhib's choice of picture.

Bruck's acquisition also been limited from the new form, with (Continued on page 28)

## Schneider Sells 11,018 Shares of Col. Common

## Griffis Adds 800 Par

Philadelphia, Nov. 5. Abraham Schneider's sale of 11,018 shares of Col. Common stock highlighted activity in film industry stock during the Sept. 11-Oct. 10 period embodied in the report of the Securities and Exchange Commission made public today (Tues.).

Griffis, who acquired the securities through the exercise of warrants on Oct. 4.

Continued transaction on Paramount common was reported by Anton Goodyear, New York, who disposed of 800 shares to his own children. The trust now holds 4,000 shares. Stanton Griffis, New York, added 800 shares to his holdings now standing at 10,000 shares. Stephen Callaghan, New York, reported an addition of 800 shares to his 900. Henry Grignani, Hollywood, acquired 300 shares of Paramount, which he added to his 1,700 shares. Maurice Newton disposed of 100 shares.

Following trusts reported their holdings in Paramount as follows: T. G. LaTouche, 8,000; N. Griffis, 10,000; R. Griffis, 6,000; and W. E. Griffis, 2,800.

Activity in Warners' common was reported by the trust of his son, Morris Wolf, Philly counsel for the company, through a stock split. The trust now holds 500 shares. Wolf's trust added 167 shares through the split. Robert W. Pershing, New York, added 500 shares through the same method. The following added to their holdings: Charles Herbert Preston, New York, 100 shares; Herbert Preston, 100 shares; 150, and Marry M. Kalmine, 100.

Thomas J. Connors, 20th-Fox veneer, disposed of 1,000 shares of 20th Century-Fox, bringing his holdings to 1,500. M. J. Hollander added 100 shares to his holdings. 20th-Fox added 100 shares to his holdings. 20th-Fox added 100 shares to his holdings. 20th-Fox added 100 shares to his holdings.

Longman common transactions included the sale of 100 shares to New York, disposed of 900 shares, while George D. Burrows, New York, disposed of 100 shares. Lone transaction in Loew's reported was sale of 45 shares by Howard Zelig, New York, for



Famed Artist Norman Rockwell's conception of the characters in "The Razor's Edge"



# Every Day Enhances Its Greatness!

*The word is spreading:*

"THE GREATEST MOTION PICTURE  
I HAVE SEEN IN MY LIFE"



TYRONE POWER · GENE TIERNEY · JOHN PAYNE  
Anne BAXTER · Clifton WEBB · Herbert MARSHALL

In Darryl F. Zanuck's production of  
W. SOMERSET MAUGHAM'S

## *The Razor's Edge*

Produced by DARRYL F. ZANUCK      Directed by EDMUND GOULDING      Screen Play by LAMAR TROTTI



*World Premiere Romy Nov. 19th*

# 'Forever' L. A. Ace at 7G in 3 Spots; Annie-Sketchbook May 74G in 2, Lassie Mild 49G, & 'Thrill' 27G, 3

Los Angeles, Nov. 5. First-run bill still is on dull side here with only \$250,000 in 32 theatres. "Nobody Lives Forever" lacks best of new bills, shaping up to about \$70,000 in three houses. "Courtage of Lassie" is fairly good in four spots. "Rendezvous With Annie" and "Earl Carroll Sketchbook" will be \$24,000 or better in two spots.

"Thrill of Brazil" will be modest \$70,000 in three locations. Third frame of "Daring Clementine" is showing an okay \$34,500 in four situations.

**Estimates for This Week**  
Belmont (RKO) (1:30; 36-51)—"Courtage of Lassie" (M-G). Light \$3,500. Last week, "No Leave, No Love" (M-G) (2d wk) took \$5,000.

Beverly Hills Music Hall (Blumenfeld) (2:25; 55-81)—"Mr. Ace" (UA) (3d wk). Last week, \$5,000.

Carthy Circle (FNC) (1:30; 58-100)—"3 Little Girls" (20th) (3d wk). Last week, \$5,000.

Chinese (Grauman) (2:40; 56-100)—"Daring Clementine" (2d wk). Last week, \$5,000.

Downtown (WB) (1:00; 50-81)—"Nobody Lives Forever" (WB). Heavy \$20,000. Last week, \$10,000.

Downtown Music Hall (Blumenfeld) (2:25; 55-81)—"Mr. Ace" (UA) (3d wk). Last week, \$5,000.

Egyptian (FNC) (1:30; 50-81)—"No Leave, No Love" (M-G) (2d wk) took \$5,000.

First Run (FNC) (1:30; 50-81)—"Thrill Brazil" (Col.) and "So Dark Night" (Col.). Last week, \$5,000.

Four Star (UA-WC) (1:00; 50-81)—"Haze in Heaven" (M-G) (reissue) took \$5,000. Last week, \$5,000.

Goldwyn (RKO) (2:00; 50-81)—"Killer" (2d wk) took \$5,000.

Irish (FNC) (2:00; 50-81)—"Killer" (2d wk) took \$5,000.

Los Angeles (Drown-WC) (2:00; 50-81)—"Courtage of Lassie" (M-G) (2d wk) took \$5,000.

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## Broadway Grosses

**Estimated Total Gross**  
This Week (Nov. 5-11) \$254,600  
Last Week (Nov. 4-10) \$254,600  
Total Gross Same Week \$509,200  
(Based on 17 theatres)

## 'No Leave' Lusty \$25,000

St. Louis, Nov. 5. Only "No Leave, No Love" will get the heavy coin currently. Biz is still off and wave of midsummer temperate plus even of continuous rain helped stymie trade.

"Slater Kenny" takes second place, \$12,000. Estimates for This Week

Orpheum (Lowe) (3:12; 50-75)—"No Leave, No Love" (M-G) and "Shadow of Woman" (WB) (1st wk). Last week, "Rage in Heaven" (M-G) (reissue) and Freddie Stone (F&M) (5:00; 75-100) took \$5,000.

Orpheum (Lowe) (2:00; 50-75)—"Rage in Heaven" (M-G) and "Freddie Stone" (F&M) (5:00; 75-100) took \$5,000.

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## 'Kid' Wow \$9,000, Omaha

Omaha, Nov. 5. "Kid From Brooklyn" at the Orpheum has a big first week. The Orpheum has the Orrin Tucker band and Misha Auer on the stage plus "Falling in the Fashion" with a solid week in sight.

**Estimates for This Week**  
Orpheum (Tristates) (3:00; 40-80)—"Kid From Brooklyn" (M-G) and "Falling in the Fashion" (M-G) took \$9,000.

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# Hut Offish Albeit 'Cloak' Strong \$25,000 in 2 Spots, 'Killer' Wood 30G

## Key City Grosses

**Estimated Total Gross**  
This Week (Nov. 5-11) \$34,740  
Last Week (Nov. 4-10) \$34,740  
Total Gross Same Week \$69,480  
(Based on 25 cities, 100 theatres)

## 'End of Time' Nice 30G in Mild Detroit

Detroit, Nov. 5. Typical of the country's big cities, Detroit is off badly this season reflecting usual pre-election lull. Best bet looks to be "Till Doomsday Comes" at the Michigan but it's below the others.

"End of Time" (M-G) (2d wk) is getting less than \$10,000 in this house. "My Darling Clementine" is getting less at the larger Fox theatre. All holdovers are being hit badly excepting "Two Years Telling" (WB) which continues to get in second place at the Broadway-Capitol.

**Estimates for This Week**  
Michigan (United Detroit) (4:00; 70-85)—"End of Time" (M-G) and "My Darling Clementine" (M-G) took \$10,000.

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## Wednesday, November 6, 1946

Boston, Nov. 5. The Hub is generally off this week despite a few holdovers. "Cloak and Dagger" seems to be part of nationwide election dip since product is a pre-empt. "Killer" is okay at the Fox. "Killer" is okay at the Fox. "Killer" is okay at the Fox.

**Estimates for This Week**  
Boston (RKO) (3:00; 50-81)—"Cloak and Dagger" (WB) and "Killer" (WB) took \$10,000.

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# All Records are La



*PARAMOUNT HOLIDAYS!*

Thanksgiving: "Two Years Before The Mast!"  
 Christmas: Irving Berlin's "Blue Skies"!



# shed to "The Mast"!

**SEATTLE**—Opening set all-time high for any Seattle theatre, straight picture policy! 2nd days gross 'til noon equalled record 1st day!

**SAN FRANCISCO**—Biggest Tuesday opening in 20-year history of Fox Theatre!

**DETROIT**—All-time House record!

**INDIANAPOLIS**—Biggest Paramount opening ever!

**SUPERIOR, WIS.**—30% ahead of Paramount's biggest!

**DULUTH**—Year's biggest Paramount hit!

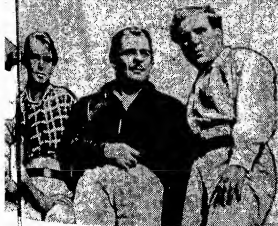
**MIAMI**—Leading everything—comparable playing time!

**BEAUMONT, TEXAS**—Has edge on all smash grosses in months and months!

**DALLAS**—Ahead of all 1946 hits!

**NEW YORK**—7th week of engagement that has topped everything in 29 years at Rivoli!

**NOTICE!**—that these engagements are complete cross-section of country! Everywhere it's sailing in a high gale of all-time highs!







terrific!  
terrific!  
terrific!  
terrific!  
Terrific!  
Terrific!  
Terrific!  
Terrific!  
Terrific!  
Terrific!  
Terrific!  
Terrific!

## TERRIFIC 86 TIMES!!!

A NEW WARNER PICTURE HAS OPENED. THIS PICTURE IS CALLED "NOBODY LIVES FOREVER". IN EVERY ONE OF ITS 86 ENGAGEMENTS "NOBODY LIVES FOREVER" IS AN ABSOLUTE DRAMATIC MOP-UP! GET IT NOW AND GET IT GOING. IT'S A HOT ONE!



JOHN  
**GARFIELD**  
an all-or-nothing guy  
GERALDINE  
**FITZGERALD**  
the girl who was all he wanted



## "Nobody Lives Forever"

with WALTER BRENNAN • FAYE EMERSON • GEORGE COULOURIS • GEORGE TOBIAS

Original Screen Play by W. R. Burnett • Music by Adolph Deutsch  
Produced by ROBERT BUCKNER • Directed by JEAN NEGULESCO



*The suspense  
is killing!*

*"The Verdict"  
is Coming!*

ANOTHER



ACHIEVEMENT







# U.S. Distrists Seeking Formula To Force French Govt. to Observe Pact

Paris, Nov. 5. — U. S. film company officials here are beginning to wonder around on admission of new pictures into France will end. Fairly well acquainted here with the local administration is giving American distributors the buck-passing treatment to such extent that the U. S. - France pact, which was okayed in conjunction with the French loan, is badly marred up and not operating as intended.

Because films are considered here as imports they are first subject to levy by the Exchange Control before being admitted since it has to pass on all contracts. When these have been filtered through the Control net, they then are referred to the Cinema Office for additional checks.

When district representatives try to follow through and deliver their prints, they find the Cinema Office is too busy to take care of the matter. Result is that American films suffer considerable delay in getting delivery and the films dubbed.

Currently United Artists, Columbia and 20th-Fox are being held up in this manner. The latter's films were delayed while 20th has more than 30 shorts slowed down by this machinery.

It is at this action in unravelling this set up hasn't been taken. The Embassy and the French Ministry for the Motion Picture, Asian of America, both have made representations but the latter is not continue to stall, right now said to be busy closing an Italian film pact with the stock exchange. As a result there is an odd twist. The Cinema Office has issued instructions that movies which have been admitted should receive preferential treatment. U. S. is buying French-made screen product while American is not. Despite this Russian pictures are bound to be coming in without any difficulty.

## SCHOU APPOINTED TO DANISH INDIE POST

Copenhagen, Oct. 22. — Personnel shakeup at Danish Indie's biggest indie, Danmarks Radio, placed one Schou in as company director, replacing Knud E. Jorgensen who left to become manager of the University's local branch. Former was salesman and publicity manager for Paramount's Danish office.

Believed Schou's duties at Constantin will be similar to those of Mr. However, Preben Philipsen, pressy owner of Constantin, will continue in charge of buying foreign product.

## Metro Wants Cannes French Prix Winner

Paris, Oct. 29. — Arthur Loew, after two weeks in Paris, is leaving for town of Belgium, where Italy and the planned return to the U. S. about Dec. 1. Metro currently intends to import "Battleground" to U. S. market, so far the Exchange Control has refused to agree the deal, claiming the picture should be paid for in dollars on percentage. Metro wants to pay a flat sum in francs, which would be \$44,000. The French award at the Cannes Film Festival.

So far, in order to use the accumulated francs, Metro has imported French pictures rather than enter into co-production deals.

## Argent. Gets Brazil Stars

Rio de Janeiro, Oct. 22. — A small river of Brazilian artists is now flooding Buenos Aires. Dulce Mouraes, leading Brazilian actress, left late last week to star in and direct a Spanish version of "Somewhere in Brazil." She expects to remain in the Argentine throughout the Pampa summer and winter.

Borghesi String Quartet has just left Buenos Aires. It will play Lorenzo Fernandez's "Carnaval No. 1" for the first time for its Argentine Brazilians' leading composer, Hector Villa Lobos, the Argentine and Brazilian conductor, Eugene Seneker, are also in Buenos Aires.

## U.A.'s 25th Swiss Anniversary

United Artists marked its 25th anniversary as a U. S. film company in Sweden last Friday (1). The U. A. office has been managing in Sweden since 1914, founding out a record of 25 years of service with that company.

W. S. Van Dyke, company's foreign manager, cabled congratulations to the company in behalf of the directorate and home office.

## Movie Ceiling On Brazil Ducats

Rio de Janeiro, Oct. 29. —

A ceiling on picture theatre admission prices is being considered in Brazil, drive for such minimum top scale stemming from protest against upped prices and student boycotts. The price at local houses. The clamor for lower prices came last month in which many picture theatres as well as butcher and grocery shops, were closed.

An American district here informed Vameter that this was one of the first attempts to set a film theatre seat by government action. Also that what problems are involved in the whole problem which are still forgotten or overlooked by the Brazilian "OPA" in looking over the demand for a ceiling.

Producers and exhibitors here both claim that the 50c top (75c for some pictures) is not out of line compared with prices for other things here, especially in view of higher operating costs and increased taxes.

The September uprising against higher prices resulted in damage to film theatres in Cinelandia, one of the swank Copacabana district. The anti-inflation movement has been confined to essential commodities here in the past, but the recent inclusion of picture houses in the movement indicates that Brazilians now rate films a necessity.

## 'Father' Set To Pace Aussie Legit Revival;

John Hayden, Producer

Sydney, Oct. 15. — First important legit looking since the war ended will be "Life and Death of Captain Jack," which is shortly. Whitehall Productions, operating the Minerva here and has several other houses in Australia and New Zealand, is looking this and several other legit films to follow soon.

Virginia Barton and Leonard Lord have arrived to play the leads in "The Life and Death of Captain Jack," which will produce the show. Hayden is set to stay here a year to stage a production of "The Girl in the Saddle," with Terry Walker, U. S. player who clicked with "Claudius," now is at the Minerva.

Kathleen Robinson and Roland Walton, co-directors of Whitehall, are reportedly set to bring several toppers of the British stage here in their campaign to bolster their legit activities.

## ARGENT. PIX MERGER TAKES IN DISTRIB

Buenos Aires, Oct. 22. —

Several Argentine film officials are mulling a merger with Whitehall in a local distribution unit, and is expected to help relieve the current shortage of Argentine pictures. The merger distribution. Combine would merge Argentina Sono Film, Pampa (CADC) and Emelco (news and shorts). Sono Film would take over the Argentine distribution, handling 24 pictures for 1947, using its own Pampa's plant. CADC would distribute all other films.

CADC newswreals have government support, with their exhibition of films at all theatres. Properties U. S. merger it's believed will help relieve the current shortage of sets.

## Way RKO's Straits Chief

William K. Way was appointed new RKO manager for the Straits Settlements and Siam by Phil Reisman, veepee in charge of foreign operations last week.

Replaces pro-ten manager H. L. Chow, who resumes his duties in the Singapore office.

Mr. Way had charge of company's Hong Kong office.

## See Wave of New Theatres Abroad

Race by the majors to expand their theatre holdings abroad, now that most of the foreign managers have been responded to American pix, is expected to result in a rash of new theatre building by native exhibitors in foreign countries to meet the influx of U. S. companies. Majors, with more money in their tills than they ever had before as a result of the tremendous earnings enjoyed by all companies during the lush war years, have already signed up for the construction of new showcase theatres in foreign countries, either through building or buying. Native exhibitors in foreign countries will be forced to keep pace with the majors if they're to maintain any hold they might have on first-run product.

New move was touched off in Buenos Aires recently. Metro has started construction on a deluxe theatre in the Argentine capital. Otherwise, the complete picture is expected to be one of the top houses in Latin America. Native exhibitors in Latin America, too, must move to keep up with the majors. As soon as Metro's plans became known, the Argentine exhibitors, who never got past the talking stage, started announcing plans for actual construction of its new house and building a new one. It is to see which one gets completed first.

## Loew's To Open 4 New Theatres, 3 Remodeled Ones in Latin-America

Loew's International expanded its world theatre holdings last week with the construction of four film theatres and acquisition and remodeling of three others in Latin America. Announcement of setup was made by Morton S. Loew, company's first veepee. The houses are in Valparaiso, Chile; one in Bogota and two in Medellin, Colombia; Rosario and Buenos Aires, Argentina; and Recife, Brazil.

Loew's plans to open in the future the usual Loew-International policy of going in only where no suitable outlet is available. The first product. First of new theatres to start the Metro in Valparaiso. It is a 1,000-seat house.

Shortly afterwards, the Metro at Barranquilla will be opened, this being one that was reconstructed by Loew's and given an air-conditioning system. Early this month, Metro will start construction of a new picture theatre in Bogota, recently closed for modernization. Company has also announced that it will open a picture house, with possession to be taken in April.

In Buenos Aires, Loew's has obtained a site where a 2,600-seat will be erected. In Rosario, also, a new plant, and the property recently acquired for a new theatre, plans calling for a 1,500-seat. Work on the latter is well under way. Company has bought property in Recife, Brazil, where a model theatre will be built.

Latin-American theatre operations are under William Melnick, head of the International theatre management, and Sam N. Burger, regional director for Latin-America.

## British Prod. to Paris

Paris, Oct. 29. — Lack of studio space in England is driving British producers to France. Globe Productions (British) is scheduling seven pictures to be produced in France. The first, "The French Kiss," will rent space from Georges Maurer, who has a two-years' lease on the plant, and he will make the rights for the productions.

Maurer, who is head of EDC here, is planning to turn the U. S. to look over modern methods and equipment.

# More U.S. Pix Readied for Austria; Yank Hits Not Always Biz-Getters There But Crosby's 'Way' Scores

## U. S. Pix Lose Mex. House

Mexico City, Oct. 29. — American pix are soon to have one less cinema outlet here. Leon Goussard, the proprietor of the Iris, which has exhibited much U. S. product, is arranging a policy of showing foreign hand picked Mexican, Spanish and French films.

That will be a new departure for cinema here.

## Bar Fly-by-Night Prod. in Sydney

Sydney, Nov. 5. — The New South Wales government moved to keep fly-by-night producers out of the local production field when W. Baddeley, chief secretary for the government, warned that would-be film producers here would have to conform with existing standards, now considered fairly high. Otherwise, he said, the product would not be given an opportunity for screening in the home market.

Baddeley made this announcement in connection with the government's move to keep out new, untitled producers, known to be keen to find so-called suckers to cash in on the pieced-toe boom in local film production. The government is welcoming the arrival of Arthur Bank-Greuter, U. S. Theatres combo into the producer ranks as well as Ealing Studio in Hanoi, Viet and Columbia Pictures.

Baddeley's move to nix fly-by-night production units is regarded as a smart move by the local film industry here. Speculation has been caused over the proposed visit of Sydney's "The Scourge" here next March, some wondering if 20th would consider any production idea for Austria.

## Clampdown on Private Loans Fails to Halt Mex Film Production

Mexico City, Oct. 29. —

Picture biz is getting along fairly well despite the virtual shutdown of private banks in lending money because of slowness in repaying loans said to total \$25,000,000. It is getting good assistance from film banks. Up to Sept. 30 this year, trade's own bank, the Banco Cinematografico, accommodated the industry with \$3,600,000 and cash help from the U. S. Industrial Film Bank, amounting to over \$60,000.

## Welles Resumes Work On 'Shanghai' in Mex.

Mexico City, Oct. 29. —

After a short layoff, production has resumed on "Lady from Shanghai" which Orson Welles and Rita Hayworth are making at Acapulco, where Hollywood was feeling the pinch of higher-operation expenses now that local currency is scarce. Welles' picture, which was in a plane crash, catching the delay.

Wilton had been scouting for a jungle location in a plane shot by a local aviator when it crashed.

## Arletty's U.S. Personals With Her French-Made Pic

Arletty, star of the French-made pic "Les Enfants du Paradis," is expected to attend New York within about two weeks to alert persons in that city. Los Angeles and San Francisco. Film is being distributed here by Tricolor. American distributing company set up by Sir Charles Korda to handle French product in this country.

Arletty's pictures are being set for "Les Enfants," with sponsorship of teeny titles by various French organizations. Proceeds will be donated to rehabilitation of French cities.

Vienna, Oct. 22. —

U. S. film authorities in Austria have returned 128 seized krait products to the U. S. consular office, now that enough Allied product is available to keep Austrian theatres busy, it was announced by Wolfgang Wolf, acting Film Office in charge of seized films. About 60 of the subjects will be culled from the original crop of 600 grabbed as war booty as further imports from U. S., Britain and France make this possible. This will leave about 180 of the seized ones still chugging in U. S., British and French zones of Austria. Russians have pulled out of ISB setup and distribute separately, through Sovexportfilm.

Local picture houses are looking for the film to be junked is political acceptability of actors and subject matter as well as age and condition of prints available. When U. S. first moved into Austria occupation censors played a big role in the selection of 600 subjects. Actors of questionable Nazi background in the films and story lines, which were not included in order to keep theatres open until better fare arrived. The U. S. consular office, U. S. tribunals have made new rulings on acceptability of players and writers, and the U. S. consular office in the banned list of Wolf Albach-Retty and Hans Olden.

Local picture houses are looking forward to receipt of first U. S. product dubbed into German at Munich and Vienna. The U. S. consular office, synchronization job is good enough to make these acceptable. Earlier as a result of the war, many U. S. were withdrawn. In general almost anything in the U. S. consular office has been found to outdraw titled releases. This is particularly true outside Vienna where literary rate is lower.

Study of grosses, Wolf reports, shows that the U. S. consular office "good" just doesn't apply here. Those with strong boxoffice in the U. S. are doing poorly in Europe. Case in point recent release of "Tales of Manhattan" starring Charles Laughton, which runs here. But a minor Hungarian turn, "Danko Patis," heavy with sex and gypsy music, has been big b.o. Musicals are still top here.

Der Bingle

"Golf My Way" has grossed consistently well in Vienna. Like Der Bingle. Priests have plucked the picture from pulpits, an unusual procedure in this Catholic country. Test of "More the Merrier" in Salzburg had very bad results. Vienna's "The Girl in the Saddle" and "Hold Back the Sun" will be generally released in the future. The latter is a sequel to a picture which was released in the U. S. was planned. Also some are withheld until now, due to the supposition that they would offend the German postwar audiences.

Picture houses, with admission prices held very low (20c in Vienna) have been criticized for the government freezing of bank accounts in order to hold down inflation. Proceeds from the picture houses, about 50% has been turned down by price control bodies once, but is now being released. The picture houses, with some prospects of success as the government has been pegging the exchange rate.

Nationwide shortage of electricity power caused frequent shutdowns of picture houses in Vienna last week. Shortage, caused by low waterpower and overuse of the power plants, has led to cut off whole sections of the city a half a day at a time.



A REPUBLIC PICTURE

*date... but BIG!*

**November 7th**

**World Premiere**

**at both Paramounts, Los Angeles**

# **BRENNAN GIRL**

**Republic's Dramatic Bombshell!**

with

**JAMES DUNN • MONA FREEMAN**

(Academy Award Winner)

(As Ziggy Brennan)

co-starring **WILLIAM MARSHALL • JUNE DUPREZ**

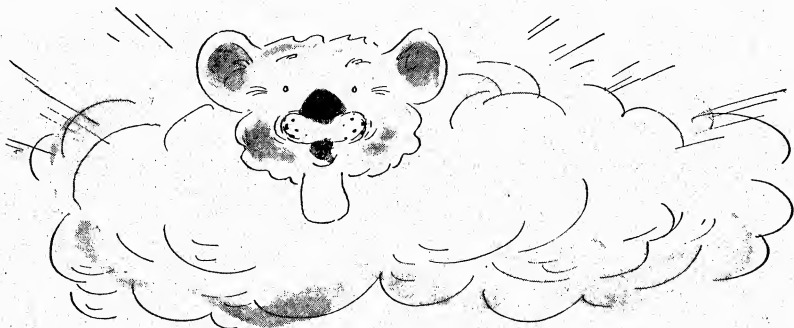
**FRANK JENKS • ROSALIND IVAN • FAY HELM • JEAN STEVENS**

Story by **ADELA ROGERS ST. JOHNS**

Producer  
Director **ALFRED SANTELL**

Screen Play by Doris Anderson • Musical Score by George Antheil





# HIS HEAD'S IN THE CLOUDS SINCE HE SAW "TILL THE CLOUDS ROLL BY"

## M-G-M's TOP MUSICAL FOR THE MUSIC HALL!

Yes, it's so GREAT it captures the Christmas-New  
Year's booking at famed Radio City Music Hall!  
A TECHNICOLOSSAL CAST!

(Alphabetically)

JUNE ALLYSON  
LUCILLE BREMER  
JUDY GARLAND  
KATHRYN GRAYSON  
VAN HEFLIN  
LENA HORNE

VAN JOHNSON  
ANGELA LANSBURY  
TONY MARTIN  
VIRGINIA O'BRIEN  
DINAH SHORE  
FRANK SINATRA

ROBERT WALKER

at Jerome Kern

Story by Guy Bolton • Adapted by George Wells • Screen Play by Myles  
Connolly and Jean Holloway • Based on the Life and Music of Jerome Kern  
Directed by RICHARD WHORF • Produced by ARTHUR FREED





## Inside Stuff—Pictures

will be held at the Waldorf-Astoria

## Continued from page 9

with Harry Loud directing from Donald Ogden Stewart script . . . Kristine Miller drew one of the top female roles in "Deadlock," to be produced by Hal Wallis for Paramount release . . . Colbert Clary gave the green light to "Pirates of the South Seas," a sequel to "Raiders" at Columbia, with Charles Starrett, Ozie Waters and Smiley Burnette heading the cast.

Philadelphia, Nov. 5.  
William Goldman, owner of the  
Goldman chain of indie films, lost  
his legal battle to retain the 69th  
St. theatre building in suburban  
Upper Darby when Federal Judge  
William H. Kirkpatrick Thursday  
(31) ruled Goldman must surrender  
title of building to Mr. and Mrs.  
Frank Blum. Blum is operator of  
several indie nabes.

Goldman paid \$678,500 for the property last Jan. 8, but Judge Kirkpatrick upheld Blum's contention they had prior right to purchase the theatre, occupied by Warner Bros., together with apartments and stores also in building, from estate of Patrick J. Lawler.

Blums claimed Lawler estate agreed to sell them property for \$603,500, but broke agreement when Goldman offered \$75,000 more. They also charged Goldman bought the property solely to bring pressure on Warner Bros., with whom he has been having litigation.

Decision was reserved in the Walter Futter vs. Paramount damage suit after Judge Samuel H. Hofstadter had listened to testimony for a week in N. Y. supreme court. Futter is asking all profits obtained by Par from the distribution of its Unusual Occupations shorts. Judge reserved decision last Wednesday (30) to give counsel time to submit briefs after Louis Nizer, trial counsel for Par, moved for dismissal of complaint and judgment for Par.

Par admitted through his attorney, William McKay, that in 1936 he had submitted the idea of "unusual occupations." Par but that after a contract for the idea had fallen through, Par produced his own reels patterned after Futler's idea. Nizer forced Futler to admit in cross-examination that the idea of producing shorts depicting unusual occupations was not one on which Futler could claim a monopoly. He produced witnesses to show that many years before Futler submitted his idea, reels showing unusual occupations had been distributed by Par as well as other film companies.

## Continued from page 5

M. Brewer, who stated it means a complete waste of the time previously spent reaching an agreement on basic provisions.

New master plan was drafted, according to Herbert Sorrell, CSU prexy, to prevent possible breakdown of machinery before it actually went into operation. New draft provides that agreement will become effective when signed by major producers and two-thirds of AFL studios unions. First draft required inking by all unions before becoming effective. Sorrell said later this requirement would mean that one dissenting local or international vote could hold up labor peace indefinitely.

Painters reentered the labor picture in a meeting last night when members voted to go along with the carpenters in demand for a 20% cost-of-living increase, although the matter of a 30-hour work week was left to future negotiations.

Set Designers' demand for new contract negotiations came because that group felt nothing was left to stand in the way of immediate settlement of wages and hours demands; they made; also that their members would not return to work until contracts formalized. CSU stepped up its picketing yesterday, moving 400 strong on 20th-Fox's Pico entrance, a studio that heretofore had been serviced with only token picket lines. There were no incidents or arrests. Hefty picketing also was featured at the Pathe and Fox Western laboratories.

Fate of "The Outlaw" in New York will languish in doubt for at least three more weeks with ultimate action by the State Board of Censors probably hinging on which way the Supreme Court's Appellate Division rules. With United Artists' appeal from the Supreme Court's ruling on an injunction to compel

Harry Brandt to play the pic set to be heard on Nov. 22, understood that Dr. Ward Bowen, acting director of the motion picture division of the State Education Dept., will probably wait out the court's decision before making his own.

More than likely, should the appellate court reverse the nine-to-five ruling that Brandt must play the violin, "The Outlaw" will escape the clutches of its State seal at the hands of the Education Dept. Affirmance by the high court, on the other hand, is fairly certain to cue revocation of Brandt's seal and a statewide ban. Dr. Bowen can afford to mark time because a prompt ruling after appeal is customary in injunction

Hearings before Dr. Bowen in which N. Y. City License Commissioner Benjamin Fielding pressed for final enure closed Friday (1). Each side was given a week to file affidavits and two weeks thereafter to submit briefs. Fielding confined his attack to film's advertising which he claimed was obscene and indecent.

**'Outlaw' Snags in B. C.**  
Vancouver, N.

Some 36 hours before "The Outcast of Law" was due to open at Odeon/Vogue here the provincial censorship board, J. B. Hughes, ordered the picture withdrawn. Picture has been passed by British Columbia censors and was advertised to open tomorrow (Wed.). Decision of the provincial board, which said the picture must be reviewed by the B. C. Board of Appeal, highest court of motion picture censorship. With only a few hours left before the advertised opening, United Artists manager Harry Wolfson endeavored frantically Monday afternoon and night to assemble the board of appeal for a final ruling on film.

## Touhy Starts Chores

## As NT Labor Contact

Los Angeles, Nov. 5. Joseph Touhy checks in this week as labor relations director for National Theatres, a new post created by Charles P. Skouras for more efficient handling of union problems. Touhy will establish headquarters in the NT offices on film row.

His first important chore will be the handling of demands made by the Associated Theatre Operating Managers, consisting of managers and assistants on the Fox West Coast circuit.

## MAYER-BURSTYN TO SELL INDIA-MADE PIX IN N. Y.

Mayer-burstyn, foreign film distributing outfit in New York, has made a deal to release in the U.S. three pictures filmed in India, the first to get national distribution here. Producer of the pix, V. Shantaram, top Indian filmmaker, is currently in this country. One of the pictures, "Story of Dr. Kotnis," the first film made in the English language in India. The other two will be subtitled. Shantaram is presently negotiating a deal with United Artists for worldwide release of his product outside the U. S. and Canada.

"Kotnis" is a fictionalized account of a true story of an Indian doctor who left his country to go to the aid of Chinese guerrillas when China was overrun by the Japs. Shantaram, as well as having produced and directed the picture, played the lead. His wife, Jayashree, also a top Indian actress, has the major female role.

Other films in the Mayer-Bursty deal are "Shankuntala," a romance of mythology, which was originally a Sanskrit classic and was translated into German by Goethe; an "My Home Is in the Hills," a modern comedy satire.

Some of the top execs in the film industry and kindred fields will attend a meeting Dec. 3-4, to be held at the Roosevelt Hotel, New Orleans, for the purpose of forming a Motion Picture Foundation to aid the sick, needy and destitute from all branches of the industry.

First hurdle will be purely organizational in nature, with invitations being sent out by Walter Vincent, of Fabian Theatres, who is acting secretary. Already on the committee which will head up the new enterprise are Barney Balaban, of Paramount; Karl Hobilte, of Interstate Circuit; Fred C. Fish, of Essaness Theatres; Bill Rodgers, Loew's, Inc.; Ted Gamble, American Theatres Assn.; Fred Wehrenberg, Motion Picture Owners of St. Louis, Eastern Missouri and southern Ill.; Leo Wolcott, Allied Theatres of Iowa-Nebraska; Jack Kirsch, Allied Theatres of Illinois; Harold Field, Pioneer Theatre Corp.; Mitchell S. Fink, of Wometco Theatres; Sam Gillette, of Wometco Theatres; and Herman Robbins, National Screen Service.

## Johnston Office Survey Of Pic Ad Expenditu

Research department of the Motion Picture Association is currently preparing to make a survey of advertising expenditures of the film industry. Questionnaire now being drawn up will be sent within a few weeks to distributing companies, circuits and individual theatres.

Objective is to learn how much is spent yearly in newspaper, magazines, billboards and radio. Breakdown will be sought of direct expenditures by distribs and of co-operative ads by distribs and exhibs.

This will be the third survey inaugurated by MPA research chief Robert Chambers since prexy Eric Johnston ordained that the industry must know more about itself. Returns are presently coming in on censuses of the domestic and international theatre fields.

# Manhattan adds a Borough!

A little bit of Hollywood (*quite* a little bit!) has been transplanted to New York.

Edith Gwynn, best-known of the movies' trade-paper columnists, now writes a daily column of Hollywood news for *The Morning Telegraph*, the sports and entertainment world's own New York newspaper.

Noted for the number of her news sources, the accuracy of her reporting, the courage with which she barbs her comments, Edith Gwynn brings to Manhattan a new kind of movie column:

Late news reports and personality items, dispatched to New York by special leased wire!

Edith Gwynn's quips and gibes have had Hollywood agape for years—and now they'll be the cocktail-table talk of New York as well!

In its news, reviews, turf reports and by-line columns, The Telegraph has a century-old tradition of honesty—and all the weight of that tradition will stand behind Edith Gwynn's reports.

No "charming illiterate," no "ham turned wry," Edith Gwynn is first and last a news reporter.

Be sure to read this exciting new column—the inimitable Edith Gwynn in a new, larger format. You'll find her on Page 1!

*Read Edith Gurney*

## Read Edith Gwynn

now in

*The* MORNING TELEGRAPH

NEW YORK

AMERICA'S AUTHORITY ON MOTION PICTURES, THEATER AND TURF

**"WHO TRAVELS  
3000 MILES FOR  
SHOES?"**

There must be something special about lefcourt's selection of classic and unusual styles that attracts distinguished men from all over the country. Custom quality footwear, painstakingly cobbled by master shoe craftsmen, of little more than ordinary shoes.

Won't you stop in the next time you're in town?



**\$27.50**  
Style 20

**lefcourt**  
400 MADISON AVE., NEW YORK 17













Another  
smash in

THE SATURDAY EVENING  
**POST**

NOV. 2, 1946

...to build a bigger audience  
for ABC advertisers

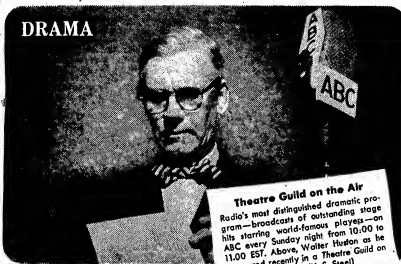
For shows that are first in their fields...



Listen to  
**ABC**

AMERICAN BROADCASTING COMPANY

### DRAMA



#### Theatre Guild on the Air

Radio's most distinguished dramatic program—broadcast of outstanding stage plays—starts Sunday night from 10:00 to 11:00 EST. Above, Walter Winchell as he appeared recently in a Theatre Guild on the Air production. (U. S. Steel)

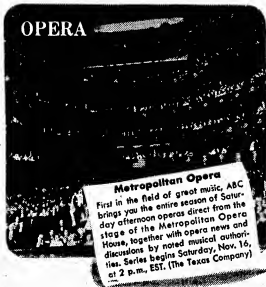
### NEWS



#### Walter Winchell

The nation stays home to hear Walter Winchell—first in the field of news broadcasting—as he raps out his news reports and headlines about the world and the people in it. On ABC, 9:00 p. m. EST, Sundays. (Jergens)

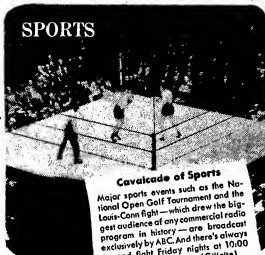
### OPERA



#### Metropolitan Opera

First in the field of great music, ABC brings you the entire season of Saturday afternoon opera direct from the stage of the Metropolitan Opera House, together with opera news and discussions by noted musical authorities. Series begins Saturday, Nov. 16, at 2 p. m. EST. (The Texas Company)

### SPORTS



#### Cavalcade of Sports

Major sports events such as the National Open Golf Tournament and the Louis-Cam fight—which drew the biggest audience of any commercial radio program in history—are broadcast exclusively by ABC. And there's always a good fight Friday nights at 10:00 EST on your ABC station. (Globe)

EACH YEAR the American Broadcasting Company tries to give its millions of listeners the best of as many different kinds of radio programs as possible.

The *Theatre Guild on the Air*, for example, is now acclaimed by millions as radio's outstanding dramatic program. The *Metropolitan Opera* and the *Boston Symphony* have helped build ABC's reputation for great music. Among discussion programs dealing with national affairs, *America's Town Meeting of the Air* is the nation's most consistent winner of top awards. And now, with Bing Crosby's return to the air, ABC adds still-another program to its list of number-one shows.

Whether you prefer music or mystery, quiz shows or comedy, you can depend on your local American Broadcasting Company station for radio entertainment at its best. That, plus the fact that ABC gives all sides of all the news, is why so many millions of families from coast to coast are setting their radio dials on ABC stations today.

#### Leading advertisers buy time on ABC

Everhart, Philco, Sterling Drug, U. S. Steel, General Mills, Westinghouse, Kellogg, Quaker Oats, Jergens, Bristol-Myers, Procter & Gamble—all outstanding American businesses—are among the great companies now advertising via the American Broadcasting Company. The reason: ABC reaches all the people who live in 22,000,000 radio homes—at economical rates that make possible a low cost per thousand listeners. If you are an advertiser, remember: a good ABC time period bought today means a valuable franchise for years to come.

**American Broadcasting Company**

A NETWORK OF 220 RADIO STATIONS

*Note to Time Buyers!*



*Free Speech  
Mike says*

"AS TRUE TODAY  
AS IT WAS THEN"



*Free Speech  
Mike*

Guardian of  
American  
Freedom

**BENJAMIN FRANKLIN** said . . .

"Whoever would overthrow the liberty of a nation must begin by subduing the freeness of speech."

**ELBERT HUBBARD** said . . .

"There is no freedom on earth . . . for those who deny freedom to others."

**ABRAHAM LINCOLN** said . . .

"I want every man to have the chance . . . in which he can better his condition. . . . And freedom of the press will maintain it."

**PRESIDENT TRUMAN** said . . .

. . . Radio "must be maintained as free as the press."

**THOMAS JEFFERSON** said . . .

"Equal and exact justice to all men—freedom of religion, freedom of the press, freedom of the person. . . . These principles form the bright constellation of democracy."

**WJR**

THE GOODWILL STATION, INC., DETROIT • 50,000 WATTS

*Michigan's Greatest Advertising Medium*

CBS BASIC AFFILIATE • • •

REPRESENTED BY PETRY





# ✓ EVERYBODY'S ENTHUSIASM ABOUT TED HUSING!

The whole world loves success stories—and we've got one! It's about TED HUSING'S "BANDSTAND"—the smoothest all-recorded show in town! Last week, Ted made his debut on the "Bandstand" . . . with the All-American Singers and Bands. The results so far—to coin a phrase—have been slightly terrific!



## TED HUSING'S "BANDSTAND"

### ✓ AND WE DO MEAN EVERYBODY! . . . LISTENERS . . .

The switchboard operators at WHN and the boys in the mail room have been deluged. The telegrams have poured in. The general refrain . . . "Ted Husing, we love you!"

### ADVERTISERS . . .

Example: One happy client called to report that during the first 15 minute period he sponsored, he received more phone calls while the show was still on the air than ever before in his broadcast experience!

### AGENCIES . . .

The "SRO" signs aren't up yet—but they will be soon! Our sales staff has been kept hopping by inquiries about

the "Bandstand." If you haven't called, the number is BRyant 9-7800.

### NEWSPAPERS . . .

Sorry, no space to list them all, but more than 100 papers from coast-to-coast have carried stories about the "Bandstand." So has Walter Winchell . . . and Earl Wilson . . . and many, many others. We thank you, one and all!

### MOVIES . . .

The newsreels lensed our Ted on "The Bandstand." You'll see them soon. Yes, Ted Husing is definitely news! Get in the picture. Climb aboard the "Bandstand" now!

### ✓ AND SO ARE WE . . .

We're shouting the news about Ted in a high-powered, audience-building campaign—headed by five weeks of newspaper advertising . . . with a composite total of 32,000 lines in 26 metropolitan papers!

Represented by Rambeau

MONDAY thru SATURDAY  
10 A. M. to NOON—5 P. M. to 6:30 P. M.

**WHN**  
1050 on your dial

## Radio Reviews

Continued from page 34

the violin. Duke Skill gives out on the trumpet to good effect for top honors.

Libby Lyle is feature female vocalist and displays a fine voice and neat manner of presentation. Was heard in "Embraceable You," "All the Things You Are" and "Some Like Old Times." George Bodemilmer, formerly known as George Forman, is featured male vocalist, and turned in neat vocals on "If You Were the Only Girl," "All through the Day" and "How Deep Is the Ocean."

Orchestra was heard in several spots, best of which were arrangements of "Walts You Saved for Me." Group did also a novelty melody on "Russian Lullabye." Perry Dickey turns in a neat job as m.c., has a neat delivery and keeps the program running along smoothly. His comic poem high-noon lines are top. With proper grooming he should come back as a radio announcer for the "House of Beller Living."

**LISTEN HERE, LADIES**  
With Dan McCullough  
Host-Producer: McCullough  
15 Min.; Mon.-through-Fri., 1:30 p.m. Satisfying.

With some thought and effort, Dan McCullough's platters show that, in necessity, he is pitched to female listeners because of its time slotting, could be a pleasant listening program. As it stands, it's just a little, not particularly pleasant and not in programming.

Given the need for a hasty grammy, McCullough has the network on those questions of small-talk debate that frequent is heard in the sexes. It was a good idea, especially with an occasional musical platter to bring the program out it's done with no apparent plan. McCullough sounds like he's never evers pored into his head which might be okay for someone else, but he

can't do it well enough for the part. The program is a little better than Premier Lisa McCullough making nice remarks about women's world. The program's highlight was a Benny Goodman band playing 46 country songs.

### Followup Comment

**Fridays' Top Comedy Party:** The 10 p.m. program, which has been in paying off with some of radio's social moments and a few of the best, has been a success. The old of the Palace variety routine, a 10 o'clock Party, which has been on CBS, now that the format has been revised to a straight half-hour comedy and with some lighter writing, is hitting its best days. The Alan Young show, in the 8:30 slot on NBC, has settled down into fast-moving stride with Young becoming firmly entrenched as an ace comedian.

**Sinus CBS show:** a continues as one of the more pleasant song-and-dance shows, with Billy DeWolfe (doubling from the Paramount 100) now keeping steady company in the Sinus-Dan Wilson layoff. For Boden. He's got an easy-to-take-in pattern, a pleasant technique. Dan Wilson integrated into the show's pattern. The show, and last Friday (11), Danny Thomas, who did the initial guest, contributed this season, he's made the most pronounced impression on the program. Young & Russell, in the 10:30 slot, has been a success. (Durante's Phil Harris, as follows, a musical cue, was one of those inspirational lines strictly out of the Fred Allen stable.)

**Henry Morgan continues to click on his** Ever-sharp-Schick show on ABC. His full-length bit of Bender, "The night" (6:30) ABC air was rare satire, humor drawn in spots, a sharp edge. The show, a smooth, sanguine and quick. From the article of "Some of the Country to Watch," a piece "based on a 15-minute variety" to that mythical country (or was it not?) Was there a hint of Digest Russo-ness in the 10:30 slot, the closing full-length book condensation, it was the kind of stuff that radio could do. A powerful salute to Morgan as his cast and the music of Bernard Herrmann, latter contributing to the "Digest" format a highly amusing musical burlesque of "Carmen."

### Tele Hits Upswing With 3,242 New Sets in Sept.

Chicago, Nov. 5. Radio Manufacturers Association at its annual meeting held here last week announced that more than 3,242 video sets were manufactured during the month of September, as against 225 completed during the entire first eight months of this year. With another sharp increase predicted for the remainder of the year, it's pretty certain that video will now ahead far faster than the industry had thought possible. Carrying of full and half page ads for the government in the week-end offering for immediate delivery through all local stations and insuring that thousands of sets will be available in the next few months.

Sara Youghin  
Billy Daniels  
George Weitzling  
Jerry Jerome  
Jerry Rhee  
Carol of the  
Duke Ellington  
"Satisfiers"

Joe Monney Quartet  
Madame Sullivan  
Lew Wiley  
Shea Stacey  
Carl Kress and Helen  
Herb Fields  
Ner "Kinky" Cole

appeared "IN PERSON" last month on

**VOICES "1234567890"** as guests of M.C. FRED ROBBINS  
Professor of Thermodynamics

and Do you know that...

the same voice heard on the networks selling  
**FRESH, IPANA, MOLLE, PABST, VITALIS**  
is now available to do an effective selling job for your products. Inquire about availabilities today!

Ralph N. Weil, Asst. Mgr.

John E. Pearson Co., Nat'l Rep.

## ABC Builds Audiences, Sponsors With Remotes

In Chi, Philadelphia

ABC television is picked to show its first remote pickup studios with the RCA Image Orthicon camera. Tonight (Nov. 5) the day over both WPTZ (Philadelphia) and WBK (Baltimore) will be the first of a series of remote pickups for its own television network.

Philly schedule includes the seven Wednesday night games of the NFL, the first of which will be Tom Wilson, staffer for WFIL, ABC affiliate in Phila, doing the play-by-play. Wednesday night's game will be broadcast on the seven open hockey dates in Chi.

## Miller

Continued from page 32

jections, however, to proceedings unless approval of all concerned is obtained.

The great possibility which the future holds for lawyers' broadcasts with the objective of informing the public of the way courts work, was emphasized. He noted that years ago the lay public visited courts rooms frequently as a matter of interest and that the radio could help fill the gap created by the decline of this practice.

Miller also reviewed problems to be overcome when lawyers plan broadcasts. He referred especially to need for translation of technical terminology into language which the layman can comprehend.

"The policy of going to people with information concerning the administration of justice and seeking their approval concerning betterment, is a healthy departure from the technique of hiding behind the veil of mystery which has so long existed in legal professions," said Miller. "In my opinion, we would have been much better off today if we had, long ago, adopted this practice."

### Miller's 'Free Radio' Plan

Lancaster, Pa. Nov. 5. NAB presy Justin Miller omitted any specific reference to the controversial "Blue Book" but renewed his drive against government interference with a "free radio" last Friday (1) when he spoke at the Founders Day exercises at Franklin and Marshall College here. At the same time, Miller was awarded an honorary degree of Doctor of Laws. Under the title, "Benjamin Franklin and Radio Broadcasting," Miller said that the government in the 30 years to exceed its constitutional authorities with the same type of interference and isolationism practiced by England against the colonies in pre-Revolutionary days.

Miller, apparently, taking no liberties with the tender minds in his college audience, Judge Miller contented himself with only oblique reference to NAB's current "free speech" battle. He compared the attempts of administration of the government in the 30 years to exceed its constitutional authorities with the same type of interference and isolationism practiced by England against the colonies in pre-Revolutionary days.

## Labor-AM

Continued from page 31

peep into commercial radio operation. They figure that if they have an AM station, they could use the studios they had planned for FM, employ the same personnel, and get the same type of programming they had hoped to put into operation with FM.

Furthermore, the organizations are afraid of two other factors. In a number of instances they were voted out of membership by the stockholders. Their stockholders and their members are afraid of something for their dough. Furthermore, some of these organizations have hired at least a program director or a consultant in order to draw up their FCC presentation. They don't want these people to continue doing nothing, waiting for FM sets to roll off the assembly lines. Part of the picture is that certain small stations, especially in the larger markets where the three unions are now looking for important properties. Prices being quoted for these were watters are considered "fantastic."

The organizations aren't exactly being suckers and buying blindly, but they are genuinely interested and some are ready to pay inflationary bills in order to cop an AM license.

### UAW Enters Lists

Detroit, Nov. 5. The United Automobile Workers business union was one of the applicants seeking a license which the FCC has awarded in hearing for an AM station.

During a four-day hearing before examiner Abe Stein here last week, Ernest Goodman, president of the union, said if the union's bid is successful that it would spend \$100,000 for construction and operation of the 250 watt station. Local unions would be urged to buy stock in the enterprise, he said.

The union was granted a license by FCC for an FM station in Detroit and a 500 watt station in Chicago. It will hit the air before the first of this year.

If the UAW gets the AM license, Goodman said the union would have its first opportunity to present its side of any issue in court, and would give all sides of any question.

He added that a regular educational, commercial and entertainment program would be presented during daytime hours. The license sought is for a frequency of 680 kilocycles.

If the union is awarded the license it will be the first ever given a CIO union. The American Federation of Labor owns and operates WCFB, Chicago.

The other applicants for the new license were James Rasmussen of WIBDM, Jackson; Wolverine Broadcasting Co.; and Grose Points Broadcasting Corp.

## It Looks As If CBS Has Signed Brooklyn

CBS television, which reportedly was stymied in its attempts to sign for coverage of the N. Y. Yankees baseball team next year, through inability to locate Yankee presy Larry MacPhail, has apparently succeeded in getting Branch Rickey, president of the Brooklyn Dodgers to sign on the line.

Announcement of a deal between CBS and the Dodgers is slated to be made at a special press party tomorrow (Thursday) afternoon. CBS execs were reluctant to discuss the deal in advance of the announcement but it's believed they've signed the Dodgers on an exclusive basis. Whether a sponsor is included in the setup, and whether the Dodgers execs are getting a cut out of whatever CBS pays for the rights, hasn't been disclosed.

## Wage Scale Lack Impeding Video, Beasters Find

Special committee of the Association of American Broadcasters set up to study the picture and advise on setting up a wage scale for talent is still holding back on the problem, despite pleas from broadcasters that something be done soon. Forced to say to use only those actors who are willing to experiment with work at low pay, the broadcasters believe that the establishment of wage scales will open the talent doors to them.

George Heller, American Federation of Radio Artists presy and chairman of the joint A-A-B-C-BE declaration of intent, said AFRA was wrapped up presently with negotiating new radio contracts and didn't have time to look into the problem. He refused to predict when some statement on the video problem might be forthcoming.

On the talent side, Paul Douglas, starting currently in the Broadway legit production of "Born Yesterday," declared at the recent Television Broadcasters Assn. meet that the establishment of minimum wage scales would not bring top radio, stage and screen stars into the picture. Douglas noted that several name stars who had appeared in one or two tele shorts in the past might be expected to appear because low pay isn't worth the time and effort expended.

Only way for tele to hook onto the top stars, consequently, Douglas said, would be for broadcasters to devote enough money to programming to pay for a scale commensurate with what they receive in their present work. Until that's done, the establishment of minimum wage scales won't mean a thing.

Cleveland—WJW's Program Manager Ed Palen has resigned to take an active role in the operation of WJW-TV, a new station on a cable station. Charlie Hunter, announcer, has replaced Palen.

WJW-TV is a new station on a cable station. Charlie Hunter, announcer, has replaced Palen.

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**Fibber McGee and Molly**

**Bob Hope**

**Edgar Bergen and  
Charlie McCarthy**

**Red Skelton**

**Fred Allen**

**Mr. District Attorney**

**Jack Benny**

**Jack Haley with  
Eve Arden**

**Eddie Cantor**

**Amos 'n' Andy**

**Abbott and Costello**

**Truth or Consequences**

**The Bandwagon**

**The Great Gildersleeve**

**Kay Kyser**

**People Are Funny**

**Burns and Allen**

**Aldrich Family**

**Duffy's Tavern**

*WEAF changes to*

**WNBC**

On November 15, 1926, WEAF was incorporated under the name of the National Broadcasting Company, Inc. Now, 20 years later, the station and the network are able to be even more closely associated.

The original announcement of America's No. 1 Network stated:

"... the purpose will be . . . to provide the best programs available for broadcasting in the United States."

For two decades, the American radio audience has associated the fulfillment of this ideal with NBC programs.

Now it is fitting that the first station of NBC becomes standard-bearer in name as in performance.

WNBC at 660 means NBC in New York—for the Greatest Shows in Radio.



These are some of the greatest shows in radio—19 of the most popular programs on the air.

REPRESENTED BY NBC SPOT SALES 50,000 W

## FCC Holds Off Film Scripter Group; Recognizes Coast KFI Protest

Washington, Nov. 5.

Thirteen of the 14 bidders for FM stations in the Los Angeles area won permits from FCC last Friday (2), though grant to Earle Anthony's KFI was conditioned on engineering adjustments and FCC action on the license renewal of his standard station. At the same time, FCC held off grant to the Hollywood Community Radio Group, pending a hearing on its application.

Those winning FM franchises were KFVD, KNX (CBS); KFAC; KCEA (ABC); KKKK, KFSG, KMPG, Unity Broadcasting Corp. (International Ladies Garment Workers), Consolidated Broadcasting Corp. L. A. Times-Mirror Co., Southern California Broadcasting Corp., Cannon & Callister, Inc., and KFI (conditionally). FCC Commissioners E. K. Jeff and Charles R. Denny voted to condition KFTV FM permit only on engineering considerations but were overruled.

FCC last Thursday gave KFI only a 60-day temporary renewal license pending decision on protests filed in Washington over its firing of six commentators in February, 1945, and the station's new policy that "all newscasters and news analysts must be employees of KFI."

The protest came from the so-called Emergency Committee on KFI which sees potential threat to "free speech" in the KFI policy on news. The committee is headed by ex-Congressman Tom Ford and includes such names as Bette Davis, Walter Wanger, Marc Connelly and Norman Corwin in its membership.

Reason given by FCC for refusal to grant a permit to the liberal Hollywood Community Radio Group was "incompleteness" of its application, though this defect could easily be remedied without "hearing." Other report is that some protests have reached FCC on the station's proposed financing and operation. Emil Corwin, brother of Norman, Cal Kuhl and Alvin Wilder, Hollywood writers are principals in the Hollywood group.

## KFI GIVES SMITH ALL WAX BIZ IN ADEIU

Hollywood, Nov. 5.

Station KFI literally has given away a chunk of its business to a departing employee. The NBC affiliated outlet decided to go out of the commercial recording business, except for attending its own needs, and has made a gift of its accounts and masters to Lyman Smith, former recording director who moved over to Sunset Radio Center. Only equipment is being retained by the station.

It was decided to get out of the plating trade when the business reached such a stage that it interfered with the station's primary operation of broadcasting. It required too much space and time, it was thought, and resulted in a case of the tail wagging the station. Also, the station's planned how into FM and video would have further complicated, so the one-time aside was abandoned.

## Look Who's Suining!

Washington, Nov. 5.

William Dudley Peley, defendant in the big wartime mass sedition case, asked the U. S. District Court here last week to hold Walter Winchell and WMAL (ABC) in contempt of court.

Action was in connection with a recent Winchell Sunday night broadcast in which the commentator attacked handling of the sedition case. Peley claimed that Winchell inferred the guilt of the defendants, thereby ridiculing the court.

Cleveland.—Stan Anderson, Cleveland Press Radio Editor, has written series of stories giving background sketches and feature notes on the city's top stars and department heads of the city's stations. Last article was set piece about each of the station's flack men.

## Coburn's ABC Show

"The Gun Man," new half-hour comedy-drama starring Charles Coburn, has been optioned by ABC, and audition player will be cut by the web on the Coast, week of Nov. 18.

Show, packaged by A. L. S. Co. of New York, was scripted some time back by Larry Menkin and Al Palea, now working for Warner Bros. Permat has an ex-con, going straight, and traveling around the country exposing various con games and rackets.

## Waxers Plan Band Cuts to New Scale

Producers of transcription shows are planning to cut down size of bands because of recent 50% increase in musician salaries. Paring of orchestral staffs is slated to start in about two weeks, when arrangements are rewritten to fit smaller bands.

Pricing process is declared necessary because of the fact that many shows are operating on fixed budgets and increase means about a 25% overall upping of expenses.

The musicians' scale hike is also expected to cut down on size of orchestras on new shows. Several producers who have submitted new platters find that margin of profit is reduced, and in some cases an actual loss will occur. If layouts are bought under new scale, only way to get out of the red, they declare, is to decrease number of sidemen in bands.

However, deeper cuts may be necessary, if performer scale is increased appreciably. American Federation of Radio Artists is currently dickering with network and transcription execs for new scale. It's unlikely that performer list will be cut down appreciably, but some layouts may be forced off by the increased budgets.

Some producers are planning to substitute organs for orchestras in order to get around the higher expenses.

## Inside Stuff—Radio

Ben Gross, radio editor of New York Daily News, is changing the format of his column. Until now Gross (with Sid Shalitz selling him the day week) has run his column on the basis of spot news. Page was replated for nearly every one of the News' major editions, sometimes seven or eight times a night (paper is a morning sheet). Shows were given immediate capsule reviews in the very next edition. Hereafter, however, the column will be devoted to the highlighting of a single topic or a review of a single show.

Criticism will be more considered and deliberate and will not, necessarily, appear the day after a show has been aired, let alone in the next edition.

Change over is reportedly due, to two factors. First, the late Capt. Joseph M. Patterson, owner of the News, wanted the column to have the format it has had. Secondly, the present News management feels that it might make the column more readable if Gross followed the John Crosby pattern in the N. Y. Herald Tribune.

Possibility of a repetition of the *Laffair* Whitman and Waring vs. stations on which dick jockeys spun the orch leaders' platters with tacked-on commercials of which they didn't approve is seen as a result of a new album of high comedy spots from other shows starring Jack Benny, Eddie Cantor, the McGees, Edgar Bergen, Ed Gardner and others, which Paul Warwick, of the Warwick-Legler agency, is working up.

Supreme Court ruling on the maestro was that the purchaser of a record store can play it in his own home, on the air or wherever he wishes. Matter enters a slightly different realm now, however, with the attraction of a cleverly programmed indie station layout, complete with music and comedy disks, figured to lure listeners away from the counter network shows. Legal fireworks are seen in the offing, especially in view of fact that Legler is cutting more than one album, paving the way for a series of such air shows. Gardner alone has etched about 10 sides already.

In a new contract it will effect with Les Mitchell for "Shippy Hollywood Theatre" program, the Radio Artists Guild has agreed to give up its first wedge in the drive for writer control of subsidiary rights to script material. An oral agreement now reached with the producer, and which will be followed by a signed contract, stipulates that the buyers get only a three-month lease on material for use in transcriptions only. The Guild has also in the same deal effected a new platter minimum of \$200 per script. When the show was being produced by C. P. MacGregor, the Guild secured a tentative basis of \$150, 50% over the prevailing pay rate and virtually 100% over the existing minimum, unchanged since 1940. However, MacGregor balked on the subsidiary rights clause, it's stated, and negotiations broke down. Subsequently he lost the show. With a new upped budget for production, Mitchell has agreed to the \$200 minimum and has stated average will be nearer \$300 for the three-month lease.

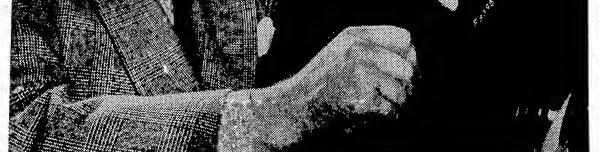
ALS Co. has bought the radio rights to the Bobbsey Twins, w.k. series of kid books published since 1919. Sheldon Stark is writing original scripts built around the book's characters, with show to be offered in either one-half hour or five-a-week 15-minute format, as client prefers.

Series, authored under pseudonym of Laura Lee Hope (representing several writers over the years), and published by Grosset & Dunlap, has been one of biggest sellers in kid books, with over 8,750,000 copies sold. Sales in recent years have especially been very good, with 475,000 sold in '44, 638,000 in '45, and 399,000 first half of '46.

Reports that Red Skelton was readying for a hit on television enter in the talent news column in production area dominated by the new Edna Skelton Borage. He is, naturally, interested in the medium, she states, Skelton, as a matter of fact, but at the moment there are no plans.

# down patroller

Every morning at 6:35, George Monaghan greets thousands of WOR yanners with one of the most novel combinations of records and chat that's ever been aired. The show's a simple one and the technique's, actually, rather old hat. But George is neither. He's, to put it unoriginally, a "personality." With a voice and sense of humor as Irish as the Shannon, his charm is as disarming and effective as seasonal Spring fever. Discharged from the Army in 1946, as a Sergeant, he was immediately nabbed by WOR. The station sort of banked on the fact that any man who had entertained more than 9-million Allied troops, who pulled more than 1,000 letters a day, who was voted "the most popular announcer on the BBC" by "The Melody Maker," which is England's "Variety," could make things stir in one of the greatest station territories on the Eastern Seaboard. George did, and still does. There couldn't be a greater confirmation of this than his string of discerning sponsors. People like, Simon Ackerman; Tidewater Corp.; Emerson Drugs; Rem & Rel, and the BC Drug Co. Added proof is his standing rating. WOR will be glad to tell you how effectively and economically George Monaghan can do a job for you. The address is—WOR, that power-full station, at 1440 Broadway, in New York.





# Dorothy Lewis' 5 Radio Freedoms

Kansas City, Nov. 5.

Aggressive American leadership has set the pace for the fight for freedom of expression and abundance through the U.S. system of free enterprise in broadcasting. Dorothy Lewis, NAB Co. president, told a group of Listener Activity, told 300 members of the Kansas City Chamber of Commerce last week that she has a fall tour to meet civic groups, clubs and college students; and to discuss their responsibilities to the community radio projects. Miss Lewis centered her talk here on the radio's place in the postwar world. It is necessary to remain free if it was to experiment and expand.

"As I see it, Miss Lewis has five freedoms vital to us as American listeners—freedom of radio, freedom to listen, freedom of choice, freedom to criticize, and freedom to participate."

Under freedom of radio, Miss Lewis pointed out that America had over 1,000 radio stations and 60,000,000 receiving sets, over 100,000 programs were broadcast every day. "Considering the distribution of frequencies," she said, "it is a wonder how many American broadcasters have multiplied their talents." Under freedom to listen, Lewis pointed out the fact that the U. S., unlike Europe and elsewhere, was unhampered by Government interference.

Under freedom of choice, Miss Lewis said: "Practically anything is ours for the twist of a dial. We pay no annual Government tax for the privilege of listening. Here, under present law, Government does not determine the kind or quantity of radio receivers manufactured nor program content." We are free to criticize, she said, both constructively and adversely; we participate.

"By trial and error," said Miss Lewis, "we, the listeners, regulate program content. If those of us who prefer classical music fail to express our preferences, we can scarcely blame networks or sponsors for reducing their number. Highbly fans are great letter writers. In spite of our inarticulateness, broadcasters have given the American people the best in culture, education, news and entertainment."

"Our system of broadcasting," Miss Lewis said subsequently, "represents the people through Congress, which licensed it, through our free will to listen, to criticize and to speak. But our greatest and newest role is to work in close cooperation with the broadcasters to promote its full utilization."

## NEW NEWS DISK BOWS ON WINX NEXT WEEK

Washington, Nov. 5. Ed Hart, Washington's top producer of newsworthy disk shows, will debut a new weekly series over WINX, Washington Post station here, beginning Armistice Day, Nov. 11, 7:30-8 p.m. Show, called "It Seems to Us," will be combination dialog-forum format, with permanent two-man panel of newsmen acting as interlocutors, and producer Ed Hart as moderator. Newsmen are Roscoe Drummond, Christian Science Monitor, and Kate Robertson, associate editor of New Republic. Guest on the Nov. 11 show will be O. John Rogge, federal prosecutor in the sedition trials, recently fired by Attorney General Tom Clark. Audience will participate in questioning of guests. The show will go over WINX live, and is available in transcription form for out-of-town stations. Public Relations Associates, Inc., is handling distribution of the show.

## Bowman to Head Up New Coast Production Unit

Hollywood, Nov. 5. Universal Radio Productions of Hollywood, Inc., has been formed out of the Universal Broadcasting Co. and will function as a package show and syndicated program production unit within the parent outfit. Half-million dollar corporation will be headed up by E. J. Bowman as vice president and general manager. Bowman will be in charge of production and sales of both live and recorded shows. UBC's other division, Universal Records, will provide the mechanics of production. Under Will H. Voeller and also will be on lease for freelance work.

## NBC FIGHTS SUIT ON 'PRIVACY INVASION'

Chicago, Nov. 5. Motion to dismiss suit against NBC, Russell M. Seeds ad agency and Brown & Williamson Corp., which charges invasion of privacy due to a radio show five years ago, will be filed by attorney John Moser, on behalf of defendants.

Plaintiffs John G. and Jessie Hunter, of Cheyenne Agency, D. charged the program, "Wings of Destiny," which used their names, caused them undue publicity, although they do not claim slander.

Moser will file his motion in Circuit court on grounds that Illinois state law has never recognized a violation of breach of privacy as basis for suit.

## RADIO MUGGS TO DINE

Washington, Nov. 5. The Radio Correspondents Assn. will hold its annual dinner for President Truman next Feb. 1, at the Statler hotel, President Rex Good announced here over the weekend.

Charter Hestup, Mutual Washington representative, is chairman of the arrangements committee, and ABC vice-president Adrian Samaha heads up the committee in charge of entertainment.

## RCA Tint

Continued from page 38

date because of the great interest in color television, and especially because of the FCC. After the luncheon which followed Wednesday's demonstration Sarnoff told Vauxner that RCA would have pleased itself in a bad light had they kept the new process hidden during the important hearings. He also said that in spite of RCA's development, it would not follow the CBS lead in asking for commercial high frequency channels.

### 'Color Today Bank'

RCA prey warned that "regardless of electronic, or mechanical, or any color, it will not be less than five years before color television is brought to the present position of black-and-white. It's bunk that color is here today. Sarnoff explained that any discovery in the radio field takes approximately that long to become standardized, and that "just the job of moving television from its present spectrum to that which it must occupy in the future is a five year job." He emphasized that, at present, the system is not good enough for the public since there are still wrinkles to be ironed out, plus the fact that nobody knows for certain what new problems of transmission will be encountered in the higher frequencies, especially in large cities.

# WNBC Switchover Cues Big Rally To Win Listeners, Influence Coin

Plunking down a lot of coin for promotion, publicity and advertising, WIBC (see WBAF), newly-renamed NBC flagship in New York, is using the call-letter changeover as an excuse for one of the greatest station tub-thumping drives put on in the New York area in many years.

Idea, in trade opinion, is not only to acquaint listeners with the new call letters but also to increase general listening and, eventually, to cash in with sponsors by showing higher Hoopers for WNBC shows.

James M. Gaines, station manager, has increased the publicity dept. staff under Bob Davis, has brought in Murry Harris as field exploitation man, and has tied in the drive with Charles Phillips of the promotion dept.

Series of 13 stunts, to be put on weekly, beginning Nov. 19, will highlight the WNBC listening area. On each of the days, an entire day's programming will be tied in with a particular town or borough.

Opening gun will be fired at Bayonne, N. J., and reaction of that town is believed by Gaines and his crew to be setting the pattern for

the future "days" on the list. Front page publicity in the Bayonne Times, backing of the Mayor, Rotary, Lions, Kiwanis and Chamber of Commerce has already built up that "day" for the citizens of Bayonne. Every one of the major WNBC shows, from the 6 a.m. "Modern Farmer" on, will be tied in with Bayonne.

Following "Bayonne Day" will be "days" devoted to The Bronx, Brooklyn, Yonkers, Newark, Jamaica, Jersey City, Stamford, Staten Island, Paterson and White Plains.

## ENGEL HEADS WLJB SALES

Arthur A. Engel has been appointed sales manager for WLJB, N. Y. Before joining the Marines, from which he was just discharged, he was in radio in Chicago and Washington.

WLJB has at last set its new program format, with which Engel's sales pitches will be tied in. Station is aiming, according to pressy Jackson Leichter, at "Mrs. New Yorker at Home," thereby trying to cash in on fact that it's a daytime-only operation.



Almost miraculous the speed with which the word grapevined around Washington, (and those densely-populated neighboring counties of Maryland and Virginia) that Art Brown was coming back to WOL. Art Brown—the local idol (11 years on WOL) who traipsed off to New York last year to become WHN's star morning man.

Long before Art's return was announced, listeners and sponsors began calling up. Two weeks before he was due back, Art's "Musical Clock" (6:00-9:30 A.M., Monday through Saturday) was sold out solid, and a thirty-minute Art Brown Sunday night package had been tailor-made to satisfy a local sponsor.

Local advertisers know that the combination of a good show and 5000-watt WOL—Washington's most economical major network station—is the key to sure advertising success. They know that WOL is delivering one of the nation's top ten markets at base rates lower than those of any station of comparable power in any comparable market in the United States.

Wish we could sell you a share of Art Brown. Since he's sold out, how about one of our other equally-effective program packages or participations? Ask Katz.

BASIC MUTUAL

A COWLES STATION

WOL

"THE VOICE OF WASHINGTON"

Represented nationally by THE KATZ AGENCY, INC.



*How distinguished can you get...?*

For those who can afford . . .  
the finest musical commercials.

Kent and Johnson

management—Gale Agency, Inc.

# CIRCLING THE KILOCYCLES

**Vancouver.**—Roy Dunlop, formerly Canadian Broadcasting Corp. west-coast production manager here, has left for Shanghai where he has taken a post in the English program department of the Chinese International Broadcasting Station (XIV). Dunlop has been in the business for a number of years and was a founder of China-Canada, Inc., an organization for promoting trade and cultural relations between Canada and China.

**Philadelphia.**—Donald G. Baird has been named executive director of KYW. He formerly was educational editor of W. B. Saunders Co., medical publishers.

Frank Bowers, KYW salesman, is resigning to join NBC spots sales, covering Philadelphia, Washington and Baltimore areas.

**Washington.**—OVOCOS Crosley outlay has arranged a permanent deal under which they will get their Washington origins via WWDC, local water here. On the receiving end will be WLW, Cincinnati; and WINS, in New York. NBC here formerly fed out WLW pickups from Washington.

**Albany.**—The first Religious Radio Institute, jointly sponsored by the Federation of Churches of Christ in Albany and vicinity, the Schenectady Council of Churches and the Troy Ministers' Association, with the cooperation of the tri-city stations,

will have Elkon Imman, CBS director of religious broadcasting as one of the speakers, Nov. 12. Everett C. Parker, director of the Joint Radio Committee, Congregational, Christian, Methodist and Presbyterian churches in the United States will be another speaker.

**Detroit.**—FCC has granted an application of Both Radio Stations, Inc. to operate a standard broadcast station in Flint, John Lord Borth, president, announced here. Borth will have call letters WBBC and will operate on a frequency of 1330 kilocycles with day and night power of 1,000 watts.

**New Orleans.**—Martin Burke has been named promotion manager of WWL. He succeeds Tom Holbrook, who resigned to join the Robert Kottwitz agency. New addition to the WWL staff is Bola Poole, announcer.

**Pittsburgh.**—Bill Burns, ex-GI and news editor of KQV, has been assigned permanently to station's radio Newsweek, along with Summer Grant, who's been on it since program originated. Burns' uncle, Guy Delano, distant cousin of FDR who has since written a book called "Franklin Roosevelt and the Delano Influence."

## KWK, St. Louis, Loses In Suit Vs. Other KWK

St. Louis, Nov. 5. KWK, local Mutual outlet owned and operated by the Thomas Pacific, Inc., last week lost a lawsuit with the law firm's application for an injunction to prevent the KWK Investment Co. from using that name was thrown down by Circuit Judge Robert J. Kirkwood. The court ruled that the name did not lead the public to believe that the company and radio station were associated.

Counsel for the defendant explained that the name was derived from the first letters of the surnames of the three partners, Edward Kramberg, Karl Weber and Julius Kramachnick.

## Sosnik Vice Faith?

Percy Faith, maestro of the Caranation program, yens to make his home in California and work in the Hollywood studios. "If and when his Coast plans materialize, Faith will be succeeded by Harry Sosnik as maestro of the milk program. Faith is to direct the last summer for the replacement period.

St. Louis.—Mills Toenningsmeyer, 24, a clerk in the general office at KMOX, copied a top warbling choir with Frankie Master's band as a result of a jam session during a noon hour luncheon period. Jean Lane, station's educational director, was the talent scout.

## Court Hears Petrillo Is Knight, 'Racketeer,' in Chi Lea Act Case

### Nate Tufts' Coast Setup

Nate Tufts, for many years head of the Hollywood radio operation for Buhrath & Ryan, is setting up an office here with W. Earl Bothwell agency of New York and Pittsburgh. He will be assisted in the operation by Avis Philbrook, also late of R&R, and all phases of the agency business will be handled by Tufts, who is now in his 18th year of huckstering, 12 of them with R&R after a two-year break-in by J. Walter Thompson.

### WCBS First PM Ad

First advertiser to go into the newspaper PM which this week opened its pages to paid space will be station WCBS which will run six 30-line ads throughout the paper starting today (Wednesday) and will continue until Saturday. They'll be the only ads carried in the sheet today.

It's not known what PM's rates will be, but station's advertising department has agreed to pay the rate finally established.

Chicago, Nov. 5.

Initial judicial test of the Lea Act, banning "feather-bedding" in radio stations, is being awaited here as Federal Judge Walter J. LaBay ends legal argument Monday (4) in the Government's case against James C. Petrillo, president of the American Federation of Musicians. If found guilty, Petrillo will be subject to jail sentence or fine for calling a strike of three record-handlers at WAAF, Chicago, after the station refused to hire three additional musicians.

Openly admitting that Petrillo was guilty of violating the Lea Act, Petrillo's attorney, Joseph A. Padway, contended that since the bill was unconstitutional, the case ought to be dismissed. In his argument, he depleted Petrillo as a defender of musicians against the threat of their jobs presented by radio stations, juke boxes, sound films, and other mechanical devices.

John S. Pratt, special assistant district attorney, replied by slashing out at the AFM as a "racketeering" organization that has extorted millions from the radio industry. Congress, he said, has the right to protect the public against such extortions, and contended that the right to strike could not be twisted to be used as means of "racketeering."

## Disk Firms

Continued from page 31

taken because AFRA negotiators for a new contract want the webs to pledge to refuse feeding shows done by AFRA talent to affiliates which don't recognize AFRA or refuse to negotiate an AFRA contract in good faith.

AFRAfies feared that the platters might use their own members to break a network strike by waging struck programs. However, that fear was dissolved as soon as Monday's meeting got under way. The transcribers pointed out that there was no desire on their part to change the general rules existing under the old transcription code. Under that code, one rule notified producers that artists may not authorize use of platters for strike-breaking purposes. Furthermore, the companies agree that artists who fail to issue such authorization may not be held accountable for breach of contract.

Agreeing to continue that clause in effect, the transcribers then sought the issue down in one of dollars and cents. However, AFRA people made no secret of the fact that they were happy to have ironed out the no-strike-breaking pledge without difficulty.

**Split on Scale.** On the scale question, AFRA and the transcribers remained far apart. The transcribers claimed that their offer of a 17½% increase would mean that the scale had risen by a total of 61½ since the first transcription code was established in 1941.

The new basic scale (for a 15-minute transcription show) would be \$13.30, in accordance with the offer made by the waxes, as against \$12 in 1941 and \$18 in the 1944 code. The one-minute spot rate increase offered by the transcribers would bring the scale to a total of \$7.55, as against a \$2 scale in 1941.

The transcribers had upped their offer from a flat 10% increase which they suggested a week earlier. While the AFRA leaders stated flatly they would not even budge the 10% offer before their members, they did agree to place the 17½% offer before the special meetings which are to be held in New York, Chicago, Los Angeles and San Francisco this week. The meetings are to decide not only the strike issue against the networks, but also on the transcription scale offered by the waxes.

AFRA negotiators Ray Jones and Claude McCue have left for Chicago and Los Angeles, respectively, to attend the local meetings there. George Heller, national and New York chapter executive secretary of AFRA, will make the report on the N. Y. meeting. The meeting on the Coast will be held tomorrow (Thursday) while those in N. Y., San Francisco and Chicago take place Friday night (6).



THE MANAGEMENT OF WINS acknowledges the vote of confidence in our future which has been expressed in the tangible form of contracts for time and programs by the following advertisers and their agencies. We assure both present and prospective clients that we will do everything in our power to merit and maintain this faith.

## NATIONAL

ALLENRU  
AKRID  
BALPINE BATH OIL  
BENRUS WATCHES  
BROMO-SELTZER  
COLUMBIAN GUM  
CIGARETTES  
COLUMBIAN INSURANCE  
DOLBYN CRYSTAL SALT  
EX-LAX  
4-WAY COLD TABLETS  
GUEFFIN SHOE POLISH  
GROVES COLD TABLETS  
JANA TOOTH PASTE  
LA BOHEME WINES  
LUMMIS PEANUTS  
NATURE'S REMEDY  
MEADOW GOLD ICE CREAM  
METROPOLITAN LIFE INSURANCE  
MISSION BELL WINES  
MOUNDS MY-T-FINE  
PARSY BEER  
PEPSI-COLA  
POLYGRIP  
RAYNIE SHAMPOO  
RAZ-MAH

REL  
REM  
KIT  
SIMONIZ  
STANBACK  
TUMS  
T. R. C.  
WILLARD TABLETS  
WOODBURY DRY SKIN CREAM

## LOCAL

BALTIMORE GOSPEL TABERNACLE  
BELLEROSSE CHURCH  
EMPIRE DIAMOND & GOLD BUYING SERVICE  
GOSPEL BROADCASTING COMPANY  
KEENSIGHT LENS  
LUTHERAN LAYMEN'S LEAGUE  
MADISON LOAN COMPANY  
NEW YORK DAILY MIRROR  
NEW YORK TECHNICAL INSTITUTE  
NEW YORK TELEPHONE COMPANY  
PEOPLE'S CHURCH  
PEL'S BEER  
SHERMAN BOW TIES  
TUCKER FURS  
WILLIAMS USED CARS

It is our sincere desire to provide New York listeners with an expanded and improved program service. To this end we have already added additional experienced program personnel and made many changes in our program schedule.

On October 13 we began an inter-change of programs with WLW by direct wire and we are now receiving reports direct from the WLW-WINS Washington Bureau. Other services and innovations will be added . . . all based on sound, tested principles of good radio programming and station operation.

CROSLLEY BROADCASTING CORPORATION

# Par Pix Seen Behind Com Hypo To Cosmo Records; 500G Involved

Cosmopolitan Records apparently got a financial transfusion late last week when its future seemed to be completely blacked out. Harry Bank, head of the firm, arranged a second injection which was made after he had brought Paramount Pictures into the Cosmo scene through John Hertz, Jr., head of the Buchanan and Company, which handles Par advertising. Bank is said to have given \$500,000 in fresh money, part of which went immediately to pay Cosmo's royalty bills to publishers.

Prior to the deal with Hertz, however, Cosmo's future didn't seem bright. On Friday afternoon, a scheduled recording date to complete four sides of an eight-album set of the U. of Pennsylvania March and Wig Clubs' "Cris-Cross" show score, was cancelled. It was called off when Harry Bank, conductor, virtually had the arm raised to give the downbeat to a 35-piece orchestra, much chorus of 10 and soloists. Then Darwin and Ralph Nelson, Cosmo has been in trouble for some time with Y. local 802 of the American Federation of Musicians, and has been obliged to pay musicians in advance of recording dates, plus \$500 to Larry Clinton every time the company records a firm order. Clinton \$5,000 and 802 settled his claim (at that manner). Apparently the coin wasn't good money, imposed by the union. Later, they took no chances with the second date and waited cash before allowing it to proceed.

Previously, Cosmo had cut first four sides of the album at a tendering a check of between \$6,000 and \$7,000 to underwrite costs. This check did a little for the firm, but from the bank, and as a result the first four masters were impounded by the union. Later, they took no chances with the second date and waited cash before allowing it to proceed.

Paramount has been dicker with Cosmo for weeks. At one point a deal was virtually closed, but then fell through for an undisclosed reason. Previously, Bank had secured fresh cash from a Wall Street source, which now has its own representation in helping direct the firm. Bank, however, is still president and is said to hold the controlling interest. Whether he still does or not, the second coin injection is unrevealed.

Bill Burnham, of the William Morris agency, had deputized, had been out of his office all the past week with, of all things, mumps.

## AFM Halts Use of School Bands at McGill Univ.

Montreal, Nov. 5. Chalk up another notch in the gun of James C. Petrillo, this time against the students at McGill University.

It all happened during the week when the local branch of the AFM learned that a student orchestra was going to play at one of the college functions. That they had "been under the gun" was not the only thing that bothered the members—many of them going to McGill were—being about the "indiscriminate" use of union and non-union men at college affairs. These members, said the letter, had resented the fact that they had "been under the gun" mostly youngsters who don't have to rely on money to earn their livelihood and could accept smaller playing fees. "Let's discuss it," the letter said, before any action is taken.

The matter soon took on political significance as the Student C.C.F. (Canadian Congress of the Federation of Musicians) club decided to boycott any affair using non-union men. The Liberals Club also decided to boycott any affair using non-union men. The whole affair is being blown up into a political issue and anyway, "three months to go" before the education costs by using their musical talent.

Three months to go, the students reached a pact with the AFMs whereby the student musicians will fulfill their contract with McGill.

It will be union men all the way.

Hollywood, Nov. 5. Sales statement of Capitol Records, for nine months ending Sept. 30, 1946, shows an increase of 10% over the corresponding period last year. Amount at three-quarter mark was \$1,000,000.

Capitol's increase is due to an exclusive of the services of the Scranston division. In September, 1946, to be the biggest month in company history, which boosted the final sales of the year to \$1,000,000. In 1946, an increase of 10% over the corresponding months in 1945. September, '46, sales totaled \$1,000,000, or 21% over those of September, '45.

## British Best Sheet Sellers

(Week-Ending Oct. 24)

London, Oct. 25.  
Bless You ..... Noel Gay  
I'll Be Sober ..... J. D. Elmer  
H Down in the Valley ..... Leeds  
Sweethearts Never Old ..... Strauss  
Primrose Hill ..... Wright  
You Keep Coming Back ..... Berlin  
Harvest Moon ..... Strauss  
Laughing on Outside ..... Connolly  
To Each His Own ..... Victoria  
All Through the Day ..... Chappell  
Laughing on Outside ..... Connolly  
Johnny Fedora ..... Leeds

## Coming Up

And Then It's Heaven ..... Connolly  
You Play With Fire ..... Fire  
Nobody T'll Somebody ..... Southern  
Put Another Chair ..... Maurice  
Surrender ..... Connolly  
Anything at All ..... Macdonald  
Mission of the Rose ..... Connolly  
Sun ..... Connolly  
Too Many Cakes ..... Connolly  
I Fall in Love With Myself ..... Gay  
Linger in Arms ..... New World  
Someday You'll Want Me ..... Dash

## College Prexy As

## Decca Educ Aide

As part of Decca's plans to extend its recording activities to albums devoted to literature, drama, and poetry, press Jack Kapp has appointed Dr. Remsen Dutch Bird as Decca's literary and dramatic educational director.

Dr. Bird, president of Occidental College, Los Angeles, for several years, is president of the Assn. of American Colleges in 1942, chairman of the Assn. of American Universities, and a member of the Board of the American Assn. of Educators.

A great friend of Charles Laughlin, the educator was thrown in with the actor's Bible series which he made for the company but in wait release in 1947 because of material shortages.

His job for Kapp will be to seek out the best literary and dramatic material and Decca will refine these for the masses who buy disks. Kapp has appointed Dutch Bird as Decca's literary and dramatic educational director, making them commercial by blending marquee names from the stage with the radio (Ginger Rogers, Ronald Colman, Laughlin, et al.).

## 'RUM & COKE' SUIT TO TRIAL IN N.Y. NOV. 20

Order was signed last week setting trial date as Nov. 20 for hearing on defendant suit against Warner, Amsterdam, Jerry Sullivan and Paul Baron by Mohamed Khan, West Indian Calypso singer, for allegedly lifting "Rum and Coca-Cola" from a book of calypso songs written by him. Suit was filed Nov. 10.

In another suit covering the same song, Maurice Baron (no relation to Paul Baron) is suing the defendant, claiming infringement on the music he wrote for "Rum and Coca-Cola," from which he says time for "Rum and Coca-Cola" was lifted from a book of calypso songs written by him. Suit was filed Nov. 10.

No trial date has been set for this suit.

## Arrangers Secure Pay Boost By N.Y.'s 802

American Society of Music Arrangers, through New York Local 802 of the American Federation of Musicians, have secured a pay hike over their old contract by hands of the union.

Harry James, Columbia, Dick Haymes, Decca, Harry James, Columbia, Tony Martin, Mercury, Perry Como, Victor, Frank Sinatra, Columbia, Johnny Mercer, Capitol, Frank Sinatra, Columbia, Betty Jane Rhodes, Victor, Tex Beneke, Victor, Andy Kneass, Decca, Peggy Lee, Capitol, Louis Armstrong, Victor, Johnny Long, Decca, Genea Russell, Decca, Vaughn Monroe, Capitol, Tex Beneke, Victor, Margaret Whiting, Capitol, Sammy Kaye, Victor, Johnny Mercer, Capitol

# Locks, Jukes and Disks

By George Frazier

Offhand—and, as a matter of fact, not so offhand at that—the pleasant rest of the week is an album of old times played by an old Dartmouth College. But Kapp (not to be confused with Decca's Jack Kapp) is Paul Weston and his orchestra. It's called "Music for Memories" (Capitol) and includes such fragrant tunes as "You Play With Fire," "You Go to My Head," "East of the Sun," "I'll Be Seeing You," "Love Locked Out," "Blue Moon," "Somebody Loves Me," and "All the Things You Are." For a Dartmouth man (who, presumably, was a musician), he went to classes on snowshoes, this is an almost incredible performance. For a man who knows the music business, it is a lot more than merely satisfactory. It's really pretty fine. Let's get one thing straight right off the bat: This is for jukes, jukes, their girl friends, and anyone who can't wait for Oscar W. Underwood. The band, to employ what is a perfectly atrocious word, is a "first-class" band. It's not obstructive. Weston, who, unlike most Phil Beas, wears a wrist-watch, has excellent taste and doesn't go in for any fancy business. He doesn't use any of those kick-out-of-the-park-Crusaders, either. The result is immensely listenable. As charter members of the Neolithic Age, Weston and his Greek key (although it's not Greek, really, but "East of the Sun.")

"You Play With Fire" (Christmas Music) (Victor) is a more than merely satisfactory album. Como, who is a first-class band leader, and band, and on certain disks, either a choir or The Statistars, sings "The Christmas Festival" (Decca). "Santa Claus Is Coming to Town," "I'll Be Home for Christmas," "The Christmas Song," "O Little, O Little, 'Tis the Season," "Silent Night," "Jingle Bells," and "O Come, All Ye Faithful." The band is a first-class band, with—as the occasion demands, either dignity ("Silent Night") or a touch of the festive ("Jingle Bells"). This department is not much for vocal groups, but it will hold still for

"The Christmas Song" (Decca) is a more than merely satisfactory album. Como, who is a first-class band leader, and band, and on certain disks, either a choir or The Statistars, sings "The Christmas Festival" (Decca). "Santa Claus Is Coming to Town," "I'll Be Home for Christmas," "The Christmas Song," "O Little, O Little, 'Tis the Season," "Silent Night," "Jingle Bells," and "O Come, All Ye Faithful." The band is a first-class band, with—as the occasion demands, either dignity ("Silent Night") or a touch of the festive ("Jingle Bells"). This department is not much for vocal groups, but it will hold still for

## Best Bets

"I'll Squeeze Me" (Elvis Presley) (Capitol)

"Dance—Anything in 'Music for Memories' (Victor)

"Novelty—The Face On the Barroom Floor" (Decca)

"Seasonal—'I Try Como Sings Merry Christmas Music' (Capitol)

"Ballad—'So Would I' (Spaulding) (This Time) (Tonny Dorsey)

"Latin-American—'Carinosa' (Ampex)

"Amazons—The record companies should be thinking of adults for a change.

both the choir and The Statistars as well as singing themselves. As for faces, as for Perry the Como, he has with immense conviction and high degree of polish. As for faces, as for Perry the Como, he has with immense conviction and high degree of polish. As for faces, as for Perry the Como, he has with immense conviction and high degree of polish.

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(one hopes) a real lesson to the jukes. For one thing, Ray Nance sings very appropriately. For another, it's a minor victory. And, for still another, there is some really swell solo saxophone playing. "Music for Memories" is also a recommended spinning for jukes and jukes—and regardless of the weather.

Charlie Spivak and his sweetest trumpet in the world's "So Would I" (Capitol). "So Would I" (Victor) have great possibilities. Both tunes are by Burke & Van Heusen and extracted from Wesley Hargis' "Jardine." Tony retitled "My Heart Goes Crazy." "Heart" is a rhythm tune and had all but the winner here sounds like "So Would I." The vocal is by Jimmy Saunders

## Suggested Program

"East of the Sun"—Paul Weston (Capitol)

"Gimme a Pigfoot"—Beale Smith (Okeh)

"I Apologize"—Bing Crosby (RCA)

"Sweet Sue"—Paul White-man (Columbia)

"Julia's Blues"—Julia Lee (Capitol)

"Deep Night"—Rudy Vallee (Victor)

"King Porter Stomp"—Benny Goodman (Victor)

And The Statistars (and they sound it out). It shapes up like a big hit and jukes should get after it. It's a pretty melody and jukes without saying, will fall in line.

Tonny Dorsey presents "This Is Christmas" (Decca). It's a first-class band, with—as the occasion demands, either dignity ("Silent Night") or a touch of the festive ("Jingle Bells"). This department is not much for vocal groups, but it will hold still for

Either side is potential juke stuff, but the trouble is "Seph" This is a bit of a juke, but it will allow you to weep into your—or your neighbor's—ear. It's a first-class band, with—as the occasion demands, either dignity ("Silent Night") or a touch of the festive ("Jingle Bells"). This department is not much for vocal groups, but it will hold still for

We listen to every one of them with the utmost patience and consider oneself at least a minor authority. This kiddie stuff has become big game. Joe Marsala, who was one of the great glories of the juke, has abandoned his old claret to produce a children's record (and a children's record). It's a recommended juke.

## MCALL VICE McDONALD AS FOUR-STAR PREZ

Hollywood, Nov. 5.

Cliff McDonald, presy of Paramount Pictures, since purchased by a syndicate four months ago, resigned Saturday (2), with Bill McCall, general manager of the tyro platform's milling plant, taking over. McDonald, formerly held by Richard A. Nelson, firm pres prior to his dismissal, and Jerry Ross, Coast rec. publisher.

Protective Assn. McDonald retains his position as president of the Paramount Pictures, formerly associated with McDonald in All-Star Artists' Guild. McDonald, formerly held by Richard A. Nelson, firm pres prior to his dismissal, and Jerry Ross, Coast rec. publisher.

Company, originally owned by Nelson, was later bought out by a syndicate, represented by McDonald. Outright is the only indie distributor of his company. McDonald, formerly held by Richard A. Nelson, firm pres prior to his dismissal, and Jerry Ross, Coast rec. publisher.

## 10 Best Sellers on Com-Machines

1. Rumors Are Flying (6) (Oxford).....Frankie Carle.....Columbia
2. South America Take Away (12) (Wit.).....Crosby-Andrews Sia.....Decca
3. Ole Butternut (4) (Burke-VH).....Crosby-Andrews Sia.....Decca
4. Choo Choo Ch, Boogie (3) (Rytroo).....Louis Jordan.....Decca
5. Five Minutes More (12) (Metrom).....Frank Sinatra.....Columbia
6. To Each His Own (15) (Paramount).....Tex Beneke.....Victor
7. Pretending (2) (Criterion).....Eddy Howard.....Majestic
8. Coffee Song (2) (Valiant).....Lil Stok.....Capitol
9. I Guess I'll Get Papers (6) (C.P.).....Bing Crosby.....Decca
10. Things Did Last Summer (1) (Morris).....Frank Sinatra.....Columbia

## Coming Up

- For Sentimental Reasons (Leeds) ..... King Cole Trio ..... Capitol  
This Is Always (BVC) ..... Ella Fitzgerald ..... Capitol  
And Then It's Heaven (Remick) ..... Harry James ..... Columbia  
If I'm Lucky (BVC) ..... Dick Haymes ..... Decca  
Girl That I Marry (Berlin) ..... Harry James ..... Columbia  
My Sugar Is So Refined (Criterion) ..... Tony Martin ..... Mercury  
Somewhere In Night (Triangle) ..... Perry Como ..... Victor  
Woodchuck Song (Jewell) ..... Frank Sinatra ..... Columbia  
I Know (Morris) ..... Johnny Mercer ..... Capitol  
Linger In My Arms (Bourne) ..... Betty Jane Rhodes ..... Victor  
Shanty In Old Shanty Town (Witmark) ..... Tex Beneke ..... Victor  
Who Told You That Life (Steven) ..... Andy Kneass ..... Decca  
Passe (Feist) ..... Peggy Lee ..... Capitol  
Zip-A-Dee-Do-Do-Dah (Santly-Joy) ..... Louis Armstrong ..... Victor  
Tex Beneke ..... Victor  
Margaret Whiting ..... Capitol  
Sammy Kaye ..... Victor  
Johnny Mercer ..... Capitol





## Band Reviews

**BENNY GOODMAN ORCH (15)**  
**With Eric Young, Goodman Sextet**  
**400 Club, N. Y.**

The king is back in New York area, no doubt about it, he's still top guy musically. If the ailing tub can be helped, Benny Goodman probably can do it. Goodman still has the knack of taking new men and fitting them into a smooth, care-free unit. And yet there's never anything all about Goodman's bands. Some unfamiliar faces, yes, but they're ruffing for one of the best performances in the business. It seems to make a difference. Arrangements don't vary from these Goodman bands. The past and the present are similar (it's a quiet now), no matter how many times it's heard, is the sexiest of the crack small combos available.

To the delight of payees, it's Goodman himself who plays hardest. He's no prince's necesse, hopping on and off the stand all night. Customers pay to see him and he's always there to be seen and heard, first with the band. Then with the smaller combos. Band is same size as usual, numbering only 15 (plus Goodman), with four trumpets, two trombones and a French horn, three rhythm and five reed. With Art Landy on the Coast, wrecks take a back seat; Eric Young shows money plays to good effect in her infrequent efforts. Opening night business was not good enough. "Would be embarrassing for a top name to have this place fold under him." Town.

### JOE MOONEY QUARTET

**Dixon Steak House, New York**  
 Have notices on all sides have built a little natural skepticism among payees who come to Dixon's to hear the Joe Mooney Quartet. But that's quickly dispelled. Composed of accordion, clarinet-sax, guitar, and bass, this combo has the happy facility of being both an extraordinary musical group and a

commercial outfit at the same time. Figure that out.

Accordions, but not a shipshape, marked by unusual chord combinations, should carry this New Jersey finger into the hip club brackets. Not everything they do is a triumph either. The music is not as good as the band works. There are some nice touches, but they're not as good as the band works. There are some nice touches, but they're not as good as the band works.

The group's blindness has, if anything, sharpened his sensory perceptions. The past and the present are similar in the extreme, but without individuality. Melodies are not as good as the band works. There are some nice touches, but they're not as good as the band works.

**GUY LOMBARDO ORCH (14)**  
**With Rosemarie Lombardo, Don Rodney**  
**Roosevelt Hotel, N. Y.**

Speedboat builders, attention. It's very probable that in another year Guy Lombardo will be in the market for a couple more fast boats. With the band's dropping a decided "swing" toward so-called "sweet" music, Lombardo, the original hardy perennial of sweet music, may yet find himself headed back toward the top of the band heap and on his way toward his second or third million.

At the moment, Lombardo's never-varying talent is proving stronger than ever at this point. He's one of the two or three band artists doing well in the market. He's one of the two or three band artists doing well in the market. He's one of the two or three band artists doing well in the market.

Mentioning Lombardo's music in a review such as this would be a waste of scarce paper. It hasn't changed in 15 years—and isn't likely to during the next 15. And shouldn't. Still, Rosemarie Lombardo's still with the outfit and sings nicely. Don Rodney is also okay on the vocals. Wood.

## Paxton Plays Wheaties Shift at U. of Ga.

G. George Paxton's orchestra worked an unusual school date last week-end. It called for him to play a breakfast dance, from 10 a.m. to noon, at the University of Georgia, in addition to evening hops on Friday (1) and Saturday. ABC agency isn't certain, but it's assumed the a.m. hop, which is strange to one-night bookers, was a pre-football

Currently on a one-night tour, Paxton's orchestra will liberally flourish. It has been set for 12 weeks at the Beethoven, Miami Beach, opening last week at the Penn-Mikes is also set on the same bill.

## Majestic Sets Pub Payoff Com

Majestic Records, which made a deal with music publishers almost three months ago via which royalties due on second-quarter records would be paid off in installments, apparently is in good shape. It has advised publishers that the coin due as the second installment, plus the regular third-quarter payoff, will be ready for disbursement Nov. 15, on schedule. Third quarter was the first to show a profit for the new company, a part of the Majestic Radio & Television setup.

Majestic's deal with the pubs on royalties due on the second quarter called for a 20% down payment, another 20% on Nov. 15 and the remaining 60% on 15 January. The time a few pubs were not friendly to the idea of delayed payments, but they were elected to go along with Majestic, forcing a new source of income if and when the disks could work out of its difficulties. The few who weren't too responsive to the plan figured that the coin should be on the line since the parent radio and television company was gauged to be wealthy enough to finance a line of the record arm's obligations.

## ASCAP TOSSES FETE FOR FOREIGN VISITORS

Last week's banquet and dance tendered at the Ritz-Carlton hotel, N. Y., by American Society of Composers, Authors and Publishers to reps of foreign performing rights societies is being cited by the visitors as ASCAP's as the outstanding affair of the entire visit here of the Confederation of International Composers and Authors Societies. Dinner was transferred to the Ritz, due to the strike in Washington the previous week, which prevented its being held there at the Mayflower hotel. This strike, as a matter of fact, put a distinct damper on the entire meet and was partially responsible for the rather vague accomplishments of the convention.

At the N. Y. dinner, various outstanding composers were introduced and had their music played, notably Irving Berlin. This was sandwiched in between brief talks, some of which had to be translated by representatives of the foreign societies.

As a reciprocal gesture, the Argentine performing rights group tossed a cocktail party Monday (5) evening at the Sherry-Netherlands hotel for the ASCAP director board. Last night (Tues.) the French society did the same.

## Bands at Hotel B.O.'s

| Band              | Hotel                          | Weeks Played | Excess Pay | Total  |
|-------------------|--------------------------------|--------------|------------|--------|
| Guy Williams...   | Waldorf (400; \$25.)           | 6            | 2,500      | 15,250 |
| Guy Lombardo...   | Roosevelt (400; \$1-\$1.50)    | 1            | 2,750      | 2,750  |
| George Olsen...   | New Yorker (400; \$1-\$1.50)   | 2            | 1,000      | 2,575  |
| Charlie Spivak... | Pennsylvania (400; \$1-\$1.50) | 1            | 2,500      | 2,500  |
| Vaughn Monroe...  | Commodore (400; \$1-\$1.50)    | 4            | 1,800      | 8,275  |

### Chicago

Stephen Kiley (Marine Room, Edgewater Beach hotel; 700; \$3-\$2.50 min.). Adam and Jayme Di Gilano, Gaudimoli Brothers and Kiley very next 4,800.

Gene Krupa (Fountain Room, Sherman hotel; 900; \$1.50-\$2.50 min.). Last week, creases 5,500.

Chas. McCoy (Boulevard Room, Stevens hotel; 600; \$3-\$3.50 min.). Good 4,800.

### Los Angeles

Freddy Martin (Ambassador; 900; \$1-\$1.50; incl.). Coast hotel spots, like ballrooms, continue to feel one of the worst pinches in years. Only 2,500 here.

Russ Morgan (Biltmore; 900; \$1-\$1.50; incl.). Very small 2,600.

### Location Jobs, Not in Hotels

#### (Chicago)

Guy Carlidge (Chez Paree; 800; \$3-\$3.50 min.). Sophie Tucker, Willie Shore, Bobby Breen make every night New Year's Eve; 6,500.

Russ Carlyle (Blackhawk; 500; \$2-\$2.50 min.). Catching on to hefty 5,000. Dick Jurgens (Trianon; 900-\$1.15 min.). Final week will be 15,000.

Art Kussel (Aragon; 500-\$0.93 min.). Final week for Kussel via 18,000.

Buddy Shaw (Latin Quarter; 700; \$3-\$3.50 min.). Willie Howard and revue at 4,400.

#### (Los Angeles)

Carmen Cavallaro (Claro's N. Hollywood, 8th wk.). Some 2,500 for Cavallaro line, considering.

At Donhouse (Avodon, B. Los Angeles, 5th wk.). Minor-key \$5,000, although better than with Woody Herman.

Jan Garber (Aragon, B. Ocean Park, 8th wk.). Dipped to small 7,000.

Eddy Howard (Casino Gardens, B. Ocean Park, 5th wk.). Still 2,000 the blues with 6,000.

Mary James (Meadowbrook, B. Culver City, 4th wk.). Meager 2,500 for last two nights of James. Vito Musso opens for six-a-week stand Wednesday (7).

Jimmy James (Trianon, B. South Gate, 4th wk.). Dropped to tiny 7,500.

Jerry Wall (Palladium, B. Hollywood, 4th wk.). Smallest crowd in 16 months 10,500.

## Joe Mooney 4 Signed To Decca Disc Pact

Quartet led by blind accordionist Joe Mooney, which has caused considerable talk in music circles the past few months, was signed by Decca Records last week. The group drew a term contract calling for its first disk to be released sometime in January.

Now at the Club 18, New York, the quartet has made that spot one of the favorite early-morning hangouts of the music biz. Bandleaders, music pubs, et al, make the joint jump nightly to hear the group.

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## Songs With Largest Radio Audiences

The top 30 songs of the week, based on the copyrighted Audiance Coverage Index: Survey of Popular Music Broadcast on Radio Networks. Published by the Office of Research, Inc.

Survey Week of October 25-31, 1946

|  |            |
|--|------------|
| And Then It's Heaven.....                                | Remick     |
| Anybody's Love Song.....                                 | Miller     |
| Blue Skies—"Blue Skies".....                             | Berlin     |
| Coffee Song—"Copacabana Revue".....                      | Valiant    |
| Five Minutes More.....                                   | Melrose    |
| For You For Me Forever More.....                         | Chappell   |
| Oh That I Marry, The—"Annie Get Your Gun".....           | Berlin     |
| I Got the Sun in the Morning—"Annie Get Your Gun".....   | Berlin     |
| I Guess I'll Get the Papers and Go Home.....             | Advanced   |
| To Be Left Without You.....                              | Mutual     |
| If You Were the Only Girl.....                           | Leeds      |
| Linger in My Arms a Little Longer Baby.....              | Bourne     |
| My Sugar Is So Refined.....                              | Capitol    |
| Old Lamp-Lighter.....                                    | Shapiro-B. |
| Old Buttermilk Sky—"Canyon Passage".....                 | Burke-VII  |
| On the Boardwalk—"Three Little Girls in Blue".....       | BVC        |
| Pretending.....  | Criterion  |
| Rumors Are Flying.....                                   | Oxford     |
| Surrender.....   | Savitz-Joy |
| Somewhere in the Night—"Three Little Girls in Blue"..... | Triangle   |
| September Song.....                                      | Crawford   |
| South America Take It Away—"Call Me Mister".....         | Witmark    |
| That Little Dream Got Nowhere—"Cross My Heart".....      | Famous     |
| Things We Did Last Summer.....                           | Melrose    |
| This Is Always—"Three Little Girls in Blue".....         | BVC        |
| To Each His Own—"To Each His Own".....                   | Paramount  |
| Whole World Is Singing My Song.....                      | Robbins    |
| Why Does It Go So Late So Early.....                     | Harms      |
| You Keep Coming Back Like a Song—"Blue Skies".....       | Berlin     |

Following songs are those that did not have enough performance credits on the week to be included in the top group. They mostly are tunes rising in popularity.

|  |               |
|--|---------------|
| A Gal in Calico.....                                 | Remick        |
| A Garden in the Rain.....                            | Melrose       |
| Best Man, The.....                                   | Vanguard      |
| Don't What Comes Naturally—"Annie Get Your Gun"..... | Berlin        |
| Either It's Love Or It Isn't—"Dead Reckoning".....   | Mood Music    |
| For Sentimental Reasons.....                         | Duchess       |
| I Haven't Got a Worry in the World.....              | Clawson       |
| If I'm Lucky—"If I'm Lucky".....                     | Triangle      |
| It's All Over Now.....                               | BMI           |
| Peas.....  | Feist         |
| Put That Kiss Back Where You Found It.....           | Robbins       |
| Rickety Rickshaw Man.....                            | Southern      |
| Route 66.....  | Burke-V. H.   |
| Twilight Song.....                                   | Mutual        |
| Under the Willow Tree.....                           | Peter Maurice |
| What More Can I Ask For.....                         | London        |
| Wherever There's Me There's You.....                 | Republic      |
| Who Told You That Lie?.....                          | Republic      |
| You Are Too Beautiful.....                           | Harms         |
| Zip-De-Do-Deh—"Song of South"                        | Savitz-Joy    |

† Filmmusical. \* Lyrics Musical.

## 10 Best Sheet Sellers

(Week Ending, Nov. 2)

Rumors Are Flying..... Oxford  
Old Buttermilk Sky.....Burke-VH  
Five Minutes More.....Melrose  
To Each His Own.....Paramount  
Old Lamp-Lighter.....Shapiro  
Pretending.....Criterion  
This Is Always.....BVC  
If You Were Only Girl.....Mutual  
And Then It's Heaven.....Remick  
So America Take It.....Witmark

## Second 10

You Keep Coming Back.....Berlin  
Guess I'll Get Papers.....C-P  
Things We Did Summer.....Morris  
World Singing Song.....Robbins  
September Song.....Crawford  
Girl That I Marry.....Berlin  
For Sentimental Reasons.....Leeds  
Linger In My Arms.....Bourne  
Coffee Song.....Valiant  
Pity to Say Goodnight.....Leeds

## BERNSTEIN, BUCK IN

## ASCAP BOARD ROW

Two of the members of the American Society of Composers, Authors and Publishers director board — Louis Bernstein and Gene Buck — got into a rather sharp verbal clash during last week's (31) monthly meeting. Dispute and its origin are being kept very much under cover by other members of the board, who were present. Bernstein is chairman of the society's finance committee and the clash with Buck evolved from his responsibilities. Other than that not much is known.

Dispute was about the only thing of interest to come up at the board meet. Remainder of the time was devoted to routine items.

## Ira Ray Hutton Divorcing

Chicago, Nov. 5

Ira Ray Hutton, working here with her hand at the Banchoy, is divorcing Lou Parisotto, sax player in her orchestra. He's quitting the band this week.

Miss Hutton leaves here later this month, goes to the Click, Philadelphia, for one week Nov. 29 and then into the Strand theatre, N.Y., Dec. 13.

## Wrangle Gets Hotter on Recording Of New Songs; Want Only Top Names

## Covington's Unusual Band

Warren Covington, outstanding trombonist with various top names orchestras in the past, has built a new orchestra which may herald a trend. Since new bands made up along conventional instrumental lines have almost no chance of success due to certain conditions within the postwar band business, Covington is going to try his hand at mauling the at the helm of an 11-piece, sweet-swing group equipped with "unusual" arrangements.

In using only 11 pieces, Covington figures to defeat the combination of high operating costs plus minor name which have proved insurmountable barriers to other postwar combos.

General Artists Corp. signed his band last week.

## Vinyline Is Still In

## Future, Say Wax Techs

Hollywood, Nov. 5  
Long-touted vinyline records—the kind that don't break—are as far off commercially as they ever were, despite all the hallelujah a year or so ago about how imminent they were. That's the dope from technicians unimpaired with the material.

There's a very simple reason or two for the delay. First, nobody has been able to speed up production. Vinyline is harder to work with than standard shellac composition disks. An operator can turn out 450 to 500 of the shellac platters in the regular eight-hour working day, as against 300 to 350 of the others, which are slower to press. Also, processing requires more skill. And technicians see no immediate prospect of speeding up production because of that.

Other main reason for the delay is that vinyline costs about twice as much as shellac.

Wrangle between music publishers and disk company executives controlling the recording of new songs, which has been poor since the end of the war, gets progressively worse. So intense is the search by publishers from top to bottom for recordings of their new material, and so handicapped are the disk men by production problems which hold them down to issuing only two or three records a week, that the situation is a constant powderkeg. It's been responsible for many disputes in recent months.

Main cause of the arguments is artists. Virtually every publisher approaching a disk outfit for a recording naturally wants the best possible name. At RCA-Victor it's Perry Como and Vaughn Monroe; at Columbia, Frank Sinatra, Frankie Carle, et al; at Decca, Bing Crosby. And they don't want lesser names. Spot recording men are in under such circumstances is obvious. Thus the disk men cannot record all the tunes of the primary publishers, let alone the minor ones.

All this adds up to an ever-constant vex, exemplified by Herman Spector's recent arguments with all majors except Decca. He's at it again with Victor, even though he recently was the first to agree to give that company a 13% royalty rate on 80c disks (which normally demand \$2 a side). And others are behind him in disputes with all manufacturers.

As for small pubs, they're in such a state that a group has organized to try to do something about their position. Their spleen is being directed at one company. Such get-togethers for unified action have happened before. And they'll continue to happen until the production capabilities of the manufacturers open widely enough to allow more releases per week and the consequent recording of more songs.

THE SMASH HIT WITH A WAITIN'

Lyric by BUDDY KAYE  
(TILL THE END OF TIME)

Music by BILLY REID  
(THE GYPSY)

Being introduced by **SAMMY KAYE** on his "SUNDAY SERENADE"

NOV. 10th at 1:30 P.M., EST, ABC NETWORK

Recorded by

ANDY RUSSELL (Capitol) • JACK McLEAN (Coost)

DINAH SHORE (Columbia)

HILDEGARDE with PERCY FAITH and Orchestra (Decca)

MILDRED BAILEY (Majestic) • THE SENTIMENTALISTS (Manor)

JACK FINA (Mercury) • TEDDY WALTERS (Musicafor)

RAY ANTHONY (Sonora) • VIC DAMONE (Associated)

HAL DERWIN and BUDDY COLE and FOUR OF A KIND (Capitol)

ANTHONY WAHL (Langworth) • GEORGE TOWNE (Muzak)

LOUISE CARLYLE (NBC Theatours)

GEORGE WRIGHT Organist (NBC Theatours)

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Carmen Cavallero  
Emil Coleman  
Chris Cross  
Vic Damone  
Dave Denney  
Hal Derwin  
Al Donahue  
Les Elgart  
Percy Faith  
Burt Farber  
Jack Fina  
Lorenzo Fuller  
Carolyn Gilbert  
Lionel Hampton  
Hildegard  
Eddy Howard  
Joe Mooney Quartet  
Freddy Martin  
Jean McEneaney  
Jack McLean  
Johnny Messner  
Vaughn Monroe

Russ Morgan  
Buddy Morrow  
Marcia Neil  
Jack Owen  
Jimmie Palmer  
Tommy Post  
Alvin Ray  
Andy Russell  
Dinah Shore  
Lee Sims  
Frank Sinatra  
Bob Smith  
Jack Smith  
Charlie Spivak  
Bob Stanton  
Lee Sullivan  
The Sentimentalists  
The Three Sons  
Johnny Thompson  
George Towne  
Al Tracy  
Bob Trendler  
Tommy Tucker  
Lawrence Welk  
Marcia Young  
Michael Zarin

## Music Notes

Artie Shaw, back from his honeymoon, recorded two songs from "It Happened in Brooklyn" for Muzak's Mel Torme and the Meltones backed him on the tunes—"Same Old Dream" and "Believe"...Ray Hibbler, Gerrick Music Co., Chicago, in town to work on revival of his oldie "Melancholy Lord" and Amparo Ruffo pre-recorded part of "Rumanian Rhapsody" for The Birds and the Bees at Metro...Haley wined a pair of Hucksters label...Frank Sinatra guest-of-honor by songplacers at a dinner at Laucy's...Tony Martin wined Ben Coleman's oldie, "If I Love Again" for Mercury...Enterprise Records bought master of "Coffee Song" by Dorothy Claire, now on tour with Tommy Dorsey, and will release it under their label...Jerry Gray back to N. Y. after a few disk sessions with Margaret Whiting for Capitol and some solos for Mercury...Betty Hutton recorded two new sides for Victor—ballad and a novelty...Bob Thel recording duet for Signatur, planned to N. Y. after supervising Jimmy Ennis date...Ralph Bane, Metro smoothie, being pushed as singer by William Morris agency, who have him up for sale.

Gene Kelly's children's albums will be released for Christmas trade by Columbia...Nat Ffintin celebrates his 20th ann. in films as musical director this month...Milt Stein is new man for singing stint, replacing Herb Lubin...Don Kanter, son of Ben Kanter, Bourne Music head here, just released from the Army and back to Antioch college...Jacques Tassay, nephew of Jean Seberg, arrived in Paris for singing stint at Charley Fox's...Mills Brothers open at Nevada Biltmore, Las Vegas, Jan. 1...Jack Knapp of Decca due in L.A. Mon. (11)...Igor Stravinsky will play himself in Woody Herman's new radio film, "Concerto for Johnny," which starts rolling in the spring...Kenny Delmar prep work material for first Muserlat album, slated for the musical market.

## Hungry Songsmiths

American music bunch was most amused by the slightly irreverent appetizer served up by the visiting Confederation of International Composers' delegations.

Paradox was that the Latin tunebooks, where food is plentiful, really did fancy eating jobs on all the viandas and vintages put before them, in contrast to the European songwriters who have been denied fuller rations.

## Music Biz Still On the Downbeat

Major music publishers are just about content to let the sheet music sales is not going to improve again until the troubles there, mostly due to the industry are completely settled. After several false spurts back toward some semblance of the norm wartime biz, sheet sales have settled back into the slump that has been present since last spring, and publishers claim there are only two tunes at the moment selling anything like so-called "best sellers" should. They're "To Each His Own" and "Rumors Are Flying."

At the moment, the two songs, one coming up and one going down, plus the recently expired "Gypsy," are the only tunes whose total sales approach anything like the figures that were common during the war. Other tunes listed in the top 10 have not surpassed 50,000, and some haven't come near it. Latter figure during the war represented a moderate hit. However, such a sales total is four to five times greater than the best sales figures achieved by the best tunes during the late 30s.

## ARA Trustee Gets

### Court Order For

## Bankrupt Sale

Court order instructing trustee in bankruptcy for ARA, defunct platters, to sell out was handed down in bankruptcy court here last week, with most of the outfit's assets thereupon being taken over by auctioneer Milton J. Wershow. Latter guaranteed the court that the creditors' group, represented by attorney Max Fink, will realize net, after auctioneer commission of 10%, of not less than \$25,000.

Assets to be sold are records on hand, raw materials, recording plant and its equipment, and office gear. Masters and accounts receivable will not be sold by Wershow, with Fink pointing out that better deals for the masters can be obtained with individuals.

Important precedent on which some of the artist creditors of ARA are basing claims on their masters is the case of Watterson-Berlin-Snyder-Pain, et al. versus Irving Trust Co., N. Y., in which New York district court held, on Nov. 11, 1929, for writers of songs after a music publishing house went bankrupt and put its assets, including tunes, up for sale.

However, on April 15, 1931, the decision was reversed in N. Y. circuit court of appeals, and the Federal Court judge who recently threw out Phil Harris' claim against ARA in Los Angeles based his decision on the fact that the final N. Y. decision favored the music house—hence ARA is favored in this instance.

Despite this, Harris is expected to appeal, and Ginny Simms is mentioned as one of the former ARA contractors who'll join him in the fight to grab old master platters they made for the outfit.

## H'd Tin Pan Alley May Move West 8 Blocks

Hollywood, Nov. 5. Shortage of office space in the Sunset and Vine territory, plus angry orders to music publishers located in the Warner Theater building, is causing still another Tin Pan Alley site here. Newest location for the tune-makers is on Highland avenue, near Hollywood boulevard, where Leads Music is opening new offices. Also signed up for space in the building are new Warren Music, Martin Music and new George Simon, Inc.

## STANDARD SUED ON INFRINGEMENT RAP

Charging that Standard Radio infringed on her copyrighted tune, "Jo a Hansen Cab" (a Hansen, some Caballero), by making an electrical transcription and recording, Carol Seitz, composer of the tune, filed suit in New York federal court. Action seeks an injunction and accounting of profits derived from Standard for selling of the recording 40 radio stations throughout the country.

According to Israel Beckhardt, attorney for the composer, Standard, operated by Gerald King, of the M. M. and Melva Bink, obtained a copy of the tune and recorded it on licensed various radio stations all for their benefit. The composer contends that she wrote the tune prior to Jan. 2, 1941, and copyrighted it that year in Washington, D. C.

## Sears, Roebuck Into Disk Sales With Muzak

Chicago, Nov. 5. Sears, Roebuck is again entering the record field with an initial album of records featuring 10 top artists. Mail order company frankly admits venturing is in the nature of an experiment.

Record club will operate just like a book club with a free catalog, by every four bought. However, the records sell for one dollar, and will only compete at present in the semi-classical and standard field. Disks, of vinylite, will be produced and distributed for Sears by Associated Muzak Corp.

## Lawrence Into N.Y. Penn Nov. 25 For L.S. Brown

Hotel Lawrence orchestra, which completed a run at the Pennsylvania in the city, Nov. 25, Dec. 25. This date, which might have been filled by L.S. Brown's orchestra, since that's his usual period there, had been left open by Brown's refusal to play the Penn again unless he got more coin. Succeeding period is also open and may be taken by Jimmy Dorsey. Frankie Carle is next.

Lawrence's return follows on the heels of Charlie Spivak's run. He opened Monday (28).

## Geraldo on the Coast

Geraldo (Gerald Bright), on his first U. S. visit in 20 years, is in Hollywood as house-guest of the Ralph Peers (Southern Music). Mrs. Bright is with her British Broadcasting Corp. maestro-husband. Geraldo seems most impressed with the raw band and Frankie Carle and Freddy Martin. He is also taken with the new Joe Mooney capacity in a 32 artist party.

## McKinley's N. Y. Encore

Rare McKinley's orchestra, which debuted last year at the Commodore hotel, N.Y., returns to that hotel Dec. 19 for six weeks. He's now back from a 10 artist tour and managed by William Alexander. McKinley follows Johnny Long and his orchestra for the first time Nov. 21.

## T. Dorsey Gives Nov. 23 Notice to His Band That He's Breaking Up

Tommy Dorsey apparently is going through with his intention to disband his orchestra. He has given notice to the musicians in the outfit, effective Nov. 23. How long the leader will remain a soloist is anybody's guess; ditto as to whether he is going to Rio de Janeiro, a trip has been planning for the past month or more.

Another angle very undecided is whether Dorsey intends playing the Capitol theatre, N. Y., where he's supposed to open either Dec. 19 or 26. He's now on a concert tour.

National Records going into the kiddie album field with a set of platters listed on "Lulu, the Duck." David Kurian will be narrator and singer with band under direction of Bernard Thau.

## BMI Din Up SHEET

Hit Tunes for November (On Records)

BEST MAN, THE (Vocalist)

COFFEE SONG, THE (Vocalist)

EVERYBODY LOVES MY BABY, MY BABY (Guitar)

FOR SENTIMENTAL REASONS (Vocalist)

I GUESS I'LL GET THE PAPERS AND GO HOME (Vocalist)

IT'S ALL OVER NOW (Vocalist)

IT'S MY LAZY DAY (Vocalist)

RICKETY RICKSHAW MAN, THE (Vocalist)

TOO MANY IRONS IN THE FIRE (Vocalist)

VEN VEN (Vocalist)

WHEREVER THERE'S ME THERE'S YOU (Vocalist)

WHICH WAY DID MY HEART GO? (Vocalist)

WHO TOLD YOU THAT I'VE WITHOUT YOU (Vocalist)

WITHOUT YOU (Vocalist)

WHEREVER THERE'S ME THERE'S YOU (Vocalist)

WHICH WAY DID MY HEART GO? (Vocalist)

WHO TOLD YOU THAT I'VE WITHOUT YOU (Vocalist)

WITHOUT YOU (Vocalist)

WHEREVER THERE'S ME THERE'S YOU (Vocalist)

WHICH WAY DID MY HEART GO? (Vocalist)

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WHO TOLD YOU THAT I'VE WITHOUT YOU (Vocalist)

WITHOUT YOU (Vocalist)

WHEREVER THERE'S ME THERE'S YOU (Vocalist)

WHICH WAY DID MY HEART GO? (Vocalist)

WHO TOLD YOU THAT I'VE WITHOUT YOU (Vocalist)

## TOP HITS OF YESTERDAY

GREAT POPULAR STANDARDS TODAY

Featured in the Columbia Picture "THE JOLSON STORY"

I'M SITTING ON TOP OF THE WORLD

Lyric by LEWIS and YOUNG

Music by RAY HENDERSON

I'M IN THE MOOD FOR LOVE

Lyric and melody by Jimmy McHugh and Dorothy Fields

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## On The Upbeat

### New York

Claude Thornhill working with brace on leg at Meadowbrook due to scurvy condition which hospitalized him last week; two of band's musicians out with mumps...Doo Bestor into Dixie hotel, N. Y., last night (Tuesday)...Neal Reed, former trombonist with original Woody Herman co-op band, out of Martinez and inmate in swimming pool construction company in Hollywood...Kay Costell, GAG, N. Y., telephone out for past 10 years, quit to get married...George Evans laid up with throat condition so bad he's forbidden to talk by doctor...Mary Anne Wayne joined George Towne orchestra at Polham Health Inn, N. Y...Stan Kenton adding vocal quartet to orchestra...Todd Duncan's vocals to be dictated by Mustart...Benny Goodman's current 400 Club, N. Y., run marks his 10th year as maestro.

### Hollywood

Boyd Triplets, on completion of their tour with Xavier Cugat, join Carmen Cavallaro for 12-week theatre tour, starting in San Francisco and winding up in N. Y., Paramount...Spike Jones orchestra into Paris "Variety City" men to serve as "heavy" in the plot, as well...Orin Tucker opening at Last Frontier, Las Vegas, Dec. 20, for two weeks, to be followed by Benny Strong...Ray Whitaker orchestra opening at Town House's Garden Room Nov. 15...Skitch Henderson's new band plays its first dance stand at Civic Auditorium, San Bernardino, Dec. 5...Joe Reichman bows at St. Francis, San Francisco, Nov. 19, instead of at the Fairmount, as formerly announced. Gloria Faye is his new vocalist.

### Pittsburgh

Lark Funk orchestra signed to open town's newest night spot, the Avkara...First local band to get a break at big Club Belvedere is Bob Rhodes, who goes in Friday (8) with a 12-piece outfit, replacing Ray Robbins...Ralph Grove, who used to have a dance band, taking strutting trio into Seashore Bar this week...Chuck Foster and Bill Green's for two weeks; ditto Johnny Long at Vogue Terrace, for third engagement, there in little more than a year. Long will be followed by Ray Kinney...Mary Lou Williams, originally slated to appear early last month but postponed because of power strike, comes in Mercury Music Bar, on Monday (11).

### Chicago

Lionel Hampton orchestra to play Wigwag Field early next month...Henri Brandon signed with Central Booking Cab Calloway set as the New Year inhabitant of the Panther Room, Sherman hotel...Joann Whitney replacing Patricia Adair at the Chez...Mexico still allowing the broadcasting of "Coffee in Brazil"...Bonnie Baker playing Canadian club dates during Dec. 14...Eddie Condon in town for jazz concert...T. Dorsey giving a "symphonic" swing matinee Nov. 3...Al Johns into the Syracuse hotel, Syracuse, N. Y., Nov. 1...Bernie Cummins returning to the first of the year at Club Martini...Ted Weems returning to the Boulevard Room, Nov. 15.

Announcing the addition to our organization of

**NAT FREYER and PAUL SALVATORI**

to launch our new ballad

# SERENADE TO LOVE

By SAM H. STEPT and MACK DAVIS

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## Ask the Transcription Executives!

Norman Cloutier, Morty Gaines, Lee Gillette,  
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# HERE IS NO BREEZE

(TO COOL THE FLAME OF LOVE)

A beautiful melody by Alston  
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A new lyric by  
Dorothy Dick

## IS A Terrific SONG!

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MURRAY BAKER Gen. & Ad. Mgr.

## Kelton Vice Ira Schuster As Paul-Pioneer Pro. Mgr.

Frank Kelton was appointed general professional manager of Paul-Pioneer. Kelton formerly had his own music publishing company before joining the Alton-Pioneer outfit. He replaces the late Ira Schuster.

Understood that negotiations are currently under way to have Paul-Pioneer take over the Kelton catalog. New GPM's first job will be exploitation of Kelton's "Let's Put Our Dreams Together," last tune written by Schuster and Jack Rosenberg before their deaths. Royalties from the song will go to the widow of the two men.

## LENA HORNE SIGNED TO B & W DISK PACT

Hollywood, Nov. 3. — Lena Horne, linked to a disk pact by Black & White Records, through an arrangement with Metro, which is featuring her in the Jerome Kern biopic, "Till the Clouds Roll By." First cutting is set for release around Nov. 15.

Septa warbler, who slated for a p.a. tour from the East, starting late this month, is also waving an album, "Little Girl Blue," slated to follow her initial platter.

## Saunders Quits Spivak To Go Out As Single

Jimmy Saunders, vocalist with Charlie Spivak's orchestra, left that outfit between his closing recently at the Paramount theatre, N. Y., and its opening last week at the Pennsylvania hotel, N. Y. Singer is going out on his own as a single, what specifically caused him to leave Spivak is undisclosed, but it's known the pair had a dispute. Saunders has been replaced by Tommy Mercer.

Before Saunders can go into soloing he must first secure a release from a management contract Spivak holds on him. Either that or work under Spivak's supervision.

## Winnick Back to Eng.

Maurice Winnick, British band leader, w.k. in vaudeville abroad and also owner of a couple of radio programs on the BBC, returns to London Nov. 29 on the Queen Elizabeth.

He has been in the States over a month, having preceded Gerald Ambrose and Jack Hyatt, who came over Oct. 28 on the maiden voyage of the Queen Bess.

## Inside Orchestras—Music

International studio representative of film-working musicians no longer has power to set up regulations concerning members under its jurisdiction but must refer all matters requiring decision to International Board of American Federation of Musicians. Previously, prior to settlement of new contract with studios, Hollywood local rep's operation was virtually autonomous and allowed that not even top execs of local could interfere with or question his handling of studios—who are also members of local. Formerly operating with but one office assistant, J. W. Gillette, studio rep, now has three other field assistants to help police studios, following complaints of musicians that job was neglected. Diminished power also permits officials of local to investigate studio matters, heretofore a strictly verboten province for all but the studio rep.

Ambassador Records is latest in the long line of West Coast platters, Dials are released by Freddy Martin. Ambassador local music shop, via local approval of RCA-Victor. Says the maestro, Martin's band will record under name of Felix Figueroa, and tunes will be specialized type regarded as non-competitive with Martin's own Victor output. Initial four sides are "Pico and Sepulveda," "She of the Black Coffee Eyes," "Brazilian Boogie" and "Swing Samba," all sambas. They'll be distributed exclusively, for now, by local, but later expanded local, later expanded local, and national distribution may be arranged through outside distributors. They're being sent at Sunset Radio Center and processed by Melo-Disk plant.

Few songs get such a varied interpretation as the current hit, "O' Buttermilk Sky," written by Hoagy Carmichael and being published by Burke-Wenderson. There are a half dozen disks of the tune on the market and every one comes up with a differently styled version. Connie Boswell's Decca disc is a jazz piece; Kay Kyser's Columbia gave a production arrangement; Danny O'Neale's is a western ballad for Majestic; Milt Pennin and Paul Weston's orchestra as a Johnny Mercer-style beat bit for Capitol; Statistat for Victor as a novelty; Marie Greene on Signature as a straight vocal. Carmichael's own ARA version he claims is the poorest of all.

Quite a hassle was started recently between a major maestro and an act that thought forlorn and with him in a package show in a major theatre. It seems that the act turned up almost every show far under the weather, once to the point where he apologized to the audience for not doing his full turn because he was under the weather. At the end of the week, when the maestro paid off the unit, the act tore up his check, explaining that the job he did was worth a nickel. His manager and the maestro's nose worked out a suitable sum in payment even though the original sum proffered was the fully contracted amount.

Following the abortive Washington, D. C., dinner fete's fortnight ago, because of the hotel strike, ASCAP hosted the International Confederation of Authors and Composers at the Ritz-Carlton, N. Y., last week. Among the highlights was the introduction of name Yank composers, and Irving Berlin's medley was played, the highlight was "God Bless America," whereupon the ensemble rose to its feet in tribute to the No. 1 U. S. song-smith.

One of the better known music men got himself snagged by the Pinkertons at Jamaica last week for bookmaking. He's out on \$1,500 bail, his case to be heard in two weeks. Guy apparently was aiding another agent close to the music boys. Latter books bet on the money, even though the original sum proffered was the fully contracted amount.

When Columbia Records signed Dinah Shore away from RCA-Victor almost a year ago, many in the music business pool-pooled the move, since during the latter year or two with RCA, Miss Shore's records "couldn't be given away." Now the singer has become one of Columbia's top sales artists and is again one of the top recording artists. And the explanations of her new success by her former critics are plenty.

Jack Owens, songsmith ("But But Song," "Louisiana Lullaby") and "crustling creator" of ABC's "Breakfast Club," is turning out to be his own best plunger. Publisher's campaign on his latest effort, "Cynthia in Love," has cooled off to nothing, but it's still getting a big play on the air—on only one network, however, and on only one program—the five-a-week "Breakfast Club."

## Stept, Inc., Expands

Sammy Stept's music firm set up branches on the Coast and in Chicago last week, Nat Freyer going to Hollywood and Paul Salvatori stepping into the Chi spot. Later was formerly with Shapiro-Bernstein while Freyer switched from Freddy Martin's N. Y. office.

H.O. in New York will continue to be headed by Johnny Green. At the Pete Leonard assisting firm's current plating line is "Serenade to Love," new ballad by Sammy Stept and Mack Davis.

After all is said and done...  
There is really only one

# MARGIE

Words by Benny Davis  
Music by Con Conrad & R. Robinson  
New Century  
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CLUB-PAGES THREE OVER

On October 13th, a dinner was tendered me at the Latin Quarter in New York to commemorate my 35th Anniversary on Broadway.

The net proceeds derived therefrom were equally divided between my two pet projects: the Ted Lewis Park, Circleville, Ohio, and the Ted Lewis Recreation Hall, Long Branch, N. J.

To the friends who were present, I wish to express my heartfelt thanks for their devotion and support.

Perhaps there are others who may want to contribute to this worthy cause? Any amount, large or small, mailed to me, will help in the progress of these most deserving undertakings.

TED LEWIS

154 West 46th Street

New York 19, N. Y.















## Literati

Geo. Jessel's "Hello Momma" OK. It was inevitable that George Jessel's "Hello Momma" monologues would be put between covers, and World has done it. Inaguatively illustrated by Carl Rose, with a foreword by Eddie Cantor, it's one of the better prewar \$1 book buys. The standard phone conversations, humorous essays and the like (with the able assist of Sam Carlsson, to whom the book is dedicated) are breezy reading and a certainty to take their place, with the current vogue for certain and the like.

From Cantor's witty intro through the Hello Mommas, and the Prof. Labersmeyer routine—now classic of its kind—to the final essays on Hollywood in general and Zanuck in particular, Jessel has whipped up a highly palatable soufflé. Abei.

### Memphis Another Boston?

A literary censorship for Memphis is in the making. Political boss Ed H. Crump, whose Censor Board chairman Lloyd T. Binford has long harassed the film

trade, fired the opening gun last week with a "suggestion" in the local press that Police Commissioner Joe Boyle name a committee to censor books and other literature coming to Memphis.

Right on cue, police commissioner responded within the week that he would name such a committee under his police authority and without additional legal steps by the city commission or state legislature. The commissioner, hitherto scarcely regarded as an authority on things literary, agreed with Boss Crump that "there should be a determined drive on obscene books."

Paul Flowers, literary editor of The Commercial Appeal, jumped on the plan with both feet in his Sun- (Continued on page 63)



Can you look this man in the eye and say "No, I will NOT buy your new book\*!" If your answer is "You betcha!" we have an important message to you from Mr. Hope. It is "Please"

# SO THIS IS PEACE

by

# ROBERT HOPE

\*Piqued by the small sale of *I Never Left Home* (1,620,000 copies, mostly to relatives) Hope has written another book. It is called *So This Is Peace* and it deals, off the bottom of the deck, with Reconversion. In it Hope discusses vets, housing, transportation, and many other things he doesn't know a thing about. It is about as funny as you'd expect. Which is very. But every now and then, in the middle of a laugh, you may find yourself saying, "hmmmm."

JUST PUBLISHED

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## SCULLY'S SCRAPBOOK

By Frank Scully

Dinosaur Park, Colo., Nov. 2. Having missed "My Pal Trigger" in Hollywood, I have chased him to his own Ranges, 1,400 miles. Just caught up with them at Vernal, Utah, a wagon wheel of Mormonic monogamists, 120 miles from any known railroad.

Our tip was that "Tig" and his Canyon Crooner were heading for Wyoming, but actually they hoped to slip across the state line into the Utah mountains, figuring this would be on account of the Rockies east and west instead of north and south as the Rockies usually do. They were planned to hide in a new Ranglely until a new house called the "Tig" opened next month. With triple fare, two letters and a "Boom Town." The latter played as a chaser strictly for laughs.

But we got into Ranglely first, thanks to that old Texas Ranger from Dodge, who had been a chaser for a long time. He had a good idea of the idea of "Boom Town." He's dug more holes between the Argentine and Canada than the grave-diggers in "Hallelujah" and he can spin high octane tales that seemed just perfect for pictures. Some of our writers picked one from a haul he was telling around the lakeside Casino Club, but writers around golf clubs don't listen very well and so Metro ended with something that makes old riggers laugh—always in the wrong places.

In fact if Metro will only listen to me for a change they'll remain "Boom Town," but make it in Ranglely and call it "New Town." "New Town" anyway, and Ranglely's history is shorter and wilder than a return Joe Louis fight. Both the Gable and Tracy pairs are being played by Newton in Ranglely right now. In fact he can play everything except the female lead, which with the chuck holes they use for roads out there can be played better by a female gorilla. He was a four-letter man at Taylor back in 1909 or so. Five feet eight, weighed 160 pounds, was a day of 220-pound backfields. Later he sparked Verna for a season or two, but those giant lites he had to his split his personality so wide open he voted Republican with a southern accent to boot.

He could run a hundred in 94, but he couldn't run fast enough to keep clear of 1929. He lost only \$200,000,000 on that one. It got him so he had to beat pros at golf around the Westchester for a living. He arched his often they wished to hell he'd go back to the oil biz and let them alone.

He was living around New York at the time and married to Nan O'Reilly, the Bonwell of golf. When he learned secrets for pictures she seemed to die in a year or so, he gave her a million dollars to play around with. She turned their home in East 72nd street into a retreat for all the hobnobbers who couldn't get into the cast of "The Greenwich Village Polka." He angled plays for her, published books for her friends, squared rape for the worst of them.

He even brought Frank Harris to America when the old lecher was down to his last pinchable bottom and wanted by the police in London and New York. He got him invited to talk to diplomats in Washington. "Lay off sex," he told Harris. "Talk about Shakespeare." That how the London knew that "Henry V" followed "Henry IV" long before Laurence Olivier did. He offered Harris a world-tour and \$100,000 if he would set down reactions at age 89 to a two-hour party more.

Geologist Newton collapsed with a sort of polio in 1936, couldn't move a leg for nearly a year and, nevertheless, at the end of two years was leading the Los Angeles open fire strokes from home when his back pain forced him practically to put the rest of the way to finish thing. By 1942 he had recovered his health enough to win the Colorado amateur title, taking both the medal and a trophy and a round was his. Last year with John Kraft he took the best ball national title.

While in California years ago he listened for a change and heard a major oil company executive mention a hole in the oil field of the forsaken place called Ranglely, Colorado. It was near the Utah line, where the Great American Desert just about gives up being even a desert. They couldn't get out of trouble even with a money snail. The Government geologists agreed that you couldn't get oil there if you pumped it in.

The place had two residents when Sir Newton droppeded with his geological doodlebug and golf clubs. The surviving two citizens had no means of leaving and were eyeing each other the way cannibals do when the missionary quotas are cut practically to nothing.

Twenty miles from Ranglely a guy offered Newton the last water hole he would find short of Craig, Colorado, for the price of a minkie skin. Today the water hole has been sold for \$100,000.

The original settler of Ranglely who couldn't get out four years ago has just been elected mayor of 10,000 citizens.

Characters? The town's peck with them. The mayor after 17 years of raising posteriors turned the job over to a local worried when mail began coming so fast she couldn't read it all. So she wrote the postmaster-general in Washington that she was resigning. She wrote him once a year for a year. Finally she wrote, "I don't want to resign. I quit. At 10 a.m. next Tuesday I am taking all the money, stamps and records I am carrying 100 feet west. I am then turning south 100 feet and I am burying your money near a stump. I then will retire my steps and will hang the key on a tree across the road from the postoffice. Goodbye."

A postal inspector flew out from Washington with all possible speed. Sure enough, she was gone. The key was hanging on the tree and the buried treasure was just where she said it would be.

Sir Newton had a tool dresser who grabbed off two acres "in town" for \$750, all the money he had in the world. This summer he sold the two acres for \$30,000 and felt so rich he had all his teeth pulled.

Another one quit drilling and opened a restaurant. Three months later he sold the lease for \$10,000. Three days after he sold it the place was down. Newcomer built a shack on the ruins and runs his eatery day and night. He can sell for \$20,000 any day he wants to quit.

Rick Meagher (pronounced Marr, like in Helly) the banker of Vernal, Utah, also has a piece of Ranglely. In Vernal, the nearest place to Ranglely where you can find a bed, Meagher wanted to build a two-story brick building. There was no railroad within 100 miles. Isn't yet. So he had the bricks shipped in brick-by-brick, parcel post.

Years ago he told his wife he was giving her a most precious jewel—some shares in an oil well named "The Emerald of Ranglely." That was the first one drilled and it died a-burrowing. In fact it blew up and died for weeks. That was away back in 1923.

Meagher thought he had a jewel more precious than the Hope (the diamond, not Bob). But all he had was a lot of wall paper from an oil well that went up in flames. But he held on to the paper. A few years ago he asked Sir Newton if he thought Ranglely could ever come back.

"What can you get for your oil shares?" asked Newton. "About 71c a share."

"Don't sell for less than 50 bucks a share," said Newton.

### More High Finance

This fall Meagher refused \$30,000,000 for his Emerald shares. That makes his Emerald the richest pool in the world. The Hope is still worth \$450,000, and the biggest of them all now cut into two even worse rocks, did not bring more than \$1,500,000.

You find crazy stuff like this all around this area. Years from now some

Robert W. Service will probably recap it as "The Oil Rush of '46."

The town of two which has jumped to 10,000 in a year has no roads, no hotels, but OPA or no OPA it has its own drive-in movie house open to open. It's called the "Rig" and if Roy Rogers and his pal Trigger will entertain on our terms the "Rig" will open with "My Pal Trigger." Our terms involve changing the billings to "My Pal Trigger." If it sounds like "Boom Town" all over again, okay—except this time Gable had better hold the throttle with his right hand and turn the screw with his left. At least Sir Newton says he's better.





# A GREAT PICTURE MAKES A NEW STAR!

(An historic motion picture event occurred, when *The Jolson Story* opened at the Radio City Music Hall. Aside from the enthusiastic reaction to an exciting entertainment triumph, great acclaim was showered on the man who plays Jolson...Larry Parks.)



"A star is born... Believe me, Larry is destined to be 'way up there, breathing the rarefied air.'"

—Louella O. Parsons

"Larry Parks becomes a star."

—Newsweek

"Everything about 'The Jolson Story' is just right to turn Larry Parks loose upon us as a sudden new favorite."

—Alton Cook, N. Y. World-Telegram

"Larry Parks is the real surprise of the picture."

—Eileen Creelman, N. Y. Sun

"Larry Parks attains stardom." —Motion Picture Herald

"Larry Parks unquestionably will win an Academy nomination." —Daily Variety

"A sure-fire star in Larry Parks." —Dorothy Manners

## LARRY PARKS

(Al Jolson in *The Jolson Story*)

COLUMBIA PICTURES  
presents

*The* **JOLSON STORY**

with LARRY PARKS • EVELYN KEYES  
WILLIAM DEMAREST • BILL GOODWIN

Screenplay by Stephen Longstreet

Directed by ALFRED E. GREEN • Produced by SIDNEY SKOLSKY

**in TECHNICOLOR!**



THE JOLSON STORY is the  
favorite motion picture  
of every town it plays!



VOL. 164 No. 10

NEW YORK, WEDNESDAY, NOVEMBER 13, 1946

PRICE 25 CENTS

# THE AGS CACTUSERS' LOW-JINKS

## Now They're Gonna Try and Give That Audience Research to Legit Tryouts

Broadway, traditionally the home of hunch-players, long-chance specialists and assorted "experts" who operate solely on the basis of "showman's eye," is about to be invaded by science. Legit production, in contrast to which 10 bucks parlayed on a couple of last year's plays is virtually a sure thing, is on its way to becoming safe as an E bond if the same pre-production audience research techniques applied to film during the past five years prove successful.

New \$400,000 outfit to put legit production on a scientific and big business basis is currently being organized by Al Sindinger, former head of Dr. George Gallup's Audience Research Institute, and Walter E. Heller, Chicago financier. They intend to go in for large-scale Broadway production of plays with all elements pre-tested in the Gallup manner and with participation in a series of shows open to the public via blocks of \$10,000 or more of stock.

Sindinger, who recently resigned from ARI, devised many of the techniques and tests it uses in servicing 11 film companies, which pay as high as \$350,000 a year for the info it provides. Among them are RKO, Columbia, David O. Selznick, and Samuel Goldwyn. It's not certain yet whether ARI will be employed (Continued on page 54)

## N.Y. Bistros Marking

### Time in Setting Of

### New Year's Eve Tariffs

New York bonifances, for the first time since the war, are hesitant about posting New Year's eve tariffs. So far only a few have disclosed holiday charges, most of them waiting to see how business develops before amount to be charged by competition.

This is likely to be one of the most important New Year's eve to many cafes as amount taken in will not only determine tone of business for the ensuing year, but may tell (Continued on page 48)

## LOW-COST RECORDER MAY UPSET DISK BIZ

Pre-war predictions about a major revolution hitting the 25-year old technique of the plucky industry are fast materializing into a postwar reality with introduction into the mass market of the new-wire recording unit for home use. The device, which is being turned out by the George Bregenzky Corp., Co., N. Y., at a cost of \$25 for radio manufacturers, will be sold over the counter by the thousands in time for the Christmas trade.

Tipoff on the changeover which is in the air for the record business in the immediate offing is the avid in- (Continued on page 55)

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## Gigli's Convincer

Benjamin Gigli will sing under Arturo Toscanini's direction at La Scala, Milan, Jan. 1, in the clincher that returns the former Metropolitan star to "respectability."

Gigli, who left the N. Y. Met in 1932 when he refused to join other artists in taking a pay cut due to the depression, was suspected during the war of Fascist activities in Italy.

## GOP Win Knocks Pins From Under Pix-Gov't Meet

Washington, Nov. 12. Effect of next Tuesday's (19) meeting here re film-industry-Government cooperation was probably considerably weakened by the election results, which show the Republicans riding high in both houses of Congress. Every indication of the GOP victory is that private business and Government are separating from their long wartime clench and going their own ways.

This appears true for all branches of show biz. Here is how it looks in the D. C. crystal ball: "The Office of War Mobilization and Reconstruction is probably doomed within a few months. This should terminate any 'permanent' cooperation between the film industry and the Government via OWMR as the liaison. Hence, whatever is done at next Tuesday's meeting (Continued on page 48)

## Amvets Head Sounds Off On Show Biz Politics

Washington, Nov. 12. Private lives of Hollywood personalities got their first post-election goingsover yesterday (Monday) in an Armistice Day statement issued by Jack W. Hardy, national commander of the Amvets, recently formed World War II vets organization.

"Calling for a cleanup on the home-front, Hardy said in part: "Our moral standards have been ridden by the prattlings of sophomoric pedagogues whose ill-fitted and baseless thinking is publicly supported the country over every day by a movie colony that shovels its vices and husbands with the seasons as the trees shed their leaves. "Our policies of government and leadership are undermined by the widely-publicized mutterings of night club and movie idols, who, through this, have a right to their opinion, know nothing about government."

## FRED ALLEN TOPS CENSOR STAR LIST

By GEORGE ROSEN While all may appear to be serene on the surface, the NBC storm signals are up and the network, if necessary, is ready to do some housecleaning of comics who won't for the line of decency, good taste and hide-bound ethics.

Fever is running high in some quarters, with such top talent as Fred Allen, Bud Hope, Rudy Vallee and Phil Harris, among others, already embroiled in censorship snafus. And while the NBC censorship lists have long been kicked around in the trade, perhaps at no previous time has the situation reached the serious impasse that it faces today.

The network's programming chief, Clarence Meuser, will probably win out, on the basis of prey Niles Trammell backing him up in the past. And as far as Meuser's concerned, there won't be any compromises with the comics no matter what their stature or audience pull. Meuser reasons his responsibility lies with the web's millions of viewers; and when it comes to choosing up between the NBC audiences and a handful of people involved in a pro- (Continued on page 38)

## First Film Buy Of Video Script

Marking the first time a new play has been bought by a film company on the basis of a television broadcast of it, S. Sylvan Simon has purchased screen rights to "Mr. Mergenthau's Loblives," which was the first in the series of tele productions sponsored jointly by NBC and the Dramatists Guild.

Simon saw the tele production which was staged by WBTV (New York) last Sept. 22. Visiting New York at the time, he immediately asked for a script to take back to Louis B. Mayer, production chief of (Continued on page 55)

## Harry Jolson NSG In \$400-a-Week 'Comeback' In Secaucus Hideaway

The name Jolson is turning up frequently these days, mainly because of Al Jolson's biographical film "The Jolson Story," the hefty grosser at the Hudson City Music Hall, N. Y. But whether the interest generated by the film is sufficient to provide the comeback to Harry Jolson, Al's brother, is highly questionable. The younger Jolson, reported to have been penniless off by Al for many years so that he wouldn't have (Continued on page 48)

## Pickford-Chaplin Ease Selznick Out Of UA; Objected to RKO, 20th Deals

### Small's Rogge Pix Deal

Paul Small has gone to Hollywood to get a picture deal for John Rogge, special assistant U. S. Attorney General, in charge of the sedition trial, and President Truman fired. Film is to be based on material gathered by Rogge. Barrister, currently on a lecture tour, is also doing a book on the subject.

## Disk Jocks Snare Beaucoup Names As Cuffo Gueststars

Perhaps at no previous time has so much cuffo talent been kicked around in show business as currently in radio. The new talent ride has been particularly accentuated on the disk jockey shows, and the manner in which the jocks have been romancing many of the top show biz personalities for the between-plate guests is making some of radio's top bankrollers green with envy. Far for the course, for example, is tomorrow (Thursday) night's "1280 (Continued on page 54)

## Pix-Radio Group Mulls Un-Typing Minorities


Proposal for the formation of an advisory committee to supply the film and radio industry with accurate information regarding national and racial minorities in the U. S. has been tossed into the laps of the Motion Picture Assn. and a group of (Continued on page 16)

Hollywood, Nov. 12. United Artists drummed David O. Selznick out of the regiment yesterday (Monday). Attorneys for UA stockholders met yesterday afternoon and decided: (1) To refuse to accept "Duel in the Sun." Selznick's \$5,000,000 production, for release. (2) To ease Selznick out of United Artists. (3) To cancel an agreement for stock transfers to Selznick.

United Artists stockholders decided to begin legal action to accomplish these ends after a day-long meeting attended by their counsel: Charles Schwartz, attorney for Charles Chaplin; Arnold Grant, for Mary Pickford; and Milton Kramer for Selznick and Edward C. Rafferty, UA president. Meanwhile, early last night it was reported that Selznick had decided to announce he was withdrawing from United Artists and a statement had been prepared to that effect. An hour later the statement was scrapped and Selznick went back into conference with (Continued on page 5)

## 'Souse American Way' Wins Encores in Gala Bow of Met Opera Bar

By ARL GREEN Christo (Chris & Christo), who used to operate Pavillon Royale on the Merrick Road, Long Island; Jack Krienderer, who bosses a certain West 52d street (N. Y. zip); assorted sultory reporters and other laundries from the bitro who should know about those things got a load of Louis Cheret's fancy saloon Monday (11) night at the Metropolitan Opera House's seasonal prelude and decided pronto they must be in the wrong career. Just get a little leup with Eduardo Giovanni, whose square handle is Edward Johnson, son, mgt. of the Met, and it makes a bum out (Continued on page 51)



**The Hour Of Charm**

All-Girl Orchestra and Choir

Conducted by **Phil Spitalny**

Sundays, 4:30 P.M., EST.

CBS Network

# War Dept. Threatens Showdown On U. S. Pix Into Occupied Countries

Harder crackdown than ever by the War Dept. on selection of American pictures earmarked for distribution in occupied countries will be Army's new policy. Its back stiffened by a "no-topics" ban on films of subjects which have played in Germany, Austria, Japan and Korea, a War Department spokesman declared that "from now on we're going to be tougher than ever." Undercover feud which has been going on between the Motion Picture Export Assn. and the Army for many months has hereafter kept the subject of films destined for occupied lands to 19 in the European areas and 18 in the Far East.

War Dept. is burnt up over the highbrow pourpuri of Yank pictures which have made their way into these countries in the first year of the continued on page 49

## Will Rogers Biog Sooner

Hollywood, Nov. 12. Recent defeat of Will Rogers, Jr., in the U. S. senatorial race has advanced "The Life of Will Rogers" on Warner's production schedule, starting in January.

Will, Jr., will play the title role, with Jerry Wald producing. Director job is still undecided, since the original entry of Will Rogers in formed his own indie outfit.

## Donald Curtis' Op

Donald Curtis, major player recently seen in "Where Expendable" and "Gallant Bess," is in Miami hospital, N. Y. He was scalped over the weekend for a kidney ailment.

Play has recently been making a publicity tour for "Bess."

## MEZZ'S 'BLUES' INTO PLAY

Edward Church has optioned Mezzrow's "Really the Blues" jazz musician biog, for a Broadway play. George H. Haffa is a likely bet to dramatize it.

## FOOTBALL

# Wismer Picks Army, ND, Navy, Yale, Illinois, Ia., Ala., Texas

By Harry Wismer

(Director of Sports and Commentator for ABC Network)

## COLLEGE

| GAMES                         | WINNERS        | ODDS |
|-------------------------------|----------------|------|
| Army-Penn                     | Army           | 2-1  |
| Cal-Berkeley                  | Cal            | 2-1  |
| Brown-Harvard                 | Harvard        | 9-5  |
| Bucknell-Temple               | Temple         | 8-5  |
| Wake-Syracuse                 | Syracuse       | 8-5  |
| Cornell-Dartmouth             | Cornell        | 9-5  |
| Columbia-Lafayette            | Columbia       | 4-1  |
| Navy-Penn State               | Navy           | 7-5  |
| Princeton-Yale                | Yale           | 9-5  |
| Villanova-Florida             | Villanova      | 9-5  |
| West Va.-Kentucky             | Kentucky       | 8-5  |
| Illinois-Ohio State           | Illinois       | 5-7  |
| Iowa-Minnesota                | Minnesota      | 5-7  |
| St. Louis-New York            | New York       | 8-5  |
| Kansas-Kansas State           | Kansas         | 8-5  |
| Georgia Tech-Mich. State      | Georgia Tech   | 8-5  |
| Michigan-Wisconsin            | Michigan       | 9-5  |
| Missouri-Oklahoma             | Oklahoma       | 7-5  |
| Western-Northwestern          | Northwestern   | 2-1  |
| Oklahoma A&M-Texas Tech       | Oklahoma A&M   | 6-5  |
| Tulsa-Yale                    | Tulsa          | 6-5  |
| Alabama-Vanderbilt            | Alabama        | 8-5  |
| Auburn-Georgia                | Georgia        | 4-1  |
| Duke-South Carolina           | Duke           | 2-1  |
| Georgia Tech-Tulsa            | Georgia Tech   | 8-5  |
| LSU-Miami (Fla. site)         | LSU            | 9-5  |
| North Carolina-Wake Forest    | North Carolina | 6-5  |
| Carolina State-Virginia       | Carolina State | 6-5  |
| Rice-Texas A&M                | Rice           | 6-5  |
| SMU-Arkansas                  | Arkansas       | 7-5  |
| Texas-Texas Tech              | Texas          | 7-5  |
| Oregon-Washington             | Oregon         | 7-5  |
| Oregon State-California       | Oregon State   | 6-5  |
| State Stanford                | Stanford       | 6-5  |
| St. Clara-St. Mary's (Sunday) | St. Mary's     | 7-5  |

(Games are played Sunday afternoon, unless otherwise stated.)

## PROFESSIONAL

## NATIONAL LEAGUE

| GAMES                          | WINNERS  | ODDS |
|--------------------------------|----------|------|
| Chi. Cubs-Yankees-N. Y. Giants | Yankees  | Even |
| Chi. Cubs-Brooklyn Dodgers     | Brooklyn | 8-5  |
| Chi. Cubs-Detroit Lions        | Detroit  | 6-5  |
| St. Louis-Brooklyn             | Brooklyn | 8-5  |
| Wash. Redskins-Chi. Bears      | Bears    | 7-5  |

## ALL-AMERICAN CONFERENCE

| GAMES                           | WINNERS  | ODDS |
|---------------------------------|----------|------|
| Chi. Rockets-Cleveland Browns   | Browns   | 9-5  |
| Chi. Rockets-Brooklyn Dodgers   | Brooklyn | 8-5  |
| San Francisco-N. Y. Yankees     | Yankees  | 6-5  |
| Buffalo Browns-Miami (Mn. site) | Miami    | 5-8  |

(Games are played Sunday afternoon, unless otherwise stated.)

## Jessel's Swing Shift

When George Jessel got into Kansas Airport he was met by two—not one—limousines from the 30th-Fox "no-calls" and blandly asked, "Where are you going?" Seems they forgot about getting him a hotel—and it was only just before the Notre Dame-Army game, with Gotham building at its peak.

Jessel had to shave at his lover's, bathe at his cousin Robert's, and sleep at the 55th St. and ad lib at Toots Shor's bistro until they dug up a room for him at the Plaza.

## WANGER SAYS YANK PIX STARS WOWED LONDON

Discussing reports that American film stars had antagonized the British by monopolizing the stage at their Command Performance before the King and Queen of England, London Nov. 12, Walter Wanger, who represented the Academy of Motion Picture Arts and Sciences at the festival, said Americans did not "they were told and were 'received very graciously' by the British royal party and the audience. Reports emanating from London said that the British were miffed at the way the U. S. stars went through lengthy histrionics, while the English stars, standing respectfully up and took bows, when introduced. Wanger, however, said the Americans were not given a lot of speeches they were to deliver, and stayed up most of the previous night, according to Wanger. Last night, Wanger said, the Americans participated in a tableau at the end of the performance. Whole thing, according to Wanger, was a great deal of current Anglo-American film relations.

Wanger is still talking a week later about the tremendous crowds (Continued on page 54)

## 230TH WEEK! KEN MURRAY'S "BLACKOUTS OF 1940"

El Capitan Theatre, Hollywood, Cal.

"A hilarious show, great fun."

GARY COOPER.

## NCC's Salute to Amus.

And Press; Honor Irving Berlin At Show Biz Fete

Excess of the amusements committee of Christians and Jews will meet at a special luncheon next Monday (13) at the Waldorf-Astoria to set plans for an annual industry luncheon scheduled for December. Irving Berlin and two others will be guests of honor at the luncheon. This breaks a long-standing practice for Berlin, who in the past has consistently refused offers to act as honor-guest at any function. Last luncheon held by NCCJ had Wendell Wilkie as guest of honor.

Meanwhile, more than 100,000 press and advertising toppers have been set for the NCC's Thanksgiving dinner, Nov. 24, at which tribute will be paid to the six media of mass communication: press, radio, television, magazines, motion pictures and advertising. Dr. Everett R. Clinchy, president of the NCC, will make a presentation speech which will be accepted by chairmen of each division and then answered by another spokesman.

For theatre, Emil Friedlander and Basil Wright will be chairmen, while Marcus Heiman will make the answering address. In the ad- (Continued on page 45)

## RICE LEAGUE BOWOUT

## LINKED TO AAA FIGHT

Resignation of Elmer Rice from presidency of the Authors League has raised some interesting questions in lieu of the coming fight among various writers' groups over the American Authors' Authority question. Issue of his successor may become a factional football between the pro and anti-AAA groups in the League. Question, too, of who will succeed Rice is interesting. Richard Wright, Elmer's successor, has been may not take over. He hasn't expressed himself on the AAA question, but his attitude is not clear, although it's believed he opposed the plan. League board is to meet next Monday to select a successor.

Rice, who was operated on about two weeks ago for a kidney ailment, where Mary Taylor, a list of his activities. Resignation was sent in last weekend, reportedly on doctor's advice. Rice has been wanting to resign the League office for some time, and his desire to leave has been a long time in the "Street Scene" which began in 18, prompted his decision, where Mary Taylor is a list of his activities. Desire to sidestep future AAA fracas also must have weighed in his consideration.

## 'Born Yesterday' Has

## International Birthright

The Garson Kanin legler, "Born Yesterday," is becoming an international affair. Production has been set in eight foreign countries so far, with deals on for an additional two. The current production, which has been set for France, where Rene Clair will produce; England, with Laurence Olivier as the production; Holland, with Cor Ruyss in charge, and Argentina, where Mary Taylor is a list of his activities. Deals have been closed for production in Norway, Sweden, Denmark and Finland, where already stated.

Negotiations are also on for Italy and Australia.

# The Berle-ing Point

By Milton Berle

New York wouldn't be the same without the visiting film stars from Hollywood. Understand the MGM stars travel on the Constellation, the Paramount stars on the Super-Chiefs, and the PRC stars ride on pogo sticks. Just heard Montgomery Clift is going to be one of the top stars: a Celebrity Nite at the Gaiety Delicatessen. When he gets to the top of the New York he always makes the rounds. I have to see to it that he isn't going to be one of the swell chicks. I want to see him to be his bus boy! Know one film star that didn't really live in New York on his last trip east. While he was driving he knocked down 16 pedestrians before he got to the top of the New York. I always enjoy having the celbs drop in to see me. For instance, Diana Lewis was back the other night with her husband, Phil Powell. She claimed New York streets were too busy for her. I told her, "I wish her husband would run as often. Jerry Colonna was also up, he told me on the q. t. that the Peppermint people had heard me on the Kate Smith show and that they were giving up hope for me."

## There's No Truth in the Rumor

That W. C. Fields buys his mouth wash by vintage. That Andy Devine's voice will be dubbed in the Larry Parks' next picture. That the Bob Hope Show: "Music to Gargle By." That the new picture is requested a bandleader to play "What'll I Do on a Dew-Dee-Dee Day." That on their current personal appearance at the RKO theatre, Jon Hall is prompting Frances Langford.

## Handful Descriptions

A casting director: A "top-type" Lenny Cranston: The 5 o'clock Shadow. A wealthy woman: Lettuce & Tomato. A Lindsy & Crockett favorite song: "I Love Life". Ham lover: Armour-ous.

The Bob Hope Show: "Music to Gargle By." That the new picture is requested a bandleader to play "What'll I Do on a Dew-Dee-Dee Day." That on their current personal appearance at the RKO theatre, Jon Hall is prompting Frances Langford.

Can't tell you what Macy's is displaying in its lingerie department this week but they're labeled, "Extra Padded Attraction."

As one big said to me, "I've heard the strains of a third-rate rumba band, 'I won't be swayed by that!'"

Met a showgirl who claims the playboys are getting practical now. One of the showgirls said, "I've heard the strains of a third-rate rumba band, 'I won't be swayed by that!'"

Harold Gray knows a blame ertle who enjoyed a recent play so much he could hardly keep his eyes shut.

I could see he was giving up hope for me. . . . every time he hiccuped, he said "Hi, Kory."

Clipped from an critic's review: "The whole thing is just a 'fragment of the author's imagination."

Since the UN arrived, there are people here from just about every nation. I've heard I got a letter from a big-league pitcher and the whole I was wearing a sheet. . . . the next thing I knew I was an Arab delegate.

When one come heard that a group of comics was coming over to catch his eye up a self-styled, like Will Rogers and Fred Allen. He wouldn't Victor Jory claims that Byrnes is doing a good job but he thinks I, J. Fox is better at Furrin' affairs.

When a certain young miss walked into Lindy's the other night, Joe E. Lewis quipped, "Ah, the Day of our Years."

## Pitching Horseshoes

By Billy Rose

Show me a real comedian, and I'll show you a man who doesn't care much about money. The sure thing is a Barnum and Bailey word and handle themselves accordingly.

Let's get together on what I mean by a real comedian. I don't mean the run-of-the-mill comedian who gets his laughs and gag-lines with a microphone. I'm talking about that rare bird who thinks funny, writes funny and talks funny—who is just as amusing off klycloose as on klycloose. I mean those once-in-a-lifetime comedians, like Will Rogers and Fred Allen.

In my twenty years of looking and laughing, these are the two who not only said the funniest things, but made up a lot of what they said. I always link them in my mind, because they seem to have been cut out of the same piece of cloth. Especially in their attitude toward dough.

Will Rogers made as much money as he wanted to. One deal with the old Fox film company was worth him a one-dollar-a-minute contract. I even read the long, complicated contract—merely wrote on the back, "This OK with me." He worked for Ziegfeld for years, but there was never a question of when.

I have a fellow handling a show on tour for me who used to work for Rogers. He tells me the poet-artist wore \$300 suits off the rack, slept in bath-on-the-same-doll, and dined in expensive joints. When treated in a fancy restaurant where the menu listed everything from soup to nuts, he said "Wuts." He felt about neckties as he did about wives—one at a time.

What did he do with his money? My road man tells me he used to start Bill off every morning with a thousand dollars. In five and ten cents he paid for a nickel hamburger with a five-dollar bill he never had to count his change. He never took any. When he walked down SoHo Street in Boston the bums would line up for blocks. They knew he would pass it out like a man buying votes. He once saw a family being booted out of a house, and sent his manager over with a year's rent. Like a comic, he played a lot of practical jokes on his friends. He wouldn't be sweeten the pot with real sugar—four-figure sugar. I guess he was responsible for almost as many hospital beds as Grand Rapids.

Will's comic attitude was a part of his life. The whole thing with Will Rogers is Fred Allen. He, too, makes as much money as he wants to. He, too, goes along on the theory that it's all a big Hallown-every party and that life is something to be enjoyed.

I doubt whether Fred and Portland occupy as fancy an apartment as some of the fellows who write the no-joke jokes for other programs. Old Bill and Fred Allen are the only two who are getting a lot of laughs at the corner drugstore. I never see the Allens at any of the lush-and-plush parties in New York. He'd rather sit around with old vaudeville and talk about those "Wuts."

And when it comes to grub-staking old cronies, like the poor man's RNC, Fred Allen is a lot better than a lot of the fellows who are getting a lot of laughs at the corner drugstore. I never see the Allens at any of the lush-and-plush parties in New York. He'd rather sit around with old vaudeville and talk about those "Wuts."

Every so often he announces his appearance in the lot of which he is getting a lot of laughs at the corner drugstore. I never see the Allens at any of the lush-and-plush parties in New York. He'd rather sit around with old vaudeville and talk about those "Wuts."

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# Selznick's UA Exit Throws Enterprise Negotiations Into Sharp Focus

Action by the United Artists' board in tossing David O. Selznick out of the company immediately into trade focus yesterday (Tuesday) the lengthy negotiations in which that Low and Einfield and David Low and Charles Einfield on a releasing deal for their Enterprise Productions. With Enterprise tied up in a state of top-buggets, thought was naturally prevalent in the industry that Low and Einfield might well be scheduled to fill the UA vacuum left by Selznick.

At the same time, the trade pondered Selznick's future course in regard to distribution, with only a few months, at most, before he'll have little available of the tremendously expensive "Duel in the Sun." Neil Agnew, who has been for months building a formidable organization as a supplement to UA's sales effort. It has been mentioned that this setup easily could be used as the nucleus of a Selznick distribution company and such a course would well be in Selznick's mind. Only problem to be solved in that respect—and that is the "how"—would be the physical handling of prints. That's one of the things that stumped Samuel Goldwyn when he was going into the distributing business himself some months ago.

**Enterprise Deal Looks In**  
General situation appeared good for a possible union of Enterprise and UA since Low and Einfield have long been seeking a setup in which they could share profits and management, of the company through which they distributed UA, on the other hand, would want the prestige and profit accruing from Enterprise films, to replace those of Selznick. If an acceptable

## SRO Sign Still Undusted

**For Read's Deluxe Nabe But Biz Starts to Climb**

While its SRO sign remains undusted, Walter Reed's new plush party theatre has been doing a steady climb in business since its famed opening two weeks ago and, in fact, a midweek event, and about 40% during weekday matinees, theatre execs reported. With about half the house subscribed to the peev-animal basis, admission prices are currently scaled from 60c. midweek matinees to \$1.10 tops for some evening shows.

Scattered gripes over age of production have been registered by subscription patrons, with the going to the length of cancelling reservations for things not on Grand Ave. is a last-run show. But Reed's is currently dickering with Park Avenue to better the theatre. By Jan. 1, the house will probably follow on product, and RKO circuits on all product, Reed believed.

The 599-seat house got off to a good start, helped by badly bally of the night, rimmings. Featuring direct telephone service, the theatre's lobby, art exhibits and fine menu commensurate with mag and news reports.

## Cinecolor Turns Away Tinting Business

Hollywood, Nov. 12.—Cinecolor Laboratory is booked until July, 1947, and has turned down nearly all requests for tinting commitments, from majors and minors alike, in the last few months, according to William Loss, general manager. Requests have come not only from the U. S. but from Sweden, China, Holland, Spain, Switzerland, Canada, India, Australia, and several South American countries.

By next July, Loss declared, new tinting business now being turned away.

## Ease Selznick Out

Continued from page 1

indications he was considering whether to fight the UA stockholders' action.

The Chaplin-Pickford combine's decision to out Selznick is reported to have been made because of Selznick's release of a number of his productions through RKO and 20th-Fox. Selznick's agreement with UA was for production of 10 film units per year, but Chaplin and Miss Pickford contend he has fulfilled only three-fifths of this agreement.

Chaplin's attitude is reported to have been: "If Selznick can take his pictures elsewhere, I'll go where I can get the best price for mine. Chaplin has just finished his first picture in several years, "A Comedy of Manners."

The decision to release to Selznick was made as Selznick was struggling to get the "Technical" epic into local showings to make it eligible for Academy award consideration.

First tipoff that something big was stirring in the United Artists setup came Monday morning when Miss Pickford notified the trade press she was calling a press conference and had called suitors in advance. Came 4:30, the time appointed for her press conference in the offices of her attorney, and she failed to show. No explanation was given for her non-appearance. Last night, however, Miss Pickford explained she "thought she had a good story but it didn't last night."

Her explanation command began its deliberations after it became known that the Selznick-is-out news came from a grapevine telegraph around town.

Daniel T. O'Shea, president of Vanguard Films, Inc., commenting on the UA situation, said: "It perceives the UA board supports this and has suitors in advance. He shall have much to say of great interest to the trade, and it will not be long before we hear something concerning 'Duel in the Sun.'"

Conference in the Selznick camp last night over the ousted by Vanguard. Lengthy talks followed, with Selznick's representatives, waiting with ill-combated impatience for a statement, commented that it was lasting longer than "Gone With the Wind." Selznick, Paul MacManis, chief publicist, and Neil Agnew, vesper in charge of sales, huddled in the private dining room on the Culver City lot. A however, he waited the opening of an authorized account of the proceedings. Stenographers were held in readiness to transcribe an official statement. The deliberations lasted more than four hours. The matter was then taken up by the board, thrashed out pro and con. Twice a communicate was put out and twice it was recalled. Finally, the agents could get it into typewriting. At the end of the four hours the board voted to release Selznick, one short paragraph quoting O'Shea.

## IT'S OFFICIAL NOW: U-I MERGER ALL SIGNED

Final of the Universal-International merger came yesterday (12) with the signing of the merger and Hollywood signed legal documents which made the marriage complete. Hencetoday, all product of the new company will carry the U-I label while being distributed by the several major circuits. Inking of papers was hailed by U-I execs who reiterated that the merger was a business move, and small budget films were out.

Negotiations, which wound up yesterday, were handled by William Williams, Goetz and Leo Spitz representing International, and Nate Blumberg, U. S. press, and J. Cheever Cowdin, board chairman.

## RELEASES PRINTS TO G

Continued Jamblock on Technicals. Prints handled by Selznick and beating to major company releasing plans and has now reached the point where the tail is wagging the dog. Shortage is so drastic that Technicolor execs owned up to consideration of a scheme to try negatives of U. S. jazz to Britain, in urgent instance, to jip up the lagging tempo. Technicolor officials said, however, that English plant facilities were only one-quarter that of Hollywood's and clogged with orders from British producers. At that, an exec said, the plan was being weighed because the English plant was not as far behind as the American one.

Carefully laid plans for releasing campaigns, such as that which Universal had mapped for its debut as U. S. distributor of J. Arthur Rank pic have had to be switched at the last moment. And cropping up again, last week, the print touched off the Samuel Goldwyn-David O. Selznick battle over the Astor theatre, N. Y.

Rising demands of majors for tinted pic, coupled with limited industrial capacity for tinting, are factors which add up to the fact that the prints lag orders by three to six months. The effect has been to sell in foreign sales since selection of titles for export has weighed by the decision whether or not color can be made available for secondary markets.

Plight of 20th-Fox's "Margarita" is a case in point. The picture, the brows of that company's sales tops. Chromes for "Margarita" are so few, the company has decided that all bookings for the pic must first be approved by the h.o. Sales execs are now in the market for color prints for the latter have not been available at planned release dates.

Change from the color film "Stairway to Heaven" to black-and-white "Wicked Lady" as opening picture (Continued on page 10)

## Many Pickford Swings Better U. A. Deal For Hobby Buddy Rogers Co.

Connet Productions, indie unit owned by the Bud Rogers' wife and Ralph Connet, has obtained a reduction in the distribution percentage it pays to United Artists as result of the recent scrap Mary Pickford had with the UA board and exec staff. The change from 25% to 20% and one-third owner of UA.

Connet, turning out "streamlined" features is to 60 minutes. Her latest, "The Sign of the Cross," was originally got a releasing deal from UA calling for a fee of 30% in the U. S. and 25% in England and 50% in the rest of the world. Revision provides for 25% in U. S. and Canada, 20% in England and 50% in the rest of the world.

Miss Pickford was burned up at the arrangement, claiming that her UA pro rata producers were succeeding in getting 25% and 27½% for their films. "I don't want to get into a legal squawk," she however, was over her own content, which UA did not want to get into the old figure of 25% up to 30% and 50% in 1947. She succeeded in getting an extension of that arrangement for release of all pic she has in preparation when her pact expired Sept. 1, 1946, and delivered the same terms as Connet's new deal.

**Harry Grey Steps Into Paramount Shorts Spot**  
Hollywood, Nov. 12.—Harry Grey, Paramount's assigned distributor, to take charge of all its short-subject production, to succeed Lou Hirsch, who has checked out of the studio.

Grey moved into the Paramount studio from Republic, where he had been in charge of westerns and action pictures since 1938.

# Not Only Selznick But 'Cleopatra' Too May Lose It at the Astor

## Friendly Enemies

There's no business like show business—or at least no feud in the film industry more bitter than the one between Selznick and Goldwyn. Selznick's distribution chief, hurriedly needed a protection to "green" "Best Years of Our Lives," which is a focal point in the current battle over the Astor theatre, N. Y., between Goldwyn and United Artists and David O. Selznick. Mulvey found the roots at RKO, Goldwyn's distrib. in use. So while UA and Goldwyn lawyers were actually in court fighting each other—Mulvey phoned UA and asked if he could use the projection room. Answer was a cheery "Come right over" and the screening went on as per schedule.

## Top Indies Mix Ties With MPEA

Refusal of Samuel Goldwyn and David O. Selznick to join the Motion Picture Export Association is expected to be a serious drawback to the organization's achievements, despite success of Francis Harmon, MPEA's president, in securing the indie on advantages of pooling their product abroad, which was the purpose of the company during the past two weeks. Harmon was scheduled to return to N. Y. over the weekend, but has been delayed on the Coast for another week.

Goldwyn and Selznick, along with plenty of other indies, feel that they don't want to participate in the film abroad themselves, rather than by giving rights to the Export Association, which is participating in pooled receipts. They recognize the long-range value of the MPEA's efforts to fight monopoly with monopoly in those countries where films are tightly controlled, but feel that the indie is not in a position to make the major companies to afford such vision.

Participation in the MPEA, based on a share share of its income, based on what their films did in the domestic market, is the last straw. With a big backlog of product, piled up during the war years, Goldwyn, Selznick and other indies are of the opinion they can get more income by taking their chances on making their own deal rather than sharing it with the MPEA hands them. MPEA, for policy reasons, is prepared to sell back to the indie, but if necessary, which the indie claim is okay for the well-heeled majors, but not for the indie.

One suggestion made by the indies—and so far given no serious consideration—is that the indies, the majors directly, subsidize the indies to the extent of perhaps one-third of the indie's potential income. The indies, however, the countries handed by MPEA, in return for their cooperation. Otherwise, the indie state makes no sense. Selznick going in on their own, MPEA is expected to have a hard time making a state make sense of others with which the Association is endeavoring to do business, will have at the end of the year.

Harmon's trip to the Coast was aimed primarily at lining up producers who release their films through UA, although he also talked to others. UA itself is a member of the Export Association, but it is not having a hard fight getting its producers to turn over their product to the MPEA.

## J. L. Warner Due in N. Y.

Jack L. Warner enroute for New York this weekend on a train from Hollywood, Calif., for a 10-day stay before shipping to Europe.

Warner will meet his wife and daughter, Joan, who is in school in Switzerland.

Broadway's Astor theatre, one of the top showplaces of the nation, may be closed (Wednesday) for the hall of re-reviews, re-reviews and mandamus currently flying about the theatre. The last week-end between Samuel Goldwyn and David O. Selznick for use of the house. A court decision, possibly coming down today, may deprive the Astor of the print of "Caesar and Cleopatra" (UA) it is now running. In that case, Maurice Maurer, operator of the theatre, declared yesterday that he shut up shop until Goldwyn's "Best Years of Our Lives" opens Nov. 21.

Should the stultifying material, the present bevy of writs may be just a forerunner of further courtroom footwork, since the court under which Goldwyn and Selznick are supposed to share use of the house provides that MPEA receive a minimum rental of \$10,000 a day, open or shut. He'll immediately lay claim to \$6,000 for the benefit of the house is yelled. Whether Selznick will agree to any such payment under the terms of the court decision surrounding the closing may well be tossed into court for the final word. Decision scheduled for Monday is the plan of United Artists, distributors of "Cleopatra" for a writ of mandamus to recover the film. The Astor's writ of re-review, obtained after UA had gotten a writ of re-review to recover the film. The writ routine was started last week in efforts of UA to force (Continued on page 20)

## Disney's 'Song of South' Becomes 3-Day Gala In Atlanta Premiere

Although Walt Disney's "Song of South" did not meet at the Fox, Atlanta, until last night (Tues.), the event, for a three-day junket for southern newspapermen and exhibitors starting in Atlanta last Sunday. Gladys George, who starred in the Disney cartoon characters, presided at the opening ballyhoo on Monday.

Walt Disney, who is executive producer, and his assistant, chief, and Harry Retners, his assistant, presided at the event. The 25 newspaper scribbles from all principal sources, and leading exhibitors from the film in Atlanta for the affair. Governor-Elect Talmadge, Mayor William Hartsfield, Rear Admiral Clark H. Burton, and other dignitaries, and RKO's exec vicepres, also attended. Other RKO officials in Atlanta for the event were J. Edgar Hoover, Sch. Schwartz, Nat Levy, Harry Mandoel and S. Barret McCormick.

## TWO PAR-AFFILIATED CHAINS BOOK 'OUTLAW'

Despite the Motion Picture Association's opposition to the Production Code seal "The Outlaw," which implies disapproval of the film, the two par-affiliated chains, Two Paramount-affiliated chains have booked the Howard Hughes production, "The Outlaw," for a three-week chain, which has dated it into 10 of its key spots in Michigan, and the two chains, which have booked it in Virginia, West Virginia and the Carolinas.

Orin, without a word in accepting the Production Code vowed not to play pictures which did not carry the Production Code seal. However, years back it was feared that such action could be considered a violation of the Production Code, which the companies were released from their pledge. Nevertheless, in the past, the Production Code has been used to book pictures.

Butterfield chain is booking it in Ann Arbor, Bismarck, Buffalo, Port Huron, Pontiac, Lansing, Port Huron, Pontiac and Saginaw.











EVERY DAY ENHANCES  
ITS GREATNESS!

The word  
has spread...

**THE GREATEST  
MOTION PICTURE I HAVE  
SEEN IN MY LIFE!"**

From the world over they are coming — the great, the glamorous, the celebrated — for the most important event in entertainment history: the World Premiere of "THE RAZOR'S EDGE," from 20th Century-Fox.

Word of this motion picture has  
spread to the earth's far corners—



word of its story of love and hatred, so intense and so profound it rises above all other love stories.



word of its magnificent theme, told with such compassion and humanity it gives added stature to W. Somerset Maugham's inspired work.



word of one man's dramatic regeneration in his search to satisfy the hunger that lies in every human heart.

Conceived and produced in greatness, this film alone has the power to elicit from all who see it, the comment:

**"THE GREATEST MOTION PICTURE I HAVE SEEN IN MY LIFE!"**

20<sup>th</sup>  
CENTURY-FOX

World Premiere  
November 19th  
**ROXY**



20th Century-Fox  
presents

TYRONE POWER  
GENE TIERNEY  
JOHN PAYNE  
Anne BAXTER  
Clifton WEBB  
Herbert MARSHALL

Directed by F. Zamecki  
Produced by  
W. SOMERSET MAUGHAM'S

**The  
Razor's  
Edge**  
Screenplay by DANIEL F. ZAMECKI  
Produced by EDWARD GULLING  
Directed by F. ZAMECKI



THIS IS HOW THIS UNPRECEDENTED EVENT WAS

Between love and hatred there is a line as sharp as a Razor's Edge.

EVERY DAY ENHANCES  
ITS GREATNESS!

Never before has word  
spread so far so fast—

word of its story of love  
and hatred!

word of its compassion  
and humanity!

word of its spectacle  
and performance!

The word is:

"THE GREATEST MOTION PICTURE  
I HAVE SEEN IN MY LIFE!"

World Premiere  
The Night of November 19th  
All seats sold out!

ROXY

CONTINUOUS PERFORMANCES  
Start November 20th 9 a.m.  
NO RESERVED SEATS



Norman Rockwell  
Norman Rockwell, great American artist, paints his  
impression of the characters in "The Razor's Edge."

20<sup>th</sup>  
CENTURY-FOX



ERALDED IN ALL NEW YORK NEWSPAPERS!

20<sup>th</sup>  
CENTURY-FOX

## Power Politics, Spearheaded by USSR, Infiltrated 'Int'l Film Festival at Cannes'

International Film Festival at Cannes, arranged by the French last month as a one-world, postwar industry bazaar, has now been nearly thrust into an international brawl, it appears from reports received here this week. The Russians apparently upset the sweetness-and-light department by extending the reach of the U. S. industry in particular.

Squawk from Harold Smith, official American rep at the festival, indicates numerous absolutely unfriendly acts by the Soviets, aside from the uncalculated pole talks, were being indiscriminately making a nuisance of the U. S. imports to domestic European film markets. In an interview in a Cannes newspaper, described the Americans as "freaky but not... I will say... any."

First thing that piqued Smith was the fact that the Russians, by odd coincidence, happened to schedule a big reception for just the time the American entry, "Wonder Man," was scheduled. "According to the U. S. rep: 'We had the surprise of seeing that a new picture, scheduled in the Festival, had been created for color films, and all appearances are suggesting that we are obviously done to favor Soviet production.'"

Next thing the Americans discovered was that all the Russian films were accompanied by a commentary in French, although permission was expressly refused by U. S. participants to substitute their productions on the grounds that they must be shown in their own language. Harold Smith said, "that we do not understand how, in such an important festival as the Cannes Festival, the conditions of the competition can be thus modified in the midst of things. It is so gross a move that it is necessary to think that a certain favoritism which is unfavorable to us is being shown."

**Vodka Pitches Ranks**  
In the gratuitous remarks department, the Americans were burned at the mouth by U. S. participants in the cinema in the USSR, published in the Festival information bulletin. It was a direct and pointed attack in favor of Soviet pix and derogatory of U. S. product, rhetorically asked of the French:

"Why open the door wide to American film which are likely to criticize your own patriotic product? Have not your technicians protested?"

As regard to this, Smith answered in a French newspaper interview: "Very frankly, I cannot understand why the official Russian press should be so friendly to government which is the guest of France can permit himself such expressions of hostility. It is a guards another friendly nation. This is all the more surprising in that Mr. Kalatozov was freely received in America for several months, that he was welcomed everywhere, that he was able to visit studios, that he was, contact our directors, our artists, our producers, and before he left America he was given the Russian film, the American is the only one that could."

At the end of the Festival, the Americans were surprised to learn, via a Moscow radio broadcast, that the Soviet Union walked off with eight prizes—"the lion's share"—was that "The Russian cinema has been the most successful in the festival, that of other countries—the U. S. especially—is bogged in drunkenness, drug addiction and fake mysticism."

### Sunday Midnight Shows Loom for Canadians

Toronto, Nov. 5. — The Lord's Day, the Canadian Film Board will withdraw its objections to Sunday midnight shows if admissions for these Sunday performances are sold in advance. Announcement of decision was given today by the board's president, J. H. Webber, general secretary of this churchmen's body. It is being received by exhibitors as a fair ruling whereby the film industry here and the critics of Canada will be able to discuss those activities of the Lord's Day Alliance which have brought them from exhibitors and theater patrons over the governmental banning of Sunday midnight shows.

### Mills Lands in U.S. Films; Meredith to British Pix

London, Nov. 5. — John Mills, latest British film star scheduled to land in Hollywood, is going ready for a strip to the U. S. as soon as he completes "October Man" for Twentieth Century-Fox. Burgess Meredith is being mentioned as possible replacement for the American. Walter de Marse's short story, "Crew," which Paul Sheriff is producing, Meredith now is to the U. S. Broadway legend, "Playboy of the Western World."

### French Politico Angle In Siritzky's Suit To Recover His 45 Cinemas

Leon Siritzky (now a New York resident) has entered suit against the French government in Paris in an effort to regain the 45 theatres in France which he lost when the country held as government property. The houses, comprising more than two-thirds of the Siritzky chain, were taken over by the Germans when France fell and were, in turn, expropriated by the government after liberation.

Move is being closely watched by Paris, French heads of state, and apparently fear that the leftist elements in the National Assembly intend to use the suit as a precedent, step by step, starting with the Siritzky circuit. A victory by Siritzky would lead to similar attempts on other branches of France's film business.

At present, Leon Siritzky has retained one of France's top jurists, Justin Godard, who replaced Edouard Clément, who was ousted when Herriot became premier shortly before the war.

At the elections which are the upcoming national elections Nov. 10, U. R. rightists are victorious, threatening the government. Siritzky is expected to return to their original owners. On the other hand, should the Siritzky suit succeed in nationalizing the film industry will reduce, according to French press.

### Down Mexico Way

Mexico City, Nov. 5. — Merle Oberon is reported to have paid a flying visit to the capital, his portrait in oil, "Spanish Maid (RKO) made its Mexican debut with a box office haul of \$40,000. It is its first week at the Cine Alamo. Manager Max Gomez of RKO, said American is spending \$400,000 on the studios at Churubusco, local suburb. It will get going in full blast next week with the Palace for a league of the Assn. holds its annual convention Nov. 14-16. — Dr. Martinez has been filmed in Mexico, the things Mexican on Tyrone Power's "Captain of Castille," part of which will be filmed in Mexico. Lina Lora, career romantic song writer who plays himself and his own songs in film and stage, is vacationing at Cordoba, 250 miles away, but comes to Mexico City regularly three times a week to make his plane—first Mexican show person to do that.

Town's first entry adding tip to bill open and doing well... Columbia pix, in newspaper ads, thanks exhibitors here for exhibiting company's product in honor of international meet of Col chiefs here.

### 'Song of Norway' May Get Tour Down Under

Sydney, Oct. 29. — Dave Martin, head of the Tirolvi vuodere circuit, is planning to bring the Aussie rights of "Song of Norway." It's part of Martin's plan to make a tour of the major cities in his two-day vaude act. Vauvur lacks that Martin is seeking to bring the Palace for a league of Princess in Melbourne, for "Norway." He probably will fix a deal with the Whittall Palace, owned by the Lamson-Tait for a Sydney house so as not to interfere with present two-week tour of the Aussie circuit being routed in New Zealand via the powerful Kerridge circuit.

### British Film Briefs

London, Nov. 5. — J. Arthur Rank is cutting the cosmetic film. Cosmetics, which he will manufacture, will be supplied to his own film stars. — Queen Mary will attend premiere of "School for Secrets." Two-Cities Films' story based on development and use of Radar by the Royal Air Force, "The Secret of the Radar," is being shown at Odon, Leicester Square, Nov. 7. Sydney Box Inc. is going ready to make film of "Mrs. Beaton," who has become world famous via her standard book on cooking.

Arthur Dent, San Goldwyn's London representative for the last five years, has quit by mutual arrangement. He will concentrate on his many other activities which will take him to N. Y. and Hollywood sometime in November. — Grace Moore may make another musical when she returns to America early next year. — Alexander Korda has appointed Leslie Mitchell, former newspaper commentator, as his press rep.

Low Jackson offering Francis Day feature in "No Nightingales," which stars Robert Morley and Felix Aylmer. — "South Sea Five," which stars Robert Morley and Felix Aylmer, is being made by the magnate Alfred Shapira (King). — Sir Churchill, who is appearing in two films, is being made by the magnate Alfred Shapira (King). — Sir Churchill is holding up production due to illness. — Brian Desmond Hurst turned down a contract to make a film with Alexander Korda due to previous commitments. — Entire film industry is in a state of relative calm. — British ace film actor is being held up by his wife due to illness.

### Les Ambassadeurs, Paris, Bize NSG, Open Only Mats

Paris, Nov. 5. — The Ambassadeurs, ritzy Paris restaurant, is about to part close doors. The restaurant, which has been open since 1900, is being sold to a new owner. — The evidence how much Paris has fallen from its former deluxe status is being shown in the city. — The evidence how much Paris has fallen from its former deluxe status is being shown in the city. — The evidence how much Paris has fallen from its former deluxe status is being shown in the city.

During this war, the new owner, who has been open since 1900, is being sold to a new owner. — The evidence how much Paris has fallen from its former deluxe status is being shown in the city. — The evidence how much Paris has fallen from its former deluxe status is being shown in the city.

Main reason for closing is the shortage of electricity. The electric supply is being cut off. — The evidence how much Paris has fallen from its former deluxe status is being shown in the city. — The evidence how much Paris has fallen from its former deluxe status is being shown in the city.

Though the spot opened with a flourish, the new owner, who has been open since 1900, is being sold to a new owner. — The evidence how much Paris has fallen from its former deluxe status is being shown in the city. — The evidence how much Paris has fallen from its former deluxe status is being shown in the city.

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### Georges Maurer To N.Y.

Paris, Nov. 5. — Georges Maurer, picture producer, is also interested in other business here, has gone to the U. S. for a few days.

Maurer has a lease on the Butte Chaumont studios, and plans to bring several British producers here.

### \$800,000 HALL FOR REGINA

Regina, Sask., Nov. 12. — A proposal that the city raise \$800,000 to build a civic center has been put to city council by the board of trade here.

Proposed center would seat 2,400 people, and have a level floor with movable raised sections for stage show seating.

## Five Yank Buys of French Scripts, Lelarge Decides To Distribute Also

### Ex-Par Lawyer Helps Script French Comedy

Paris, Nov. 5. — Yves Miranne, prolific French playwright, and Charles Campbell, American producer, have bought the N. Y. and U. S. depicts experiences of a ticket agent. Both writers have considerable picture experience and have penned the play with a view to future screen adaptation.

It is Campbell's maiden writing effort. Before the war he was Paramount counsel here for years.

### Czech Film Industry Booming, Poland Also Climbs, Sez Brandon

Polish film industry, despite the fact that it was practically nonexistent at the time of Poland's liberation, is recovering rapidly but is still stymied because it has no credits at its disposal. — Poland's film industry is recovering rapidly but is still stymied because it has no credits at its disposal. — Poland's film industry is recovering rapidly but is still stymied because it has no credits at its disposal.

Just back from a survey of conditions overseas, Brandon said Polish studios in Warsaw were bombed out, and a studio has been built in Lodz. Poles today now produce their own films. — Poland's film industry is recovering rapidly but is still stymied because it has no credits at its disposal.

Brandon contrasted the upswing of the Czechoslovak industry, which looks for 1946 to produce more than the confused status of the French. — Poland's film industry is recovering rapidly but is still stymied because it has no credits at its disposal.

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Brandon contrasted the upswing of the Czechoslovak industry, which looks for 1946 to produce more than the confused status of the French. — Poland's film industry is recovering rapidly but is still stymied because it has no credits at its disposal.

### Maehoney, Geraghty Split After Long Partnership

Sydney, Oct. 29. — Reported here by Maehoney and Bob Geraghty have come to the parting of the ways after almost a lifetime together. Maehoney is hooking up with Harry Wren, South Australian idea, to present vaudeville in Adelaide. — Maehoney and Geraghty operated the Cronmore, Brisbane, with vaudeville for a long span, bringing in stock later to the Royal Stock bid went zero when service men's trade ended.

It is not known what Geraghty plans to do. Probably will go in as a producer for the Tirolvi chain in Brisbane. — Maehoney and Geraghty split after long partnership.

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Despite acute scarcity of story material available for pictures, Hollywood has had no trouble in the French literary market although studies have expressed interest in French literature. — Maehoney and Geraghty split after long partnership.

According to Alexandre Lelarge, former French film producer who set up a French authors' agency several months ago in New York known as European Copyrights, film companies' story departments usually have no time to spare, but invariably find in one way or another for production in one way or another. — Maehoney and Geraghty split after long partnership.

Quiet literary market has led to a new type of distribution. — Maehoney and Geraghty split after long partnership.

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### Trinidad Film Grosses Down 75% But No Cut In Admission Planned

Port-of-Span, Nov. 5. — Film grosses in Trinidad have fallen 75% in the last 12 months, but no cut in admission is planned.

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### Zukor Lauds Perkins At Par's London Meet

London, Nov. 12. — Paramount pic shining at the Savoy hotel Nov. 5 pulled capacity attendance of film celebs. Object was to introduce Par's London new picture, "The Sign of the Cross," to the British public.

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# HOLLYWOOD GLAMOR MURDER.

## RAFT ON A RAMPAGE . . .

of blasting action and tough-guy  
loving—to pin the murder rap  
on one of the ten beautiful  
brunette suspects in sensa-  
tional playboy slayings!

R K O  
PRESENTS

# GEORGE RAFT LYNN BARI

IN

# NOCTURNE

VIRGINIA HUSTON • JOSEPH PEVNEY  
MYRNA DELL

Produced by JOAN HARRISON • Directed by EDWIN L. MARIN  
Screen Play by JONATHAN LATIMER



NATIONALLY ADVERTISED *where* IT WILL  
DO YOU THE MOST GOOD . . . to the 54,225,-  
201 CIRCULATION of fifty Detective, Mystery,  
"Pulp" and Men's Magazines . . . Sunday News-  
paper Comic Sections . . . Life, Look, Liberty,  
Saturday Evening Post, Collier's, and Fan List.



# M-G-M NEWS IS GOOD NEWS!



## BERGMAN AND BOB SET NEW CAPITOL RECORD!

New all-time Sunday record at Capitol, N.Y. where Ingrid Bergman and Robert Montgomery are spellbinding the crowds with "Rage In Heaven." First time in history that a Reprint plays M-G-M's Ace house. Packing them in everywhere!



## RUNAWAY HORSE!

"Gallant Bess" continues to pay off at every gate! Big opportunity for showmanship! Filmed in Action-Cinecolor! A top audience show!



## STARS OVER MUSIC HALL!

Naturally it is M-G-M which has captured the highly valued Christmas-New Year's booking at Radio City Music Hall. "Till The Clouds Roll By" Technicolor Musical of Jerome Kern's life and songs is a Big Show for a big Showshop. 13 Top Stars, 13 Top Featured Players, 26 Songs and Numbers! Something to look forward to.



## "THE YEARLING" WORLD PREMIERE!

M-G-M will shortly make announcement of the most important World Premiere in years. No picture in recent film history has had such advance praise. It has already been selected as their Prize Picture by Louella Parsons in Cosmopolitan, Thornton Delehanty in Redbook, Jack Moffitt in Esquire, Dorothy Kilgallen in Modern Screen and more every day.



## VAN DOES IT AGAIN!

"No Leave, No Love" is delighting every Van-fan from Coast to Coast. Van Johnson adds another gay musical hit to "Thrill Of A Romance" and "Easy To Wed."



## REMINDER FOR THE FUTURE!

This week we screened an amazing attraction "Lady In The Lake." It reveals a unique technique in screen story-telling, the most startling innovation since talking pictures began! *YOU* are co-starred in the picture with Robert Montgomery and a sterling cast. You'll see what we mean! It's powerful, suspenseful, daring, revolutionary!



## YOU CAN SAY IT AGAIN AND AGAIN!

The Big Ones Come From M-G-M. The Big Ones Come From M-G-M. The Big Ones Come From M-G-M. Ditto! Ditto! Ditto!





A FULL QUOTA OF SUSPENSE  
IN THE BUCKLE UP TRADITION

ROBERT CUMMINGS  
with MICHELE MORGAN  
STEVE COCHRAN  
and PETER LORRE

# THE CHASE



Seymour Nebenzal presents

ROBERT CUMMINGS in *THE CHASE* with MICHELE MORGAN • STEVE COCHRAN  
and PETER LORRE • Screenplay by Phillip Yordan • Directed by Arthur Ripley...in the tradition of

UA





## He interprets with light...

● This scene, from the moment of its conception, had dramatic *possibilities*. But it was the director of photography who made them more than possibilities.

His was the creative skill, the spectacular, interpretive use of light that produced actual drama, vivid, gripping . . . his the perceptive use of photography that made the scene an intense moment of visual reality.

To get the utmost from his special skill, his creative ability, the director of photography naturally wants a superior film, one on which he can depend, one perfectly suited to the conditions and circumstances under which he's working. That's why he so often prefers Eastman Plus-X for general studio and outdoor use . . . and why he, turns to Eastman Super-XX for use under adverse lighting conditions.

**EASTMAN KODAK COMPANY**  
ROCHESTER 4, NEW YORK

**J. E. BRULATOUR, INC., DISTRIBUTORS**  
FORT LEE • CHICAGO • HOLLYWOOD

# Showdown Due Within 12 Days On Issue of Webs Cutting Feeds, Bone of Contention in AFRA Strike Vote

AFRA is lining up, or is being offered, support by a large number of stations in its contemplated strike against the four major networks. "Equity Council," in New York, voted yesterday (Tuesday) afternoon to give AFRA full financial and moral support in event of a strike.

At the same time, word came from the Coast that the Actors Guild has voted to back the AFRA strike—if it comes.

Aide from whatever financial support these moves might mean, they establish the certainty that no serious or legal battle would engage in any strike-breaking after AFRA.

**30-Day Strike Notice**  
The American Federation of Radio Artists and the four major networks face a showdown within the next 12 days on the issue of webs cutting feeds from affiliates which won't "negotiate with AFRA." AFRA has taken the legal, as well as the "moral" steps necessary for a strike. It has filed a 30-day notice of strike, and that notice expires at midnight, Nov. 24. AFRA also plans to call a strike at 12:01 a.m. Nov. 25.

AFRA's negotiators and its national board, with the latter skedded to meet last night (Tuesday) for a final vote on the strike. The vote was met by an overwhelming membership vote in favor of strike on the basis of at least 100 special meetings held last week in New York, Chicago, San Francisco and Los Angeles authorized by the action. In New York, only five or six members shouted "No" when the strike vote was taken at a jammed meeting last Friday night (8). "Unanimous" was the word from the other major cities.

Chicago's chapter voted, in addition, a \$2,000 strike fund. But no officers met with the networks on the fact that such an amount would be considered peanuts and that their agency is simply lined for any possible action.

With the legal strike notice on file and full membership backing from the major production centers.

(Continued on page 34)

## Com'l Heat Off Heater, He Won't Do Plugs For Arrid; Strip Reshuffled

Carter Products, bowing out after two years on the job, J. Anthony five-a-week, quarter-hour strip on Mutual Dec. 27, will sponsor Monday Heatter instead on Mondays, Wednesdays and Fridays in the 9-10 p.m. spot, starting Dec. 30. In place of Carter, J. Anthony will be plugged, as on the Anthony show, the Heatter spot will advertise Carter's deodorant Arax. Carter's plugs being put on as a hitch-hike. Sullivan, Steuffer, Colwell and Williams are the agency.

However, Heatter, unlike his custom for all other sponsors, won't make the commercial in the Arax program. Heatter will continue to be sponsored in the 15-minute slot by Securian Tuesday and Thursday, while his half-hour Sunday show, "A Brighter Tomorrow," will continue to be sponsored by Mutual. Health Insurance of Omaha sponsors, R. B. Semler, which sponsored Heatter Mondays, Thursdays, which had him Wednesdays and Bonito, on Fridays, are all dropping out.

Which will amount to some increase in billings for Mutual, since Anthony was an afternoon program, and now slot is in evening.

## Ralston Drops 'Jamboree'

Ralston-Purine has cancelled its Saturday afternoon "Jamboree" Checkerboard Jamboree on Mutual which it sponsored the past year, and will replace with a similar half-hour music program on a similar basis. "Jamboree" will start Jan. 6 at 12 noon eastern time, 12:45 p.m. central time. Gardner is the agency.

## POLITICAL CLIMATE OK FOR NEW CLOSE PACT

Despite pressure from various sources to have Tippecanoe, C. C. taking off the air, on grounds of religious character of his utterances, commentator has just been renewed on Mutual for a 13-week period, starting Nov. 19. Contract is unusual, in that it covers the period of the usual 13-week period.

Thought is being expressed that the National Economic Council, which has just been renewed, will be the election returns to make the longer renewal, with web decided to let the protests on grounds of free speech.

One reason for the short renewals, however, has been the fact that NBC was changing its ad agency from Roche, Williams and Cleary to Jim Duffy Co. Renewal market full 12 weeks for Close sponsorship this year.

## Bergen's Alternate Idea N. G., Say Web, Agcy. Brass

Agency and network heads are agreed in their reaction to Edgar Bergen's recent suggestion that leading comedians alternate their shows with each other to ease the strain of doing a half-hour comedy act. The idea won't work because the public won't go for it. The public is used to one agency head, regularity in one of advertising's strong points. If time spots lose their identity, he says, the audience will be lost.

Radio advertising has been built on repeated regular sessions week after week, bringing back listeners weekly to the same hour, the same agency head. Regularity is one of advertising's strong points. If time spots lose their identity, he says, the audience will be lost. The idea won't work because the public won't go for it. The public is used to one agency head, regularity in one of advertising's strong points. If time spots lose their identity, he says, the audience will be lost.

Another exec pointed out that the public would only be confused, possibly preferring one comic to the other. If the idea was scheduled, the public for listening, he added, is for one daily or weekly show. It couldn't be done fortnightly. The public just can't remember.

One network rep, agreeing that the secret of radio is built on regularity, said that the idea would be better to put on recorded shows than use the alternating idea. The idea would be better to put on recorded shows than use the alternating idea. The idea would be better to put on recorded shows than use the alternating idea.

## Miss Hurst Sees 'Dime Novel Addicts' Rebelling Vs. Advertiser's Winphand

America's listeners "are vaguely inclined to express a growing uneasiness in a sharp way," says the monthly magazine of the Radio Executives Club of New York City.

She suggests her contrivance "If I Were Running Radio," Miss Hurst paid high tribute to the industry for its great contribution to the world. She insisted that it is not favoring government-controlled radio as against the American system of broadcasting, and advised that a great many practices be wiped out or changed. She suggested:

"Reduce the lag periods of musical transcriptions, when indifferent and

## WINS' LABOR SNAG ON W-2 WAY PROGRAMMING

WINS, N. Y., the Crosley-owned outlet recently purchased from the Hearst interests and under new programming, is reported undergoing trouble with some of the unions. The trouble is especially in regard to its plans to do what the unions say is "network" programming while the Crosley-owned WJLW of Cincinnati.

Neither the station ops, however, nor any of the unions used to describe the situation, both sides being desirous, apparently, to iron out the situation as quietly as possible.

Meanwhile, WINS is going into its new programming pace slowly. So far, only significant changes made by the station has been in its news coverage. In general, five-minute newscasts are being discarded, and the theory that news is not so urgent, now the war is over, to warrant hourly reports. Instead, station is concentrating on 15-minute newscasts and commentaries, some originating in New York and voiced by staff writers, and others coming from Washington or Cincinnati.

## Papa-Spang-Baby Act Seen in RCA Scrambling NBC

Radio Corp. of America, parent company of NBC, plans to scrap out of radio, RCA, which sponsors the half-hour "Spang-Baby" act, seen in RCA Act Seen in RCA Scrambling NBC.

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## Waring All Set to Stay On Meat-Spurting Circuit

It now looks like Fred Waring will stay put after Jan. 1 on NBC under the same commercial auspices. Contracts with both the American Meat Institute, which sponsors the circuit, and the syndicate, which sponsors the circuit, will be renewed.

## Columbia's 'Richard III' Wins Teachers' Award

Last season's Columbia Workshop production of "Richard III" with the cast of players has won the award from the National Council of Teachers of English as an outstanding production of the radio drama.

The award was made at the annual teachers' convention this fall, at Ed Murrow, CBS vesper, who is scheduled to address the convention, accepting the presentation on behalf of the network.

# \$100 Army-Navy Dime Spectacle Gets Two-Bit Public Relations Brushoff

By ABEY GREEN

There was showmanship all over the Yankee Stadium, N. Y., Saturday (9) during the Army-Navy Dime game played with the basic essentials. The annual classic itself is a national event, and the West Point cadets in formation as they march on the field and as they do not to their feet in the grand stand. That goes for the Army band, the three-string circus including campus clown, and the rest of the shenanigans which are showmanship to the nth degree. And to top it, the game is a real hot dish out on the field to snag the grid stars. That's what happened to Johnny Lattin, the Irish star quarterback on Saturday.

It's a piece which is a natural for the spec. No wonder this spectacle marks a cleanup for the ticket brokers with their \$100 and \$125 per ticket (and they're not). Don't forget that 1/2-point edge to the bookies who mopped up on this one.

All of which is prelude to why the spec is a natural for the spec. No wonder this spectacle marks a cleanup for the ticket brokers with their \$100 and \$125 per ticket (and they're not). Don't forget that 1/2-point edge to the bookies who mopped up on this one.

To begin with, Harry Wismer (ABC), Bill Stern (NBC) and Red Barber (CBS) are the big names in the classic on all three major networks, have to buy their seats. This year, the seats are being sold for \$100 and \$125 per ticket (and they're not). Don't forget that 1/2-point edge to the bookies who mopped up on this one.

## FCC Losses Book At Four Outlets Called to Carpet

Washington, Nov. 12. After several weeks' delay, FCC last Friday (9) set forth the issues which it will hear the cases of three stations whose license renewals are questioned for failure to live up to the public interest. The stations are WTOL, Toledo (specifically cited in the Blue Book), and KMAC and KMAC, both of San Antonio. The FCC did not release its findings due on four other stations, similar to the ones cited in the Blue Book. The stations are WJLW, Baltimore; WJLW, Baltimore; WJLW, Baltimore; WJLW, Baltimore.

## Buffalo Dual Ownership Situation Settled By FCC Okay on WGR Sale

Washington, Nov. 12. The FCC last Friday (9) resolved one of the few remaining cases of dual ownership in the radio broadcast field when it okayed the sale of WGR, Buffalo, to the Buffalo Broadcasting Corp. for \$750,000. The Buffalo company also owns WKWB and WGR, Buffalo, and will own other of its stations.

Purchase brings Leo Fitzpatrick in as president of Buffalo Broadcasting Corp. He is a 30% holder and will take over as general manager, has been in the WGR and Buffalo since 1931.

## ABC Production Shifts

ABC last week made a series of production shifts in which Charles "Howdy" Doody's "Howdy Doody Show" and "The Fat Man" were reassigned to the Henry Morgan "The Henry Morgan Show." "The Henry Morgan Show" was reassigned to the Henry Morgan "The Henry Morgan Show." "The Henry Morgan Show" was reassigned to the Henry Morgan "The Henry Morgan Show."

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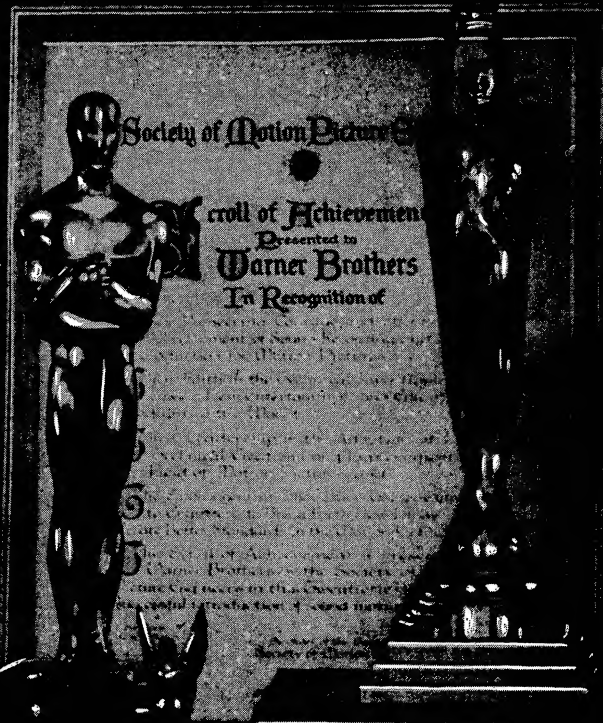






least emphasis on insuring FCC ok of any deal that might expand WENR, Chi, into a fulltime operation.





FRANKLIN DELANO ROOSEVELT  
TO  
WARNER BROS. PICTURES

for  
*Distinguished  
Service*

BEYOND THE LINE OF

*Entertainment...*







*To all those who have made Warner Bros.*

## THE WORLD'S MOST HONORED STUDIOS:

CITATIONS have come to your studios in many forms and many languages. Governments and peoples, religious and educational leaders, civic groups and press associations, military organizations and patriotic societies have saluted you. The honors they have bestowed represent the appreciation of a world-wide cross section of democracy. Time and again your contributions to a decent civilization and the cause of human dignity have been recognized.

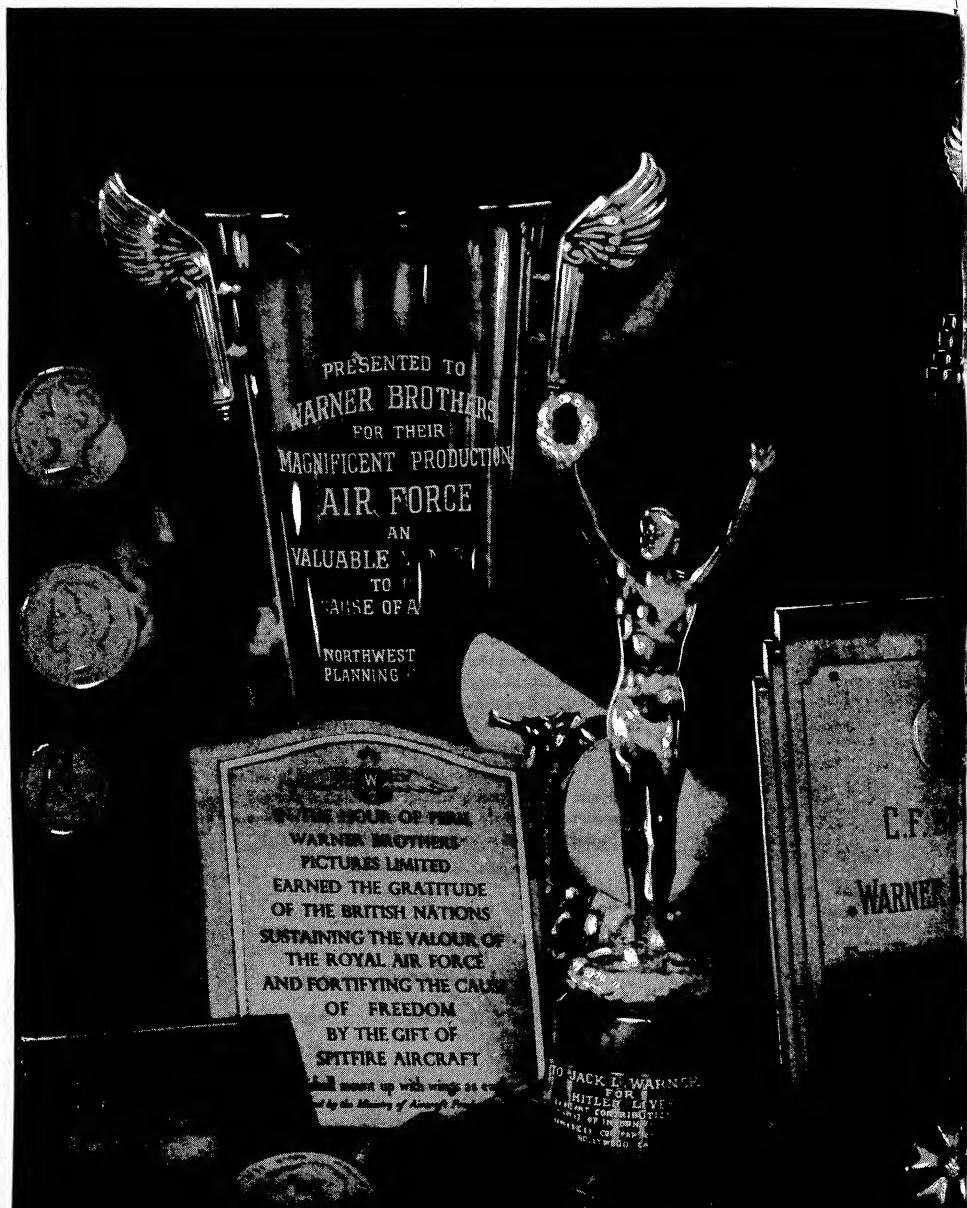
These citations have been gratefully accepted by us. We are proud of them and of what they represent in terms of your courageous vision, professional integrity and creative skill. They are striking evidence that motion pictures are built of more than celluloid and scenery. Our industry, above any other, is founded on human values and is fostered by the idealism of the men and women in it. Each award that comes to our company is gratifying proof of your continuing devotion to the principles of the free screen.

Pride in your accomplishments is matched by our confidence in your future achievements. We know that you will continue to serve the great motion picture public above and beyond the call of superior entertainment.

Our personal thanks to each of you.

Sincerely,

*Harry M. Warner*  
*Jack L. Warner*  
*Alburt Warner*



"COMBINING GOOD *Citizenship* WITH GOOD *Picture Making*"

THE NEW YORK TIMES



# WOKO 'Hidden Stock' Vs. 18-Year Record Faces FCC-High Court Test

Washington, Nov. 12. FCC has several important court cases on its agenda this month and next. Biggest event will be argument before the Supreme Court, due the latter part of the week of Nov. 16, over legal justification for FCC's refusal to renew the license of WOKO, Albany, N. Y.

A two-to-one vote in the U. S. Court of Appeals last spring overruled the FCC decision and rebuked the commission for failing to reject the station's "excellent" program service over an 18-year period. FCC had denied the license because the station concealed a 94% stock interest held by Sam Pickard, former CBS official. Harry Plotkin, FCC assistant general counsel, will argue the government's case against Dempsey & Kopolowitz, counsel for WOKO. On Nov. 26, FCC general counsel Benedict Cottone will argue in the U. S. Court of Appeals for the District of Columbia with James Lawrence Fly, ex-FCC chairman, now representing the Churchill Tobacco Co. of Buffalo, N. Y. Fly is appealing an FCC decision to refuse license renewals to Buffalo Broadcasting Corp. stations WGR and WKBW because of contracts which give the church right to 17½ hours

of radio time a week for the next 80 years. Fly will argue that the contracts do not give a "third party" undue control over the stations.

Another appeal in the district court is due for airing the week of December 3. Paul Segal, of Segal, Smith and Hennessey, will fight the FCC's refusal to approve the sale of WGV, New York City to the Master Brothers. FCC is said the brothers were "not qualified" to run a radio station.

Segal is the attorney who won a Supreme Court ruling last year in the Ashbacher Radio case. As a result FCC now must hold simultaneous hearings on all mutually exclusive bids for radio channels.

## Bartlett Goes Coast-to-Coast

Chicago, Nov. 12. Tommy Bartlett, Chi. housewives air favorite, heard locally for several years, goes network for the first time when he takes over entertainment on ABC "Wake Up and Smile" Saturday morning series on Nov. 16 at 8 to 9 a. m. (CST).

Show, heard in place of "Breakfast Club" on Saturday, also features tenor Boyce Smith, Honey Dreamers quintet and Rex Maupin orch.

## NBC Tele

Continued from page 31  
nights from St. Nicholas' Arena and on Friday nights from the Garden, plus whatever other pro basketball games it can pick up from other places besides the Garden.

NBC is concentrating, consequently, on remote pickups of special events in order to keep up its number of broadcast hours when the football season closes. WNBT covered the opening session of the United Nations general assembly for two days and the following week picked up all sessions of the N. Y. Herald Tribune forum from the Hotel Waldorf-Astoria. Monday (11) night the station took its 10½ into the Waldorf again to send viewers the Foreign Press Assn. dinner, covering speeches of U. S. Secretary of State James F. Byrnes, as well as foreign ministers and leading UN delegates of most other countries.

Intensified competition between broadcasters for video rights to both sports and special events indicates the importance such coverage will have for television in the future, when the industry attains the big time business proposition at which it's aiming, according to industry officials.

Fort Worth—New series of 15-minute studio programs are titled "Sincerely Yours" being heard over KOGO under sponsorship of the Arthur Everts, Dallas jeweler.

## Cincy's WCPO Unique In Three-Way Stretch

Cincinnati, Nov. 12. WCPO, through its head man, Mortimer J. Watters, lays claim to being the only station in the land carrying commercial programs from three networks.

Along with being a Mutual affiliate, the Scripps-Howard aired last week plugged into NBC for the "Henry Morgan series. This linking followed a tie-in by the station with NBC for Saturday afternoon football broadcasts bankrolled by Gillette.

Football originations by Mutual for Army Recruiting Service are outlived in Cincinnati by WCPO, an NBC affiliate, which also has called on Mutual programs. The NBC arrangement with WCPO on football broadcasts was via approval of James D. Shouse, president of the Crody Broadcasting Corp., of which WLW is a holding.

When coming up with notice of WCPO's tri- network distinction, Watters also checked on his station's public service programming, which now runs five hours of class A time per week, the equivalent of solid airing one night a week from 6 to 11 o'clock. This is in addition to 250 public service announcements carried by WCPO each week on class B time.

San Antonio—Edith Macaulay and John M. Sierovich have been added to the staff of KYPM.

## UOPWA CLAIMS WOR; CBS TALKS RESUMED

With the CBS white collar negotiations, stalemated for a couple of weeks, the union is ready to begin a session scheduled for next Wednesday, the Radio Guild of the United States (RGSU) announced. Workers of America (CIO) spread its wings yesterday (Tuesday) by announcing a new campaign for WOR, Manhattan's New York flagship.

In a letter to Theodore R. Sirelson, president of the RGSU, the union stated that it already has a majority of the WOR collaries signed up in its union.

WOR execs confirmed receipt of the letter, but were mum on whether or not they would grant the negotiating request. Some were in a "show me" mood, indicating that the union may have to go through a National Labor Relations Board election to indicate their union status.

Such an election, held last June at CBS, finally gave the UOPWA the collective bargaining status it sought. Negotiations between the union and CBS, which the union insisted that "job security" be discussed, were not yet reportedly resumed to reach that point.

In today's session, it's understood, the union will be pushed hard to make concessions, while both sides concentrate on talks regarding the union's request for wage hikes of 35%, holidays, vacations, etc.

## Fannie Hurst

Continued from page 22

whiplash." That hand, she said, "is over-reaching. It has plastered its palm against radio's face, squashing its features, pulling its hair, gouging its eyeballs, threatening to poke its teeth from their sockets."

### Tide of Reaction

"I personally believe," she continued, "that much of this rising tide of reaction against the radio advertisers' technique of treating the mental customer like a moron begins in the daytime harried mind."

Calling the daytime listener "Mrs. Zilch," the author said: "Either radio or Mrs. Zilch has got to grow up. It looks to me as though the job must fall to radio. Mrs. Z. will survive without radio. I'm not so sure that radio will survive without Mrs. Zilch. She is passive. She is long suffering and browbeaten into a state of chronic low-browness by your insistence that she remain that way. Radio, by way of its singing commercial, has lulled her into a state of stupidity."

One of these days, she composite, dull, rather apathetic daytime audience is going to revolt. It is going to revolt against the state, laterless slum soap opera which has turned millions of Americans into dime novel addicts."

Miss Hurst urged radio to use daytime hours for experimental purposes toward improvement of program quality. She also pleaded for permission to femme commercial to be more grown up on the air and to hit the nighttime segment instead of being confined to daylight hours. Finally, she assailed radio for "controls," for some of its fetiches, for "petty prohibitions," and she concluded:

### "Live Dangerously"

"If I were running radio, I would dare to live dangerously, box-officially speaking, by inaugurating educational campaign in behalf of the advertiser. I would set up a kind of liaison between radio and the advertising agency which panders sympathetically to the lowest common denominator of the sponsor's thinking. I would plan this campaign in a manner that would prepare the sponsor to carry his burden of responsibility by helping to pay the piper for trying to raise the stature of American radio entertainment."

"I know England has tried her hand at it, and she has paid dearly. The movies have also been slow and stingy in the same direction. But where England failed, we are entitled to believe—because we're richer—that we have, perhaps, a better chance of coming into the radio dignity to which the greatest new medium in the world is entitled and to which the people, without whom radio has no meaning, are entitled."

Amazilia—Noel E. Thompson has been named assistant manager of KGNC. He comes here from KYVO.

## STATION WMCA NEW YORK

TAKES PLEASURE IN ANNOUNCING

THE APPOINTMENT OF

# FREE & PETERS, INC.

AS ITS EXCLUSIVE REPRESENTATIVE

NATIONALLY

★

Commencing November 1st, 1946

- You'll be hearing and seeing a lot of WMCA in the months to come. With the addition of Free & Peters to our own sales staff in New York City, WMCA now gives you a crack team of representatives—a team working constantly to provide maximum service and information to our advertisers and their advertising agencies.
- WMCA account executives and Free & Peters representatives will keep you posted about the latest availabilities on the station... help you produce for your clients the distinctive live and recorded musical programs famous at WMCA... guide you in reaching the largest audience for your product at the lowest cost through spot campaigns.
- The Free & Peters offices in Chicago, Atlanta, Detroit, San Francisco and Hollywood—plus its New York organization and the WMCA staff—join in the station's greatest effort to establish direct, informative contact with its clients from coast-to-coast, bringing you up-to-the-minute data on WMCA—data on programs that sell!

# wmca

FIRST ON NEW YORK'S DIAL

AMERICA'S LEADING INDEPENDENT STATION



WCAU goes direct to the farmer, by helicopter! At the Reading Fair at Reading, Pennsylvania, and the New Jersey State Fair at Trenton, Amos Kirby met and talked to thousands of the farmers who follow his word on the WCAU "Rural Digest" 6:30-7 A. M. Monday through Saturday. This is another example of the lengths to which WCAU goes to build audience through helpful service...



30,000 QUESTIONNAIRES distributed by WCAU at the Fairs told Amos Kirby what farmers want on a farm program.

KIRBY'S BROADCASTS direct from the Fair Grounds included a special program aired coast-to-coast on the CBS network "Country Journal".



# WCAU

50,000 WATTS ★ CBS AFFILIATE

PHILADELPHIA'S LEADING RADIO INSTITUTION



# New 'Opinion-Aire' Poll of Pitt's KOV Proves Worth, Calls Turn on Election

Pittsburgh, Nov. 12.

KOV, the Mutual outlet here, has felt for last couple of months now that it had something in "Opinion-Aire," new kind of radio public opinion poll, but it wasn't until the election last week that station became really convinced. That was when a survey, four days before the ballot, revealed that predominantly Democratic Allegheny County would go for Edward P. Martin, the GOP senatorial candidate. Betting generally was that, while Pennsylvania would send Martin to Washington, he would not carry Pittsburgh and the county.

"Opinion-Aire" announced on Nov. 1 that Martin would receive at least 32% of all the votes cast in Allegheny, and possibly 60%. Actually he received almost 56%.

Poll had its beginning during recent power strike, when KOV decided to sample public opinion. Two of station's newsmen, Richard J. Cook and Ben Kirk, were placed at two telephones and called Pittsburghers at home, choosing numbers at random from the telephone book. This type of program, however, brought criticism from listeners, and particularly from union members, that numbers were picked, that union homes were being purposely avoided, that answers weren't recorded properly and that listeners could not hear the answers.

So station decided to alter the next sample by placing three newsmen in different parts of the city, having them conduct a man-in-the-street and tally the results in the studio. Dr. Arthur L. Rayhawk, of Sullivan-Rayhawk, of Independent Market Research Agency here, was then called into certify and analyze the results. But listeners still complained. They insisted that not enough people were being interviewed to give a good cross-section of opinion and that the newsmen were not conducting the polls in representative neighborhoods.

That brought about the development of the final formula of "Opinion-Aire," the one that clocked the election so accurately. Along with

the man-in-the-streets, the station decided to give the listeners a chance to express their views by phone. In their replies to the question being simultaneously asked the man in the street, they were allowed a full hour in which to vote, 30 minutes longer than the street polls. Program then got its present label, and station was able to tabulate telephone response to radio broadcast in about 75 minutes after program went on the air.

Copyrighted idea has already excited a lot of interest in radio circles and has begun to spread. While public opinion polls by radio aren't new, this is the first time it's ever been developed to such an all-inclusive extent, permitting listeners to express their opinions along with the interviewee on the street.

## PRICE DECONTROL CUES MUTUAL CO-OP HYPOTHESIS

Lifting of CPA controls in the last couple weeks, with consequent flow of withheld merchandise into retail outlets, has made retailers in turn more interested in advertising, according to Bert Hauser, director of co-ops at Mutual. He sees this interest particularly reflected in sales made the last five days on Mutual co-ops.

Among department stores buying programs since last Friday (9) have been Davidson-Paxton, of Augusta Ga., a Macy subsidiary, which bought Brakine Johnson; Diamond dept. store, Charleston, W. Va., which bought Fulton Lewis; Belk-Lindsay dept. store, Ocala, Fla., which bought "Tell Your Neighbor," and Nelson's dept. store, Miami, Fla., which bought Cecil Brown.

In the last two weeks, 47 sponsors have been added to Mutual's co-op list, of which 25% are estimated as coming in on the decontrol wave. Dallas-Hal Thompson, member of the WFAA-KGKO announcing and special events department for 10 years, has been named new program supervisor to the stations.

## AFRA

Continued from page 22

AFRA negotiators were armed to the teeth.

But exactly what AFRA leaders have in mind to do with all this ammunition is something else. Far from acting "tough," the leadership of the union is quite clear that it was not calling a strike pending further talks with the network reps. Those talks started next Monday (18), and the union people were obviously intent on hopes that the nets would give on the one point that has thus far stymied progress in the negotiations.

AFRA talent continues to work on the nets under the provisions of the old pact, which expired Oct. 31. Same is true of talent employed by transcription companies. AFRA has no intention of binding itself with a transcription contract until the net angle has been straightened.

The union people insist that, by asking nets to sign on the dotted line against feeding shows to affiliates who won't negotiate with AFRA, they are not asking the webs—as the latter claim—"to do the union organizing job."

A feed cut-off, they insist, could not occur until (1) AFRA has a majority vote in a National Labor Relations Board election on some affiliate; (2) the station refuses after that to negotiate an AFRA contract in good faith; (3) the station refuses to arbitrate the matter of AFRA renewal.

"If we don't insist on that point," the AFRA people maintain, "members will be in position of strike-breaking against themselves in the event of trouble with an affiliate. We are being entirely reasonable in our demand on the nets."

To which the webs answer that if they sign such an agreement they will be sanctioning a secondary boycott against affiliates, and would use the web's superior economic weight as pressure against small business men conducting affiliates. Further it nets out a feed, the web people say, that would amount to violating their contracts with their own affiliates.

Pressure From Affiliates. There's no doubt that affiliates around the country are pressuring

the nets against surrendering on the point. It's known that the nets were afraid that a resolution on the point was to be introduced at the recent NAB convention in Chicago. The nets didn't want the resolution—because it would have passed by an overwhelming vote, and might have been inflammatory and embarrassing situation.

Just what will happen, is anybody's guess. The United States Conciliation Service has already assigned one of its troubleshooters, J. R. Marston, to watch the situation. Both sides are sure that Mandelbaum, in watching the situation, will come up with a formula for bringing them together.

The suggestion made is that the nets agree to weigh the facts on their merits whenever AFRA has trouble with an affiliate. AFRA hasn't said it would accept such a compromise, nor have the nets said they would take it.

The fact that AFRA has dared raise the issue of cutting feeds to affiliates of James C. Post and the AFM has never won—impressed many in the trade as significant in itself. For the first time since the radio did nets cut feeds from an affiliate when labor trouble entered.

Both camps affirm one thing: the nets involved were the old Blue (ABC) and Mutual.

But to enter such an agreement on a wholesale scale—that's something the nets are afraid to do, for fear of a revolution among their own affiliates.

## Corwin

Continued from page 24

perverts all of the peoples of the earth.

4. "It seemed to me that the greatest peril today is a sort of Frankensteinian phobia created by reactionaries who would have people everywhere believe there is no room for economic and social system. In view of the existing facts, such a phobia cannot be achieved without a war in which one crushes the other."

5. "The most important contribution to be made toward this goal, is to convince the peoples of the world that a war is not inevitable."

## No Impasse

5. "In view of the existing tendency to diplomatic impasse, the principle of mutual compromise must replace the Gibraltar complex in international politics."

6. "I believe the democracies of the West should watch with neighborly interest and good will, rather than with distrust, the social experiment of countries like Czechoslovakia, Austria and New Zealand, all of whom are trying to reconcile extremes of socialism and private enterprise."

7. "One of the most frequently and strongly related impressions of the entire trip was that the United States, in the eyes of the rest of the world, is a colossus without precedent without peer. And that peace lies not in our stars, but in us."

8. "I believe all nations should acknowledge more readily the principle of cultural exchange, especially as it applies between countries whose political relations are strained."

9. "I believe freedom of information is an international must, but to establish we must abrogate freedom of misinformation. Let the radio press and cinema of the world regulate themselves so that misinformation becomes a punishable violation of their own laws."

10. "I believe that the world would benefit greatly if two pieces of modern writing were made available for reading in every classroom of the countries of the United Nations: Wilkie's 'One World,' and Hershey's 'Hiroshima.'"

11. "I believe from what I've seen, that to despise of the world is to resign from it. I believe that to assume human nature is committed to another war is to condemn the suicide is the only solution to our problems."

12. "I have lost no hope. I believe that ultimately we will find unity and brotherhood in this world, but that the quest will go through terrible trials and agonies, until a true democracy, not merely a lip-service democracy, is achieved for the entire world. I believe each of us can assist in this mammoth task."

## Dramat Vs. Intolerance Tees on WINX, Tapping Top Scripters & Talent

Washington, Nov. 12.

Something new in public service shows out of Washington will make its appearance tonight (Tuesday) at 7:30 to 8 p.m. over Washington Post stations WINX and WINX-FM. Series is a 26-week serial, called "Bright Tomorrow," which is styled to fight "intolerance" on all fronts. Entire series is under the direction of WINX Public Service Director Sol Panitz, who has rounded up 28 original scripts in his campaign against intolerance. The premier show, "The Roots of Hate," is an original by Panitz. San Francisco, male lead co-starring here with Ingrid Bergman in the stage presentation of "Juno of Lorraine," will star on tonight's show.

Norman Rosten, poet and dramatist, has contributed a series called "Shall Be Heard," for the Nov. 19 broadcast. Martin Seifert's "Trouble in the Gallery" is scheduled for Nov. 26.

WINX reports that so far as is known this is first dramatic series of its kind ever to originate out of Washington studios.

## WMCA's 'One World' Show

A new public service show which Nigerian Strawn, owner of WMCA, N. Y., hopes may equal the status of his much-kissed "New World Economic," will open over the station beginning Dec. 2.

Strawn, who will be titled "One World," will deal with atomic energy and its importance to the world. Dexter Masters, co-editor of "One World or None," will emcee the show. John Farley will write, and Mitchell Grayson has been asked to direct.

Janeville, Wis.—Vern W. Williams has been named manager of WCLO. He has resigned his position as merchandise and production manager at KGBN, Springfield, Mo., to assume his new position.

# THE ADVERTISER

Another  
CHARLES  
MICHELSON  
STAR SHOW

**NOW TRANSCRIBED BY THE firm that gave you "The Shadow"**

Hold Your "Hard-to-Please Advertiser" With This Show

A new, surefire half-hour network talent, mystery feature. Guaranteed to produce listeners and sales for advertisers. Already proven with sales results and audience ratings. St. Louis—11.5; Los Angeles—8.6; Cincinnati—9.6; Nashville—8.6. Scheduled for Chicago, Boston, Seattle and the Arizona Broadcasting System.

A sure way to bolster your station's program schedule. Send for audition samples and your local rate today.

OTHER PROGRAMS: A DATE WITH MUSIC • THE SHADOW • ADVENTURES OF DICK COLE • BLACKSTONE, THE MAGIC DETECTIVE • SMILIN' ED MCCONNELL

WIRE • PHONE • WRITE

## CHARLES MICHELSON INC.

67 WEST 14th STREET, NEW YORK 18 • PHONE: MUrray 2-2376, 3768

**"HIRES TO YA!"**  
FOR SECOND YEAR  
**HIRES SUNDAY PARTY**  
ABC, COAST-TO-COAST

**ACQUA PARABILE**

**Hildegard**

**WANTED**

Young man, unencumbered. free to travel, single, creative. Veteran preferred. Permanent, good future. Write qualifications. Box 2112 Variety, 154 W. 46th Street. New York 19, N. Y.

# all

**BIG**

**HITS**

## Quiz Kids



**Sponsor:**  
Miles Laboratories for Alka-Seltzer and One-A-Day Vitamins.  
**Agency:**  
Wade Advertising  
**NBC Network—**  
Sunday Afternoons — 4:00-4:30 (e.s.t.)

## HOLLYWOOD JACKPOT



**Sponsor:**  
Whitehall Pharmacal Co. for Kolynos, Anacin  
**Agency:**  
Dancer-Fitzgerald-Sample  
**Columbia Network—**  
Monday, Wednesday, Friday — 4:30-5:00 (e.s.t.)  
(Produced in cooperation with Show Productions, Inc.)

## FIGHTING SENATOR



**Summer replacement sponsored by:**  
Lever Brothers for Swan Soap  
**Agency:**  
Young & Rubicam  
**Columbia Network—**  
Monday Even.—8:30-8:55 (e.s.t.)  
New Available

## MURDER AT MIDNIGHT



Cowan's only transcription show —spectacularly successful coast-to-coast. In Los Angeles (KFI) rating equalled combined ratings of all other network outlets. In New York (WJZ) it scored high second on first rating (4th broadcast). Check its availability in your market.

# all

**COWAN**

**PRODUCTIONS**

# more

big new shows now in production that promise big listener loyalty.

### R.F.D. AMERICA

This great new original show idea has proved sensational in test broadcasts. Built around a flexible format, it's sure to fit any sponsor's needs. Find out now how well "R.F.D. America" can work for you!

### THE VIRGINIAN

Available now for Radio—the same famous Western that sold 1,200,000 copies as a novel, made three movie hits, seven Broadway plays! With this thoroughly established popular appeal, "The Virginian" is sure-fire for high Hooperating!

### HIRED—OR FIRED?

Want to hire a high rating builder? Here it is! For "Hired—or Fired?" is a terrific new show idea that adds another hit to Cowan's unbroken record of great productions! It's ready now for immediate presentation; so get the facts!

**LOUIS G. COWAN, INC.**

250 W. 57th Street, New York 19, N. Y.  
Telephone: Circle 6-4864



★ 1947 ★  
*The Year  
of Effort*

**FASTER  
AND  
FURTHER**



**STOP STANDING STILL**

*Get Off That Treadmill—*

**How Do You Know  
WHO WILL WANT YOU?  
WHERE THEY'LL WANT YOU?  
WHEN THEY'LL WANT YOU?**

Remember  
They Can't Find You

//

**They Don't Know  
WHAT YOU'RE DOIN'  
HOW YOU'RE DOIN'  
WHERE YOU'RE DOIN'**

Showmen who buy and sell talent all over the world are weekly readers of 'VARIETY,' are constant users of 'VARIETY'S' advertising columns.

**Use 'Variety'  
MAKE 'VARIETY' WORK FOR YOU  
Ahead of You**

NEW YORK, 19  
154 West 46th St.  
HOLLYWOOD, 28  
6311 Yucca St.

CHICAGO, 1  
360 No. Michigan Ave.  
LONDON, W1  
8 St. Martin's Pl.,  
Trafalgar Square







## Inside Stuff—Radio

Gov. Thomas E. Dewey, just re-elected as chief executive of New York state, was anything but happy about it last Tuesday night (5), judging by his run-in with broadcasters at his Hotel Roosevelt (N.Y.) h.q.

The governor went on the air twice, once at 10:20 p.m. and again at 12:20 a.m. Both times some of the announcers were too slow finishing their introductory remarks presenting the governor, and Dewey bawled them out. In between he had a run-in with press photographers, refusing, before his second broadcast, to go on the air until the fogots were cleared from the room. One photographer's voice closed the mike was still alive broadcast by booming out, without knowing that the governor was alive: "Now Mr. Governor, can't we have some pictures?"

The New York Herald Tribune, which recently took over the hourly three-minute newscasts on WJMA, N. Y. (formerly tied in with the New York Times), is expanding its coverage by adding two 15-minute roundups on the same station.

Monday evenings, at 8:45, the H-T's chief of the Washington bureau, Bert Andrews, will do a wrap-up of the national scene from the capital. At the same time, Wednesday evenings, Norman Stabler, paper's financial editor, will do a commentary on the week's financial outlook.

Format may be extended later to include some remotes from Herald Tribune correspondents abroad on other nights.

Charter Heesep, Mutual's representative in Washington, made darn certain recently that the Veterans Administration did not intend to deprive hospitalized GIs of a chance to hear MBS shows. Seems VA announced it would install three-channel radio units in some 30 vet hospitals within the next year. (At present, rooms are equipped with only one-channel radio sets.) Heesep promptly got on the phone to VA headquarters with the result that General Bradley's press man will shortly announce that the hospitals will be equipped with four-channel sets—which, in most cases, will provide a showcase for all four major nets.

Paul Denis, New York Post night-club ed, long scheduled to start a radio column on that paper, missing since a few years back when Leonard Carton quit the paper, is at last starting his department this month, probably next week (18). Denis plans to vary his approach from day to day, giving one day to criticism, one to news, interviews, behind-the-scenes material, etc. Post will probably try to syndicate the column.

## Conti's Top Name Spurge On Mutual 'Treasure Hour'

"Treasure Hour of Song" is returning to Mutual Nov. 21, under Cecil Castle Soap sponsorship in elaborate new setup. Show had a summer replacement, "By Popular Demand" in the Thursday 9:30-10 p.m. spot, and some wonder had been expressed at delay in show's return.

New format will have show greatly augmented with top concert tunes, with leading Metropolitan Opera singers such as Rise Stevens, Jan Peerce, Dorothy Kharin, Licia

Ambrose, etc., as alternating regulars on all programs. Alfredo Antonini will be music director.

Program will include a music quiz, "Your Treasure Hour of a Lifetime," wherein a pop tune will be played, then the classical tune from which it was taken, the public to decide name of work and which is preferable. Letters will be sent in, and winners receive a three-day visit to N.Y. as reward.

Omaha—Gene Edward, veteran speech and dramatic coach and member of the WOW announcing staff, has been made assistant instructor of speech at Creighton University.

## 970Kc Slot in D. C. On Dock Today (13)

Washington, Nov. 12.

What may turn out to be Washington's last remaining standard broadcast slot—the 970Kc channel—will be the prize of a hearing opening here tomorrow. Wednesday, Theodore Granik, moderator of Mutual's "American Forum of the Air," is vying with the Chesapeake Broadcasting Co. for that assignment. Granik is already holder of an FM permit here.

Meanwhile, in a surprise move last Friday (8), the WASI Broadcasting Co., a "dark horse" bidder, entered an eleventh-hour request for the 970Kc band, and asked FCC for right to participate in tomorrow's hearing.

FCC, following a similar last-minute request from the United Automobile Workers (CIO) to participate in a Detroit hearing earlier this month, has been considering a new policy of refusing to accept late entrants within 15 days of a hearing.

## Strauss Stores Buys All-Night Disk Strips

Strauss Stores, chain outfit selling auto accessories and electrical appliances, has bought the entire strip of WJMA (N. Y.) all-night shows, Mon.-Sat., 1:00-7 a.m., on a 32-week contract.

Deal was made through two agencies—Strauss Davies & DeWint of Philadelphia, and William Warren agency in N. Y.

Sponsor has been on the all-night disk show for the last eight months since it's been conducted by its regular, John Wright, who stays on. Station says it's happy with Wright, whose real name is Art Green. He's been doing the show since WMCA went into all-night operation.

Washington—NAB has announced resignation of Milton J. Kibler, assistant director of employee-employer relations at NAB. Kibler is returning to private practice in law in Washington, specializing in labor law, particularly in radio broadcasting.

## 36 Picked by Univ. of Oklahoma For Station Problems March Meet

Norman, Okla., Nov. 12.

Thirty-six members have been listed on the national committee for the annual Conference on Station Problems, to be held March 6 to 9 at the Univ. of Oklahoma, Dr. Sherman P. Lawton, coordinator of radio instruction, has announced.

This year's conference, as in the

past, will provide a common ground where representatives of radio stations, networks, advertising agencies, Government bureaus, schools and civic organizations may thresh out their professional problems. The 1946 meeting attracted 800 persons in the radio field, Members of the national committee are:

M. H. Bonebrake, KOCY, Oklahoma City; Para Lee Brock, Atlanta Broadcasting Co., Atlanta; Rowland Boules, Rowland Boules Co., Ft. Worth; Martin Campbell, WFAA-AGKO, Dallas; Arthur Casey, WOL, Washington, D. C.; Peggy Cave, KSD, St. Louis; W. W. Charters, Stephens College, Columbia, Mo.; Charles F. Church, KMBZ, Kansas City.

Also: Joan Cios, WHAS, Louisville; Bob Conpton, WCAZ, Carthage, Ill.; Vernon G. Damron, National Education Assn.; Willard D. Egan, Broadcast Management, Inc., Washington; Robert Enoch, KTKO, Oklahoma City; Hay K. Glenn, Glenn Advertising, Inc., Ft. Worth; Lee Hall, Carter Advertising agency, Kansas City, Kan.; Leslie S. Hauger, Watts, Payne Advertising, Tulsa; Edward J. Heffron, National Assn. of Broadcasters; Robert B. Hudson, CBS, N. Y.; Grace Johnson, ABC, N. Y.; J. Soular Johnson, KMOX, St. Louis.

## KROEGER INTO MBS 'CRIME'

Beryl Kroeger is stepping into gunshots of "Steve Jackson," fire insurance dick on Mutual's "Crimes of Carelessness" series following the departure to Hollywood of Luis Van Rooten this week. Rooten was tapped by Paramount Pictures for a lead role in a forthcoming production starring Alan Ladd.

Kroeger, who will appear in the legit production of "Joan of Lorraine" opening on Broadway Nov. 18, will start his air chores this Sunday (17). Series is bankrolled by the National Board of Fire Underwriters through MacFarland Aveyard agency.

Also: Kenneth K. Kellam, KXKH, Shreveport; Col. Harold Kent, Kamehameha Schools, Honolulu; Dorothy Lewis, NAB, Ben Lusk, WIBW, Topeka; Monty Mann, Tracy Locke Co., Dallas; Ken Miller, KVGO, Tulsa; Jack N. Pihlak, Pihlak Advertising Co., San Antonio; Harlow F. Roberts, Gooding, Jeck & Morgan, Chicago; Lowe Bunkle, Lowe Bunkle Co., Oklahoma City; Tom Slater, Mutual, N. Y.; P. A. Sugg, WXY, Oklahoma City; Russell W. Toig, BBD&O, Chicago; Keith Tyler, Ohio State University; Judith Walter, NBC, Chicago; Earl Williams, KFAB, Omaha, and William O. Wiseman, WOW, Omaha.

## "Mr. Hooper, were you listening to the radio just now?"

We know one morning between 9:00 and 9:15 when Mr. C. E. Hooper wasn't listening—the morning he was "Caught In The Act" of his unusual occupation on Ted Grizzard's WBBM show. But a great many Chicagoans were listening that morning and every other morning. In fact, Mr. Hooper's own telephone interviewers gave the program a 5.2 rating—37.4% of the listening audience!\*

Five mornings a week, Ted Grizzard chats with people who have out-of-the-ordinary jobs, while and where they work. Besides Mr. Hooper, Ted recently talked to the dean of a private school for dogs, who teaches canines not to bite the mailman... the doctor who cures with colors... the insurance agent who chases every fire call in Chicago... and the rodeo official who keeps the "batting averages" of the big league bronco-busters. Catching a 5.2 Hooper rating (with or without "C. E." in the act) is typical of WBBM showmanship. For more details about "Caught In The Act" and other small budget WBBM showmanship packages, call WBBM, or Radio Sales.

# WBBM

Chicago's  
Showmanship  
Station

COLUMBIA OWNED • 50,000 WATTS • 780 KC • REPRESENTED BY RADIO SALES, THE SPOT BROADCASTING DIVISION OF CBS

May-June, 1946 Supplementary Hooper















# AGVA to Petition for Return Of Autonomy From Four A's This Wk.

American Guild of Variety Artists, via Matt Shelvee, its national director, will formally make petition for return of the talent union's autonomy and independence at a special meeting of the executive board of Associated Actors and Artists of America to be held Friday (15) in the council room of Equity.

At this time Shelvee, acting for the membership, will submit facts and figures on growth and progress of the union within the past three years, as well as financial statements to prove its soundness and stability prior argument for return of autonomy and permission to set up its own officers and board of governors. AGVA's autonomy had been taken over by the parent union (Four As) in 1942 when its future looked bleak and it had accrued an indebtedness of \$71,000 to sister unions. This having been paid off this year and with

plenty coin left in the treasury, this youngest of the talent unions feels it has come of age, has proved its ability to take care of itself and wants return of independence. If the Four A's concur on this point, Shelvee will then submit for approval AGVA's plans for a national convention to be held later in the year at which its officers and board would be elected.

Convention has been tentatively set for Chicago, but AGVA will have to avoid decision of the parent union on delay and setting of an actual date for the confab.

## Balto Nitery May Do Folds

Reports are current that the Walnut Grove, recently opened large capacity nitery on the outskirts of Baltimore, may fold. There was doubt that the spot would reopen last night (12). In the club circuit are Sammy Kaye's orch, who prior to coming to this spot, had a profitable week in Philadelphia at the Click Club, and Cy Reeves, comic. Latter is covered by a bond posted with the American Guild of Variety Artists, according to talent union.

If spot folds, the Kaye orch may be left holding the bag as musicians aren't covered by the AGVA bond.

**Carle Cracks Record At Par, Toledo, With \$19,737**  
A four-day stand by the Frankie Carle orch at the Paramount theatre, Toledo, which wound up Monday night (11), was instrumental in hitting a new house high. Gross was \$19,737, out of which Carle took out \$9,243.

Carle was in on a 30% deal after deduction of certain expenses.

**Keye Luke, Chinese film player,** is slated to repeat a round of vaude house hits. He starts at the Olympia theatre, Miami, Dec. 18.

## Youngman Subs for Bert Wheeler at State, N.Y.

In a fast booking shift occasioned by sudden illness of Bert Wheeler, Henry Youngman substituted the State theatre, this week. Youngman closed night previous at the main Loew's house, the Capitol, and was slated for the State, Dec. 5.

Wheeler, suffering with HIVES, will play Youngman's previously scheduled slot, Dec. 5.

## Frederick Agcy. Expands Staff

Frederick Bros., whose New York operations have dwindled considerably during the last year, is now going in for an expansion process and are known to have propositioned some of the agencies recently quitting other major offices, and also others still on payrolls of other agencies.

There are about nine offers currently outstanding, each of which is likely to bring in a new agency as well as exclusives to the office.

FB expenses, it's figured, are now down to a minimum and N.Y. office is being carried along through activities of the Chicago and Los Angeles branches, each of which are on a profitable basis. Expansion, it is said, can be made with less money than at any time since the war, as they're opening an office in Pittsburgh as soon as space is obtained. B. W. Frederick made a trip to that town to close deal.

Office figures, in addition, that the current business slump throughout the country will give FB an added outlet for many of its low-salaried bands, since many cafes and promoters are shying away from high salaried orchs. Bearing out this contention is the fact that the Syracuse hotel, Syracuse, is buying their bands through its office, first on a space-sharing basis and later as a member of the firm. They're now going all out for increasing activities now that some top agency men are available.

**Expansion proce** was decided upon at a recent meeting held in N.Y. with Chit and Comedians attending. As a result of this meet, Joe Marsalis was taken into the office, first on a space-sharing basis and later as a member of the firm. They're now going all out for increasing activities now that some top agency men are available.

## Carousel, Pitt, Preem Despite Strike at \$15 Per

Pittsburgh, Nov. 12. Jan Murray has been signed to top opening show at Jackie Heller's new Carousel, which finally bows in Monday (18). Spot had been originally slated to get going last May but has been held up until now because of critical shortage in building materials. Heller himself is laying off outside engagements for first couple of weeks in order to work at his own place.

Actually public won't be able to get into room until following Friday. First four nights are going to invite groups at \$15 per head, and limited to 100 couples each evening. It's a new wrinkle in nitery operation, tearing a page from the live-view theatre benefits for new shows.

Ina Ray Hutton has been set for the Strand theatre, N. Y., starting Dec. 13.

# Indies May Be Forced Back to Vaude If Prolonged Strike Curtails Films

Critical turn in motion picture production forced on by current jurisdictional studio strike together with likely curtailment of production next year, is causing considerable concern in the indie vaude booking offices.

Belief that indie exhibits will be fast fading into vaude is bringing Eddie Sherman in from the Coast after Jan. 1. He'll make his headquarters in New York where he'll go after more independent bookings.

Another indication of vaude up is seen with the fact that the Warner makes some alterations. The Stanley theatre, Pittsburgh, vaudeans for several years, is also slated to resume heat, Warner management.

ment is currently dickering with the unions in that town, and as soon as agreements are reached, stage will be lit again.

Factors that will bring on the production of indie shows, it's said, are numerous enough to weigh the indie exhibits picture headwinds. One of the important factors is the recent Government decree which will force studios into more selective production, because of individual selling of films. This means virtual elimination of B pictures and consequently double feature houses will be forced into vaude to maintain the usual three-hour running time.

It's also expected that much independent production will be curtailed because of elimination of the 25% capital gains tax, which enabled indie producers to get away with hefty earnings on individual pic.

Bookers say that the indie exhibits approached so far are listening attentively, but are waiting to see how often it will affect them after Jan. 1.

## 'Ice Follies,' AGVA Pact Signed; Performers Get 25% All-Around Hike

Deal for upstage in salaries for cast and chorus of "Ice Follies" was finally pacted last week between Shiptad and Johnson, producers of the blue show, and American Guild of Variety Artists. Tentative deal had been set on the Coast several weeks ago when performers had threatened to strike. AGVA stepped in and warned them such action would be regarded as unlawful by the union since they were bound by a three-year contract signed in 1944.

However, Matt Shelvee, national head of AGVA, and shows operators got together and worked out an amicable deal calling for a 25% wage hike in all classifications.

A similar deal also has been set for performers in "Ice-Capades," operated by John Harris, and "Ice-Cycles," operated jointly by Harris, Shiptad and Johnson.

## Reyes Set for Copa, Chi Cocapabana cafe, new Chicago operation being opened by Sam Ri- pella, operator of the Brown Derby has booked the Chy Reyes band starting Dec. 26, cafe's preem.

A Wally Wanger line was previously set.

## TO GEORGE JESSEL

Dear George:  
Please accept this belated public apology. My conscience burns me knowing that I am responsible for establishing you in the public mind as an off-key singer. We both know that my initiation of you started in Florida as an off-stage歌歌. I never intended using it professionally. A few of our mutual friends requested it of one show and since then, persistent requests have made it a must in my routines. This concert has become so generally accepted that even you in resignation, downed about it on the Midgarde show.

It's time for me to confess that you do not, and never did sing off key. It was merely the quality of your singing that makes it sound off key. You can see it if you like but please do it now, before actors' salaries and stock exchange sends us down to for.

Fervently yours,  
**GEORGE PRICE.**

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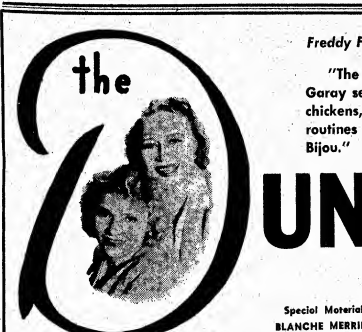
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Freddy Francisco, San Francisco Examiner, says:

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Western Manager, M.C.A.











# UBO More Selective on Contracts Due to Many Newcomer Managers

So many newcomers have been entering show business that the United Booking Office is becoming selective in entering into contracts for out-of-town bookings, although its financial resources are in no way reduced. Booking outfit takes the position against commitments of theatres even for tryouts, to prevent having itself tied up with attractions that have no reasonable indication of being worthwhile.

Bookers seem to feel that general managers who advise new producers should know the new play possibilities before seeking bookings. Ordinarily judging of scripts is a hit-or-miss proposition, even with showmen of established position, and it's generally assumed that embryo managers have less chance to come forth with a success. So agencies and managers are looked to for an opinion.

On the other hand there are reports every now and then about alleged booking abuses, but so far as known no actual proof has been forthcoming. Recently, when a company manager joined the staff of a newcomer showman after their attraction had opened, he complained of being about thirty per cent below booking contract that favored the show to an extreme. He was told that his own booking agent had not figured in negotiating the contract. In that instance the producers entered their enterprise without realizing the mistake, but too late.

## South Brushes 'Maid,' Show in New Orleans Close; Plans to Resume

"Maid in the Ozarks," the hill-billy musical that started its run by sticking at the Belasco for 11 weeks last summer, closed in New Orleans last Saturday (9). Jules Pfeiffer, who owned the attraction, sent the company back to Chicago, where it originally had been placed. When the original Chicago placement players engaged in New York were returned to that point.

"Maid" faded badly when going into a southern territory and it was soon discerned that Ann Corlio was an unfamiliar name to Georgia crackers, and the same applied to the original Chicago placement players engaged in New York were returned to that point.

Miss Corlio, former burlesque stripper, was engaged by Pfeiffer under a run-of-the-day contract for \$1500 weekly against 10% of the box office. The actress' salary was about three-fifths of the former total weekly operating net. Understood "Maid" will be resumed in eight weeks, after which time Miss Corlio's contract will become void.

"Maid" started losing heavily immediately after going below the Mason and Dixon line. Takings in New Orleans were reported as low as \$2,000 on the week's stay, and there was little improvement in New Orleans, and the one-act show was estimated to have cost \$30,000, thus leaving N. Y. "Maid" ran over a year before it was able to recoup \$90,000, mostly through cruises. In New York two-for-one tickets fell to \$1.00, and the show was supposed to play auditoriums in New York but such success was gained as out of order after the showing in other southern states.

"Maid" is supposed to play "The Front Page" on the road. That revival closed on Broadway last Saturday (9) and the show was turned out of town after New Year's. In its final week the show got around \$5,000.

## HARRIS, CLEVELAND, TRYOUT

Jed Harris, Nov. 12. The new war comedy, "Command," is having it tried out by Frederic McConkey's proprietary Cleveland Play House here last week.

Harris flew in Nov. 7 for brief inspection of rehearsal and visit with William Wister Haines, author of new play.

## Anne Jeffreys to Sing In Clefied-Up 'Street'

Hollywood, Nov. 12.

Anne Jeffreys, recently upped to stardom at RKO, was granted leave of absence to make her Broadway bow as one of the leads in Dwight Deere Wiman's forthcoming musical version of the Timmer Rice play, "Street Scene." Kurt Weill did the score, Langston Hughes the lyrics. Access recently appeared in "La Toca" at the Brooklyn Academy of Music.

## 'Economic Boycott' In N.C. Race Bias

Washington, Nov. 12.

The race issue in D. C. theatres and auditoriums is fast going into big-time protest here, and there is some indication that it will be a lot hotter before long.

Latest manifestation has broken out with a "continuing economic boycott" of the National Theatre, the town's sole fulltime legit house. The Committee for Racial Democracy cut loose with the "boycott" against the National by having members purchase blocks of seats for the current attraction, Walter Huston in "Apple of His Eye" and then having missed groups—colored and white—attempt to use the tickets together. Theatre has been refusing admission, and money has been refunded on the duets. Committee argues that through this method the theatre is economically too expensive for the National to pursue its policy of segregation.

In addition, the committee has written to Marcus Heiman, in New York, who presented them at the door. There is some feeling here that the protests may spread from live entertainment to the theatre district shows, which also maintain the segregation policy.

Current protest against Jim Crow amusements broke out here two weeks ago at the opening of Maxwell Anderson's new legit, "Joan of Lorraine" at the Liner auditorium of George Washington University. House has been picketed off and on ever since over the refusal of the auditorium to sell tickets to Negroes, or to admit those who present them at the door. There is some feeling here that the protests may spread from live entertainment to the theatre district shows, which also maintain the segregation policy.

## Heiman's Reply

Marcus Heiman, pres. of East Street Theatre Company, president of the National Theatre in Washington, confirmed receipt of telegram in New York from the Congress of Racial Democracy denouncing the ban on Negroes at the D. C. theatre, but said he would not be swayed by it. "We didn't create this situation," Heiman said, "and we alone cannot remedy it. It is a situation changed by the forces of race or education."

## SCENE-PAINTERS SETTLE WITH CONTRACTORS

A settlement between the scene-painters union and the Theatrical Stage Painters' Association was planned Thursday and work on more than two dozen new productions was resumed. There was a little loss of time in the scenic plants because of recent holidays. Painters were granted two-thirds of the boost demanded, while the contractor employers won a concession in the amount the artists desired on various jobs. Painters asked for \$4 per hour for their work on the new productions. The old scale was \$3 per hour.

# 'JOHN R. DRAKE,' 'FOREST' ON OK

By JACK PULASKI

The new Broadway season has been described as uncertain and tumbling because of the slow reentry of standstills, though some of the new shows are better than rated by first nighters and critics, at least as indicated by sturdy grosses. Figured by some observers that goodly figures are bolstered by theatre patrons, after which attendance will drop, but that remains to be seen. How many musicals, of which many have been planned, will eventually be clear, but two are preparation and another will soon start rehearsals. Heavy production costs double the reason for limiting the musical possibilities.

In the offing are straight plays which are highly rated on the road, also by Broadway scouts. Incoming crop is heavy in dramatics, such as "The Grass is Greener," "Christopher Blake" and "Another Part of the Forest," the well-regarded shows also including "Year Ago" and "The Fatal Weakness," with other likely successes arriving before the Christmas era.

Next musical due is "If the Shoe Fits," definitely set for the Century Theatre. It is a new musical by "Topkitch of Notre Dame," now out of town, and "Twilight Alley" ("Begonia") is a possibility about that time, too. In rehearsal are "Street Scene" and "Finian's Rainbow" in New York. The latter, for which costumes alone will cost \$100,000, due to start soon.

There is a fresh musical is a break for the holdover stage and dance shows but there is a limit to the number of such shows that can draw. "Park Avenue" has the top chance among the season's musicals. "The Goodbye Girl" is having been "Yours is My Heart," a fast flop, and "Gypsy Lady," due off soon. Both will be in New York.

"Sweet Bye and Bye," which closed abruptly in Philadelphia, is the season's first musical tryout casualty, resulting in an investment of around \$250,000. It's claimed that the show will be tried again. Show abruptly ended Tuesday (12) of last week, management exercising its right to close without notice. The show had played the following day and then shut down on Saturday (10). It would be a great another week's salary liability in lieu of notice. Show was operating in the red and the backers evidently decided to evade further losses, it being claimed that failure to do so would have been a bad thing. Broadway booking was not the main reason for the withdrawal.

## Experimental Theatre To Pay Performers (Under Equity Scale)

The Experimental Theatre devised several years ago by agreement between the Experimental Theatre Guild and the Actors' Equity Association. Actors will now receive compensation, when arranged, for such appearances were gratis. Pay is expected to be less than the Equity scale of \$80 a week, but ET shows will be given in the former Princess of 39th street, a smaller theatre. The Experimental Stage and also used by the USO. Players, however, would be given 10% of the picture gross and a percentage of the profits if regularly produced, although script and production rights are not planned for presentation.

When the experimental idea was put before the administrative players was the key behind several plays by the group. It was mostly based on theory, but late Antonette Perry was the first to be financed by contributions from the Theatre Guild, Playwrights Co., American Theatre Guild, Inc., Equity and the American National Theatre and Academy, plus the theatrical crafts.

# 'Iceman Cometh' Has Greater Chance To Stayeth As Scheduled Changeth

The O'Neill Speakeer

Report that re-scheduled starting time for Eugene O'Neill's "Iceman Cometh" was made feasible through script deletions was declared fictitious by the Theatre Guild. At a Guild hold-up, before the new 7:30 vice 5:30 starting time was announced, the author was prevailed upon to make an even of cutting, whereupon the author retracted.

"Quiet, please. One more crack about that and I'll add 10 minutes."

## 'Flag' Biz Slips But Stay Slated

Business for "A Flag Is Born" slipped at the Music Box, N. Y., last week, going under the level required for the show to even break, but the propaganda play is announced to move to the Broadway theatre. It is scheduled for a four-week date there next Tuesday (19). By that time a change in the management was expected. J. H. Leventhal stated to withdraw. He guaranteed the salaries and a bond or cash will be required by Equity upon Leventhal's exit.

Gross dropped to around \$15,000, "Flag" needing \$18,000 to come out even. Originally the players were on minimum pay when the engagement was extended, and the salaries were in the order. In addition to the boxoffice, collections after each performance have been made during a four-week period around \$100,000 was raised in that manner. The money has gone about \$10,000 to the American League for a Free Palestine, which is sponsored by Ben Hecht's drama. Free financing is being planned.

The result of the differences of opinion over promotional activities, changes in the management have been decided. The new "Flag" company manager, is leaving, as is Milton Weintraub, who has been the show's manager without pay. Sam Nixon, former Pittsburgh showman, will take over both posts. The Broadway will be the fourth theatre to show "Flag," which opened at the Alvin, moved to the Adelphi and then the Music Box.

## NAUGHTY NAUGHT NOW JUST LAUGH NAUGHT

"Naughty Naught '00," the beer-hall merrily revived by Paul Killiam and Oliver D. Ren, and spotted in a new shade by Edward Helkin picture house renamed the Old Knickerbocker Music Hall, came to a halt Saturday (9) night. Plans call for reframing the show, which includes a new satire, and a new theme. Meantime, the season adjourns is open for business.

An error was made in classifying it as a legit show, which called for theatrical union conditions under which operating costs not netive for the first week of attraction were not met. Some of the union difficulty was overcome when the board of directors of "Naughty" depending on the profit from directings served during the performance, but the Knickerbocker management on midnight shows he was advised that Equity's rules would not allow the show to continue. Why Equity insisted on classifying "Naughty" as legit originally was not explained. It was discarded was not explained. If and when resuming "Naughty" will be rated as cabaret.

## Negro Guild, 2 Bow

Recently organized New York Negro play, "The Crow's Nest," by Greer Johnson, at the Negro YWCA, N.Y., starting Dec. 2.

It's expected that revision of the performance schedule for "The Iceman Cometh" will enhance the staying chances of the Eugene O'Neill drama at the Beck, N. Y. Starting December 17 (17) the curtain will ring up at 7:30, finaling at 11:30, instead of starting at 5:30, which necessitated a dinner intermission of an hour and 30 minutes. Although "Iceman" continues at capacity, the light demand in the agencies indicated that such purchases could not attend "Iceman" because the early start was too close to the daily end of business hours.

What led the Theatre Guild to change the performance start, to a greater degree, was the abuse to audiences from proprietors of near-by dining establishments. Not only the show management but the theatre, faster than is customary but some cafe people are charged with giving the patrons a bad time. The theatre have been served in rooms separate from the usual dining rooms by invading the cafe's dining room. Doubtless, cost of drinks also being boosted. The dinner intermission agencies indicated that such purchases could not attend "Iceman" because the early start was too close to the daily end of business hours.

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## Lesser's French Play

If I Wanted You? French play by Jean Giraudoux, which was first done in Paris in 1924, has been bought for U. S. production by the Theatre Guild. The play is a translation. Play was a big hit when revived recently in Paris with the French Foreign Legion and the Theatre Belge with Fernand Greth.

It is that Lesser, when buying play, was not informed that it has been done once before in U. S. In 1924, with Greer Johnson. The play is still open, however, and Lesser is going ahead with legit plans despite the previous production.



















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PRICE 25 CENTS

# MOVIE STORM BLOWS AWAY RADIO

## RKO's Fancy Net of \$3,082,553 Insures Over \$100,000,000 Net for Majors

Film industry continues to beat out a tempo of double to triple gains over heretofore peak 1945 with the third quarter report this week of RKO which turns up a net of \$1,062,539 against last year's \$1,520,002. Maintenance of dazzling pace similarly borne out by Paramount's third quarter \$12,085,000 opposite 1945's \$3,354,000 again confirms widespread predictions that seven majors (United Artists excluded) will cross the \$100,000,000 mark with lots to spare. With returns only partially in even for the first nine months of the year, the Big Seven has topped the \$65,257,000 record of '45 and has reached a point topping \$80,000,000.

RKO's scorecard for the first nine months is a tidy \$8,263,200, after taxes and all other charges, against its take of \$3,941,850 for the same period in the previous season. Earnings (Continued on page 64)

## CLARK PROBES CRIME ROLE OF PIX-RADIO

Washington, Nov. 19. Role which pix and radio can play in combating juvenile delinquency is expected to get plenty of attention at Attorney General Tom Clark's three-day conference on teen-age crime which opens here tomorrow (20).

Films and radio are also due for some tongue-lashing. Justice Department officials indicated, particularly those pix and air features which make crime attractive to juveniles. Radio is expected to get brunt of attack on this count, in view of the recent juvenile killing in Chicago and other adolescent crimes which have been partially credited to radio horror tales.

## First Television Star For Pix Is NBC's Rhodes

First established television star to bring legitimate pictures is Grand Rhodes, who played his first major film role as Thomas Jefferson in Universal's "Magnificent Doll" (reviewed in Variety this hour). Rhodes, also an established legit actor in New York, started in the line of the full-length plays produced over WNBC (NBC, N. Y.) last spring and summer. His top tele role was as Abraham Lincoln in "Abe Lincoln in Illinois," staged by the WGN video unit last February as a special Lincoln Birthday production.

## Sally's Dance No Bust As Art, Judge Rules

Los Angeles, Nov. 19. Sally Rand was acquitted in municipal court, where she had been charged with putting on an indecent show. Judge Leo Aggeler adjourned over to the Million Dollar Theatre to decide the fan dance and decided it was artistic rather than indecent.

## Surefire Winners

Arnold Grant, N. Y. film attorney and prez of Arrowhead Pictures, raises storm signals of possible Government crackdown. Controversial Army survey taken Hollywood to look for sending to the gates.

## B'way Legit Hits To Convert Nazis

Aided by some 200 pre-screened German theatrical groups, both producers and audiences immediately for Germany. War Dept. has launched a potent drive to utilize Broadway hit shows as part of its program to win Germans over to democratic thinking. Well under way in plan, Army translators have converted 27 plays into German. 12 of which have already been produced in the American sector of Germany. War Dept.'s Civil Affairs Division, supervising the plan, has cleared a total of 40 copyrights and is currently seeking (Continued on page 64)

## Theatres Face Brownout If Coal Strike Happens

Washington, Nov. 19. Film exhibitors face a crisis in both heat and electric power if the threatened coal strike materializes tomorrow (Wednesday) midnight and is of more than two weeks' duration.

Pointing this out, Interior Secretary J. A. Krug urged theatre managers to begin immediately conserving coal and electric power. Krug recently praised exhibs for their astuteness during the last coal strike in April, when theatres adopted a brownout policy and in some cities shut down completely. In Washington today, District officials and officials of the local electric company met to decide on the advisability of an immediate brownout should the strike materialize. If adopted, the plan may vary in pattern for the rest of the country.

## Jitterbugs Make Better Waitresses; Good Feet

San Antonio, Nov. 19. If the service in your favorite restaurant seems slow, teach the waiters to jitterbug. This advice was given by George L. Wenzel, Wenzel told the confab that jitterbugs are the fastest service waitresses and that he organized a rug cutting class among habers with good results. He did not recommend jitterbugging with a balanced tray. "If you tell the waiter that 'jitterbug' are more athletic, their feet aren't broken down."

## 'POOR QUALITY' RAISES ISSUE

U. S. Army official report taping the choice of American film playing in Germany, coupled with State Dept. dissatisfaction with types of films crossing the borders of other countries, raises storm signals of possible Government crackdown. Controversial Army survey taken Hollywood to look for sending to the gates.

Intention to launch into a tougher policy in approving films earmarked for Germany has already been expressed. (Continued on page 64)

## Band Costs Slice Seen B.O. Danger

Top name bands—which have retained their positions all during and since the war because the lack of recording materials and other circumstances—fared to lesser competition the channels which may have allowed them to rise to importance are, ironically enough, in the greatest danger during the revision now in full swing. Many of top bands are bringing operating costs down to more reasonable levels. It's the opinion of bandmen that this course must be taken tactfully in order to avoid what for want of a better term can be called "loss of face" with the public and subsequent loss of prestige.

While many of the top leaders are (Continued on page 71)

## Close Clothes Sell As 'Radio's Pegler' But Tightens Lips on Naming Names

By SAUL CARSON

A certain Hollywood film executive—the name is one of the four or five that's topmost in the industry—was accused by radio commentator Opus Close last week of being a "perjurer" who was "backstabbed" a couple of years ago into helping a "conspiracy" to push Close off the air.

That was only one of many charges made by Close, Mutual's controversial gadfly, who was interviewed as exclusive interview Friday (15). The interview took place with Mutual executive sitting in place with Mutual exec sitting in place, saying he was hurt because Vannoy had said editorially "good riddance" when he was taken off the air almost two years ago, was polite, affable and self-justifying in the interview.

## Tough Battle Looms for Webs in AFRA Strike Stance on Unfair Stations'

### Horse of a Different Color

Tokyo, Nov. 19. Jap night spots recently noticed a slump in food biz when a report circulated that poisoned meat had been sold on the black market. One place that specializes in "beefsteaks" put up a sign stating: "Absolute safety guaranteed for our beefsteaks. We are using horsemeat as heretofore."

## Evangelical Wax Crusade in High

Hollywood, Nov. 19. Recording biz has got religion, with more and more big names hitting the sawdust trail every day. Move is accredited to religious fervor that inevitably sweeps a nation during and after a war. However, there's plenty of doubt as to whether there are enough pious customers to make it profitable for all the outfits going into the groove this year.

Among those already waxed or in the work are Edward Arnold's 12 sides on Bible subjects, covering six phases of the Book of Genesis; religious stories by Emma Dunn and Pat O'Brien; Charles Laughlin's "In the Beginning" and Orson Welles' Biblical readings—both for Decca; Cardinal Spellman's series, planned in N. Y.; Les Ayres' "Bible Stories for Children" album for Majestic; and J. Carroll Nash's "Last Supper" and "Sermon on the Mount" for Simmel-Messey and "The Lord's Prayer" for Verna Recording Co.

Format and time of the video program have not yet been set. Show will be broadcast on WABC (DuMont, N.Y.) via coaxial cable.

Rosenbloom-Baer Act Looms As Bistro Card

San Francisco, Nov. 19. Temperament threatened to break up the team of Max Baer, boxer, and Max Baer, pugilist, who are currently drawing \$3,500 a week in salaries from the Golden Gate Casino. Baer, artistic circles, between the tin-eared entertainers, who can't make up their minds which one is the comic and which the straight man, has reached so far into the bag of tricks to hold a peace conference before every show. Meanwhile the team is salivating over the prospect of a Copacabana has done in three, three. Both bellfighters threaten to do what when the bistro cops are a "straight man."

Radio this week was fighting a tough, tight battle to prevent the first all-network talent strike in the history of the industry. It was a battle in which the four major networks were lined up against the American Federation of Radio Artists, with the biggest advertising agencies and radio sponsors prepared fully to back the webs—while nearly every phase of labor involved in radio broadcasting stood by prepared to aid AFRA.

The big argument was over an issue which the two sides were so far from resolving that they couldn't even agree on naming it. The nets referred to it as the "secondary boycott" issue. AFRA called it the "unfair station matter. What it involves is an AFRA request that the nets should refuse feeding AFRA talent shows to stations that refuse to goate an AFRA contract "in good faith."

Either all together, or broken into separate camps, both sides were virtually in continuous session this week. Monday (18) afternoon, net and AFRA reps got together for the first time in two weeks. During that time, AFRA had held four special (Continued on page 42)

## DREW PEARSON SET FOR COM'L TELE SERIES

Drew Pearson is slated to become the first nationally-known news commentator to do a weekly show on television.

Negotiations are presently under way between the Weintraub ad agency and ABC television to have Pearson do a 15-minute weekly show originating on WTIC, DuMont station and ABC outlet in Washington. Show, teeing off about the middle of December, will be sponsored by Lee Hatte, a firm that handles his Sunday night radio show over the ABC web.

Format and time of the video program have not yet been set. Show will be broadcast on WABC (DuMont, N.Y.) via coaxial cable.

## Rosenbloom-Baer Act Looms As Bistro Card

San Francisco, Nov. 19. Temperament threatened to break up the team of Max Baer, boxer, and Max Baer, pugilist, who are currently drawing \$3,500 a week in salaries from the Golden Gate Casino. Baer, artistic circles, between the tin-eared entertainers, who can't make up their minds which one is the comic and which the straight man, has reached so far into the bag of tricks to hold a peace conference before every show. Meanwhile the team is salivating over the prospect of a Copacabana has done in three, three. Both bellfighters threaten to do what when the bistro cops are a "straight man."

**By Joe Laurie, Jr.**

Mercury Records and expects to arrive on the Coast around the first of the year.



# \$5,000,000... B.O.

## Labor Strike in Hollywood Looks Indie Producers for Time Being

Mounting labor difficulties on the Coast have scared off almost all independent producers from making plans for the coming season. Consequently, until the indies have received solid evidence that jurisdictional devilling the Hollywood scene are definitely over with, these producers are reluctant to embark on further production. That's the report of George J. Schaefer, pressy of Equity Capital Co., film bankroller, at the windup of a one-month Coast tour.

Schaefer had journeyed westward with an eye to putting up cash for lively pix in the making. Financiers returned to New York empty-handed because, as he put it, "Indie producers won't enter any sort of deal until the Hollywood strike is laid past." While on the Coast, Schaefer said, he attended a conglom of top indie producers for a number of weeks after their difficulties, plans pending strike.

Indies, Schaefer noted, were in a position different from that of the majors. The latter, burdened by the weight of studio properties and personnel, have found a policy of cutting production to a minimum under hardship circumstances will cut their losses. Indie producers, on the other hand, had no studio to turn to eat up their cash and have therefore determined on a course of no picture-making as the cheapest way out.

Production bankroller also pointed out another factor which had motivated the indie decision. Many of their stars and featured players were borrowed from the major companies for solo pic ventures. Should a strike worsen to the extent of sending stars down into an indie production after it had been initiated, these stars and players might not be available for recovery following after strike settlement. Result would be a loss almost in toto, of pictures made in partially completed negatives.

### Valentino Reissues

#### Sought by Small As

#### New Pic Insurance

Hollywood, Nov. 19. To protect his forthcoming production, "The Life of Rudolph Valentino," Edward Small is negotiating for purchase of reissue rights to all Valentino pictures.

Small recalls the case of the Cagney picture, "Johnny Come Lately," which was which was managed at the boxoffice when Warner's bought Cagney away from Warner's. "The Kid," for a notorious laughing. Producer wants to avoid a repetition of that situation.

### SYNDICATE IN BID

#### FOR PICTURE STUDIO

Hollywood, Nov. 19. Syndicate which operated El Rancho Vegas and Del Mar Hotel is attempting to buy a film studio here in pitches going both to Benedict Bogues for General Service and the new Nassau studio.

Sandy Adler, Del Mar promoter, who represents the syndicate, is also looking for properties to produce as well as enter the picture business.

William Brier is already being financed by \$300,000 of action films to be released by the Guild. General Service buyout is unlikely since Bogues had innumerable offers in the past, many of them big and nixed all. Possibility group may buy Screen Guild through Jake Broder, Detroit theatre man.

### Rep. Bigs Huddle

Hollywood, Nov. 19. Herbert J. Yates, William Sall and James H. Granger Jr. met Monday (18), for series of talks at conference at Republic

Higher leaders in week, at conclusion of confabs.

### Amber's Big Dip

Hollywood, Nov. 19. Alexander's golden mail was wet for the dignified old Riverbank, built for film stars. "Forever Amber" on the 20th-Pox recent unusual weather overflooded the banks and flooded the heart of 1800 London.

## Korda Setting His U. S. Distribution

Sir Alexander Korda is aiming to set a distribution deal for his product in the U. S., Canada and Latin America before he returns to England from his current visit here. He leaves for the Coast today (Wednesday) from New York and after a few weeks there will return east preparatory to returning to London. Setting a release date, it has been learned, is one of the principal reasons Korda made the present trip. Before he has talked with numerous distributors in New York and will continue huddles along the same line the week and next with Hollywood executives of certain companies. Sir Arthur Jarratt, who is on the exec board of United Artists, is currently returning to New York from Hollywood.

United Artists control British Lion distribution outfit, but no reciprocal deal of any nature is being sought down into an indie production after it had been initiated, these stars and players might not be available for recovery following after strike settlement. Result would be a loss almost in toto, of pictures made in partially completed negatives.

### U. S. SPARKPLUGS PIC

#### ON NURNBERG TRIAL

U. S. Government has taken its first step into the cooperative production along with other members of the Big Four of a feature-length film on the Nurnberg trial and its historical background. War Department's Civil Affairs Division has dispatched C. Zuckmayer, leading German playwright, to lead Hitler era, to Germany to direct the picture which is compulsory diet in occupied countries. Meanwhile, because the U. S. first premiere was author of his play, the Allied Council in Berlin has assigned scrippling to Gen. Robert A. Taft, Jr., who is in charge of the U. S. Division.

Zuckmayer wrote the screen treatment of "Blue Angel" early Tuesday to picture director, attention to Marlene Dietrich, film's first premiere was author of his play, the Allied Council in Berlin has assigned scrippling to Gen. Robert A. Taft, Jr., who is in charge of the U. S. Division.

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### Nero Sues Joan Leslie

#### For 2 1/2 Pay Advance

Los Angeles, Nov. 19. Joan Leslie, who recently was engaged in a lawsuit with Warner's, was sued for \$2,500 by Nero Pictures in Superior court.

The company demands the return of that sum, said to have been advanced to the actress for her appearance in "The Captive City," which is to appear in that film because of legal complications with Warner's.

## THAT'S 4 TIMES FASTER'S TAKE

With some 20 British pix already released or due to hit U. S. screens before the fadeout of 1946, Anglo films will have carried an estimated \$2,000,000, more than any other country's, making it the best year for the British to-date. Take, while far from sensational, compared with an equal volume of Yankee pix would do, represents a considerable advance over 1945. During that year only five British films played Anglo screens with a net hardly above the \$2,000,000 mark.

Further advance both in numbers of pix and total gross is foreboded for '47 when Britshers expect some 30 films to cross U. S. borders. Of this number, Universal will handle a minimum 12 from the nulls of J. Arthur Rank. Eagle-Lion will take on 8-10 more Rank pix; while Sir Alexander Korda and a handful of smaller indies are to bring the total up to 30.

Probable top grosser for '46 is "Casar and Cleopatra" which, while falling off from predictions of a \$4,000,000 figure, still looks good for \$2,000,000. Under the same umbrella, in other films which seem slated for the \$1,000,000-\$2,000,000 range are Rank's "Forty-one Gentlemen," "Wicked Lady," "Seventh Veil" and "Henry V," with the latter two being distributed in the U. S. and the latter by United Artists.

### Rank's 13 In '46

Before the curtain drops in '46, Rank will have had 13 pix released in the U. S. Of these are the "Wicked Lady" and "The Overlanders" handled.

(Continued on page 38)

## PSYCHOLOGICAL EDGE FAVORS BRIT. PIC B.O.

Hollywood, Nov. 19. Psychological differences between U. S. and Europe, wrought by war, helped British films outdistance American by some 15-20%, according to Walter Wanger who returned yesterday (19) from his European trip. Wanger suggested Hollywood producers go overseas and see for themselves in order to know these psychological changes and to slant product accordingly. Wanger added there was no anti-Hollywood feeling in this land of market, pointing instead to the ovation American stars received at the British Command Performance.

## National Boxoffice Survey

### Biz Spotty—'Margarie,' 'Mast,' 'Jolson,' 'Deception' 'Mirror,' 'Forever' Top Best 10 List

Business is holding up fairly well excepting along the Atlantic seaboard and on the West Coast. The picture in view of number of holdovers and extended-run pictures. Exhibitors figure "Casar and Cleopatra" (17) thru theatre biz in N. Y., Philadelphia and other eastern key cities. "Blue Angel" (16) thru theatre biz in N. Y., Philadelphia and other eastern key cities.

"Margarie" (30th) is assuming the lead in top grossing this stanza, with "Two Years After Mast" (Par) only a short distance behind. "Casar and Cleopatra" (17) thru theatre biz in N. Y., Philadelphia and other eastern key cities.

Fourth place winner is "Deception" (WB). "Forever" (WB) is the only money done, are "Dark Mirror" (U), "Can't Live Forever" (WB) and "Casar and Cleopatra" (17) thru theatre biz in N. Y., Philadelphia and other eastern key cities.

Capitol next week, moved into the select circle via \$80,000 done in four U. S. cities. "The Captive City" (U) in the first 10 list entirely on the business (entire) at the N. Y. Paramount, getting \$92,000 on first week.

## Check of Certain 'Arty' (Foreign) Pix in America's Sureseaters Has 'Wood Crying That 'Special' B.O.

### Blue Pinksies

Hollywood, Nov. 19. Vera-Ellen, Sam Goldwyn's dancing star, is laid up with one of California's rarest ailments, frostbitten feet. Across drove up to the Ridge Route to see what California snow looked like. When her car stalled in a lonely spot she walked a mile in open-toed shoes.

## Kanins to U-1 Deal in 2-Film Deal

While Garson Kanin said in Boston that Kanin's production company, which he recently formed with his brother Michael, was still dicker with United Artists, the national on a two-picture deal, Bob Goldstein, U. S. eastern studio rep, declared in New York, Monday (18), that the company was proceeding on the basis that the Kanin deal was fact. Both Kanins and Goldstein said KP's initial film might be "Cyranos de Bergerac" with Laurence Olivier starred. In any event, Goldstein stated, "Cyranos" is definite as the British star's first film when he arrives in the U. S. in January under a U-I commitment. Goldstein said KP deal provided for U-I to supply financing, studio space, players and release. Michael Kanin will write and produce on the film. The second picture, as well as some originals, are "Born Yesterday," current hit legit by Katharine Hepburn, "Years Ago," which his wife, Ruth Gordon, wrote and which is now in Boston plans to opening in New York. It will take concurrence of Max Gordon, producer of the shows. To give Kanins the screen rights deal, it is expected, would be on a percentage of the picture's gross.

Goldstein, who made the agreement with Oliver while in England recently, said Patricia Goddard, whom he also signed when he was there, would be in this country next May or June. She's a 16-year-old actress he saw in a road company outside of London and is now in dramatic school.

New type of Hollywood product, aimed at lucrative minorities rather than being designed as catchalls for every level of intelligence and taste, is expected to evolve out of current thinking on how to bring in the money. Idea has developed from the sudden realization that a highly profitable circuit of arty houses, appealing to minority tastes, have prospered since the war—and are being fed almost entirely on foreign films. Why, it is beginning to be wondered, shouldn't American picture-makers cash in on this gray tide?

Pix for the art crowd—labeled at the moment by the trade for want of a more suitable term—would be essentially of A quality with B budgets. It's not so paradoxical or impossible as it sounds offhand, since the treatment of the new type of picture is different from the standard Hollywood output. Many of the production extravaganzas now sold into the theaters are done to give them mass appeal and could be eliminated because the new type of picture is designed for an entirely different audience.

Star names, extensive sets and other factors for the time being, to ingenuity of treatment and uniqueness of story, which would have greater appeal to the groups of arty film-fans would be aimed. As a matter of fact, to some of those in the industry who have been thinking about this new type of American prestige picture, it appears perhaps the best type of picture to make.

(Continued on page 38)

## WALD, CURTIZ TEAMED BY WB FOR 5 FILMS

Hollywood, Nov. 19. Warner Bros. has teamed up with Michael Curtiz in producer-director tandem for five forthcoming feature films.

First is "Serenade," to roll in February; others are "Need for Each Other," starring Robert Montgomery and Don Juan, and "Quietly My Captain Waltz."

Wald, who has not yet interlocked with Curtiz's own production plans for indie outfit.

## VARIETY

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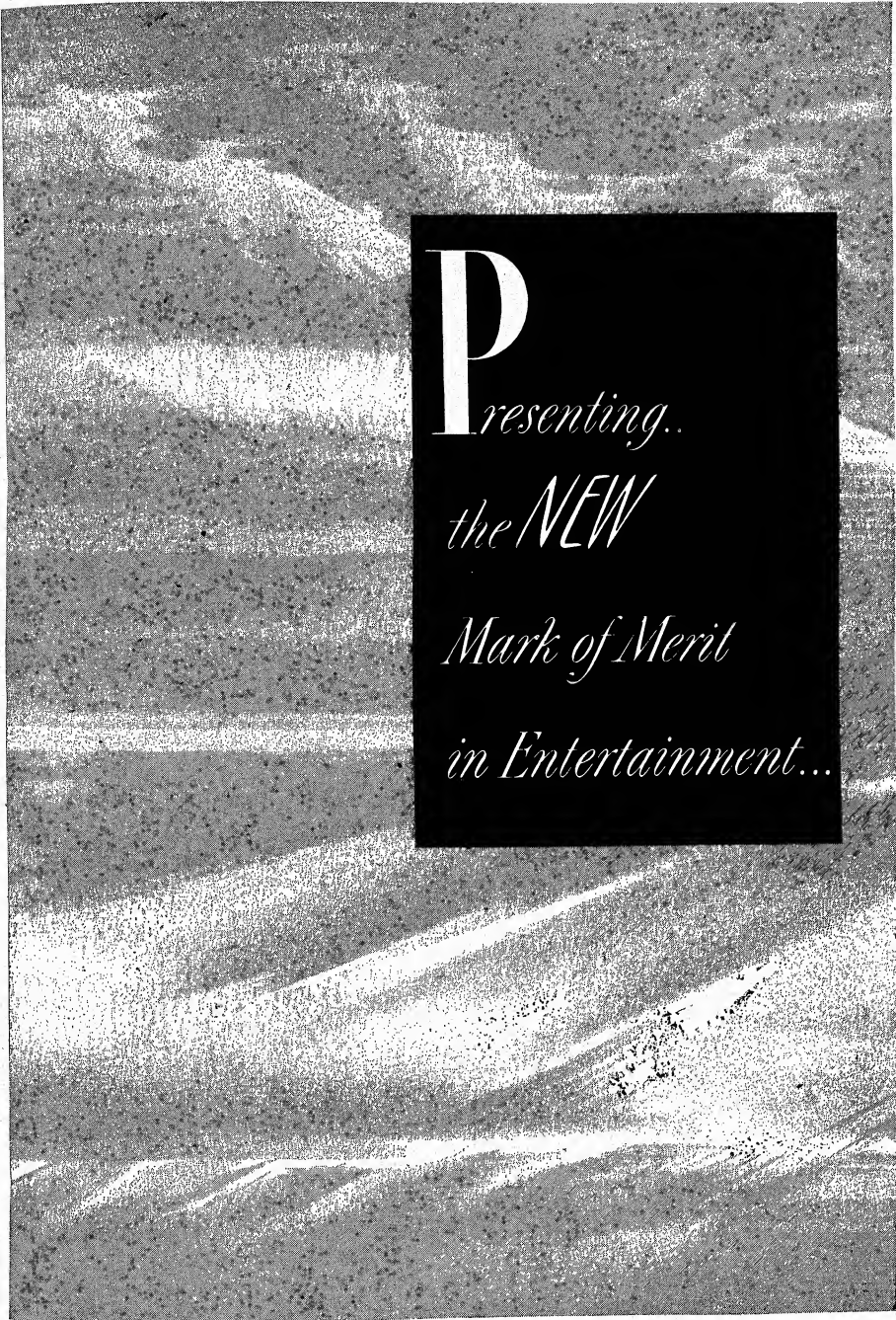
## B'way Crix Bow to H'wood for a Change

Hersh is also negotiating a 16% deal which would call for him to be active in management, as well as in financing.

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Produced by CHESTER ERSKINE and FRED F. FINKLEHOFFE



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FONTAINE**

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Screenplay by KARL TUNBERG

Produced by JOSEPH SISTROM



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*Assigned to Syria*

Based on W. SOMERSET MAUGHAM'S "Ashenden"

Screenplay by JAMES HILTON  
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*Magnificent Doll*  
and **BURGESS MEREDITH**

with PEGGY WOOD • HORACE McNALLY  
ROBERT H. BARRAT

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Original Story and Screenplay by Irving Stone  
Director of Photography Joseph Valentine, A.S.C.  
Directed by FRANK BORZAGE  
Produced by JACK H. SKIRBALL



JACK H. SKIRBALL and BRUCE MANNING  
Present

JOAN  
CRAWFORD

*Portrait in Black*

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Directed by CAROL REED • Produced by JACK H. SKIRBALL



OLIVIA LEW  
deHAVILLAND • AYRES

In A NUNNALLY JOHNSON Production

*The Dark Mirror*

with THOMAS MITCHELL

RICHARD LONG

Produced and Written for the Screen by NUNNALLY JOHNSON  
Original Story by VLADIMIR POZNER

Directed by ROBERT SIODMAK



WALTER WANGER Presents  
A FRITZ LANG Production

JOAN MICHAEL  
BENNETT • REDGRAVE

*Secret Behind  
the Door*

Screenplay by Silvia Richards • From the Novel by Rufus King  
Produced and Directed by FRITZ LANG  
A DIANA PRODUCTION

Based on the Broadway Stage Success



EDVARD GRIEG'S

*Song of Norway*  
in TECHNICOLOR

Original story idea by Homer Curran and Edwin Leese  
Libretto by Milton Lazarus  
Lyrics and Musical Adaptation by Robert Wright and George Forrest



**OLIVIA  
deHAVILLAND**

The SAM WOOD Production

*The Story of  
Ivy*

Screenplay by Charles Bennett • From a Novel by Marie Belloc-Lowndes  
Produced by WILLIAM CAMERON MENZIES  
Directed by SAM WOOD



MARK HELLINGER Presents

**SONNY ANN  
TUFTS • BLYTH**

*Swell Guy*

WITH **RUTH WARRICK**

**WILLIAM GARGAN • THOMAS GOMEZ • MARY NASH**

Screenplay by Richard Brooks • Based on a Play by Gilbert Emery

Director of Photography: Tony Gaudio, A.S.C.

Directed by FRANK TUTTLE

A MARK HELLINGER PRODUCTION



**YVONNE BRIAN  
DE CARLO • DONLEVY  
JEAN PIERRE AUMONT**

*Song  
of Scheherazade*  
in **TECHNICOLOR**

with **EVE ARDEN • PHILIP REED • JOHN QUALEN**

and **CHARLES KULLMAN**

Star of the Metropolitan Opera Company

Written and Directed by **WALTER REISCH**

Director of Photography: Hal Mohr, A.S.C.

Produced by **EDWARD KAUFMAN**

Associate Producer: Edward Dodd



WALTER WANGER Presents

**SUSAN LEE  
HAYWARD • BOWMAN**

**MARSHA EDDIE  
HUNT • ALBERT**

*Smash-Up*

with **CARL ESMOND • CARLETON YOUNG**

Screenplay by John Howard Lawson • Additional Dialogue by Lionel Wiggen

Original Story by Dorothy Parker and Frank Cavett

Directed by **STUART HEISLER**

Produced by **WALTER WANGER**



**MERLE GEORGE  
OBERON • BRENT**  
**CHARLES PAUL  
KORVIN • LUKAS**

# *Temptation*

with  
**LENORE ULRIC • ARNOLD MOSS • LUDWIG STOSSEL**  
Screenplay by Robert Theoren  
From the Novel "Bella Donna" by Robert Hitchcock and the Play by James Bernard Fagan  
Directed by **IRVING PICHEL**  
Produced by **EDWARD SMALL**



**DEANNA TOM  
DURBIN • DRAKE**  
**WILLIAM BENDIX**

# *I'll Be Yours*

with  
**ADOLPHE MENJOU**

Director of Photography, Hal Mohr, A.S.C.  
Directed by **WILLIAM A. SEITER**  
Produced by **FELIX JACKSON**  
Associate Producer: Howard Christie



A **NUNNALLY JOHNSON** Production

# *Mr. Peabody and the Mermaid*

From the Novel "Peabody's Mermaid"  
by Guy and Constance Jones  
Produced and Written for the Screen  
by **NUNNALLY JOHNSON**



# *Mexican Hayride*

Based on Michael Todd's Broadway Stage success  
by Herbert and Dorothy Fields

with A Galaxy of Stars headed by

**BUD LOU  
ABBOTT • COSTELLO**

Music and Lyrics by Cole Porter



**BUD ABBOTT • LOU COSTELLO**  
*Buck Privates  
 Come Home*

in **TECHNICOLOR**



**MARIA MONTEZ • ROD CAMERON**  
*Pirates of Monterey*

with **MIKHAIL RASUMNY • PHILIP REED • GILBERT ROLAND  
 TAMARA SHAYNE • GALE SONDERGAARD**

Screenplay by Sam Hellman and Margaret Buell Wilder  
 Original Story by Edward T. Lowe and Bradford Ropes • Director of Photography Hal Mohr, A.S.C.  
 Directed by **ALFRED WERKER** • Produced by **PAUL MALVERN**



**EDNA FERBER'S**  
*Great Son*

A **MICHAEL TODD** Production



**YVONNE DE CARLO • GEORGE BRENT**  
*Slave Girl* in **TECHNICOLOR**

with **CARL ESMOND • ALBERT DEKKER • LOIS COLLIER  
 ANDY DEVINE • BRODERICK CRAWFORD • ARTHUR TREACHER**  
 Original Screenplay Written and Produced by **MICHAEL FESSIER** and **ERNEST PAGANO**  
 Directed by **CHARLES LAMONT**



**WALTER WANGER** Presents  
 A **FRITZ LANG** Production

*Winchester 73*  
 in **TECHNICOLOR**

From a story by **Stuart Lake**  
 Produced and Directed by **FRITZ LANG**

A **DIANA PRODUCTION**



in **TECHNICOLOR**



**DEANNA DURBIN**

*Up in Central Park*

Based on the Broadway Play by Herbert and Dorothy Fields

Music by SIGMUND ROMBERG • Lyrics by DOROTHY FIELDS

Produced by FELIX JACKSON



**DOUGLAS FAIRBANKS JR.**

In His Production Of

*The Exile*  
in **TECHNICOLOR**

From the story "His Majesty, The King" by Cosmo Hamilton



**RACHEL FIELDS'**

*Time Out of Mind*

**PHYLLIS CALVERT • ROBERT HUTTON**

**ELLA RAINES • EDDIE ALBERT**

Directed by ROBERT SIODMAK • Produced by JANE MURFIN



**JACK H. SKIRBALL and BRUCE MANNING**  
Present

*Sunny River*  
in **TECHNICOLOR**

Based on the Broadway Play by Oscar Hammerstein II and Sigmund Romberg

Produced by JACK H. SKIRBALL



*The Art of Murder*

Written for the Screen by

**RUTH GORDON and GARSON KANIN**

author of  
"Over 21"

author of  
"Born Yesterday"

*From these great  
...the promise*

**DANIELE AMFITHEATROF**  
**CHARLES BENNETT**  
**COMPTON BENNETT**  
**HOWARD BAY**  
**FRANK BORZAGE**  
**S. P. EAGLE**  
**GILBERT EMERY**  
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**WILLIAM SEITER**

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THE *NEW*  
**MARK OF MERIT**  
IN MOTION PICTURE  
ENTERTAINMENT...







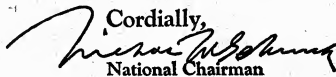
# Thank you!

**T**he thousands of exhibitors and others who cooperated so splendidly in our industry's 1946 March of Dimes will be gratified to read the accompanying final, certified report just completed by the accountants.

Although the final tabulations took considerable time, the actual payment of monies was made to the National Foundation for Infantile Paralysis long ago, and this money helped greatly in fighting the polio epidemics of the past summer.

Only the unselfish, whole-hearted efforts and support of thousands in our industry could have brought about such wonderful results.

On behalf of the Executive Committee, the State Chairmen and myself, may I express our deep appreciation for your help in this good cause.

Cordially,  
  
 National Chairman

MILLER, DONALDSON AND COMPANY  
 CERTIFIED PUBLIC ACCOUNTANTS  
 90 BROAD STREET  
 NEW YORK 4, N. Y.

November 15, 1946

National Motion Pictures Committee for March of Dimes,  
 New York 19, N. Y.

Dear Sirs:

We have examined the accounts of your Committee relating to MARCH OF DIMES 1946 CAMPAIGN for the period to November 14, 1946 and reported to you in detail on November 13, 1946. The report contained the following summary:

|   |                       |
|---|-----------------------|
| Total collections                                 | \$5,615,907.94        |
| Less—State expenses reported                      | 24,207.20             |
| Net collections to be accounted for               | \$5,591,700.74        |
| Available for:                                    |                       |
| Countries   | \$2,797,094.06        |
| National Foundation for Infantile Paralysis, Inc. | 2,794,606.68          |
|   | <u>\$5,591,700.74</u> |

Expenses were as follows:

|   |                     |
|---|---------------------|
| State expenses                                | \$24,207.20         |
| Cover-13,410 Special Trailers (incl. postage) | 75,259.85           |
| Other expenses                                | 27,681.06           |
| Total Expenses                                | <u>\$127,148.11</u> |

Based on the total collections the ratio of expenses was 2.264% and accepting the appeal trailer the ratio was .924%.

In our opinion, the above tabulation sets forth correctly the total collections as reported and the total expenses of the 1946 campaign as recorded and accounted for in the Committee's records of cash receipts and disbursements for the period to November 14, 1946.

Respectfully submitted,

MILLER, DONALDSON AND COMPANY

(NOTE: The Committee expresses its appreciation to Miller, Donaldson & Co. for its gratis services.)



Exhibitor, say hello to "Never say Goodbye."

It's a beauty.

Warners' Trade Show wowed 'em.

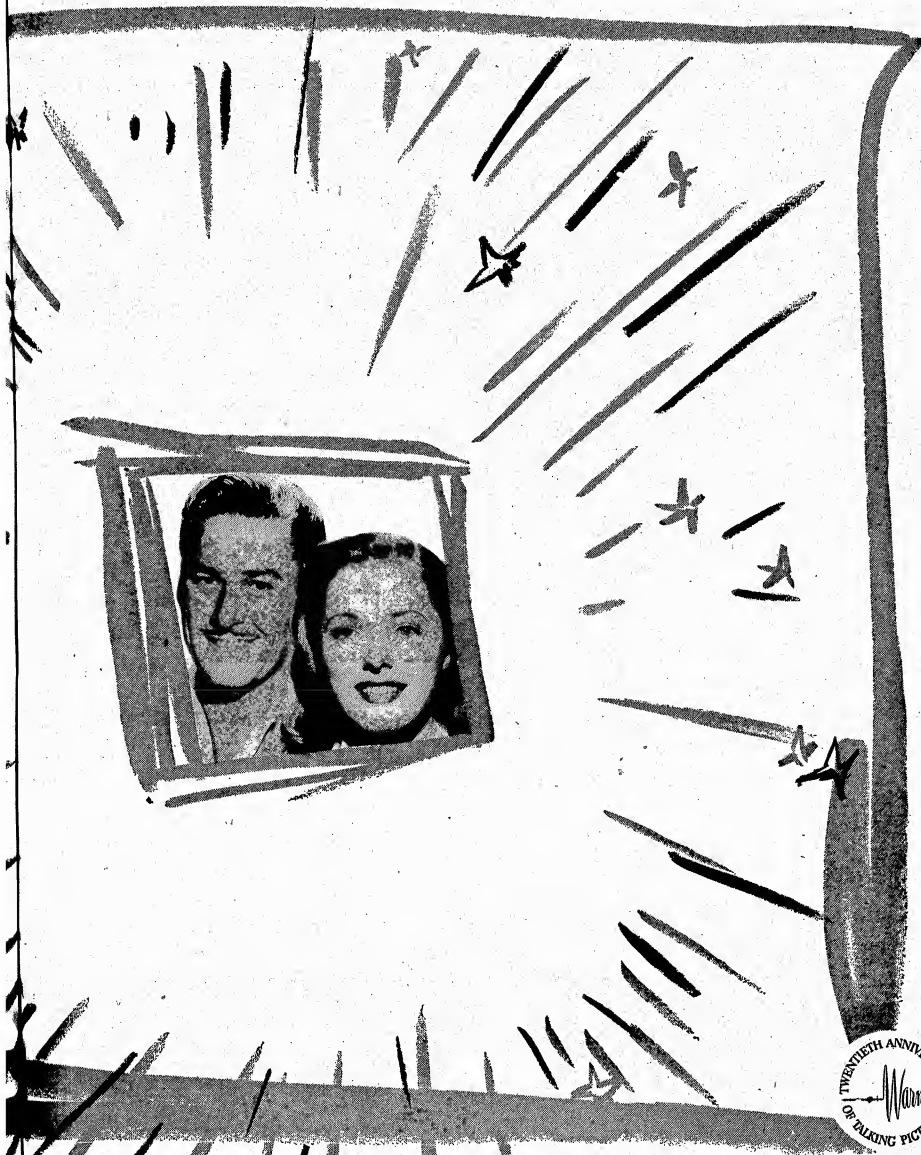
It's a pleasure to behold—  
and you'll be holding it!

Starting with the  
**NATIONAL RELEASE NEXT WEEK**

# ERROL FLYNN • ELEANOR PAKE

WITH LUCILE WATSON • S. Z. SAKALL • PATTI BRADY

SCREEN PLAY BY I. A. L. DIAMOND AND JAMES V. KERN



# KER IN "NEVER SAY GOODBYE"

FOR DOCKERS DIRECTED BY JAMES V. KERN • PRODUCED BY WILLIAM JACOBS  
STORY BY BEN AND NORMA BARZMAN • ADAPTION BY LEWIS R. FOSTER







# for the LOVE of MIKE

*Greater love* hath no man in this business than he who elects to spend a second 20 years at the same studio.

Twenty years is far more than the life expectancy of average studio relationships with stars and directors. But that's how long Mike Curtiz has worked for and with Warner Bros.

You'd think both parties would have developed an acute case of cabin fever by this time. It hasn't worked out that way. Our joint and individual struggles have resulted in a strengthening of mutual respect.

Mike still loves us and we're proud of it. As for us, we love him.

Mike is a truly great director. He has been much in demand. He could have written his own ticket—anywhere in the industry. He chose to write it at his home studio.

We applaud Mike and to him go our best wishes for continued success.



*Jack L. Warner*





**LAST NIGHT**

The Great, The Glamorous, The Celebrated  
Sat Enthralled At the Most Brilliant World  
Premiere in Theatrical History!

**TYRONE POWER**

**GENE TIERNEY**

**JOHN PAYNE**

**Anne BAXTER**

**Clifton WEBB**

**Herbert MARSHALL** in

Darryl F. Zanuck's production of

**W. SOMERSET MAUGHAM'S**

# *The Razor's Edge*

Produced by **DARRYL F. ZANUCK**

Directed by **EDMUND GOULDING**

Screen Play by **LAMAR TROTTI**

With One Voice They Are Telling Everyone It Is

**"The Greatest  
Motion Picture  
I Have Seen In My Life!"**



**CENTURY-FOX**

TODAY AT 9 A. M.

The regular continuous  
performance engagement of

# The Razor's Edge

Will Make History Of The Utmost Importance To  
Every Motion Picture Theatre In The World!

NOW WATCH...

NEW ALL-TIME  
RECORDS IN THE  
ENTIRE HISTORY OF  
THE 6,000 SEAT  
ROXY THEATRE  
N. Y. C.!







## Yank Distribs Refuse To Budge On French Coin Rate: \$3,000,000 at Stake

Mexico City, Nov. 1

Night Life

**Keywords:**

### Pratchett Set for Return

## Aussie Indies Fight

© 2004 Blackwell Publishing Ltd, *Journal of Internal Medicine* 255: 105–112

O'Brien was met here by RKO's Dublin manager, Hubert McNally, and officials of Metropole & Allied Cinemas (J. Arthur Rank group). He made one public appearance on the stage at Dublin's biggest vaudeville film house, the 3,700-seater Theatre Royal. O'Brien leaves early next week for Paris and Rome where he is to deliver a letter from Cardinal Spellman to the Pope before returning to N. Y.



More top-category hits than any other company!

14 out of 19 major releases were hits scoring 120% or over!

Top male star—Bing Crosby—for third consecutive year!

Tied for top in male stars with 4 out of 12—Bing Crosby, Ray Milland, Bob Hope and Alan Ladd!

Two out of 12 top feminine stars—Olivia DeHavilland and Barbara Stanwyck!

Top short subject—"Don't Be A Sucker"!

**P.S.** Paramount's new season has started even bigger—with both Variety and Boxoffice reporting "Two Years Before The Mast" the nation's top-grossing picture!

**mount**

Again This Year,  
Biggest of All  
On The "Boxoffice Barometer"!

—according to nationwide vote of exhibitors, critics, etc. in Boxoffice Magazine's Annual Poll.





# IT'S ALL THE RAGE!



It set a new all-time Sunday record at the big Capitol, N. Y.  
It set a new all-time Saturday night record there also.  
It broke the house record in its Los Angeles opening.  
It beat many top current hits in its first 27 test engagements.  
It is being booked in the biggest first-run theatres in the land.

M-G-M re-introduces Ingrid Bergman • Robert Montgomery in "Rage In Heaven" with George Sanders • Lucile Watson • Oscar Homolka • Screen Play by Christopher Isherwood and Robert Thoeren • Based on the Novel by James Hilton • Directed by W. S. Van Dyke II Produced by Gottfried Reinhardt • A Metro-Goldwyn-Mayer Masterpiece Reprint



# HAVE YOU BOOKED

The Screen's  Honored Achievement Returns...  
that you may see it again and again!



DAVID O. SELZNICK  
presents

## Rebecca

LAURENCE OLIVIER · JOAN FONTAINE  
GEORGE SANDERS · JUDITH ANDERSON

Directed by ALFRED HITCHCOCK  
From the best-selling novel by Daphne du Maurier · "Rebecca" the "Times" favorite  
A SELZNICK INTERNATIONAL PRODUCTION

...thousands of  
theatres and  
circuits have!

...WARNERS HAS!  
...LOEW'S HAS!  
...BRANDT HAS!  
...WOMETCO HAS!  
...ODEON HAS!  
...TRI-STATE HAS!  
...MINNESOTA  
AMUSE. HAS!  
...INTERSTATE HAS!  
...RKO HAS!

You get it from







# Another Crown for the King of the Cowboys

*Alka-Seltzer selects Roy Rogers to succeed radio's famous National Barn Dance Program following a run of 13 consecutive years of popularity on the air.*

## "SATURDAY NIGHT ROUNDUP"

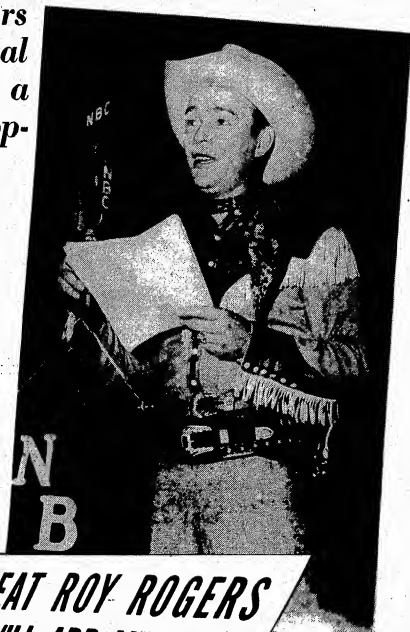
*Starring*

**ROY ROGERS • GEORGE "Gabby" HAYES**

**DALE EVANS • PAT BUTTRAM**

**BOB NOLAN & The Sons of the Pioneers**

**COUNTRY WASHBURN**



**THIS GREAT ROY ROGERS  
AIR SHOW WILL ADD MILLIONS  
OF FANS TO THE MILLIONS WHO  
NOW SEE HIM ON THE SCREEN  
IN REPUBLIC PICTURES!**

*Same Day  
Same Time*

Saturday night - 9 to 9:30 EST - over the entire NBC network of 158 stations coast-to-coast, including Canada

**KEEP YOUR BOX OFFICE EYE ON REPUBLIC!**





# THE JOLSON STORY HELD OVER 3<sup>rd</sup> WEEK RKO PALACE CINCINNATI!

Only 2 other pictures... 'Going My Way' and 'The Bells of St. Mary's' ... have earned this extraordinary record!







**METROPOLITAN OPERA**  
**"Otello"**  
 With: Torsten Ral, Stella Roman, Leonard Warren, others  
 Narrator: Milton Cross  
 Conductor: Fritz Busch  
 Producer: William Marshall  
 Running time, 2 to 5:15 p.m., Saturday  
 TKN-ABC  
 WJZ-ABC, N.Y. (Buchanan)

Milton Cross, speaking from the glass-enclosed box at the Metropolitan Opera House, Saturday (16) inaugurated the season's Met's presentation of a production that is familiar and unchanging as the various musical dramas presented from year to year.

Like the presentation of the various operas, the actors' parts in these music dramas has by now become a part of the Metopera tradition, and that goes for the production, the Edward Johnson and Mrs. August Belmont talks, etc.

Occasionally the Met gets up to showmanship, as was evidenced when Edward Johnson's wife, when he spoke against a baritone's pronunciation of the title, refused to brook the traditional lines set up years ago. The Operu Quo! dominated by Olin Dowrey, music critic of the Times, with the Met's conductor, Siegfried Seidl, Dennis Taylor and Richard Bynon, should be given the credit of making the listener from the opera in the connection of the music to the story.

Opera News of the Air, a musical discussion of the opera at hand with Boris Goldovsky in the lead, with Warren, Cross and Dorothy Kirsch participating, took care of the second night of the series while the third and final stretch had an informal discussion of whether Verdi would have been satisfied with Goldovsky and Leopold Stokowski as conductors. The program was a recitative of recitative. Consequently, Paul Sturges became the only person who stated that if opera was properly presented, there was no reason why it should not be the celluloid version. However, this part of the discussion was not the one the film industry ever undertakes to do these masterworks, there'd be considerable yelling by the opera worshippers, even if only the recitative were mounted.

The green radio opera was Verdi's "Otello," which, for any audiences, the music of the day, is one of the most palatable, inasmuch as it is a minimum of music and a maximum of drama.

Verdi's "Otello" is a masterpiece of local robust and lyrical, while Leopold Stokowski's conducting is a masterpiece of the villain in creditable manner. Fritz Busch's conducting is a masterpiece of the villain in creditable manner.

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**WORLD SERVICE WORKSHOP**  
 With: Joseph DeSantis, Martin Wolfson, Vera Allen, Robert Gilman, Stefan Schmal, John McGovern, Walter Winchell, and others  
 Narrator: Roger Krupp, announcer  
 With: Leonard Meadows  
 Producer-Director: Carl Andrews  
 Running time, 10 to 11:30 p.m., Saturday  
 WJZ-ABC, N.Y.

Produced by the ABC net in cooperation with the Americans United for the Defense of the Constitution, a series of drama, based on prize winning script entries, is cued to the political facts of life. Inexpensive, a professional, and a good one. The day-drama "Citizen Delavan," invoked the ready-made spectre of atomic war, a professional, and a good one. The day-drama "Citizen Delavan," invoked the ready-made spectre of atomic war, a professional, and a good one.

Story frame was built around the dilemma of a nuclear physicist, after terminating his connection with the military, he is forced to face an academic post to find himself constantly harassed and persecuted by military security regulations. Tangle between his conscience and the military is resolved positively when he receives news that one of his fellow researchers has been killed out under the Army because he accidentally had been involved in the atomic bomb project.

Program ended at the point where the physicist, who was the hero, was meant to clarify any of the issues involved in control of atomic energy. The program was a recitative of recitative. Consequently, Paul Sturges became the only person who stated that if opera was properly presented, there was no reason why it should not be the celluloid version. However, this part of the discussion was not the one the film industry ever undertakes to do these masterworks, there'd be considerable yelling by the opera worshippers, even if only the recitative were mounted.

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**FANNIE HURST**  
 Dramatic Criticism  
 With: Fannie Hurst  
 WJZ, N.Y.

Fannie Hurst is a distinguished novelist who is covering Broadway first night, in a fashion. If opportunity is held for her, she will engage the stage scene's premieres. The radio program, however, agreed to such an arrangement because of her literary reputation. Miss Hurst went on the air last Wednesday (13) at 10:30, after the "Hollywood" program but what she said hardly inspired the audience. The "Hollywood" program, however, agreed to such an arrangement because of her literary reputation.

Writer discussed upon the critics generally, saying that they should be more understanding. She said that she was not a writer, but a novelist, and that she was not a writer, but a novelist, and that she was not a writer, but a novelist.

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**TOMMY RIGGS SHOW**  
 With: Tommy Riggs, Wally Maher, Ray Whitaker, quarter, announcer, Paul Masterson  
 With: Earl Stumme, Eddie McKean  
 Producer-Director: Dick Woolen  
 Running time, 10 to 11:30 p.m., Saturday  
 WJZ, N.Y.

It is inconceivable that this afternoon variety show can last on a five-a-week basis. Holding its own in a script level is difficult enough once a week; quinquennial that effort on a half hour basis is especially difficult. The show, however, is a preem effort was definitely substandard, even for a daytimer.

Program's accommodations were its only saving grace. The Ray Whitaker and Wally Maher, who state to contain with his alter ego voice, Betty Huley, was established several years ago. The show, however, is a preem effort was definitely substandard, even for a daytimer.

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Wednesday, November 20, 1946

## Television Review

**SATURDAY REVIEW**  
 With Hal Leroy, Kitty Kallen, Jim Director: Paul Belanger  
 Writers: Belanger, Miss Townsend  
 Running time, 10 to 11:30 p.m., Saturday (18), 8 p.m.  
 WCRB-TV-CBS, N.Y.

You have to hand it to the CBS television show, which has been the first to be first when they do something, but when they do something, they do it well. The show is usually better than the radio show. The show is usually better than the radio show.

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# COMET

## Admen Will Stick, But

In the event of an AFRA strike, advertisers in general will play it safe with the four networks and won't pull. Otherwise it would leave the webs holding the bag for millions of dollars in weekly revenue (NBC and CBS, for example, would each take it on the chin for \$100,000 weekly, or more, in lost sales). The webs know that, at that rate, they couldn't stay in business too long.

But the major bankrollers, on the basis of agency-sponsor-network status meetings held during the past year, are sticking their willingness to stick it out and prevent a shutdown of network operation. If necessary, the networks will suspend programs (if the electrical transcription side with AFRA, they'll be the ones to close their libraries, and shows will be piped in from non-AFRA stations).

The big question is whether the A's will allow its musicians to go on strike lines. General belief is that he won't because he's in a position where, when he starts his own negotiations, he'll be needing support of AFRA and other unions.

## U. S. Ad Men Ready To Plunge Into So. Africa's New Commercial Setup

South Africa is going into commercial broadcasting for the first time starting in February, with U. S. advertisers likely to figure prominently in the new setup. American concerns and their agency reps in South Africa have been trying to get their fingers in the pie ever since it was announced, and will likely be first buyers in the new deal.

The Dominion is also experimenting with a 250-watt FM transmitter, and expects to have FM very soon. Changes are part of the postwar radio picture in South Africa, which is evolving under the pressure of public opinion. Radio there, however, is strictly a government monopoly, and will be so even when commercials come in.

These, and other impressions of South African radio, have been gained from Hermine Domist, Johannesburg actress and freelance writer who is in the country to study American radio and theatre, who is to prepare a report on U. S. radio for the government, and who is handling the new commercial setup.

### 10-Year Progress

Radio in South Africa, according to Domist, has come a long way since 1936, when the government took a small network over from W. S. Slesinger, American who built it, and began expanding. Web is now run by the South African Broadcasting Corp., under government control, in a setup similar to Canada's.

There are 17 stations in the web broadcasting two sets of programs, one in English (the so-called A network), another in Afrikaans (the B network). In commercial terms there are some broadcasts in three native tongues, Zulu, Sotho, and Xosa. Domist says that the two separate sets of programs, on a so-called C net. All three nets will use the same transmitters.

There are 2,000,000 whites (English and Boers) in South Africa, only 500,000 or 600,000 colored. Sets are also installed in government projects, like mines, houses, and transit stations.

Heretofore, only 10% of the set license taxes has gone for radio talent, but that very high percentage of talent is working for profit, preferring the much higher legit and film and stage salaries. The new law goes for talent, which so far has been mostly non-professional. Hope is that, with added radio and film commercials, government will pay higher fees and attract better talent.

## Jingle Used In Effort To Cure Polio Victim

A radio commercial is being used as a therapeutic device. Case is that of Frank W. Gray, 15 months old, a polio victim, left with paralysis of the right arm. The parents' persistent requests have been learned, before getting polio, to clasp hands to a particular commercial for the KSPR radio station, a radio announcer. Severn, an adman, proposed to play the jingle. It was hoped his continued efforts might restore use of the wasted arm.

## STRIKE HERE'S AFRA-Network Showdown Inspires HIGH COSTS, ETC.

There's a gloomy atmosphere pervading the four major networks these days, precipitated by a threat of an AFRA strike. The webs are seriously alarmed. They've determined not to yield on the secondary boycott issue that's the chief bone of contention between AFRA and the networks. But the implications are much deeper than the mere resistance on the cutting of feeds to non-AFRA affiliates.

The network chiefs are looking at the AFRA situation and the looming of a strike as but one in a major series of crises confronting them. Operating costs have been mounting at an accelerated pace. The pressure for higher sales is coming from fields where everyone else is relatively upper bracket. The FM is stifled. The webs blame the unions within television for retarded development in that field. There's a musicians' strike in the offing.

In scanning the horizon of radio's future, the networks see ominous forebodings. They look to the advertising executives and find a rate boost looted. They generally agree that there isn't, that the sponsor is spending in excess of \$10,000 for a half-hour of CBS-NBC night time, won't put up with a rate hike. For adding talent, they want to what the traffic will bear, and the top radio bankrollers are plunking down on educational programs weekly for a half-hour program.

A lot of the sponsors are already on the edge, that faces a new weekly talent-net out of \$20,000 and upwards a week, they can do a lot better. For adding talent, they want to what the traffic will bear, and the top radio bankrollers are plunking down on educational programs weekly for a half-hour program.

That's why it's felt among the webs that they're in no position now to hike rates.

## Fireworks One AFCC Disk Sesh

The boys are looking for lots of fireworks at next Monday's (25) hearing before the FCC in Washington when it will be officially proposed that it no longer be necessary to identify a transcription show as such by the program producer. Of course, it will give considerable impetus to transcribed packages. NBC and CBS are prepared to fight the proposal tooth and nail, since they obviously want a distinction drawn between their own live programming and, for example, the Bing Crosby Philco Time. It was a joke, but it will rise to the level of a real issue, since an okay on any such proposal would automatically nullify the long-standing arrangement of the two major webs.

Further galling of opposition is being done by the Transcription boys in its relation to disk jockey shows. For it's the impression that, if the FCC goes high and dry by conveying the impression that the boys on records are making a paltry effort to make a living, the rules would be modified to keep the show as spinners in line should the proposal go through.

**BRACKEN SHOW STAYS PUT**  
The Eddie Bracken show on CBS has been picked up for the new season, starting its run through March 23, this discipline: rumors that Texaco, sponsors of the program, wanted a change in the show's Sabbath segment. Bracken agency, which handles Bracken's own account, says Bracken will stay put in the same CBS period.

### Picket Line Cues

If AFRA strikes the four networks, the actual beginning of the walk-out will be signalled as a major radio production, without benefit of airing. Cues for the strike are expected to be thrown at 12:51 a.m., Nov. 26. Locals will be the first annual ball of the Radio Directors Guild, the ballroom of the Waldorf-Astoria, N. Y.

All AFRA execs will be there, along with other radio production brass. The first picket line will probably lie right out of the Waldorf-Astoria ballroom.

## NAEB's Coin Quest For Educ'l Webbers

A concentrated effort to interest one or more of the biggest philanthropists in the U. S. in financing educational networks in FM radio will be made during the next year by the National Assn. of Educational Broadcasters.

Step will be undertaken by Harold Engel, proxy of NAEB, who is program director of the Univ. of Wisconsin's AM outlet, WHA, and Morris Novik, of New York, former director of WNYC.

Novik was drafted last week to the secretaryship of the NAEB, a post which he held a few months ago when the organization held its annual meeting at Lansing, Mich. The NAEB is now composed of about 32 educational broadcasters in the AM field, but has its eye out to extend to 100 educational programs, plus a number of state and regional FM networks already formed or about to be launched.

The NAEB fears that, without proper encouragement, including the same thing that has been done to educational stations going into FM as happened in the AM picture, only about one-eighth of the number of educational stations that held AM licenses at one time are still in existence. Others had either sold their antennas and died quietly, or had been forced to sell to commercial broadcasters when their budgets ran dry.

"That's one thing we want to press in FM, if we can't do it," said Novik.

## Barry Gray Marketing That Al Jolson Show At \$48.96 Per Album

The famed ad lib broadcast Al Jolson and Barry Gray are prepared to all-night radio program recently is being merchandised as a collector's item, drawing between their own live programming and, for example, the Bing Crosby Philco Time. It was a joke, but it will rise to the level of a real issue, since an okay on any such proposal would automatically nullify the long-standing arrangement of the two major webs.

The album is unexpurgated, save for the foreword, which says it is a record of the Jolson show, as heard on red vinylite, the Gray-Jolson with Harry Akst accompanying. The album is being marketed as a non-profit production, chiefly in response to demands from the Jolson estate that the show be put in the red vinylite, the Gray-Jolson with Harry Akst accompanying. The album is being marketed as a non-profit production, chiefly in response to demands from the Jolson estate that the show be put in the red vinylite, the Gray-Jolson with Harry Akst accompanying.

## Radio Council Setup

Regardless of whether the American Federation of Radio Artists does or does not go through with its threatened strike against the networks, the AFRA situation has given rise to a movement for the formation of a nation-wide Council of Radio Unions.

Embraced by the move, which will start at once on a local basis in the three principal production centers—New York, Chicago, and Hollywood—will be ultimately all the crafts and guilds in the radio field.

Sparked by the Radio Directors Guild, which is an AFRA affiliate, the move is aimed to line up in one solid front the following groups of unionized radio men: AFRA, American Federation of Musicians, International Brotherhood of Electrical Workers, National Assn. of Broadcast Engineers and Technicians, Radio Writers Guild, Screen Publicists Guild, Office Employees International Union, United Office Professional Employees Association, and American Communication Assn.

The latter two are CIO organizations, while NAEB and RWG are independents, unaffiliated with either the AFL or CIO. It's believed that, at first, the move will be a defensive line will be lined up, but the ultimate aim is to enroll the CIO outfit also.

Starting the Councils on a local basis first was the method chosen by the RWG leaders because they felt it would be easier to get the groups together on a city basis before a national formation would probably have to be okayed by the international unions. The RWG would entail much red tape.

AFRA, as a constituent of the CIO, has no such red tape. The backing of the various talent groups in the latter, Equity Council and Actors Guild, has been a factor in AFRA's vote to support AFRA in the event of a strike.

The position of NAEB in case of an AFRA strike, seemed dubious for a while this week, after Prexy A. T. Powley had said that "NAEB will, of course, continue to live up to its contract with the networks." Powley was understood to mean that he had modified his position, assuring AFRA leaders that NAEB would not let its members stop transcription platters that might be used by the nets in the place of strike live shows.

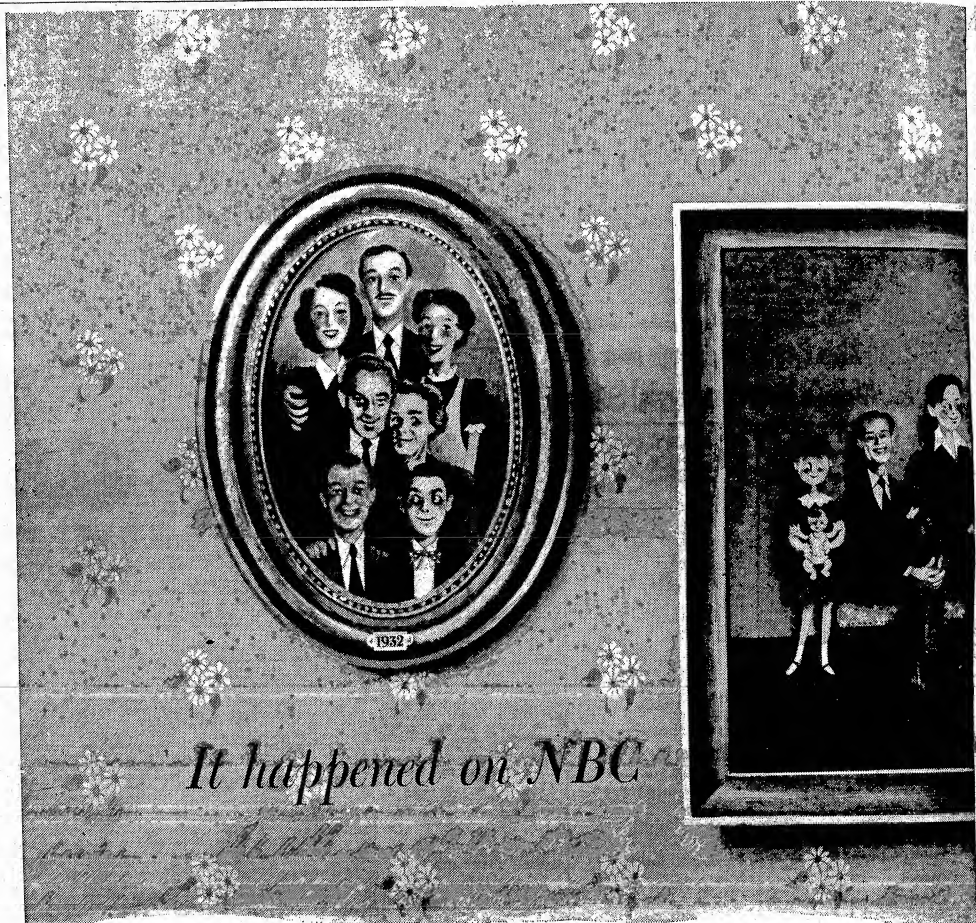
AFRA had not yet asked any of the unions outside the Four's for support, but it was expected that it would be supported fully by IBEW and by AFM. Later, partly because of the AFRA situation, it was expected that it would be supported fully by IBEW and by AFM. Later, partly because of the AFRA situation, it was expected that it would be supported fully by IBEW and by AFM.

The Directors Guild, at a meeting Monday night (18) adopted a resolution that the Guild would support the AFRA strike. The resolution, which would not cross AFRA picket lines in case of a strike, was adopted by the Guild. The resolution, which would not cross AFRA picket lines in case of a strike, was adopted by the Guild.

## KLAC DIVORCE COSTING L.A. DAILY NEWS \$50,000

Hollywood, Nov. 19. KLAC and the Los Angeles Daily News are divorcing after nine months. Radio-newsman tieup has cost the paper approximately \$50,000, and the News is out of the station, which reportedly cashed in on plenty free space. Also friction between the two sides over programming certain ways on several occasions.

Another "little incidents" causing friction ultimately resulted in breaking off, as of Dec. 31. Likelihood of a settlement is remote, with promotion-minded tabloid now, that divorce with KLAC is coming up.



**STORY OF A ROYAL FAMILY ★** The doings of the Barbour clan are as familiar to American families as their own domestic histories. Birth, death, marriage, romance, comedy, tragedy—these are the raw materials of family life everywhere, and they are the threads with which the story of *One Man's Family* is woven.

The bewildering offspring of Fanny and Henry Barbour, a now have equally bewildering offspring of their own. Listeners who were parents when they first heard *One Man's Family* have now become grandparents. Listeners who were

in their teens when they first became Barbour fans, have gone through the war listening to *One Man's Family* from Iceland to Iwo Jima—and now have come home to establish families of their own. Youngsters who were not yet born when the Barbours came to NBC are now close friends of Pinky, Hank, Joan, Penny and Margaret—today's younger set of *One Man's Family*. And while Father Barbour's "Yes, yes" may be a little more weary, it is balanced by little Margaret's charm, and adolescent Pinky's struggles to interpret the working of the adult mind.



Back in 1932, Carleton E. Morse envisioned a radio program which would reflect the American way of life in millions of listening homes. In March of that year he introduced *One Man's Family* over a San Francisco station. One month later the new series moved to the NBC Pacific Coast Network. In May 1933 it went coast to coast. Today it is broadcast over 144 stations of the NBC Network every Sunday afternoon, at 3:30 Eastern Time.

During its fourteen years on NBC, *One Man's Family* has received at least fifteen national awards as radio's outstand-

ing dramatic serial. Under the sponsorship of Standard Brands, it has helped make Royal Desserts and Fleischmann's Yeast household words throughout the country.

How to grow a family tree? Plant it with the skill and craftsmanship of a distinguished author and a fine cast of characters. Give it roots in the powerful facilities of the NBC Network. Let it thrive with other great shows heard on NBC. The result: a program which for more than fourteen years has been pleasing millions of families, who in its story see a reflection of their own way of life.



...the National Broadcasting Company

A Service of  
Radio Corporation of America

## From the Production Centres

### IN NEW YORK CITY . . .

Lee Cooley, former television chief at Ruthrauff & Ryan, named chief of the new video department at McCann-Erickson. . . . Eileen O'Connell entered list of female disc jockeys with her WHN show for Children Only Saturday (18). . . . Elliott M. Sanger, WQXR vesper, took part in roundtable at Rutgers Univ., New Brunswick, N. J., yesterday (tues.) on "How Can Radio Best Serve Public Interest? . . . WQXR's stunt of pitting a modern adding machine against an abacus (ancient Oriental counting device) on Thursday's (14) "Better Half Matinee," brought space in all N.Y. dailies Friday as well as pickup by wire services. . . . Sanford E. Grand, Lennen & Mitchell art director, who just authored "How Good Is Your Taste?" to be feted at cocktailparty at Park Lane tomorrow (Thurs.). . . . Farnsworth Fowle becomes news analyst for WBMB, CBS radio station, Nov. 25. . . . CBS serial, "Strange Romance of Evelyn Winter," began its third year Monday (20). . . . Elsie Hilt added to "Lora Lawton" . . . Robert Pollock joins "The Romance of Helen Trent" . . . Donald Briggs, Doris Rich and Maurice Wells added to the respective casts of "Siella Dallas," "Young Wilder Brown" and "Just Plain Bill."

Frank Black, NBC general music director, signed as conductor of International Harvester's "Harvest of Stars" program starting Dec. 1. . . . Paty Campbell into cast of "Hearts in Harmony." . . . Mercedes McCambridge, Carl Emory and Darius Ocko into "Married For Life." . . . Ed. Begley, of "Pat Man" and "Penelope Jones" started in Universal show, "A Little Bit of Blarney," currently in N. Y. nabes.

Mike Hayward, who's been doing the United Nations broadcasts for WNYC, has quit the latter—was well as his other job, as Latin and Greek instructor at NYU—to become American commentator for the UN's own broadcasts. Joe Fischel has taken over the stint on WNYC. . . . Thelma Ritter on Sunday's (24) Theatre Guild show, Igor Cassini, "Cholly Knickerbocker" society columnist, has recorded preview platter of proposed 15-minute news-chatter program, Buchanan agency handling.

In federal court last week (14), NBC's motion to strike out some of Don Goddard's charges in latter's \$75,000 suit was denied; while Jack Barton, scripter, amended his complaint in his suit against CBS, Milton Berle and some CBS producers over last summer's hiatus-show, "Kiss & Make Up," which Barton says was based on his "Court of Petty Crimes."

When Helena Blais goes to England with "Gypsy Lady," she'll do a series for BBC. . . . Igor Schweitzer, ball choreographer, being considered for a ballet-teaching stanz on C. radio. . . . Radio Writers Guild vice-chairman amendment to be voted on at special meeting at Midtown House (N.Y.) afternoon of Dec. 4. RWG's first membership social get together last week (14) brought out much radio brass.

Hollywood scripter Ray Solars, after N. Y. package-peddling trip, returning west. . . . Bruce Stauderman now radio instructor at Randall School in Hartford. . . . Millard Lampell has completed his TVA stage play, re-broadcast telephone service and resumed radio writing, doing several adaptations for Theatre Guild. . . . Darrell V. Martin doing radio pieces for Erie Dispatch-Herald, living in Mendville. . . . Harold Lasswell, confidentially adviser to Eleanor Roosevelt, at Columbia University, doing several pieces of American shortwave and other "propaganda" on Germans. . . . Richard Vodra in from Hollywood on various radio writer and package deals. . . . Nils Christian, CBS radio director, doing radio contacts about six years away. . . . Foster ermece at Greenwich Village Inn with a turn. . . . Connie Ernst back from Paris, house-hunting. . . . Sir Louis Sterling returned to London last week after month in England. He's former Columbia Phonograph executive who later became British subject. . . . Albert N. Williams has written two not one—novels, and a profile of NBC in the Saturday Review. . . . Nils Christian, director, and CBS board chairman, elected to board of directors of Intercollegiate Broadcasting System. . . . Frank Kingston awarded the Christian Post and aid to Danes during Nazi occupation. . . . Margot Patterson, former feature editor of "Story Digest," made assistant to Joseph Creamer, WOR ad-promotion director.

### IN HOLLYWOOD . . .

Larry Biers, producer of Jack Carson show, stricken for the second time with a heart attack and hospitalized at Cedars of Lebanon. Sterling Tracy will fill the cues until he gets back. Our other patient, Don Sears, head of ABC, also laid low with ticker trouble in N. Y., leaves the infirmary for Hollywood this week. . . . Phil Rapp back to radio after two-year absence, but returns to the Grams studio in June to direct a picture possibly with Danny Kaye, for whom he has been writing funny lines. . . . "Hollywood Players" crosses the country next month for a few airings. . . . Phil Baker kept his running gag on house hunting running long enough for him to walk in, unannounced on 13 programs in two weeks. . . . Format of Frank Morgan show being slightly altered so the laughs will be king-size. . . . Don Sharpe, who runs the radio department for Frank Vincent agency, got himself hitched last week to Betty Morgan, air performer. . . . Bob Raisbeck and Wally Barney called it a day and production of Raisbeck's two shows, "Dancer, Dr. Danfield" and "Mystery Is My Hobby," has been turned over to Dave Tuttle.

Picture studios are so hungry for air plugs that they're sending their featured players around to call on the record jockeys. . . . Jack Beale taken a house for three months at Palm Springs. . . . Billy De Wolfe booked for a fifth guest spot with Ginny Simms, which should about clinch the spot for him now that Danny Thomas will be making jokes on the Amos & Brene show. . . . John Guedel is putting "Frontier Town" on wax for spot booking, which Jack Coogan may get the same treatment. Production cost "Frontier" is \$8,500, with Claire Trevor to share the lead with Mary Kay Scott, Joel McCrea or Brian Donlevy. . . . Only a dog can bark like a dog, so the AFMAN who tried to wolf like one on the Fanny Brice night hike had to be replaced by a pooch. . . . W. Earl Bothwell agency poured for the trade to break in its Hollywood office and install Nate Tufts as the man to see. . . . In a pep talk to the production staff of "Heart's Desire," Raymond E. Morgan, who owns the package, intoned seriously, "Let's make everybody happy all over the country, especially in Hooper cities."

Incidentally, there's a sale brewing for the Mutual giveaway. . . . Gene Autry's corral will be pitched at Carl Carroll's nitery, the wide-open scene of broadcasting. It got too crowded at CBS. . . . Wells, who, while with Lord & Thomas worked on the American Tobacco account, engaged by Metro as technical adviser on "The Huckleberries." Jerry Mara, veteran producer, in grave condition following operation for a brain tumor at Queen of Angels hospital. . . . Matt McHugh working alongside his brother "Frank in 'That's Pinnegar.'" . . . Phil Baker may move his quizster to Pasadena where the IQ is said to be higher among contestants and the audience more responsive. Edgar Bergen found the City of Millionaires to his liking and does all his broadcasting from there while in town. . . . Judy Canova's writers have eliminated deadline problems through the simple device of keeping four complete scripts ahead and up to 10 story lines laid out. It has been Joe Riner's idea to always look ahead to the next broadcast, a run-off with an audience always following the Saturday night broadcast. . . . Art Gilmore and Glenn Middleton have their time on Radio Answering in the book stalls. . . . Carl Brown in from N. Y. to check up on the Mel Blanc show. . . . ABC is putting a show on which he recently did a picture in the character of a reformed con man which he was starring in a picture. . . . Jack Creamer of MCA's radio department, parented a second girl.

### IN CHICAGO . . .

Clayds Blair becomes radio home adviser at WBMB. . . . Angelino Orr Nebel, female lead in Mutual's "Candice," chosen Chicago Flower Week Queen" by Allied Florists. . . . Ted Malone airs from loop department store on Nov. 22. . . . Andy Murphy, ABC Central Division press editor, penned new song, "Jolly." . . . "10-year City" NBC employee social org., throwing party at Drake Hotel Dec. 12. . . . Everett Holles, WBMB news tapper, spoke before Ohio Purchasing Agents Association in Cincinnati last week. . . . Vick Knight, who packaged "Here Comes Harmon," talking to Robert R. Hansen, pres. of Criterion Radio Features, about expanding show. . . . John Black Brown guests on WBMB's "Western Theatre" (Sun.). . . . Tom Caisson, formerly with MBS and Pettit, comes to New York, joined radio ad dept. of Dancer-Fitzgerald-Sample here. . . . Lee Cooley becomes director of television at McCann-Erickson after leaving Ruthrauff & Ryan.

Bud Dollard added to assistant assoc. exec. for General Mills at Dancer-Fitzgerald-Sample. . . . Tommy Bartlett doing man on street type of video show daily on State street, puts camera on mounted traffic cop formation as they pass, making good horsing around on informal show.



"I don't need yee sleazas since I started eating Whieats."

## Hush-Hush Harlem Aud Show to Debut

Mutual's "Harlem Hospitality Club" show, all-Negro aud participation program with which net has been experimenting for last six weeks, will go on the air next Monday (25), 3:30-4 p. m., over about 50 stations. . . . Mutual's Y. Bag-ship, won't carry the program, although another N. Y. station may.

Which, unusual in format because of its all-Negro participation, and which the net has been preparing very slowly and carefully, was sent out in platter form to many of the web's stations last week for managers' audition. Program has Willie Bryant as emcee, and in addition will have top Negro talent as guest stars on all programs.

Web feels the show has a night-time quality about it, and is also planning to put highlights from the daytime shows on a platter, with more music, for a half-hour once-a-week program in addition to the five-a-week, 30-minute afternoon show. Show, tried out in Harlem, has been recorded daily for past five weeks.

Producer of show is George Brenget; writers are Sam Levine and Bill Reidford.

Pittsburgh—Frank Smith, for last 10 years manager of town's indie WWSW, has applied to the FCC for a license to operate radio station in Beaver Falls, located in Beaver Valley, about 30 miles from here.

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K G H F  
Pueblo  
NEW YORK OFFICE  
475 Fifth Avenue



SELL  
ON  
K G H F  
Pueblo  
NEW YORK OFFICE  
475 Fifth Avenue

As Arthur R. Church Production  
HOTEL PICKWICK, KANSAS CITY 6, MO.



THE VOICE OF THE PALM BEACHES

## He Practices What He Preaches...

No arm-chair farmer is Phil Evans. Having farmed the middlewest for close to a score of years, he knows at first hand the soil, climate, weather and seasons; crop and livestock hazards; every difficulty the farmer must face.

Before coming to KMBC in 1939 as director of farm service, he was N.B.C.'s agricultural commentator for the Goodyear Tire & Rubber Company. Chicago farm listeners remember him well for his commentaries on WLS and other stations. Because he has met with and talked to farm groups in virtually every state, Phil has perhaps more personal friends among farmers than any other broadcaster in the country.

His word is gospel in the Heart of America. Three-times-a-day farmcasts direct from KMBC Service Farms have entrenched him in the minds of that 49% of the population that is rural—as a Voice of Authority in Agriculture.

**KMBC**  
OF KANSAS CITY



Free & Peters, Inc.

UNDER THE BASIC STATION FOR MISSOURI, KANSAS



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smash in**



NOV. 23, 1946

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for ABC advertisers.**

To enjoy all these great radio stars...



# Listen to ABC

AMERICAN BROADCASTING COMPANY



Lily Pons (above), Helen Traubel, Lewitz Melcher and many more great artists are on the air Saturday afternoons (Nov. 16—March 15) when The Metropolitan Opera is broadcast exclusively over ABC.



Helen Hayes (above), Lynn Fontanne, Alfred Lunt and dozens of other great players who have helped the Theatre Guild make history on the stage, appear on ABC's Theatre Guild on the Air, Sunday evenings.



**Bing Crosby**  
The New Bing Crosby Show  
Wednesday Evenings



**Kenny Baker**  
Glamour Manor  
Mondays through Fridays



**Arlene Francis**  
Affairs of Ann Scotland  
Wednesday Evenings



**Tom Breneman**  
Breakfast in Hollywood  
Mondays through Fridays



**William Gargan**  
I Deal in Crime  
Saturday Evenings



**Serge Koussevitzky**  
Boston Symphony  
Tuesday Evenings



**Don McNeill**  
Breakfast Club  
Mondays through Fridays



**Sammy Kaye**  
Sunday Serenades  
Sunday Afternoons



**Happy Felton**  
Pat O' Gold  
Wednesday Evenings



**George V. Denny, Jr.**  
America's Town Meeting  
Thursday Evenings



**Paul Whiteman**  
Paul Whiteman Show  
Sunday Evenings



**Lewis J. Valentine**  
Gangbusters  
Saturday Evenings



**Leo Durocher**  
Sunday Afternoons



**Walter Winchell**  
Sunday Evenings



**Henry Morgan**  
Wednesday Evenings



**Lovella Parsons**  
Sunday Evenings



**Jimmy Fidler**  
Sunday Evenings



**Drew Pearson**  
Sunday Evenings

THERE are as many reasons as hours in the week why millions of families kept tuned to their American Broadcasting Company stations for news and entertainment.

On this page are a few of ABC's outstanding radio personalities. There are many more, of course—Elmer Davis, Ted Malone, Bauhage, for news and commentary; Lum 'n' Abner and the hilarious new Willie Piper show for laughs; and famous fictitious characters like Counterspy, The Lone Ranger, Sherlock Holmes and The Sheriff to add the zest of mystery to your radio fare.

Whether you're in the mood for comedy or drama, news or mystery, quiz shows or music, always try ABC first. Consult your newspaper for schedule and broadcast times. You'll see why, day and night, so many families from coast to coast leave their radio dials set on their local ABC station.

**Many smart advertisers are on ABC...**

Eversharp-Schick, Philco, Swift & Co., Carter Products, Delco, Easda, Richard Heilmann and the Hastings Manufacturing Co. all recently bought new or additional time on ABC. U. S. Steel, General Mills, Westinghouse, Kellogg, P & G and many more have renewed their contracts for another year. Why? ABC reaches 22,000,000 radio families—at economical rates that make possible a low cost per thousand listeners. More important, ABC sells. If you have a product to sell nationally, follow America's smart advertisers and nail down a franchise now on ABC.

## American Broadcasting Company

A NETWORK OF 228 RADIO STATIONS SERVING AMERICA

**Note to Time Buyers!**



## New FCC Ruling on Consolidated Hearings Sets Applications Back

Washington, Nov. 19.

FCC last week spelled out a new policy on radio hearings which may throw a monkey-wrench into plans of scores of station applicants to get on the air quickly.

The new policy requires consolidated hearings on all bids for any one town or general service area—regardless of whether or not the parties are bidding for the same frequency—whenever FCC believes it to be "in the public interest." The commission said that experience has shown such hearings may be necessary in cases where the local residence of the various bidders or the greater need of one locality for radio service may be a deciding factor in the case.

Commission ruled that the "fortuitous selection by one of several applicants of a frequency which is not in electrical conflict with other applicants, should not require the commission to grant the application without a hearing." And, said FCC, the mere choice of an uncontested wavelength will not constitute an entitlement to "prior consideration" for other bidders for the same locality.

As a result, a lot of would-be broadcasters who have been count-

ing on a speedy okay of their station requests may find themselves lumped into a hearing with companies they did not expect to compete with at this time.

The revolutionary FCC ruling was laid away in actual practice by routine action here last week when a petition of the Parties (Tenn.) Broadcasting Co. to require the Kentucky Lake Broadcasting System to go through hearing, even though the latter company was after a different radio channel. The FCC reversed its earlier position on the matter and lumped all bids in the area into one hearing.

The action is looked on as a clear victory for FCC Commissioner Clifford J. Durr, who has been pushing for just this ruling for several months past. Durr was often two months ago when he brought similar action on bids of all companies who were applying for new stations in the Washington, D. C. suburbs.

### Three Coast NAB Districts to Merge

At Frisco Confab

Hollywood, Nov. 19.

Three Coast districts of the National Association of Broadcasters, comprising 16th, 15th and 17th, respectively, northern California and Nevada, southern California and Arizona, and Oregon and Washington, will hold a regional convention, in San Francisco, Jan. 5 to 7, inclusive. Custom of each group holding its own annual meeting within its district has been abandoned, at least temporarily, and foregoing tentative date set for wedding of the trio.

Regular quarterly meeting of the NAB board will also be held in the Bay City at the same time, it was announced by Bob Coleman, assistant to the presy, Justin Miller.

### THREE TOP POLICY MATTERS FACE FCC

Washington, Nov. 19.

Three important radio hearings, all involving FCC policy matters, are due for airing here tomorrow (Wednesday). Principal interest focuses on the fight between WADC, Fairmudge, O., and WGAR, Cleveland, over the 1220 kc. frequency, owned by 50 kw. CBS contract is assured the winning company.

FCC last week promised 10 days WADC because it proposed to deny a day of CBS commercial and sustaining program with the latter shows. If the FCC persists in the ruling, Segal, Smith & Henessey, counsel for WADC, will threatened court action. They will claim the FCC has backtracked on its Blue Book promise and violated its own multiple ownership rule. Commission admits that giving WGAR 50 kw will curtail coverage of its sister station, WJOL, Detroit.

Also on the docket tomorrow is an argument over FCC's proposed to refuse a license renewal to WJOL, Joliet, Ill. Station has a contract with its former owner, giving it free time and the right to resell his time to third parties.

Third argument will air the Ashbacher-Petzer controversy, already acted on by the Supreme Court. Ashbacher Radio Co. will protest the FCC's giving the prize Michigan license to its competitor, John Petzer, for a second time running.

### Radio 'Iron Curtain' Also Laid to Tokyo

Radio, correspondents are embroiled currently behind a pair of "iron curtains," one hooked to "technical" matters in Moscow, the other attached to alleged censorship by the American . . . my officials in Tokyo.

The Moscow controversy, revealed a couple of weeks' back when it turned out that NBC, ABC and CBS gabbers in the Russian capital, cap use shortwave facilities, was given another whirl this week by William F. Brooks, NBC vesper in charge of news and international relations.

Brooks said he had heard from Robert Magdoff, NBC correspondent in Moscow, that the radio correspondents there are awaiting a talk with a ranking foreign office official, M. Dekanov, but the latter is ill. NBC, said Brooks, has not protested directly to Premier Stalin. Such a protest was called two weeks ago by CBS vesper Edward R. Murrow, but Stalin hasn't deigned to answer.

Meanwhile, CBS' Tokyo correspondent, Bill Costello, continued in the lead of an argument there between correspondents of all United Nations and Army brass.

According to Costello, "many officers tried to tighten 'censorship of news at the source.' He reported that Chi Sun correspondent Mark Gayn had been questioned about the source of a story. The Tokyo correspondents organized their own club to protect their interests, and are planning to carry their protests against the alleged censorship to General MacArthur and the War Dept. in Washington. Joining the Tokyo correspondents' club, Costello reported, were press and radio men from the U.S.A., Great Britain, Australia, New Zealand, Russia, France and China.

### KQW'S ATHEIST TALK 'TEST' CUES SQUAWKS

San Francisco, Nov. 19.

In accordance with the FCC decision of last July, which ruled that an atheist has as much right to air his views on the radio as a religious preacher, KQW has given time to an anti-religious speaker. Lator is Robert Harold Scott, self-confessed atheist.

Scott went on the air Sunday morning (17), with a denial that there is a God or that "God is all wise."

No regular schedule for the athletic talks was announced, station management declaring it's trying to determine, through reactions to Scott's talk, "whether there is sufficient interest in atheism in this area to justify time for future broadcasts on the subject."

Many "indignant" church people telephoned the station after Scott's stint, complaining about his talk.

### CBS Seeing Double

Without using mirrors, CBS will air play-by-play descriptions of two football games simultaneously this Saturday afternoon (23), setting some sort of precedent. Chickie is designed to simplify job of dialers who want to keep track of two crucial games, outcome of which will decide the Big Ten championship.

Here's how it will work: At 2 p.m., Red Barber will pick up the Michigan-Ohio State game precedent. Chickie will hold the air until 2:30 p.m., when Gene Schumate will take over to describe the latter game. The latter game, western fricas at Evanston. After a couple of minutes at the latter game, the mile will be shuttled back and forth between Evanston and Columbus depending upon which game is holding more excitement. Schumate and Barber will confer with each other before switching by a system of signals over a private line.

### Columbia Workshop Script. Unedited, Becomes Feature Lead in Canadian Magazine

Maclean's Magazine, leading women's publication in Canada, has started American magazine and advertising fraternity by using a script verbatim as the first feature in current issue.

In the memory of veteran media personages this has never occurred before. Now and again magazines have reprinted radio scripts or script, usually in the back of the book. "Theatre Arts Monthly" has usually included one radio script in its spring roundup.

Editorial view generally is that radio scripts in their dialog form make poor reading. Maclean's decided otherwise on one Columbia Workshop show, "The Last Delegate" by Margaret Laverth. This was broadcast by the Workshop Sept. 18, Maclean's on own initiative wired Robert J. Landry, supervisor of Workshop, and closed deal for purchase entirely by wire. CBS turned over magazine fee 100% to Miss Laverth.

### Lombardo Stays on MBS, Other Slots Still Open

Mutual, faced with cancellation of three nighttime half-hour programs week through withdrawal of Coca Cola sponsorship on its Spotlight Bands programs, has salvaged one of the three slots. Guy Lombardo's band, one of the three orchestras involved, will stay on under sponsorship of Army Recruiting Service, effective Nov. 25.

Lombardo will thus stay on in his Monday 8:30 p.m. slot, without interruption, as he has done for the past year. The Wednesday night Friday slots occupied by Xavier Cugat and Harry James are still open, with Mutual trying to decide if they want among a dozen of replacement shows on sustainer basis.

Mutual has another void in the Saturday night slot, left open by "Juvenile Jury" when that kid quiz show moved to Sunday under General Foods sponsorship. Spot will probably be filled by a sports show, but webmen have to worry about that problem until Dec. 14.

### 6 CIO Unions Rap WISN and WTMJ

Washington, Nov. 19.

Reps of six CIO unions called on the FCC last Friday (15) to investigate the refusal of WISN and WTMJ, Milwaukee, to sell or give them time to discuss the Allis-Chalmers strike. The unions immediately wired the stations for an explanation.

The labor unions declared the stations' decision represented a "dangerous restriction of free speech" and a violation of the "public interest" standards under which they hold their licenses.

WISN is owned by Hearst Publications, Inc., publisher of the Milwaukee Sentinel. WTMJ is licensed to the Milwaukee Journal. The CIO leaders claimed that both papers had attacked them editorially.

The protest, entered on behalf of "15,000 workers in the Milwaukee area," came from the CIO regional council; the United Auto Workers; The Brewery Workers; the Furniture Workers; the Electrical and Machine Workers; and the Steel Workers' unions.

Watch Mutual's

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ON

FRANK SINATRA SHOW

WCBS, 9 P.M., E.S.T.

"Thanks a lot, Frank"

—PEGGY

Management

FRANK COOPER ASSOCIATES

521 5th Ave.  
New York 17, N. Y.

7225 Hollywood Blvd.  
Hollywood 28, Calif.

## Showbiz Names In FM Station Drive

A campaign to line up 1,000,000 New York radio listeners as backers of an FCC petition to be renewed for an FM radio station application already filed by Peoples Radio Foundation was projected last week when PRF opened modest headquarters at the Hotel Albee, N. Y.

Dozens of big showbiz, music, and radio names, in addition to authors, playwrights, and actors, will be enrolled in the drive. Goal of the drive is to show the FCC, in carrying PRF's current FM application, that 1,000,000 potential listeners in the Greater New York area want the outfit to go on the air, will listen to it, and many of them will buy stock to help finance its operations.

Idea for the drive was an outgrowth of the h.a. opening held last Friday (15). At the party itself, nothing much happened except that some of the "name" sponsors of PRF showed up. In have a drink with some of the labor group leaders and individuals who have put up half of PRF's \$10,000 budget to do the drive.

The financial end of the drive to raise the rest of the budget will get started at the Barbizon-Plaza theatre, N. Y., Dec. 13. To be called "Adventure Radio," the program that evening will include three plays written for radio which, according to PRF, "the networks won't produce." Shows are "Ballad for Herman Bitcher," written by Milton Robertson, program director for PRF; "Hell, Columbia," by David Timmer; and "Queen Secret," by George Belak and Robert Adler.

On the 1,000,000-name signature drive, PRF will lean heavily on the names and help of its sponsors, the list including Norman Corwin, Eugene O'Neill, Jr., Margaret Halsey, Margaret Webster, Zlatko Balokovic, Rockwell Kent, Marc Blitzstein, Dean Dixon, Fritz Mahler, Peter Lyon, Arthur Upham Pope, Howard Fast, and others.

Plans of the backers of the 1,000,000-name drive is to use other funds, and not to draw on the PRF's \$10,000 capital which is earmarked for the FM station. PRF is one of 18 applicants who entered the FM sweepstakes for N. Y. FCC hearings last summer. Only five of those applicants can get licenses, but hearings for four remaining N. Y. slots will be reopened in 1947.

## Thar's Gold In Them Thar Pittsburgh Hills For Spellers Teachin' Talk

Pittsburgh, Nov. 19. Radio announcers here have discovered that gold in them thar hills and voice flutters, and several of them are opening up schools to train would-be spellers. Boys were prompted into the ventures by frequency of calls to stations inquiring where announcing was taught locally.

Latest to become owners, operators and faculty of a classroom are Carleton Ide and Pierra Paulin, both of KDKA, who have taken space in a downtown building and will get going as quickly as place can be fixed up. Already proprietors of a thriving school are St. Mann, WJAS announcer, and his brother, Joe Mann, of KQV staff. They're being assisted by latter's wife, Elaine Beverly, singer, who holds a degree from Duquesne U., where she specialized in speech.

Idea's even extending to the singers. Billy Cover, of WCAE staff and one-time featured vocalist with several name bands, is opening a school to teach vocalists mike technique.

## Trammel Awards Plaque

To WTIC on 20th Anniversary

Hartford, Nov. 19. Commemorating the 20th anni of its affiliation with NBC, WTIC, local 50,000 watter, has been awarded a bronze plaque by the net. Presentation was made tonight (Tuesday) at a dinner at the Hartford Club by Niles Trammel, grey of the net, who together with NBC president Judge John Miller, was guest of honor.

Top state and city luminaries attended. The station is a charter member of the net.

## N. Y. Post's Radio Quartet

The New York Post's new radio dept., headed by former niery reporter (and Earl Wilson aide) Paul Denis, will be a four-man unit when it gets started on a fulltime basis next week (25).

Working with Denis will be Al Cusick, who'll stay on in charge of highlights and listings; and Judy Shepard and Dave Gelman, who have been transferred into radio from the city desk.

Column will be titled "Radio and Television" and will touch tele at least once each day. Dept. will run two full columns, and will take over material until now included under the rubric "radio roundup and comment." Babitha Petran, who has been doing the latter, moves to the city desk.

## SUPREME CT. HEARING ON WOKO CASE THIS WEEK

Washington, Nov. 19. Supreme Court Friday (22) is scheduled to hear arguments pro and con on the FCC's refusal to renew the license of WOKO, Albany, because of contested stock ownership over a 12-year period.

A court of appeals ruling last spring reversed the FCC decision. Brief filed here over the weekend by Dempsey & Koplovitz, counsel for WOKO, declares the FCC erred in treating the station's operators as "criminals" and trying to set itself up as a "moral arbiter" without resort to the exorbitant program service given by WOKO throughout.

## White, Wigglesworth Sharpen GOP Teeth Toward Promised FCC Probe

Washington, Nov. 19. GOP intentions toward FCC when the new Congress opens were clarified further last week, with the unofficial announcement that Sen. Wallace White would become majority leader in the upper house. Senate report indicated that White would like to retain the chairmanship of the all-powerful Interstate Commerce Committee, though no definite decision on this point had been reached.

As chief of the ICC, White is known to be sympathetic toward

new and stiffer legislation limiting FCC's powers. His leadership of that committee would, therefore, anticipate a radio investigation originating from his office or the ICC itself. White co-authored the 1934 Communications Act and, with Sen. Burton K. Wheeler, proposed new legislation in 1937.

Meanwhile, Rep. Richard Wigglesworth said that, while it was still undecided which house would initiate a probe of FCC, he would lend his support to any such move by the lower chamber.

Cincinnati, Ohio  
November 20, 1946

Dear Time Buyer:

Here is the WCKY story.

Seven months ago we started block programming and the six months' Hooper shows a big gain in audience for WCKY. We have gained every month for six straight months.

Our Hooperatings are much higher and our mail response tremendously higher than at any time during our 17 years of broadcasting.

Here is the October 1946 Hooper:

| Index   | Sets-in-Use | WCKY | Sta. A | Sta. B | Sta. C | Sta. D |
|---|-------------|------|--------|--------|--------|--------|
| Weekday Morning<br>Mon. Thru Fri.<br>8:00 a.m.—12:00 Noon   | 13.6        | 19.3 | 27.2   | 14.3   | 15.3   | 23.6   |
| Weekday Afternoon<br>Mon. Thru Fri.<br>12:00 Noon—4:00 p.m. | 17.0        | 25.8 | 33.7   | 11.0   | 17.9   | 11.4   |
| Evening<br>Sun. Thru Sat.<br>6:00 p.m.—10:30 p.m.           | 32.3        | 13.2 | 41.9   | 9.0    | 24.2   | 11.6   |
| Sunday Afternoon<br>12:00 Noon—4:00 p.m.                    | 18.5        | 18.8 | 25.6   | 21.2   | 12.4   | 21.6   |
| Saturday Daytime<br>8:00 a.m.—6:00 p.m.                     | 15.1        | 18.1 | 24.1   | 13.2   | 20.5   | 24.1   |
| Total Rated<br>Time Periods                                 | 21.1        | 17.8 | 35.7   | 11.2   | 20.5   | 14.6   |

A special Hooper breakdown shows that, in the period from May 1 thru October 31, 1946, from 8 A.M. to 8 P.M., Monday thru Friday, WCKY leads all Cincinnati stations, except one.

We have not only gained tremendously in our Cincinnati Hooperatings, but we have received more than 350,000 letters on our Jamboree program from 33 states—76% of the mail coming from 12 states in our intense listening area (this represents our plus coverage).

See Free & Peters, our national representatives, for details on six months' Hooperatings and mail response.

Invest your ad dollar in WCKY's—ly.

L B Wilson

WCKY - Fifty Thousand Watts of Sales Power  
DOING THE REAL JOBS FOR THE ADVERTISER

# Tri-City Radio Council Proposed To Service Cause of Religion

Albany, Nov. 19. Diversity of programs and adequacy of preparation were stressed by network, local station and ministerial representatives at an all-day Religious Radio Institute held in the Fellowship House of First Presbyterian Church Nov. 12. Sponsors of this first such meeting in northwestern New York were the Federation of Churches of Christ, Albany and vicinity; Schenectady County Council of Churches, and Troy Ministers' Assn. Ninety area ministers attended and guests swelled the total to 105.

Principal recommendation made in a four-page report read by the Rev. Dr. J. Edward Crothers, who broadcasts a weekly "Religion in the News" summary on WABY under the auspices of the Albany Federation, was for the creation of a "Tri-City Radio Council," with the full-time services of a director of religious radio broadcasting.

This pioneering recommendation, advanced in the final hour of the meeting but earlier circulated to the attendees, touched off a frank, realistic and illuminating exchange of views. Pontifical platitudes and polite pleasantries were sidetracked. Participants included: Everett C. Parker, director of the National Radio Committee, Congressional-Christ-

tian, Methodist and Presbyterian Churches U.S.A.; the Rev. Mr. Quigley, Dr. Carothers; Elbert (A.) Zink, WGY program director; Woodbury (Nick) Carter, program chief of WTRV, and ministers in the audience.

**Public Relations Program** Parker and Elton Inman advocated a continuous, well-planned and properly-integrated publicity and public relations program by the churches to supplement the radio phase. He placed radio spot advertising—free if possible, but occasionally paid, if necessary—"first as a medium to promote religious broadcasting."

Newspapers came next, although Parker "recognized" the fact "the local papers here" did not carry radio columns. Presenting "news-worth broadcasts and intelligently reporting them to the newspapers, who do not have the time to listen," was suggested. The Joint Committee also underlined the advisability of persuading interested laymen from the business world to "join in their stationery and perhaps on their envelopes" a suggestion to "listen to a specific local religious act. He reported, after the meeting, that it had been successfully done in Gary, Ind.

Tyler, Tex.—Typo error made KGCB at Oct 23 25 VAWR read 1183 radio families, instead of the correct BMB figure of 7,183.

Tune in WWJ  
Victrols of Carousels  
and Men Against Guns



## Public Service is as much a duty of a medium that enjoys community confidence as it is of the community itself.

In Detroit, radio station WWJ, first radio station in the station, has consistently been, foremost in public services.

Just recently, a national magazine specially-cited two WWJ-sponsored public service programs for their part in curbing

Detroit's traffic accidents. It is this interest in the community's welfare that has made WWJ a respected influence in Detroit, with the resultant benefit to its advertisers.



NBC Basic Network  
Associate FM Station WENA

950 KILOCYCLES  
5000 WATTS

AMERICA'S PIONEER BROADCASTING STATION—First in Detroit  
National Representatives: THE GEORGE F. HOLLINGBURY COMPANY

OWNED AND OPERATED BY THE OFFICE NEWS

## Radio Reviews

Continued from page 42

In the season. These soloists will be selected through state-wide competitions conducted through Texas High Schools.

Harfield Weedin is heard as commercial director and in the commercials which are institutional and which keep the program on a high scale. Has a pleasant voice and his high interest in the program and of the music to be played lends to its enjoyment.

**STORY EDITOR**—Harfield Weedin, Commercial Director, W. M. Cobb, 111111; Wed., 8:45 p.m. Sustaining.

This is a straight session of story telling, telling on a film and gimmick which will generate, at best, only mild interest. Basically, stories of the motion picture companies could pull some clues on them if only a prosaic recital of plots taken from novels and magazines. There's nothing in the program to fix attention.

On the press session (6), Mabel C. O'Brien, manager of the program, both O'Brien's trial on the Joana B. O'Brien, manager of the program, piece, discussed a network snafu. While there had a perfectly fast surface.

## Followup Comment

**American Theatre Wing Radio**—Theater Wing continues on to present the work of returning radio personalities. The excellent caliber of this talent as it makes the segue back to pre-war jobs. Presentation Wednesday (12) night, however, a family drama called "Jimmy Had a Star" was well scripted and acted, but without particular distinction. Story of a little 10-year-old boy, misunderstood by his mother-of-fact parents, was sentimental and romantic, and though it did have the authentic feel and flavor of an average middle-class home, it had several false notes. The father's casual reaction to his kid's running away and sleeping all night in a park, for instance, didn't ring true. While, however, need encouragement for its workshop effort, while WENR deserves all praise for its assistance.

**CBS' "Theatre of Romance,"** despite the fact that Colgate has stepped out of the sponsorship picture, with the show reverting to its original sponsor, continues to hit its bedtime program stride. It's now slated in the 8:30-6 Wednesday afternoon program as part of the late afternoon cross-the-board program development series. The show, with Marx Loeb still at the controls and giving it a strictly pro touch, as exemplified, last week by last week's "Camille" dramatization. Margaret Currie in the title role gave a fine, understated performance and was no mean asset in the stanza's sock dramatic payoff.

If Fred Allen didn't use his appearance in "The Man Who Came To Dinner" Sunday (17) to enhance his standing as an actor, he at least swings at his latest bid to become a network actor. At the same time, his show proved eminently the need of just such centers. For it would be hard to recall how many of the blunt lines ever came over the other before. Of course, the play on which the radio show was based, was a few seasons back. It must have been a difficult task to clean it up for air use, and the adapter did a wonderful job of it. But what he left in must have had ears coated on Broadway, and sensitivities shocked in the Bible Belt.

As to Allen, playing the earthy role of misanthrope, Sheridan, Whitehead, he gave off the surprise characterization to the part, reading the lines frequently instead of enacting them. They lacked surprise, the dry, acid wit behind Allen's quip on his own show, though he got his lines off clearly, so that the barbs and insults sounded amusing, his delivery was too even and monotonous, with insufficient variations in inflection. Maybe he thought to stick to his Alley.

## SHEAFFER PEN'S NEW SHOW

Chicago, Nov. 19. New Sheaffer Pen Show, "The Adventurers' Club," via entire CBS net, airs from Chicago starting Jan. 11, 11:30 to midnight.

Spot uses form—of true exploits of members of Adventurers' Club of Chicago, 36-year-old organization comprised of such men as Admiral Byrd, Clyde Beatty, atom bomb photographer Jerry Jostwick and hundreds of others.

This is in addition to Sunday Carmen Cavallaro show, Russell M. Seed is agency.

## CHI SEEKS BIG BIZ WITH 2 NEW BIGTIME SHOWS

Chicago, Nov. 19. Second attempt in the city to bring bigtime radio net shows to Chicago was made by MKN Radio Productions when they sent \$3,000 into an audition for new show, "Vaudeville Hotel."

Show, which was aired on Don Lee net in 1944 under food company sponsorship, has been recreated with Chicago originators in view. Star is comic Hank Grant, with Eddie McCormick as emcee.

Other star being made by Morty Jackson in an hour-long show, "The City's Lucky Break." Pretentious musical-dramatic show features a cast of 100, semi-employed area artists. Joseph Cherniack and it too is aimed for coast-to-coast sponsorship, coming through the mile from Chicago.

Both shows plan using big names in guest spots, along with top local talent.

## Vetter Claim Settled By WGBS, Miami, for \$58,466

Out of court settlement today between Fort Industries, owners of local ABC outlet WGBS, and Stephan A. Vetter, former manager of the station.

Controversy started when the Ohio radio chain bought the station from Ralph A. Horton and allegedly signed a contract, with Vetter for his services at \$6,000 yearly plus a sliding scale of commissions. Vetter claimed that the new owners had broken the contract, with the ease going to local, then federal courts, at one time reaching a Congressional committee. It was due for a federal court hearing this week. Settlement was reported to be in the sum of \$58,466.

Vetter is now manager for a new station in Miami licensed by FCC to Paul Brake.

## Jett Propels Strong FM Plug on Broadcast

Washington, Nov. 19. FCC Commissioner E. C. Jensen, out with strongest plug yet for FM in preference to AM broadcasting in a broadcast over WDCB here Sunday (17). Jett advised that he did not say any set without an FM unit and made much of the state-of-the-art, high-fidelity features of the new service.

Dishes of his broadcast are available on request from WDCB. The speech will also be carried by the following stations: WIL, St. Louis; WISN, Madison, Wis.; WTTN, Baltimore; WKRC, Cincinnati; WYUN, Rome, N. Y.; WFCB, Beckley, W. Va.; WPAJ, Fort Worth; WPRO-FM, Fremont, and WCMW, Canton, Conn.

## FM Network On Baptist Agenda

Mineral Wells, Tex., Nov. 19. A Baptist-operated Texas network of FM stations was proposed to the state Baptist convention in meeting here, by R. Alton Reed of Dallas, chairman of the Texas Baptist radio commission.

Reed proposed that the key station to the web be located in Dallas. He said that the Texas Baptist radio station and the state Baptist radio network. All network stations would be owned and operated locally.

Already, 13 cities have asked the Baptists to obtain local licenses for them, according to Reed. He listed Houston, Mount Pleasant, Lubbock, Dallas, Harlingen, Baylor, Texas Theological Seminary, Fort Worth, Howard Payne (Brownwood), Hardin, St. Simons at Abilene, Tyler and Henderson.

Proposed diversified programs would include religion, agriculture, education, sports, news and entertainment. "This is a new field of broadcasting in which we can get in on the ground floor," Reed told the confab.

## "FOOTBALL CITY"

...bowl of buying power



**CANTON, OHIO**—Birthplace of professional football and home of WHBC, the station that sports a record record for results!

Football is Number One sport in Canton and Canton's Number One station by broadcast and holds audience with play by play broadcasts of high school, college and professional games. Cash in on guaranteed local loyalty. Let WHBC's Good Neighbor Mike carry the ball for your campaign in this market.



CANTON, OHIO

**VARIETY says...**

SEARCH FOR BETTER LIVING With Lantz, Harry Green, Gene Elmer, and Jimmy Dunn Monday, 7:30-8:30 p.m.

Starting this week on the Kansas City KCMO, Kansas City's public service station to the community, is the new radio show "Search for Better Living." The show is a weekly hour-long program that is a genuine, honest, and interesting look at the lives of people in the community. The show is a weekly hour-long program that is a genuine, honest, and interesting look at the lives of people in the community.

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## SOMETHING DIFFERENT

Network-style programs, built by the talented KCMO staff, grow in number and listener appeal, as they keep pace with KCMO growth toward 50,000 Watts.

And the best is yet to come, as KCMO programming gets under way with bigger and better shows for a receptive Mid-America.

National representative,  
John J. Sheeran Co.

**KCMO**  
Radio City - Kansas City, Mo.

## Inside Stuff—Radio

**Reading and Writing:** Jerome Sill, former CBS and Mutual promotion executive is no starry-eyed idealist or naive longhair when it comes to an understanding of practical radio. So it was to be expected that when the publishing house of George W. Stewart (N. Y.) got Sill to add a volume to its "Radio House Series" the book should turn out to be in accordance with specifications. And neither the publisher nor the author has disappointed. Sill's addition to the series, "The Radio Station: Management, Functions, Future" (\$1.50), complements the two previous works, the "Who, What, Why Is Radio?" by Robert J. Landry, and Dorothy Gordon's "All Children Listen." Together, the books do form the beginning for a radio library for students and station executives seriously interested in the medium.

With hundreds of new radio applicants, particularly in FM, and on the assumption that each of the radio students presumably has at least a half dozen people forming the nucleus for future operations, there should be a good market for literature of this type. Sill goes into such matters as fundamental FCC concepts and the manner in which the commission carries out its work; station management, advertising, audience measurements, ratings, etc.; discusses radio's future, touching as well upon television, and proves from the business standpoint that sensible programming of "good radio" is good business. It's a book about the industry for those who would like to get into it. But it should be read also by a good many who are in it now, not only coffee-pot operators, but even execs of more powerful outlets in larger markets.

The first copy of "The First Quarter-Century of American Broadcasting," book by Ed. Shurick, just published to commemorate the 25th anniversary of KMBX, Kansas City, will be presented to President Truman in a ceremony at the White House at 11 a.m. Nov. 27. Arthur Church, president of KMBX, and Ed. Shurick, KMBX's general manager and advertising manager, will be on hand to hand over the leather bound edition. Previous copies of the book went to co-operating stations and the trade press last week. Because printing and mailing difficulties copies of the book will be in the process of going out to others interested within the industry for several weeks. Later copies will be offered to the public at \$2.50 a copy.

Shurick spent some two years in assembling the wealth of "firsts" and other chronology, pictures and history of commercial broadcasting since 1920. Book is replete with reference material and is given a scholarly treatment by its author. While brought out as a promotion piece it bids to stand on its own as a reference book.

Detailed logs of competitive operations on nine New York stations for 18 hours daily in an entire week will be available for the first time next month, when Radio Reports undertakes that kind of a study on Dec. 1. According to Edward F. Loomis, presy of RR, the logs, based on actual listening and recordings of the air, will show every program, sponsor, participation, station break, spot and advertising details on a comparative basis for the entire period. Logging will be done from 7 a.m. to 11 p.m.

Similar data will be collected in various other large markets, Loomis said, and the New York survey may be made at regular intervals during 1947.

George Frazier, in current (December) issue of True, gives disk jocks a terrific ride in an article which is largely devoted to profiling plating splinter Freddie Robins (WOV, N.Y.) as "the white hope of the trade. Martin Block, sez Frazier, is "a vase-lined-voiced man," offers a careful selection of the most dreadful music ever put on records." "Barry Gray is a degenerate who has information that people stay up long past their bedtime to hear him faunt his tastelessness."

## W. A. Callahan's WLW

### Transcription Setup

Cincinnati, Nov. 19.

Expansion of the Crosley Broadcasting Corp.'s transcription service as a unit of WLW Productions, Inc., was launched last week with the appointment of Walter A. Callahan as vicepres in charge of the new division. Callahan has been in the Crosley organization since 1938 as manager of WSAI until its sale to Marshall Field and recently as administrative assistant to Robert E. Dunville and James D. Shouse.

WLW's transcribed "Moon River" series, started May 1 on 28 stations under logging by the Southern Spring Bed Co. of Atlanta, is now heard on 106 stations. A 15-minute lumber program, "River" has been a mighty sustainer on WLW since its inception 17 years ago and is claimed to be the record sustainer of all radio. "Through that span the station has refused numerous bank-rollers for the series in keeping with a desire of Powell Crosley, Jr., founder of WLW.

Other WLW shows to be offered in the recording service are "Little White House," "All-American Revue," "Trail Blazers" and "Hymn Time."

## KGCR, WNAE to MBS, RAISING NET TO 364

Mutual has increased its coverage considerably through the midwest and in western Pennsylvania with acquisition of KGCR, a 5,000 watt in Cedar Rapids, and WNAE, a 1,000-watt daytimer in Warren, Pa. Duo, incidentally, brings total of MBS stations to 364.

KGCR, now under construction, will replace WMT, a part-time dual affiliate (CBS and MBS). KGCR will be all-Mutual, hence the large gain to the web. Station, owned by Cedar Rapids Gazette, and to be operated by Josephine H. Hildkey, Jr., will join web March 1.

WNAE, owned and operated by Northern Allegheny Broadcasting Co., will join web Dec. 1. Warren is an area not presently covered by an MBS affiliate, hence is new district for the web.

## FTC Checks Up on Disk Firm Scripts

### But Sees 'Excellent Cooperation'

Washington, Nov. 19.

### World's Chi Fadeout

Chicago, Nov. 19.

Leasing of Chicago recording studios of World Broadcasting Co. at an undisclosed figure, was announced last week by United Broadcasting Co., Chicago transcription and recording firm. Part of the deal is reported to be the resignation of P. L. Deutsch, founder and presy of World, who sold his firm to Decca several years ago.

World's future plans are to function as sales organization, with library service transcribed in its New York office only. William C. Hutchings, Chicago manager of World, suffered a heart attack last week and is in Presbyterian hospital.

### Axe Falls on Scripts

World Broadcasting is releasing four writers this week, its entire continuity staff, in an effort to freshen scripts. Continuity work for the library department will be handled by freelancers henceforth.

The four dropped are Betty Hughes, John McKnight, Tom Waldron and Joyce Haywood. Switch is in line with previous World policy of changing script writers periodically.

### PREACHER BAN STIRS OMAHA

Omaha, Nov. 19.

First Unitarian Church here has unanimously protested barring of Rev. John W. Cyrus from the air.

Cyrus program was cancelled by KBON on school election talk.

Philadelphia—William E. Ferguson has been named publicity director and Rudolph J. Bloom has been named personnel director of WCAU, taking over departments formerly held by Joseph T. Connolly, who assumes duties as program director Dec. 1. Patricia Ann Curry has been appointed assistant director of education.

The Federal Trade Commission announced last week that it is re-examining the entire line of transcription companies to make sure that they are forwarding to Washington each month scripts of all recorded material intended for broadcast. The FTC added that it is receiving "excellent cooperation" from the industry in this first post-war check on output of the platter companies.

The requirement of forwarding scripts to FTC is not a new one. The agency explained that it was making a mail canvass now to insure that the scores of new disk concerns which sprang up during the war are aware of the Government's program. First questionnaires went out from Washington last week to some 80 disk firms. Subsequent mailings will cover over 200 other record companies the FTC said.

The increased use of "singing commercials"—which are almost 100% recorded—has made the Government's job in the transcribed field much heavier, it was pointed out. FTC surveyed the platter-commercials during the war, but had about half its present staff to do the job. Its present program calls for much more thoroughgoing scrutiny of the disks.

Individual stations furnish FTC with scripts on "live" commercials broadcast over their mikes twice a year, while regional and national networks must report to FTC weekly. Individual stations also list the identities of recorded commercials but are not asked to furnish scripts.

FTC said it wants all recorded "announcements, statements, representations or testimonials intended to promote the sale of any article in commerce." This includes recorded spots as well as advertisements built into programs. An English version of all recorded foreign language commercials should be included.

Organizations which turn out only sustaining or entertainment platters "having no commercial objective" were asked to notify FTC of fact.

## sports' man

Known as the man who introduced pro-football to radio, WOR's Stan Lomax is famous with hundreds of agencies and advertisers as one of the most consistently successful sellers of goods on the air today. Little wonder, for his last 15-minute sports-cast every weekday evening at 6:45 is as gripping as a steel from third with bases loaded. No specialist, WOR's Lomax knows all sports, covers all completely. Each show is a carefully balanced diet of events in season, spiced with unexpected features. On the feature side, Stan once donned a mask rigged with lip mike and sparred with Joe Louis to record the feel of the champ's punch. Maybe that's why his audience is extraordinary. Askers recently found that in every ten homes tuned to his show, there were twenty-six listeners; ten of them were women, ten were men and six were children. The latter's not surprising, for he's idolized for his crisp and careful coverage of high, prep and college meets. Slewwise, his record is one to envy. In the brief space of 7 weeks he sent 11,985 WOR listeners into the classrooms of Dodge auto dealers. One Lomax announcement provoked 4,713 "Gimmies" for a football pamphlet. And what the Bronx County Trust Co. thinks of him can best be summed up in a quote, "He changed a slump into a period of great activity." Equally enthusiastic are Jacob Ruppert Brewery, Brown and Williamson Tobacco Co., Metropolitan Insurance Co., etc. There's a period open for sale on WOR's Stan Lomax show now. It's priced low. The time is ideal for the maker of any product, or the seller of any service, that appeals to men, women, children—all the family! Call PE 4-8600. Or, write—WOR—the power-full station at 1440 Broadway, in New York.



## British Squeeze on Mrs. Upsets Radio Lux Plans to Go Commercial

The bright hopes of Radio Luxembourg towards getting away from commercial broadcasting in English, which have gone a-glimmering, according to latest reports, Europe's most powerful station has only one English commercial program now, and that an unimportant one, while prospects for improvement for at least the next few months aren't good.

Explanation lies in the British government's present attitude. Luxembourg today broadcasts sustaining programs in English weekday mornings and afternoons, and all day Sunday. It broadcasts commercial programs in French weekday evenings, and a limited time on Sundays. It had set up plans for a September switchover to English commercials, making various concessions to advertisers, such as agreeing to a blocked currency setup in England, etc.

British govt., opposed to commercials even from outside England, and unsuccessful in trying to buy Luxembourg out, has gone on record in its anti-Lux commercial stand, so that British manufacturers have been scared off. They're afraid of possible repercussions to themselves due to the rigid wartime government control on business that still exists, the shortage of raw materials, and the fact that raw stock might be withheld from them, etc. Anyway, big British manufacturers and advertisers have held back from giving Luxembourg business, upsetting the latter's applanet.

The French commercial situation at Luxembourg is somewhat more promising. In addition to French advertisers, British and American are coming in. Coca-Cola is the biggest U. S. advertiser today. RKO has bought time in French, and other U. S. film companies are dickering with the station. One of England's

## New Mutual Spot Shows Radio's So Fascinating

Unusual bit of promotion, which the station considers a vast improvement over the usual spot announcement copy, was inserted into one of Mutual's shows last Thursday (14) and continued thereafter as a regular thing. Show is "Real Stories From Real Life," heard over the net Mondays through Fridays 9:15-9:30 p.m. Show is fed to enter net when it is sustained on most stations, with a few using a commercial cut-in.

Show opens with a billboard tease, then has a break of about 50-70 seconds at the two-minute mark. Here, instead of straight promotional stuff, Mutual inserted a new feature, "Real Stories From Real Life." Discussing personalities at Mutual, featurette each night gave brief anecdotes or incidents, such as recalling Gabriel Heatter's 47-minute ad lib at the Hauptmann, or Cecil Brown being blown off and onto the tundra, etc., etc. A later break in the program was used for straight commercial.

Was, trying to reach the listener with stories of greater listenability than straight promotional stuff, feels new feature is a great opportunity to advance itself institutionally, and is plugging idea for all it's worth, getting staff together to contribute material, etc.

big football pools or lotteries has just bought time.

Luxembourg's position is considered unsteady, since there are only two other European commercial broadcasting stations, Andorra and Monte Carlo, and both are relatively unimportant.

## Highbrows Find Radio, Super - Intellectual Gab Takes to FM Air on WBZ

Boston, Nov. 19. Lowell Institute, famed Hub foundation, which has been sponsoring public lectures in Boston since 1836 on every conceivable subject (usually profoundly abstruse), is now on the air in the most intellectual public service program so far attempted. Current lectures on "Lamanism, the Buddhism of Tibet and Mongolia," are on twice a week on WBZ. Lectures will go FM for the present.

Six colleges and universities in Greater Boston are cooperating in the project, including Harvard, Boston University, MIT, Northeastern, Tufts and Boston College. New out-of-the-air of Northwestern and Cooperative Broadcasting Council with Parker Whetstone, former radio director of Northwestern and more recently in charge of educational broadcasting for the Armed Forces Radio Service as director. The Institute itself is directed by Ralph Lowell of the Cabots, Lowells, etc.

Some idea of the weight of the educational program, long given in the lecture hall of the Public Library with audiences ranging down to two dozen, are in the titles to follow "Lamanism," billed as Prof. L. Don Lee, Harvard, on "Application of Seismological Techniques to Engineering Problems" and Dr. Harold Shapley, Harvard, on "Unsolved Problems of Astronomy." Subjects also range from Polyphonic notation of the 14th Century to the atom bomb.

Cincinnati—Joe Cannon, writer-producer, has rejoined WSAI after an absence of six months. He served as continuity editor after starting with the station in 1944. One of his current assignments is "Pettycoat Partying," full-hour show Monday through Friday.

## Upton Close; 'Radio's Pegler'

Continued from page 1

organization in the country, a number of other organizations who claim to be interested in democracy, and a roster of individuals that would make up "Who's Who."

In every instance, Close used the names freely during the interview. But he asked that the use of the names be left to the record.

In the case of the Hollywood case, Close said the man had testified twice in a highly-publicized criminal action, contradicting himself in his testimony.

"Maybe he got mixed up," Close said, "but just the same, he knows that any sub-director attorney for the Dept. of Justice would have to spread the court record of both appearances before a federal judge. The man would go to prison automatically. If 15 Communists got together to slap that on him, he'd be sorry. So he went along with the Communists and got active in the campaign to get me off the air."

Close was at the time sponsored on the air by the Lumbermen's Mutual Casualty Co. Close says that the Hollywood case caused \$30,000 worth of Lumbermen's insurance to be cancelled.

"I went around," said Close, "lecturing to bank presidents and other people like that, and got them to write new business for Lumbermen's amounting to \$4,000,000. They kept me on six months after they had intended to drop me."

As part of the conspiracy, Close said "Washington" had threatened to take gold and other priority metal from another of his sponsors, Weathermen Co. The latter, too, dropped him.

Close's recital of conspiracies and back-reaching and he went on shelling the names involved because he would "take action against them in due time."

"Who, Me?"

He showed letters written to Mutual stations, protesting against his airings. Station managers had sent him the letters. Some of the letters had quotations taken from Close's writings, particularly from his bulletin "Close-Ups." According to the letter writers, these findings proved Close to be fascist and anti-Semitic. He denied the accusations, particularly that of anti-Semitism.

Close denied that his approach to "Communism among Jews" was either the approach of the late Joe Goebbels or of Rev. Charles E. Coughlin.

"As a matter of fact," he insisted, "I don't even know what all the shooting about Coughlin was all about. I was out of the country most of the time during the period. I have no sympathy with him or his alleged methods."

Close himself volunteered the information that the Brooklyn-based, always closely identified with Father Coughlin and the latter's viewpoint, "is the only paper in the country which I allow to reprint the scripts of my weekly broadcasts. I have been asked for the right to reprint by many others—Ku Klux Klan organs, and other out-and-out anti-Semitic papers. But I've always said no to them on that."

Close also spoke of himself freely as the "Voice of Rightist America." He became bitter only when the subject came up of a new book, released the very day of the interview. The book is John Roy Carlson's "The Plotters," published by Doubleday. Carlson, who also wrote "Under Cover," names Close in a number of instances.

Close told of some of Carlson's accusations, and answered them as either incomplete stories or as "lies." He referred to Carlson by the latter's true name, Arthur A. Allen. (Close himself has an "alias," Joseph Washington Hall.)

Close said that Carlson, using an under-cover name, had elicited from him "the address of Frederick Kistler." The latter is organizer and purveyor of the so-called Christian Veterans of America. According to Close, that was all he gave Carlson—the address of Kistler.

After the interview, reference to Carlson's book showed that the author reproduces two letters which he received from Close. On March 19, 1946, after Close had already gone back to the air via Mutual, he wrote:

"I am referring you to this organization of Mr. Kistler's—because just at present it is the only one on our side."

A month later, Close wrote:

"In my opinion, Kistler is an excellent leader of this organization. But according to Close, "Carlson showed himself to be a louse by writing to me in an under-cover way." Carlson, in his letters to Close, had posed as a veteran by the name of Robert Thompson.

The Mutual exec, who sat by in the interview without participating, spoke up and asked the interviewer whether he had read Westbrook Pegler's review of the Carlson book. Close nodded approvingly.

"I'd Rather Be Right"

Close made no secret of the fact that people who call him the "Pegler of the Air" are on the right track. He explicated over the fact that "I have helped win the rightful victory at the polls, and now we go on from here."

When asked about his sponsorship—National Economic Council and Merwin K. Hart—Close said "that tieup was a sponsorship of desperation. I let them sponsor me because other people who tried to raise the money couldn't get it. But my sponsor has to be someone that the New Dealers and the Communies and the conspirators can't push around. And they can't push this Council."

Close's visit to New York was in connection with American Action, Inc. Newspapers like PM and the New York Post had "exposed" that organization as being a Close venture. But "exposure" was not necessary at the interview. Without boasting, but as a matter of fact, Close said he had come to New York primarily on business, connected with this organization, as well as to speak before "property owners" in Atlantic City.

Harrisburg—With FCC approval to the Patriot Co. to operate FM radio station, Charles H. Morrison, general manager, has announced preliminary plans. Transmitter site will be located about five miles from the station's business section studios. Two floors of a downtown building have been leased to accommodate the studios.

## KEEPERS OF COMPANY!

On the Roxy Stage

For the Run of

20th Century-Fox's

"THE RAZOR'S EDGE"

In Radio

SECOND YEAR

"WALTZ TIME"

NBC, Fridays, 9:30 P.M.

4TH YEAR

"THE AMERICAN  
MELODY HOUR"

Songs By

POP

MAJESTIC

FORTHCOMING:

AN ALBUM OF SONGS  
MAJESTIC RECORDS

Personal Management

PAUL KAPP

400 Madison Avenue, New York



SUNDAY 2 PM EST



# ABC Snags Two New Sponsors

ABC television snagged two new sponsors this week for its shows produced over WBKB (Halbach & Katz, Chicago). New advertisers gave the web 5% hours weekly sponsored time in Chi, more than it has in any of its other outlets.

Henry C. Lytton & Sons, local Chi. retailer, signed to bankroll ABC telecasts of the "Blackhawk" pro hockey games Sunday night, beginning Sunday (24). Television Associates, on-line agency operated by Capt. William C. Eddy, station manager of WBKB, picked up the tab on "Stump the Artists," studio show which ABC has produced on a sustaining basis since Sept. 6. Eddy's outfit takes over sponsorship Nov. 29 of the Friday night show 8 to 9:30.

ABC announced last week that General Mills had been pacted to bankroll the Wednesday night "Blackhawk" games, with possibility that other advertisers might come in later for this series on a participation basis.

Cincinnati—Four-year course in radio is now included in the curriculum of the College of Music of Cincinnati after authorization was recently granted by the State of Ohio Department of Education for the school to confer a B.A. degree in radio education. New program grew out of the efforts of Roberto Kelly, WLW staffer, who originated the radio department. Radio courses are partially endorsed by James D. Shouse, president of the Crosley Broadcasting Corp.

## out in front

is the right place to be.

When it comes to delivering signed contracts, Weed and Company stays "out in front" all year long.

## WEED AND COMPANY

RADIO STATION REPRESENTATIVES  
New York • Boston • Chicago • Detroit  
Newark • San Francisco • Hollywood

# "The Man Behind the Music"

Five-year air tested show, 260 episodes in book script form. Music supplied from your transcription or record library. Here are a few stations using this show.

WRFR, Washington, N. C.  
WMPS, Memphis, Tenn.  
WCAX, Burlington, Vt.  
KNBD, Bend, Oregon

THE W. E. LONG CO. Radio Division  
155 N. Clark St., Chicago 1, Illinois

# ASTOR FILMS VIDEO PLANS TOLD BY SAVINI

Hollywood, Nov. 19. Extensive operation in production of films for television are planned by Astor Films, according to Bob Savini, Astor's executive, outlining up release dates in addition to picture producers, in addition to setting some production plans of his own.

Astor now has a stock of some 60 subjects, he says, ranging in time from three minutes to a half hour. They were made especially for television, and are being held as the nucleus of a planned extensive library. None have been released, nor Savini, is released soon, except for eight now on loan to DuMont for experimental purposes.

Majority were made at Filmmark Studios in New York where expanded production will be continued with the purpose of tying up exclusively with one telecasting company. Savini states it's unlikely that he will go into general release, preferring an exclusive first-run deal with one video operator, networkwise, or with an operator holding the FCC five-station market. Savini says he has seen contracts made by other parties.

Savini goes to Houston, Texas, in the next week to see contracts for the Hughes Tool Co., and will return to his New York office to set plans for his own production to start shooting.

# Eshelman Agency Tele Depts. 1st for Philly

Philadelphia, Nov. 19. Benjamin Eshelman ad agency this week will set up a television department, first Philly outfit to go in for tele in a big way.

Heading up this department will be Paul Knight, up to recently program director of Philco's tele outlet WPFT. Knight will operate under the supervision of Ray Aarons of the Eshelman setup, and will handle Eshelman's first tele account, Sears Roebuck's "Vest-Quiz," which is broadcast over WPFT.

Knight's spot at WPFT has been taken by Ernest Walling, who has been with the Philco station since its inception as a director, cameraman and producer. Walling was one of the founders of the Barber Theatre, Abingdon, Va., and has served as executive producer since March 1, when he returned from three years of Army service.

# VIDEO KEEPS BANK CHECK

Chicago, Nov. 19. In stunt to bring variety to daily telecasts, WBKB last week aired opening of new bank in Chicago's loop. Gimmick provided good material for video show as bank is made of conventional type, having drive-in facilities which provide motorists opportunity to transact biz without getting out of cars.

Using two cameras, show was directed by Reinald Werbergrin, and announced by Don Ward.

Denver — John Buchanan, army vet, replaces Ivan Schooley as KOA announcer. Schooley, who will continue to do one newcast daily, is devoting his other time to singing.

# L.A. Times Builds New Tele Studio, Playhouse

Hollywood, Nov. 19. Going ahead with television plans while a majority of others await licensing, the Los Angeles Times shortly starts building a temporary studio in Pasadena in lieu of proposed 10-story structure slated for site, of Pasadena Playhouse.

Interim building with space used as workshop in conjunction with playhouse, and regular commercial video plans are already finished, with only few details left to inaugurate.

# RCA's Halpin Advises Field Tests for Best Home Video Reception

Philadelphia, Nov. 19. Television is coming to the American home and the American home-owner should prepare for it, according to Dan D. Halpin, sales manager for RCA-Victor television receivers.

Addressing a meeting last week of the Building Owners and Managers Assn. of Philadelphia, Halpin described effects of television on construction of future buildings and preparations for installation of television in present residences.

"I advise those planning to build new homes to have field tests made so that conduits for television transmission lines can be installed in the most expedient places in the home," he said. He outlined how his company's antennae system, initially installed in New York's Hotel Pennsylvania and Hotel New Yorker, termed it "the ideal solution to the problem of multiple dwelling antenna systems for television and FM."

This system consists of a sensitive master receiving antenna, or series of antennas, so well placed as to receive all the programs serving the area. Through a series of distribution boxes, the broadcasts are fed through a single wire to as many outlets as the building owner desires, with the various outlets situated in the separate dwelling units.

"Today the housing shortage places building owners and managers in the fortuitous position of operating with few plus-services," continued Halpin.

# New CBS Tele Rate Card Sets Tariff For 'Facilities,' Not for Air Time

## ABC Gets Swank Insull Quarters for Tele, FM

Chicago, Nov. 19. Lush penthouse, built by Samuel Insull for his personal use atop the Civic Opera building here, becomes ABC television and FM radio's new home. Comprised of eight large rooms at one of the highest points in the space is said to be most lavish apartment this side of New York.

NBC moves in on the 42nd floor, directly beneath ABC, at about the same time, and will also construct video and FM facilities. Antennas will be erected atop building.

## Par's TP Gets New Quarters On Coast

Hollywood, Nov. 19. "Television Productions, Paramount video baby, is moving out from its mother's wing on the Fox lot and taking quarters in a building across the street from the studio, which was formerly used for storage.

Studio-type building is large enough for the video outfit, as well as allowing space for caluhs, sets, props, etc. Some reconstruction is going on in the interior to soundproof, with other permanent installations coming up when the outfit finally moves in. Ideal location permits freer action for video operation but still keeps the company close to its parent for use of the work and machine shop, costumes, sets, etc.,

Rely tower will be built on the second story for beaming of programs to the Mt. Wilson transmitter. Move is seen as preparation also for commercial licensing, now thought imminent.

Philadelphia—Don Rose, for years a synd columnist on the old Evening Ledger and now with the Evening Bulletin, has blossomed forth in a new role—m.c. for an amateur hour each Sunday afternoon over WFEN.

CBS television unleashed a concerted campaign this week to grab off some of the top-spending advertisers now entering the tele field by announcing a new rate schedule with charges ostensibly far less than rates of either NBC or DuMont. Fact that CBS plans to charge the same for use of its facilities during either rehearsals or actual broadcasts, however, brings its rates for live shows above those of DuMont and slightly lower than NBC.

In the new rate card mailed to advertisers and agencies this week, George L. Moskowsky, commercial manager of WCBZ-TV, CBS N.Y. tele outlet, declared that the charges do not include air time, for which no charge is being made presently.

"There are so few sets in use today that we do not believe it possible to project an intelligent rating of television's real commercial values," Moskowsky's letter said. "Charges therefore are based on the use of facilities rather than air time. They do not include such variable extras as casts, sets, properties and costumes."

Rates include \$80 for the first 15 minutes' use of either studio or sound facilities, \$90 for 15 minutes to a half-hour, and \$150 from a half-hour to one hour. Parging (Continued on page 54)

# WTAG Leads In 83 Out Of 96

Of the 96 periods per week out of 100 hours, WTAG leads in 83 and is a close second in the remaining 4 1/2 hours per week.

WTAG WORCESTER

AT 9:30 P. M., NEW YORKERS WHO LIKE OLD TIME MUSIC SWING THEIR DIALS TO WOY . . .

METROPOLITAN, you . . . the target, most active and . . . WOY NEW YORK

# British Disks Whirl to U. S. Airings; Three Series on Pix, Legaters Set

Agency interest has been aroused at the unusual instance of a Britisher offering transcription series to nets and agencies in New York. The Englishman is Harry Alan Towers, radio consultant and package show producer in London, who arrived here Saturday (9) with several disk shows he believes of value to the U.S. and Canada. They would film and stage personalities heightens interest in Towers' disk series, since he has a virtual monopoly of the transcription business in England.

One series, titled "London Playhouse," is a half-hour weekly production in London, who arrived here Saturday (9) with several disk shows he believes of value to the U.S. and Canada. They would film and stage personalities heightens interest in Towers' disk series, since he has a virtual monopoly of the transcription business in England.

the Petrolino ban angle can be avoided by redubbing with a U.S. organ where necessary, according to way disks are recorded, according to Towers.

The series is particularly styled for sale in British dominions, as are all of Towers' disks, the Overseas Recorded Broadcasting Service (British equivalent of U. S. Armed Forces Radio Service) already having bought 10 for British forces overseas.

Second series, of 13 programs, and emanates from Scotland, is titled "Scotland Calling" and features Will Fyfe, Glasgow Orpheus Choir, his chestnuts, etc. Harry Lawler, who is 77, will record some shows, his health permitting. Show is a half-hour variety program of drama, music and comedy, intended to appeal to people of Scotch background. Series will feature the pipe bands of famous Scottish regiments on each disk as additional nostalgic draw.

Disks start in January. Third series is a set of half-hour dramatic versions of British films, intended largely for use in conjunction with the run of such films in U.S. and Canada. The films are serialized only for six shows. First one is J. Arthur Rank's "Great Expectations" in color.

Towers leaves for the Coast Sunday (17) for a week's stay, during which will make recordings for BBC use of interviews with film people in connection with forthcoming U.S. film in England. He'll also interview British stars currently there, such as Phyllis Calvert, Rex Harrison, etc., doing about 24 interviews in all. He's due back in London Dec. 1.

## 25,000,000 SETS SEEN DUE IN NEXT 10 YEARS

An optimistic future for television—which will find 25 million tv sets on the market and two and a half million new jobs available in video in the next 10 years—was predicted here Thursday (14) by Joseph Gerl, president of Sonora Radio & Television Corp.

Speaking to Washington Kiwanis clubbers, Gerl expressed the hope that the new industry would be self-sufficient, arguing that "radio advertising excesses" in sound radio.

Black-and-white video is here to stay, Gerl said, but added that it will be five to seven years before color tv comes into its own. He urged a three-year government moratorium on taxes to encourage development of this new high-cost industry.

## CBS Tele

Continued from page 53

live hours as the average rehearsal time required for each hour studio show, which WNBT (NBC) produces free to its advertisers. The CBS charge for an hour's broadcast and five hours of rehearsal costs \$1750. DuMont charges the same \$1750 for the single hour broadcast, but allows in the five hours rehearsal time. In addition, however, the NBC station charges another \$100 for use of its transmitter. DuMont's charges \$100 for an hour's actual broadcast, plus \$85 an hour for rehearsal. The difference is the same five hours for rehearsal, the WABD total would come to only \$675, or \$15 less than CBS. Sponsors, of course, might not necessarily need the full five hours for rehearsal time, but the cost proportionately.

### Time Signal, \$20

For each 20-second time signal or short report on time, CBS charged \$30. Charges for remote pickups and for sets, parts, costumes, talent, etc., are extra. DuMont's policy on request, presumably to be dependent on the type of show in question. DuMont's charges are designed for a minimum of 13 shows at intervals of not more than two weeks with pay for less than 13 weeks acceptable only as facilities permit.

In answer to queries on why CBS is so intent on wringing up black-and-white shows in view of its attempts to institute ultra-high frequency color video, CBS executives declared that their sponsors coming in now would be able to get first crack at color when that becomes commercial. "Columbia's policy in regard to color television was to be first to get the television world to come to New York," it is our intention to give WCBM-TV clients the first opportunity to test the enormous sales potential of television in full, natural color.

While CBS is prepared to sell one of its own packaged shows to a client, Maslovsky reiterated that a CBS staff director will still handle the controls during broadcast of an advertiser's show. Agency director's "instructions to the CBS studio personnel will be relayed by a representative of the CBS staff," he said. "The latter will serve simply as a liaison man and interpret the agency's instructions. It implies no limitation on the director's creative authority."

As for CBS' Television Audience Research Institute are to be made available to any CBS client free of charge.

DuMont's "Free Cost" Time Signal television to make a pitch for new sponsors this week by advising 132 top advertisers and agencies of its new plan to provide air with "no cost to you except for rehearsal time."

Such broadcast time, according to the DuMont letter, "need not conform to any fixed schedule but rather can be selected by you on a bi-weekly, monthly or even bi-monthly basis. You may continue until such time as receivers begin to reach the market in 'substantial numbers.'"

Letter did not define how many receiving sets this would entail. When enough receivers hit the market, sponsors are to be guaranteed "pre-selected" time in the 8 to 10 p.m. portion of the broadcast day at the same rates of \$300 an hour for c.m. rehearsal or actual broadcast if they want to sign on for a 26-week contract. Rates are to be increased for the second 26-week period, if the sets in the N.Y. market at that time number 100,000 or over.

### GEO. KIRKSEY'S SETUP

Houston, Nov. 19.

George Kirksey, ex-Illustrator sportswriter, now heads his own public relations office here. He is handling Glenn H. McCarthy, prominent oilman who is building the \$100,000 Shamrock hotel here, the Texas Independent Producers & Royalty Owners, among other clients. Bob Rice, ex-George Olsen bandman, is associated with Kirksey.

Ethel Shutta (Mrs. Kirksey), musician-composer, is joining her husband and they will make their home here.

Troy-Cliett, Penabody & Co., Troy's largest business enterprise, is sponsoring a local radio show for the first time, titled "Musical Memories," it is aired for 15 minutes on Friday night with WTRV. Program is chiefly institutional.

## Jan Net Expands

Tokyo, Nov. 12. Armed Forces Radio in Japan, adding WLKA at Kanoya to its network, now boasts of seven stations. The list also includes WTRR, key station at Tokyo; WYTO, Osaka, which has relay stations at Nagoya and Tsuruga; WLKD, Sapporo; WLKX, Fukuoka; WYTO, Sasebo; and OLKI, Fukuoka.

## Chevy's Two-Way Video Deal Wraps Up

Chevrolet Motors, in one of the biggest television deals yet set, signed Monday (18) afternoon for a 26-week series of shows over WABD (DuMont, N.Y.) beginning Jan. 12. Contract was signed in a unique way, with DuMont officials in N.Y. and Chevy officials in Washington talking to each other and watching the proceeds via television itself.

Inking of the pact this way opens up wide new fields for television that haven't yet been touched on. Important business deal can be signed in this way in the future, with execs in far-flung towns being able to negotiate personally with each other with the same intimacy as though they were in the same room. U. S. President, however, may some day talk to chief execs of other nations, Chevy and DuMont officials pointed out, and business salesmen from their offices may be able to talk to dealers or their field men across the nation without leaving their offices. System has all the advantages of the telephone, with the added benefit of sight.

Monday's deal was handled over a closed circuit between the DuMont studios in N.Y. and in Washington. Chevy officials, in Washington for a Chevy dealers' confab, signed one counterpart of the agreement while the DuMont execs in N.Y. signed the other. Two-way discussion took place, with each party simultaneously signing in full view of the other.

Under terms of the deal, Chevy takes over the 10:30 a.m. Sunday nights over WABD, one of the cream hours for sponsored shows. Format of the shows is expected to be set soon. Chevy is presently dickering for several top writers who might not be available until sometime next spring. If they are signed, the automobile company may go on the air with films until the live shows can start.

## Kilocycle 'Angels'

The art of playing "Angels" once confined strictly to Broadway legit shows, is spreading into radio. Latest to invite investors are George Lewis and Jay Burton, producers of "So You Want To Be A Comedian," an audience participation show, are selling pieces of the show prior to its auditions and sale.

Show is figured now at \$1,500, with a third of the money already in. Investors will sell out for \$4,000 for about 200% profit.

## WCOP's New Fishbowl Operations Gandered

### At Guest Unveiling

Boston, Nov. 19. WCOP, ABC outlet here, officially opened its 24,000-sq.-foot street level studio in the N. E. Mutual Building this week, handling upwards of a thousand newsmen, agencies, advertisers and competitor calls on the seven-line line.

Unusual aspect of the layout is that public steps from street into the lobby to see station in operation behind observation windows. Even master control room is open to others. All the station's facilities, including four studios (one seating 250 people), are housed in the building, except the transmitter, a 5,000-watt, located in Lexington. One studio remains unfinished until FX facilities are installed.

Complete layout includes lobby, five studios, news office, master control, transcription library, record room, music library, announcer's lounge, audition room plus offices. Architect was Lockwood Green, with Temple and Crane as contractors. Public open house follows Dec. 1.

New York—WOR-TV, Orlando, Fla., will become affiliated with NBC on or about Christmas Day, depending on completion of the station's construction. It will be the 183d NBC affiliate.

## Memo On!



Press Representatives

BUTTON-LIFFOLD

THE VOICES OF MARLIN BLADES

JINGLES

that don't

JANGLE!

THE MOST COMPLETE,

EFFECTIVE JINGLE SERVICE

Your Jingle—Sung or—

Written, Packaged, Produced:

'LANNY & GINGER' GERRY

543 3th Ave. N.Y.C. - AT 9-027

ADAM HAYS, ETC., ETC.

### GAGSTERS

How's your program. In the box? Is there a sure to fill that box? Is there a sure to fill that box?

GET WISE—YOKEBRIE

John Glatfelter, ex. Variety

134 W. 46th St., New York, N. Y.

## "HIRES TO YA"

FOR SECOND YEAR  
HIRES SUNDAY PAST  
ABC, COAST-TO-COAST



MR. LOU CLAYTON  
UNITED BROADCASTING CO.  
PHILADELPHIA—9:30 p.m., EST  
WJW—11:30 p.m., EST  
"It Happened in Brooklyn"

## CLEVELAND'S Chief STATION



### BLANKETS THE MARKET

WJW covers the Cleveland money market... a market which is the 7th largest... 5th richest... 3rd most densely populated in the United States... that spends over a billion dollars annually. Cleveland's CHIEF STATION blankets more daytime dialers per dollar in the Cleveland area than any other regional station.

ABC Network WJW 5000 Watts

CLEVELAND DAY AND NIGHT

WJW 5000 Watts

## Gadsden, Alabama

250 Watts • 1240 Kc







JOHNNY  
**BOTHWELL**  
MASTER OF THE ALTO SAX  
AND HIS ORCHESTRA

APPEARING

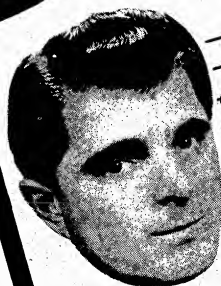
**ROSELAND**  
NEW YORK CITY

OPENING  
NOV.

**25**



Claire **HOGAN**



Don **DARCY**

JOHNNY'S LATEST *Signature*  
RECORDINGS

- 15059 TO A WILD ROSE
- 15045 SOMEWHERE IN THE NIGHT
- 15012 CHICHITA BANANA
- 15012 I COVER THE WATERFRONT
- 15003 STREET OF DREAMS
- 15003 I'LL REMEMBER APRIL
- 15001 L'LL WIND
- 15001 LAURA LONELY SERENADE

Recordings Produced by BOB THIELE

Heard Regularly on WJZ and the Coast-to-Coast  
Network of the American Broadcasting Company



GENERAL ARTISTS CORPORATION

THOMAS G. ROSELAND, President  
R.M.O. BUILDING • ROCKEFELLER CENTER • NEW YORK 17, N.Y.



## On The Upeat

### New York

Signature Records and William Morris agency have signed and made up . . . Merry-Go-Sound indie records, turned out by Tone-Products Corp., going into vinylite disks with next four albums—"Adventures of Tom Thumb," "Aesop's Fables," "Children's Query House" and "Old McDonald Had a Farm."

George Towne orchestra replaces Blue Baron at Edison Hotel, N. Y. Nov. 25. . . Jerry Wald will play location jobs only with new orchestra. . . New vocal quintet with Stan Kenton to be called Patelio.

Jerry Blaine is general manager of National Records; Herb Abramson is head of artists and repertoire . . . Phil Braumstein to Coast Sunday (24) for three weeks to open branch office of his accounting firm . . . Freddie Slack into Earle theatre, Philadelphia, week of Dec. 13. . . Beryl Reubens joined Columbia Records publicity staff in N. Y. under Wayne Varnum.

Johnny Burner, former sideman with Horace Heidt and Art Mooney, leading his own seven man combo at Ben Makeis's, Roadside spot, Brooklyn, for the past year, quit after a salary dispute. Pex had an other year to go.

### Hollywood

Spade Cooley's hay-bakers doubling from Santa Monica ballroom to Triunfo, Southgate, one night a week, relieving for Van Tomkins Starliners. . . Rene Toussie's Havana Casino maracas guys and Joe Notman's orchestra signed for Copacabana, opening date being tentatively set for Nov. 25. . . Anita O'Day into Club Morocco on Red Nichols' night off, starting this week. Sue'll be accompanied by Alvin Quintet. . . Harry James skedaddled.

for two platter stashes at Columbia this week, prior to layoff of band for six weeks.

Ray Bauduc out of the hospital, after week's stay, and band, with Nappy Lamare on guitar, moved from Club Algiers to Club Babaloo. Art Kessel into Aragon ballroom Dec. 9 for first California date.

Gloria Stewart replaced Gloria Foster, Chuck's sister, as vocalist with Carmen Cavallaro. . . Benny Carter broke up his band temporarily, at least, confine himself to writing music and possibly taking arranger assignments from film studios.

### Pittsburgh

Doctors ordered Harold Ide to a sanitarium, so Bill Beck took over piano berth with Baron Elliott band. . . Eddie McFarlane joined Leighton Nolle as saxman and vocalist at Last Frontier, Las Vegas. . . Latimeres, at Hollywood Show Bar, had option picked up through February. . . Herman Middleton won't be going back into Hotel Henry, which has been down for two months on account of strike. He has organized a new six-piece organ type band for Joe Heller's (this brother-in-law) Carousel. . . Julia Miller, local violinist, organized four-piece unit and went into Burgundy Room of the Fort Wayne hotel, Detroit. . . Ken Ralphy and Johnny Mitchell new combo into Gene's hotel, near Jesumette, on Lincoln Highway. . . Ray Catron's orch picked up at Green Acres for first of year.

### Chicago

Claude Thornhill playing his second date within six months at Sherman Hotel, opening Jan. 17. . . Duke Ellington took \$18,500 for two concerts at the Civic Opera House. . . Charlie authorities reduced annual tax on discboxes from \$50 to \$25. . . Dick Jurgens leaving the Aragon to play one nighters until Christmas when he returns. . . Woody Herman in the Civic Opera House for a concert date, Dec. 15. . . Metal Well plugging "Just a Dream of You," which her late hubby wrote 35 years ago. . . Johnny "Steel" Davis set for the Strand theatre, N. Y. for the holidays. . . Dom Peters, arranger, has organized group of ex-GIs for a new band called "The Pipers." . . Staff Smith filling in for John Kirby at Forest Park Hotel, St. Louis. . . Andy Kirk for the Bandbox, Chi., Dec. 6. . . Glenn Garr returns to Donohue's Mountain View, N. J., Dec. 6.

## Harry Lin to Europe On Fresh Jazz Disk Dates

Hollywood, Nov. 19. Harry Lin leaves Hollywood shortly to arrange European distribution and sales for Keynote records. Lin, chief of jazz recordings, will supervise foreign recording sessions lined up by Charles Delaney. Keynote also putting out a series of recordings of the Delaney brothers' report on recent record-holding tour. Lin is heavy stockholder in outfit.

## Jazz Still SRO For N. Y. Addicts

Third season's debut of Norman Grant's "Jazz at the Philharmonic" troupe . . . Brooklyn Academy of Music, Wednesday (13), drew an SRO crowd of 2,500 live addicts who pulled up a b.o. take of \$4,700. Performers included many topflight jazz instrumentalists headed by Coleman Hawkins, tenor sax; Roy Brown and Rex Stewart, trumpet; Illinois Jacquet, sax; Trummy Young, trombone; Buck Clayton, trumpet; Charles Drayton, bass; Kenneth Kersey, piano; Jackie Miller, drums; and Helen Humes, vocalist. Miles was the only guy player appearing on the show which was emceed by promoter Grant.

Patrons, who were kept jumping throughout, were treated to a variety of solo and ensemble pieces in undiluted Dixieland style. Music sounded like a remote version of modern polished swing band techniques but the jazzique archeologists who packed the Academy found plenty of kinks in the old bones. Standout pieces were Hawkins solos on "Body and Soul" and Hawkins' idea, followed by Drayton and Stewart's hot horn blowing.

## Sherman H. Almost Stuck When Teagarden Cancels

Chicago, Nov. 19. Sherman hotel's Panther Room almost found itself without a band when Jack Teagarden bowed out of a Nov. 22 date following Ray Anthony's Thanksgiving at the last moment decided to break up his organization and form a seven-piece combo. Panther Room no go so Teagarden opens Nov. 21 at Club Suse-Q, Hollywood. . . Booker did a fast take and caught Harry Cool in for the date. Cool's previous dates have been at the Blackhawk where he built his first band and where he was supposed to follow Russ Carlyle.

### Big T's Small Combo

Hollywood, Nov. 19. Jack Teagarden is breaking up his big outfit and forming a small seven-piece combo to open Thursday (21) at Club Suse-Q here. It'll feature himself on trombone and brother Charlie on trumpet.

Just back from a 13-month tour Teagarden is combining yen to dodge pronounced differences of opinion on a large scale with desire to settle down in his home in Long Beach, which he bought two years ago and hasn't seen much since.

### DORSEY'S CASINO FEELS COIN

Smiley Burnette will take nucrow into Dorsey's Casino Gardens ballroom on once weekly basis, starting next Tuesday (20), with Spade Cooley's Westerners playing at his Triunfo ballroom Wednesday.

## Inside Orchestras—Music

It was all very informal last Thursday (14) when Gustav Schirmer unveiled his new three-story music store in downtown Brooklyn. Among the music men who dropped in during the course of the day were such as Smith Irving Berlin, who shook hands with the proprietor against a background of sheet music of "Doin' What Comes Naturally." Festivities were aired by WOV's disk jockey Fred Robbins, whose own first anniversary of his "1280 Club" coincided with Schirmer's opening. Amid noisy jurgings of motley hobbyists, Sam Donahue, Lee Wiley, Andy Penlidon, the DeMarco Sisters, Joan Edwards and Robert Merrill, among others, were on hand to plug the new Schirmer music store, the 1280 Club and themselves.

Max Dreyfus, who recently set up a separate music pub firm for Ira Gerxwin and Arthur Schwartz, just as the veteran publisher has done the music men who dropped in during the course of the day were such as Smith Irving Berlin, who shook hands with the proprietor against a background of sheet music of "Doin' What Comes Naturally." Festivities were aired by WOV's disk jockey Fred Robbins, whose own first anniversary of his "1280 Club" coincided with Schirmer's opening. Amid noisy jurgings of motley hobbyists, Sam Donahue, Lee Wiley, Andy Penlidon, the DeMarco Sisters, Joan Edwards and Robert Merrill, among others, were on hand to plug the new Schirmer music store, the 1280 Club and themselves.

Incidentally, Louis Dreyfus, head of Chappell of London, is now in New York powwowing with brother Max, whom he hadn't seen for over a year.

Part of the assets of the defunct ARA record company, which will go for auction soon to satisfy creditors, is a stock of close to 2,000,000 finished disks, which either were ready for shipment at the time of the company's fold or were returned by dealers. These disks occupy a peculiar position in the interests of music publishers, who are owed a considerable amount of coin by ARA. In the event they are disposed of via the auction to a buyer who subsequently puts them on the market for sale, no royalties will accrue to the publishers and none can be forced. Royalty payments are the obligation of the manufacturer of the masters from which the disks are pressed.

Premiere of "The Fabulous Dorsey," film based on the lives of Tommy and Jimmy Dorsey, may be unrecalled with a big hooah all over the state of Pennsylvania next February. Plans are still vague for the event, but it's the plan as it currently stands. It will somehow involve the use of the orchestras led by the brothers, although at that time, as things stand now, T. D. will not have his own band. Charles Rogers, producer of the film, is due in New York early in December with the first finished print.

Lionel Hampton, currently at the Strand theatre, New York, is using more and more group vocals and choral arrangements involving the entire band, and he has hired a man who does nothing but invent arrangements of this type and train his musicians and singers in their performance. Arranger is a graduate of Fisk U. He gets no billing, but actually comes onstage at the Strand to conduct the choir in his work. Few Negro bands even attempt such ideas.

## ROMBERG'S U PIC, 4TH RCA ALBUM, THEN TOUR

To finish up celloing chores . . . To forthcoming Universal film "Sunny River," Sigmund Romberg trains to the Coast Nov. 25. Prior to his departure he'll cut his fourth recording album for Victor.

Composers expect to return to New York after Christmas to finalize arrangements on a projected concert tour which is slated to take in 119 cities throughout the country.

After all is said and done . . . There is really only one

# MARGIE

Words by Benny Davis  
Music by Con Conrad & J. R. Robinson  
Now a 10th Century-Lux  
Technicolor Hit

MILLS MUSIC, INC.  
1619 Broadway, New York 15, N. Y.

## DON BESOR

and His Orchestra

-Featuring the CONSOLE-VIBRAHARP

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An All-Time Favorite

# EXACTLY LIKE YOU

Music by . . .  
**JIMMY McHUGH**  
Shapiro-Bernstein

## SANTLY-Y-JOY Standards

# WHEN THE ORGAIN PLAYED ATTAINMENT

WALLACE-CAMPBELL-CONNELLY

SANTLY-JOY, Inc.  
1619 Broadway, New York 19  
Tommy Valando, Gen. Prof. Mgr.

# WATCH!!!

WATCH!!!

"The Ballad Beautiful"

SUN MUSIC CO.

HOLOWOOD  
JOE PERRY  
1619 Broadway, New York 19

# Songs With Largest Radio Audiences

The top 30 songs of the week, based on the copyrighted Audience Coverage Index Survey of Popular Music Broadcast on Radio Networks. Published by the Office of Research, Inc.

Survey Week of November 8-14, 1946

|  |              |
|--|--------------|
| And Then It's Heaven.....                                | Remick       |
| Blue Skies—"Blue Skies".....                             | Berlin       |
| Coffee Song—"Copacabana Revue".....                      | Valiant      |
| Five Minutes More.....                                   | Melrose      |
| For You For Me Forever More.....                         | Chappell     |
| Girl That I Marry, The—"Annie Get Your Gun".....         | Berlin       |
| I Guess I'll Get the Papers and Go Home.....             | C.           |
| I Haven't Got a Worry in the World.....                  | Williamson   |
| If I'm Lucky—"If I'm Lucky".....                         | Triangle     |
| If You Were the Only Girl.....                           | Mutual       |
| It's a Pity to Say Goodnight.....                        | Leeds        |
| My Sugar is So Refined.....                              | Capitol      |
| Old Lamp-Lighter.....                                    | Shapiro-B.   |
| Old Buttermilk Sky—"Campana Passage".....                | Burke-VH     |
| Rickshaw Man.....  | Southern     |
| Rumors Are Flying.....                                   | Oxford       |
| Sepember Song.....                                       | Crawford     |
| So They Tell Me.....                                     | Barton       |
| Somewhere in the Night—"Three Little Girls in Blue"..... | Triangle     |
| Sooner or Later—"Song of South".....                     | Santley-Joy  |
| South America Take It Away—"Call Me Mister".....         | Witmark      |
| That Little Dream Got Nowhere—"I Cross My Heart".....    | Famous       |
| Thing We Did Last Summer.....                            | Morris       |
| This Is Always—"Three Little Girls in Blue".....         | BVC          |
| This Time.....   | Dorsey Bros. |
| To Each His Own—"To Each His Own".....                   | Paramount    |
| Whole World Is Singing My Song.....                      | Robbins      |
| Why Does It Get So Late So Early.....                    | Harms        |
| Zip-De-De-Dah—"Song of South".....                       | Santley-Joy  |

Following songs are those that did not have enough performance credits on the week to be included in the top group. They mostly are famous rising in popularity.

|  |             |
|--|-------------|
| A Gal in Calico.....                                   | Remick      |
| A Garden in the Rain.....                              | Melrose     |
| A Night Nigh in Rio.....                               | Witmark     |
| Anybody's Love Song.....                               | Miller      |
| Either It's Love Or It Isn't—"Dead Reckoning".....     | Mood        |
| For Sentimental Reasons.....                           | Duchess     |
| I Don't Know Why—"Faithful In My Fashion".....         | Felst       |
| I Got the Sun in the Morning—"Annie Get Your Gun"..... | Berlin      |
| I'll Close My Eyes.....                                | Maurice     |
| I'll Never Love Again.....                             | Peer        |
| It's All Over Now.....                                 | BMI         |
| Linger In My Arms a Little Longer Baby.....            | Bourne      |
| Marge.....   | Millie      |
| Oh But I Do.....                                       | Witmark     |
| On the Boardwalk—"Three Little Girls in Blue".....     | BVC         |
| Passé.....   | Felst       |
| Pretending.....  | Criterion   |
| Surrender.....   | Santley-Joy |
| Twilight Song.....                                     | Mutual      |
| Uncle Remus Said—"Song of South".....                  | Santley-Joy |
| Under the Willow Tree.....                             | Maurice     |

† Filmstock. \* Legit Musician.

## 10 Best Sheet Sellers

(Week Ending, Nov. 16)

|                            |           |
|----------------------------|-----------|
| Old Lamplighter.....       | Shapiro   |
| Old Buttermilk Sky.....    | Burke-VH  |
| Rumors Are Flying.....     | Oxford    |
| Whole World Singing.....   | Robbins   |
| To Each His Own.....       | Paramount |
| Five Minutes More.....     | Melrose   |
| If You Were Only Girl..... | Mutual    |
| You Keep Coming Back.....  | Berlin    |
| Coffee Song.....           | Valiant   |
| Things We Did Summer.....  | Morris    |

## Second 10

|                            |             |
|----------------------------|-------------|
| Guess-I'll Get Papers..... | C-P         |
| Southern Song.....         | Crawford    |
| Girl That I Marry.....     | Berlin      |
| Rickety Rickshaw Man.....  | Peer        |
| This Is Always.....        | BVC         |
| So America Take It.....    | Witmark     |
| Sentimental Reasons.....   | Duchess     |
| Passé.....                 | Felst       |
| Zip-A-Dee-Dee-Dah.....     | Santley-Joy |
| Pity to Say Goodnight..... | Leeds       |

## U-I Pix Exec In Vogue Disk Deal

Negotiations are currently reported on between Tom Safford, Vogue record proxy, and Matty Fox, executive vespers of Universal-International pictures, for sale of the diskery to Fox. The deal has been cooking on the qt. for a couple of weeks, according to word in the trade, but neither party will divulge any information. High asking price reported holding up the deal.

Should Fox succeed in buying Vogue, it will mark another step in the move of motion picture companies into the recording field, with Metro already in and Paramount looking around for possibilities after the recent deal with Cosmo felt through. Purchase will be ostensibly independent of Fox's picture stock holdings, but working agreement between the picture company, in which Fox owns a sizable hunk of stock, and the platters, will go into effect immediately.

David O. Selznick also mulls his own recording company, probably under the Vanguard label.

## Major Pubs Fail to Follow Morris In Raising Wholesale Music Prices

### Redman Due Back

Don Redman, who's been touring Europe on concert dates the past three months, returns to the U. S. Dec. 3. Band is currently appearing at the Stardust Club, Munich, Germany, in final booking.

Redman is slated for a theatre tour upon his arrival in New York. He expects to return by ship.

### AULD TO DEBUT IN PHILLY WITH 6-PIECER

Georgie Auld, who disbanded a full-size orchestra some weeks ago, goes back to work soon at the head of a six-piece combo patterned somewhat after the Benny Goodman sextet, with which he worked while a member of Big's band. Outfit will play its first date at the Click Club, Philadelphia, opening later this month.

Auld disbanded the larger band between bookings because he couldn't afford to pay his men during the layoff. He had a date to go into the Terrace Ballroom, Newark, but shortly before the debut decided not to bother due to high operating costs.

### Decca Drops 4

In a sudden unloading move last week, Decca dropped four of its pacted artists by not renewing their contracts. Move, it's felt, was made to bring the talent roster to a point compatible with production plans and facilities.

On the axe list were Glenn Gray, Lucky Millinder and Andy King, bands, and the Deep River Boys, quartet.

Apparently the move by the Edwin H. Morris music publishing group in raising wholesale prices for certain types of its music is going to be restricted to that combine. None of the major publishers in New York has so far indicated any serious ideas about following Morris' example immediately although some do say more general price increases are inevitable.

Most major pubs agree that the move is justified, but they themselves do not intend going along. Most feel that price boosts at this particular time, when sales are below par, is moving in the wrong direction despite the great increases in cost of operation.

As for sheet sales, pubs are heartened a bit by the indications of the past week or so. Since last spring, the music business has become a "one song" affair, meaning that one song at a time has become the outstanding hit while the remaining tunes of the top 10 lag along at sales figures that wouldn't have gotten them into the charmed circle during the war boom. Now, there are three or four songs showing some life at the same time, led by Shapiro-Bernstein's first hit in more than a year, "Old Lamp-lighter."

Actually, prices for certain tunes had been increased some time ago above the accepted 22c to jobbers and 26c for racks. In these cases the songs involved are show and picture tunes, from which the writers received a higher than normal royalty. A goodly portion of sales on these numbers has been pegged at 25c by the Dreyfus group, Burke Van Heusen, et al. Dreyfus, too, has often refused to service racks at 20c due to the fact the writers refused to reduce royalties on these sales. This occurred last year with "Bells of St. Mary's" and consistently has occurred since.

Sammy Kaye is currently buying four new race horses. Gee-gees are coming from the Whitney Stables.

A GREAT SONG FOR NOW...  
AND ALL THROUGH THE YEARS

WINTER  
by DICK SMITH and FELIX BERNARD

3 GREAT NEW RECORDINGS!

THE  
ANDREWS SISTERS  
and GUY LOMBARDO  
and his ROYAL CANADIANS  
(DECCA)

PERRY COMO  
(VICTOR)

JOHNNY MERCER  
and THE PIED PIPERS  
(CAPITOL)

# Music Notes

Lee Harris of ASCAP to Dallas and St. Louis for survey of symphony, concert and recital conditions there... Mario Benard, general manager of Sadia, Argentina's ASCAP, visiting the Coast with South American band leaders Francisco Lomana and Francisco Benard... Bing Crosby returned to Hollywood from month's stay at his Nevada ranch and cut seventh and eighth platter shows for Philco, with Judy Garland and Jimmy Durante guesting... Lou Levy and Golie Goldmark of Leeds Music to San Francisco on a plugging safari... Margaret Whiting and Clark Dennis doing a Jerome Kern album for Capitol...

Frank Sinatra threw a cocktail party for songwriters prior to his departure for N. Y... Dimitri Tiomkin moved his quarters from RKO Fathe studios to RKO to start final writing on score for Liberty's "It's a Wonderful Life"...

Lillian Lane signed by Muskrat as female vocalist with Artie Shaw... Dinah Shore and Frank Sinatra recorded "It's All Up to You," special tune written by Sammy Cahn and Jule Styne for Kay Kypers's e. t. series of North Carolina health programs... Eric Bernay, Keynote Records chieftain, here from N. Y. to open new Hollywood swatchshop...

Tito Schipa, set for local concert Dec. 11, has decided to make his home here... Jack Elliott will write four originals for "Bells of San Angelo" at Republic... Groucho Marx will sing "Go West, Young Man" in "Cocacola-bana"... David St. Louis continues series of new platters, "David St. Louis Sings," for Sam Kerner Productions... Lucille Norman, chirp, and Mello-Rams, are featured, and Don Forbes announces... Jack Kapp in from N. Y. Sunday (18) in time to sit in some Bing Crosby platters at Decca...

Jimmy McHugh and Harold Adamson to LaQuinta to work on score of Eddie Cantor's RKOpus, "If You Knew Susie"... Jack Donohue wound up musical sequences with Kathryn Grayson for Metro's "It Happened in Brooklyn" and began lensing the Frank Sinatra-Jimmy Durante routines... Helen DeWitt Jacobs, concert violinist, collabed with Cab Calloway on "It This Isn't Love"... Loumell Morgan Trio returns to the Club Downtown, N. Y. Nov. 26... Jack Lacher, owner of the Tremont Terrace Ballroom in the Bronx, N. Y., switching to a sweet band policy...

## Col. Renews Noble

Ray Noble's orchestra was renewed by Columbia Records last week. New term is said to be for three years.

Noble did his first disks under the new deal in New York last week, cutting in conjunction with singer Buddy Clark. Noble is cast at the moment with the Edgar Bergen-McCarthy radio show.

## MUZAK'S 2 NEW DIRECTORS

Elected to Muzak's board are Ethel W. Maclean and Charles C. Cowley. Former is vice in charge of firm's operations in New York while latter is v. p. of the company's national franchise operations.

Other directors include Herbert C. Freeman, Beardsley Ruml, Raymond Rubicam, A. M. Davis and Dr. Miller McClintock.

- A GREAT BAND
- A GREAT SHOW

# ED HUDSON And His Orchestra

Featuring SONNY STOCKTON, FRANCES COLWELL, JOHNNY DAVIS, FRANKIE CASTLE and the HUDSON GLEE CLUB

Currently in A Record-Breaking Engagement At  
**ROSELAND, NEW YORK**

Broadcasting Over ABC 8 Nights Weekly

Exclusively On

Muskrat Records and Longworth Transcriptions

Personal Manager  
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GENERAL ARTISTS CORPORATION

ON COCA COLA PROGRAM  
CHOSEN AS SPOTLIGHT SONG OF THE WEEK

# WHAT MORE CAN ASK FOR

LOMBARDO  
Mon.  
Nov. 18th

CUGAT  
Wed.  
Nov. 20th

JAMES  
Fri.  
Nov. 22nd

Over Mutual Network 7:30 P. M.

LONDON MUSIC CORP. . . . . 1619 BROADWAY, NEW YORK

JOE SANTILY, Gen. Mgr.

## Repairs Balk New Yorker

Terrace Room, Hotel New Yorker, N. Y., was open for cover business only two nights last week due to the installation of a new dance floor and ice rink. And even the two nights—Friday and Saturday—there was no dancing because of the fix. This put George Olsen's orchestra behind the eight-ball with only 370 covers.

New Yorker has been trying for months to replace his worn-out floor and rink, but had trouble getting the materials. New dance floor will be ready by Sunday and Saturday's opening week, and ice rink will be utilized for the first time when Chuck Foster follows in conjunction with a new blade revue.

## 2-DAY ELLINGTON CONCERT SELLOUT

Duke Ellington's two-day concert this Saturday and Sunday (23-24) at Carnegie Hall, New York, is already a sellout both nights. Carnegie seats about 2,800, which means to Ellington a gross of approximately \$12,500 for both nights. It's his own promotion.

William Morris agency, which does a good deal of the work for Ellington's Carnegie dates, is at the moment attempting to close with the spot for a four-day reservation for his concert next spring.

## How to Be an Actor— In Disk Easy Lessons

Hollywood, Nov. 19. How to be a radio actor—as learned by ear from disk—is the plan of Directors Workshop, a new company formed by announcer Charles Arlington, in association with Dean Simmonds' advertising agency.

Outfit shortly starts releasing platters containing instructions on acting, with the idea of selling them as an assist whereby the buyer may enact a role in response to a plattered foil.

Scripts containing material corresponding to that on the records will also be furnished. Buyers. With this in hand the purchaser may act out the blanked out role. Excerpts have been taken from the script of "Claudia and David," wherein the male and female characters are omitted to permit buyers of either sex to literally "stand in" and read the lines opposite a professional's recorded voice.

Fees will be \$10 per lesson, which is comprised of three, two-sided platters of five minutes duration per week. The course will take about six weeks, Arlington does the writing and announcing on all, and introduction will be air plugged here with spot announcements.

# Bands at Hotel B.O.'s

| Band                       | Head                     | Weeks | Green | Total  |
|----------------------------|--------------------------|-------|-------|--------|
| Bob Coleman...             | Waldorf 600 \$2...       | 1     | 1,500 | 1,500  |
| Guy Lombardo...            | Roosevelt 400 (\$150-22) | 2     | 2,775 | 4,275  |
| George Olsen...            | New Yorker 400 (\$1-250) | 4     | 1,775 | 4,075  |
| Charlie Spivak...          | Fennell 600 (\$1-150)    | 4     | 1,775 | 3,775  |
| Vaughn Monroe...           | Commodore 400 (\$1-150)  | 4     | 1,700 | 11,200 |
| Johnny Pineapple Lexington | 300 (\$1-150)            | 4     | 1,300 | 2,600  |

\* Indicates Floor Show; at Waldorf, Jean Sablon.  
† Tuesday, 70, no dancing because of repairs.

## Chicago

Ray Anthony (Panther Room, Sherman hotel; 900; \$150-\$250 min.), Final week of Anthony (Harry Cook in Friday (23), nice 8,200.

Met Cooper (Mayfair Room, Blackstone hotel; 380; \$250 min.), George Price sustains healthy 2,900.

Stephen Klaine (Marine Room, Edgewater Beach hotel; 700; \$150-\$250 min.), Well-endowed crowd equal 4,200.

Freddie Nagel (Empire Room, Palmer House; 700; \$3-\$50 min.), Robust 4,700.  
Ted Weiss (Boylevard Room, Stevens hotel; 650; \$3-\$50 min.), Weiss and revue lured hefty 4,800.

## Los Angeles

Freddy Martin (Ambassador; 900; \$1-\$150; indef.), Dewy weather; mere 2,300.

Russ Morgan (Biltmore; 900; \$1-\$150; indef.), Rough here, too, only 2,100.

## Location Jobs, Not in Hotels

Russ Carlyle (Blackhawk; 500; \$2-\$250 min.), Carlyle doing smart 4,500.  
Guy Garity (Chez Paree; 650; \$3-\$350 min.), Sophie Tucker, Willie Shore and Bobby Breen equals standing room only.  
Dick Jergens (Arling; \$200-\$115 adm.), Eddie Howard in last night (Tuesday); Jergens' sixth week, keen 17,000.

Buddy Shaw (Latin Quarter; 700; \$3-\$50 min.), Willie Howard and revue doing nice 4,000.

Lawrence Weik (Trianon; \$90-\$115 adm.), Weik doing good job here with 17,000.

(Los Angeles)

Garmen Cavallaro (Claro's, N. Hollywood, 8th wk.; Only 2,000.  
Bob Crosby (Avodan, N. Hollywood, 12th wk.; Only 1,175), sharing 5,500 with Al Donahue.  
Jan Garber (Arling, B. Ocean Park); Tough week, only 5,000.  
Paul Mares (Meadowbrook, B. Culver City); Back on six-a-week schedule, but only 3,500 showed.  
Orin Tucker (Casino Gardens, B. Ocean Park); Tucker, opening Friday (15), split lemon-sized room of 5,000 with Eddy Howard.  
Jerry Wald (Palladium, B. Hollywood, 6th wk.; Final Wald stanza brought 7,000—all-time low for this spot).

## Foster Agcy., London, Expands Band Dept.

### Anticipating Biz. Boom

London, Nov. 15.

Foster's agency, expecting big boom in bands next year due to the arrival of many visitors, have organized a special band department, which will be in charge of Jack Jackson, once famed band leader with 26 years experience in band.

Foster's, since Leslie Macdonnell has joined the firm, has biggest band aggregation in Europe and is still expanding this department.

Jackson will operate under direct control of Leslie Macdonnell.

## Benedict Out of West For New Yorker Show

New Yorker hotel, New York, brings into its Terrace Room, in February, a band name completely new to the major hotels. Hotel has signed Gardner Benedict, from the Midwest, and he opens Feb. 27, following Chuck Foster. Latter booked late in December following Sammy Kaye, who succeeds the current George Olsen.

Benedict's combo is oust around himself. He's a singer-planner.

## Phil Moore to B & W

Phil Moore, writer of "Shoo, Shoo Baby" and leader of a small combo known as the Phil Moore Four, has become director of blues and jazz disks for Black & White Records.

Moore recently cut first platters with Lena Horne and Ivy Anderson.

## TOP HITS OF YESTERDAY

GREAT POPULAR STANDARDS TODAY

From the Charles E. Segars Production  
"THE FABULOUS DORSEYS"

At  
**SUNDOWN**

Words and music by Walter Donaldson

Tony Martin's Newest Record Hit

**GUILTY**

Words and music by Gus Kahn, Harry Akst and Richard A. Whiting  
Mercury Record 3042

For new prints copies and arrangements write to:  
PAUL KORNHEISER, Manager,  
Standard Exploitation Dept.,  
The B. G. 1619 Broadway,  
New York 19, Circle 4-2939

## SPECIAL SONGS

Written to Order—Disc cheap or for nothing—just have to write songs. I can not do that.

Box 445, Variety  
151 West 42nd Street  
New York 19, N. Y.

AMERICA'S NO. 1 NOVEL IN RHYTHM SONG

# RICKIE RIC SHAW

1100 HOWARD'S MAJESTIC RECORD NO. 1078 — NOW A BEST-SELLER

All Material Available

Southern Music Publishing Co., Inc. . . . . 1619 Broadway, New York N. Y.

## Edwards Replaces Kuchuk at MCA

Jack Edwards joined Music Corp. of America theatre dept., Monday (18) succeeding Benny Kuchuk, who left the organization several weeks ago. Edwards, who was in the Fredrick Bros. cafe and theatre sector left that office Friday.

With Edwards' moving into the vaude sector as assistant to Johnny Dugan, the MCA theatre division is now fully manned. MCA toppers originally slated one of the cafe men to move into Kuchuk's slot, but none of them could be moved because of resignation of Jack Bertell. They subsequently tried to move Danny Graham in from Chicago, but died flat through. Consequently Edwards was brought in.

Edwards marks the first addition to the office since the wave of resignations three weeks ago when Bertell, Jack Davis and Kuchuk left. More are expected to go, but trade talk now is that none will and before the first of the year. Larry Barnett, MCA vesper in charge of the theatre and cafe dept. left last week for a quick trip to Hollywood, where he's expected to confer with the Coast office toppers. Office consequently is again rife with rumors of further changes.

Kuchuk, last week opened his own vaude and nitery agency.

## MORTON DOWNEY'S SOLO DATE AT STATLER, WASH.

Morton Downey is slated to make his first solo appearance in several years at the Statler hotel, Washington, starting Monday (23) at a reported \$4,500 weekly. Nat Brandwynne's orch goes in with Downey.

Hotel business in Washington has been quiet since the strike and Statler management is attempting to put the room back on its financial feet with a name that hasn't been around of late.

Downey dropped out of the nitery field when his air sponsor, Coca-Cola, forbade any nitery appearances. However, he received permission to do this date.

## Hamilton Heads NCA

### In 'H'd Vice Ainsworth

Hollywood, Nov. 19.

Fred Hamilton, film actor before his four years service in the Army, has been named resident manager of the Hollywood office of National Concert and Artists Corp., replacing Helen Ainsworth, resigned.

Other appointments by Alfred H. "Doc" Morton, presy of NCAAC, include Lane Allen, picture rep, and Helen Britton as head of Coast lecture and special attractions division. She formerly operated her own lecture bureau. Allen was a picture agent before the war.

## Betty Hutton's Solo Date

Betty Hutton will make her first vaude personal in some years with a stand at the Golden Gate theatre, San Francisco, starting Feb. 3. According to present plans, it's the only date she'll play.

Terms are reported to be a percentage deal cutting for 50% with a take, out of which she'll pay surrounding talent.

## Danny Kaye's Benefit Tour

Danny Kaye, during his New York vacation, which will last until February, will play numerous benefits after completion of a commercial date at the RKO theatre, Boston, where he goes in Nov. 28 for a \$25,000 guarantee and 50% of gross over \$50,000.

Meanwhile, he's promised to be on hand in Chicago, for a free date to the U. S. in June or July. He's slated for a singing in Brooklyn to aid a tuberculosis drive, and will be on hand for the Cleveland Plain Dealer's drive for underprivileged children.

## BOMBAY HOTEL OWNER HERE ON TALENT QUEST

M. Banerji, operator of the Taj Mahal hotel, Bombay, India, is currently in this country eyeing talent. Banerji intends to o.c. the acts while on this trip and make definite commitments when he makes another trip to the U. S. in June or July.

Hotel used talent from October to March and pre-war played many U. S. acts including Gypsy Markoff and the Eddie Sells orch.

## Sanley, Bodec Setting Up Own Talent Agencies

Three of the four agents who recently resigned from General Artists Corp. have been located. Harry Sanley, of the cafe dept, has opened his own office. Mort Davis, of the band location dept, has reconsidered his resignation, while Billy Stein joined the Harry Romm agency.

Ben Bodec, formerly in the radio sector, is expected to open his own agency after a short vacation.

## Troika, D.C., Op Files 100G Suit to Rebuild

Washington, Nov. 19. Helen Hamilton, former operator of the Club Troika, fled suit in District Court here last week to compel reconstruction of the club which was ruined by fire last February.

The suit was filed against Joseph H. Hines, owner of the building which houses the Troika, and sought \$100,000 damages.

## Swank N. Y. Eastside Bistros Are Angling for Lush UN Staff Trade

Presence of the United Nations in New York is causing eastside bistros to study a change in booking methods to conform with the new war policy of setting acts that will entice the expensive wine trade. Efficacy of this policy has recently been demonstrated at the Waldorf-Astoria where Jean Sablon, who has a continental and South American following has been enticing a good bit of the UN personnel as well as

members of the various foreign legations stationed in New York.

Because of this fact, Nick Prounis, operator of the Versailles, has set Sablon to open Dec. 3 immediately after his Wedgwood room closing. That cafe, incidentally, has for some time been engaged in wooing out the westside patronage that has invaded the eastside since start of the war.

The Embassy which has been hitting hefty business from the Thumbs trade, is similarly going after the ch-chi patronage with the Charles Trent booking, starting Jan. 7. Trent during previous stay at that spot was instrumental in getting a lot of carriage trade.

While the niteries haven't been visited by the flowing robes of the Arab and Indian secretaries, personnel of the other countries have been frequent visitors. They're fairly good spenders too and checks from that type customer are way above average.

The eastside bonfances, now that they're deprived of the wartime mass business, are seeking to make up that loss by concentration on the type that buys wine. One small party buying several bottles of champagne will compensate for a lot of beer drinkers.

## 42-Yr.-Old White City, Chicago, Auctioned Off

Chicago, Nov. 19. After 42 years of operation White City Amus. Park was auctioned off Nov. 13 for \$12,500. In the last 10 years only the sporting arena and the roller rink were operating. These were not included in the sale and will continue to run. All the rest of the rides and bldgs. and equipment were sold; some bringing fancy figures as a result of the shortage in outdoor rides.

Park originally cost several millions to build and was a favorite of Chicagoans for years until deterioration of the neighborhood slowed biz down.

## Bertell Going Into Personal Management

Jack Bertell, who quit Music Corp. of America two weeks ago, will be personal manager of Hildegarde, the Hartmanns, Barry Wood and Patsy Kelly, Russell Swan and Polly Rols.

He'll be sharing the management of Hildegarde for her long-time personal manager, Anna Sawicki. MCA will continue to book. MCA booking contracts are also in effect with Swan and Rols.

## Jimmy B. Arley-Peter J. Perry-Max N. Rosey

Take Pleasure in Announcing

the Opening of

## STAGE RADIO SCREEN, INC.

ARTIST MANAGEMENT - PRODUCTION - PUBLICITY

218 CENTRAL PARK SOUTH

NEW YORK CITY

PLaza 9-1750



## HELENE AND HOWARD

"Comedy Dance Antler"

Nov. 22-24, HARTFORD  
Nov. 25-27, PATTERSON  
Dir.: MATTY ROSEN

## PORTABLE ICE RINKS

CARNIVALS AND FAIRS

Now You Can Present an ICE SHOW

In Texas, Florida or Tahiti

Adaptable for INDOOR or OUTDOOR

INSTALLATIONS

PORTABLE OR PERMANENT

CONTRACTORS REFRIGERATION CORP.

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THE OLD STORY NIRSKA ON GREAT STAGE IN BALLET SPECTACLE



★ Now Starring in World's Largest Theater in Her Tenth Reappearance, Covering Audiences of More Than 5,000,000

BROOKS ATKINSON, New York Times, says: "Nir'ska definitely serves beauty in the theatre." CHICAGO SUN says: "This great creative artist is alone in her field. Never has a dance achieved such awe-inspiring splendor."

BOSTON GLOBE says: "Nir'ska's 'Dance of the Butterfly' is as distinguished and as beautiful as the 'Death of the Swan' as done by the great Pavlova."

Management: MARK LEDDY.

















## Plays Out of Town

**thearts**





# Broadway

Charlie Enfield does next week's next week next week "A Day in Bern."

Net Dorfman now handling "A Day in Bern."

Alvin Karp, the radio singer, has landed in Bermuda.

Ben Roberts, of Equity's office, has been told by Ben Carter, head of the staff.

Irving Lazar, Eagle-Lion singer, will do next week for the "Christie Play" (22).

Catholic actress, Lucille Aronson, will be held at Hotel Plaza Friday (22).

Johnnie Walker, co-producer of "The Raven," taken quite ill on the evening of the debut.

Gertrude Brown, p.m. on Chicago, "State of the Union" co., in N. Y. on his last weekend.

Set theatrical manager, Len Lincoln's daughter, Mary Jane, in the N. Y. office of 200-Fox, her first job.

Red Armstrong has joined Dick Minsky's press staff, Josie ballet being his last.

Henry Frankel mulling organization of a "Friends of Jazz" group, similar in aims and scope to the "New Friends of Music."

James F. Gillespie, southern press man in town with the Chicago newspapermen for premiere of "Razor Edge."

Paul Berlin, Coast rep of Buchanan agency, returned to Hollywood Wednesday weekend after trip to New York on combined personal and business trip.

Hal Wallis, while waiting in the lobby to address Noel dinner Dec. 10 is leaving today (Wednesday) on a trip to Miami Beach to see producer Joe Ehren.

Joe Kerr sailed to arrive from London next Tuesday (26) and will leave immediately for the Coast to see his Clark Gable in Metro's "Hucksters."

Ebel Merrell's understudy in "The Yearling" will be Marjorie Knapp, released from a run-of-the-mill picture to sign a term pact with Columbia.

Annual benefit show for the Police Athletic League, set for Madison Square Garden Dec. 9. Charles C. Haskerville and James Sauter co-ordinating the affair.

Memor Lambert (Mrs. Seymour Weiss) guided to the premiere of City of Hollywood premiere to meet board chairman, Grover Whalen.

William Wyler, Liberty Films president who recently completed making "The Sign of the Cross" in England, will be in N. Y. for cocktails-partied at 21 yesterday (20) by NK&A and the "Punch."

Harry Goodman and friends hosting Ted Husing at a testimonial dinner at the 400 Club next Wednesday (22) to the former's new sign-off luncheon on his new WIN radio station.

Ward Morehouse given \$15,000 award for best editorial achievement by N. Y. newspapermen for his articles on the American way of life.

George Atkinson and Frederick Wolfman, not to be confused with the Wolfman in the "Wolfman" picture, are announcing their daughter's marriage to the son of the late brother Ted's name was inaugurated as reported at the wedding of the late of Eschbach Studios, while her is a veep of same outfit.

One Broadway rooming house, abandoned by the death of Jimmy Walker (1918). He was the last to be the best man for the wedding of Jack O'Brian, amusement columnist for the Associated Press and daughter of the late Jimmy Johnson.

Samuel Gold, who has been the late ex-N.Y.C. mayor, will be the American Academy of Arts & Letters, featuring music by the late Helen Hayes (drama), Leonard Bernstein (music), and the late McBride (radio). Dec. 3. Also in Sunday (22) painting by the late Helen McBride, Bernstein, June Harnett, and Henry Harnett and wife of Canada Lee.

# Pittsburgh

Edgar Wallace back in town heading "Blossom" (22).

Paul Rosini back in town heading "The Show Show" at Villa Madrid.

Paul Mack and his wife return to town Jan. 4 for first time in 10 years.

Mrs. S. Steinhauser, wife of the late Sam Steinhauser, died of a heart ailment, planned to Hot Springs for a month.

Jimmy Harris away on 10-day trip to New York, Springfield, Mass., and Washington.

John Harvey, talent agent, home from Allegheny.

Joe Chesnut (drama recital) at Sybil's next week cancelled because of illness.

"Oklahoma" slated for three-week return engagement at Nixon beginning Dec. 23.

Bill Green-Ralph Harrison concert at the 400 Club next week called off.

George Starnes, formerly of the "Garden State" in to town with the new assistant at the Senator.

Joe Negri, local guitarist

formerly with Shep Fields, in Herman Middleton's new band.

Blanch, of NK&A, has a job again after being hospitalized for a while.

Lytle Page has resigned as producer of chorus numbers at Casino.

Strip Skiff's band, with Lenny Martin and Kinder's 3 on vocals, have been couple of address for Emerald.

George Sharp stock scenery, which has been taken up backstage by Harry 10, played by Carnegie.

Barre Mallico, Park Avenue Debs, has been taken up by Bill Mundy's orch make up Vogue Theatre.

Swoger, the magician, back in action again after four and a half years.

Dosen Russian wout, hands, assembled in the city, have been sent to Washington to go into "Ice-Capades" number.

John Quinn quitting dancing to become a designer and maker of stage costumes.

Bob Carter, Nixon Cafe singer and m.p., has had his Sunday evening Supperette program on KDKA repeated for 26 weeks.

John Quinn, who was West's "Come On Up" here, replacing Peter Dinklage.

Carnegie Tech drama school's second show of the season, now playing, is "The Saint John."

# Chicago

Raymond Mastry and wife in for a few days visit.

Ralph Berger with wrist in a sling after being hit at handball.

"Apple of His Eye" with Walter Winchell, at the Chicago Palace.

Willie Howard will soon publish his autobiography, "Forty Years of Laughter."

Gertrude Lawrence in "Pygmalion" at the Lyric Theatre, signed by Fox.

Production of Ginger Rogers' "Magnificent Doll" set for the Palace theatre, Nov. 21.

"The Norway" with N. Y. cast replaces "Follow the Girls" at the Lyric Theatre.

Desire Deade, conductor of the Chicago Symphony, off to Canada for 10-day visit.

Amalia Aguilar, Latin hitwaver at the Latin Quarter, signed by the Adonides films of Mexico City after her last engagement.

Joe E. Jacobson lining up Lena Horne, Tony Martin, and Danny Kaye for Broadway.

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# London

Simone wields the stick at Ambrose's band at Clifton, during the maestro's trip in America.

Group of ex-servicemen's hats have been placed in Clifton, during the maestro's trip in America.

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# Minneapolis

Jack Egan here ahead of Spike Jones.

Nine Nanto into Hotel Drexman.

Local 2200 concert drew large audience at Auditorium.

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# Hollywood

Byran Fay laid up with bronchitis. Frank Wick bedded by influenza.

Loisette Currier divorced John Wengert.

Gene Raymond aimed in from New York.

Jean Taylor divorced Jimmy Greck.

Jack Skelton blew in from an eastern jaunt.

Jerry Mara hospitalized for major surgery.

Joe Orfield hospitalized with heart trouble.

Tommy Malone returned to work after surgery.

John Loder returned from New York.

Sally Rand and company of 14 trailed to Denver.

Tommy Malone applied for a passport to France.

Berne Wilkins hospitalized to avoid more surgery.

Walter Wanger and Joan Bennett returned from Europe.

Ann Miller lost her infant daughter, born prematurely.

Mark Hellinger soaking up sunshine in Hollywood.

Paul Henreid and his wife readying for a trip to Paris.

Robert Montgomery and High Sierras for the hunting season.

Al Rogell totting a swollen jaw, ready for the hospital.

Gene Tierney and Ole Cassini announced for the hospital.

Gene Tierney to Paris to see doctor.

Don Randell in from Australia to start filming at Catalina.

Ann Miller lost her infant daughter, born prematurely.

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# Dublin

Comedian Mike Nolan named secretary of the Dublin Press.

Violinist Mischee Mann "kissed for spring" at the Dublin Press.

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# Miami Beach

Johnny Mack Chow, head of MPA's press, was hostess at a Smith-Corona party.

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# Band Cuts Cut

Continued from page 1

considering ways and means of cutting payroll sharply. It's felt that this is the only way to stay afloat.

Clauette Colbert returned to work on Monday.

Angie Greene and Stuart Martin announced their intention to wed in New York, Dec. 7.

John Bourke, equipped for polar exploration, scouting location spots for his new picture.

Connie Mack and the misus in "The Sign of the Cross" (Hollywood) are in Berlin.

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**Thanks on this Thanksgiving....**

**TO ALL WHO HAVE HELPED ME IN MY PROFESSIONAL CAREER**

- To Esquire Magazine for their Gold Award.
- To the Disc Jockeys for their kindnesses.
- To the Record Coin Machine Operators.
- To Decca Records for giving me "Stone Cold Dead in the Market."
- To Moe Gale for making all this possible.

and  
To Mr. and Mrs. Public.

*Ella Fitzgerald*

*Gale* AGENCY  
48 W 48 STREET NEW YORK N.Y.  
Longacre 3-0300



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VOL 164 No. 12

NEW YORK, WEDNESDAY, NOVEMBER 27, 1946

PRICE 25 CENTS

# DIV PUBLIC IN PRICE WALKOUT

## Show Business in Middle in Coal Situation; Boxoffice Due for Chills

Provisions to mitigate the second major coal strike in less than a year are going into effect, and, as with last spring, show business is among the first to feel the squeeze. Already "volunteers" brownouts have dimmed theatre marquees in most of the towns in 21 states, while Civilian Production Administration orders have caused blackout of all outdoor advertising and window displays in New York and other major cities.

Theatre grosses are expected to be hit almost immediately, suffering the worst at the outset, according to Robert Weltman, head of the Paramount theatre, N. Y., as the initial shock is felt. Effect will be augmented, according to theatre managers and circuit chiefs, by the fact that the strike and consequent power curtailment is coming right at the Thanksgiving season, when the revenue ordinarily takes a jump. Lack of bright marquee lure, plus outdawn of subway schedules and heating are expected to force attendance down. This huge electric (Continued on page 62)

## B'way Facelift To Raze 7 Theatres

Criterion theatre on Broadway is about to pass one of a series of changes that will considerably revise the Times Square landscape as soon as present building restrictions are lifted. Two other important changes from a film exhibition standpoint are slated for next year: erection of a pair of houses by the Walter Reade circuit in the Broadway area and the substitution for the Astor and Victoria of two new theatres by City Investing Co.

## TELE INDUSTRY PRIMED FOR DUMONT 'SURPRISE'

DuMont television engineers are scheduled to pull a major surprise on the industry tonight (Wednesday) in Washington by demonstrating a revolutionary system of cable that's expected to open up network television in the immediate future and save broadcasters and station operators millions of dollars annually.

Demonstration will be conducted by Dr. Thomas G. Goldsmith, director of engineering for the American Society of Radio Engineers and the Federal Communications Commission. Details of the system are being kept under tight wraps until it's revealed for the first time tonight.

## Author to Irish Senate

Dublin, Nov. 28 (AP)—First theatre man to be named a member of Irish Senate is the Earl of Longford. He was chosen by Prime Minister De Valera. The Earl is a noted playwright and angel of Longford Productions. He takes seat in the Senate immediately. Understood the appointment will not interrupt his theatre activities, which he shares with his playwright wife, Christine.

## Phono Disks Also Project Films For Use in the Home

Hollywood, Nov. 26 (AP)—Phonograph records that also project motion pictures sound like a pipe dream, but American Radio-graph Corp. is preparing manufacture of just such an article for marketing shortly. Patented after popular phonographs, machine will automatically play music and project image, either on wall or ceiling. Estimated machines will retail for less than \$100, with disk prices scaled comparable to standard waxes.

As demonstrated exclusively to *Variety*, machine plays 14-inch platter at 40 revolutions per minute, requiring only three switches and simple locking device in primarily plastic box approximately 13 by 15 (Continued on page 63)

## MOVE ANEW TO PORTRAY NEGRO SENSIBLY IN PIX

In an effort to win fairer and more accurate treatment of Negroes in films, the National Association of the Advancement of Colored People plans the establishment of a Hollywood branch within the near future. Point is to wean producers away from its concept of the Negro as "scared of ghosts, addicted to tap dancing, and the purloining of Massa's gin," according to Walter (Continued on page 55)

## Shoe Shoe Bessie

One of Bessie Bessie's sponsors on her WOR, N. Y., commentator's program is Conforma Shoes. Recently, as result of Miss Bessie's endorsement, one of her listeners bought a pair of shoes. Being dissatisfied with her purchase, customer returned the shoes last week.

But she didn't send them back to the store or manufacturer. She sent them back to Miss Bessie.

## OK \$1.00 PEAK, PIX \$2.40 TRY

By HERB GOLDEN

Clear demonstration that there's a definite limit to which admission prices can be zoomed before the public balks, came over the weekend at the Astor, N. Y., playing "Best Years of Our Lives" (RKO). Young at the insistence of producer Samuel Goldwyn, skyrocketed the tap to \$2.40, believed having over charged any where for regular seats on a grand opening, and found the results so disappointing, it was dropped back to \$1.80 Monday (25).

Business at the \$1.80 figure immediately surged upward, which seems to set that as about the top tap that can be asked without hitting the point of diminishing returns at the b.o. Roxy, charging that sum, with "Razor's Edge" the attraction, hit record-breaking grosses, despite daily newspaper reviews that were mediocre or worse, while "Years," with no notice that were as snub as (Continued on page 30)

## Berle Sharpens His Wits On Eversharp's Morgan At Radio Directors Affair

By GEORGE ROSEN  
Radio circles in New York are still humming with excitement over the "Battle of the Eversharp Boys" at the first postwar ball of the N. Y. Radio Directors Guild at the Waldorf-Astoria, Monday night (25). The affair started out as an evening of jollity intended to relieve the frayed nerves of several hundred radioites, who, faced with the industry's first major strike, had just gone through the most hectic week in radio annals.

Henry Morgan was there as emcee. So was Milton Berle, doubling round as a "guest host." For the ball, the latter was the star. Not the best ballroom—but good Morgan. Then he brought on Berle. And he nearly 45 minutes. Berle litely rattled the crowd. Most of it was his nightly Carnival material, but some off-the-cuff ad libbing about his radio fiasco) were coming thick and fast. He had that up (Continued on page 54)

## GEORGE WHITE HOPEFUL OF RECEIVING PARDON

George White, now serving a 10-year term in the big-time run death of a newly married couple, has written friends in the east that he is hopeful of getting a pardon. He reveals he's feeling well and is anxious to get back into show business.

White is at a prison farm in Santee, Cal., and he describes the spot as being "like Philadelphia on wheels, but I'd rather be here." He plans putting out a "Scandals" unit, explaining that he'll try to get a bandroll to finance a fulltime musical, which is his specialty.

## AFRA Armed Truce Keeps Tiff Hot As Nets, Union Try to Avert Strike

### Pseudo-Jimmy Walker Pic

Hollywood, Nov. 26 (AP)—Purchase of "Mayor Harding of New York," yesterday (25) by Bill Shiffrin and Joe Rivkin indicates a current flurry to secure screen rights to life of Jimmy Walker. Novel, by Stephen Endicott, was published several years ago by Mohawk Press. Plan is to make film as an indie venture with Max Nosseck, who directed "Dillinger," getting the pitch to meet this one.

## Justice Dept. Aide Defends Pix-Radio In Crime Inquiry

Washington, Nov. 26 (AP)—A special film, radio and press panel of Attorney General Tom Clark's Conference on Juvenile Delinquency met here last Thursday (21) but voted to withhold any formal recommendations on the use of the media to fight teen-age crime until reports of the 15 other Conference panels had been studied. The media men saw their job, they said, as "implementing" programs of the Conference rather than suggesting solutions of their own. A visiting rep from the Conference's Recreation Committee lauded put at radio crime serials aired during teen-age listening hours but was promptly squelched by panel chairman Peyton Ford of the Justice Department. Ford countered his claim that "radio and pix glamorized (Continued on page 55)

An armed truce exists today between the American Federation of Radio Artists and the four major radio networks.

The possibility of a strike—the first coast-to-coast network tieup in history—seems to have passed. Both sides have given in on major issues which for more than six weeks have held them poles apart. But so tenuous is the situation that both sides are still alerted. AFRA, particularly, will not admit that it is ready to say there will be no strike.

As late as 6 o'clock last night (Tuesday) AFRA seemed ready to throw down the gauge and call its picket captains to duty. Yet the fact that that was not done, and that further talks were scheduled for today, indicated that the peak of the strike possibility has passed. Some network people, in fact, insisted that AFRA had been bluffing right along and never intended to strike. Other said AFRA leaders may have planned to strike but missed the boat (Continued on page 46)

## Fla. Hotels Prep For SRO Season

Florida hotels are building up to an SRO winter season with a record-breaking crowd expected to hit the resort state. Although the Florida season hasn't officially started yet, in a average of 7,000 passengers daily is leaving New York for Florida. About 3,500 are going by train, rest are flying or motoring. There are no train reservations until Jan. 2, and airlines passage is sold out far ahead.

Railroad officials plan to add more (Continued on page 63)

## CLEVELAND PLAIN DEALER

Sunday, November 17, 1946

### Plain Dealer's Poll

By Robert S. Stephan  
Radio Editor, Plain Dealer

... This is not a poll by "experts and professional critics." The poll results a "people's choice" in Cleveland, 35 other cities and counties in Ohio with a few prizes, with \$100,000. The prize is \$100,000. The prize is \$100,000. The prize is \$100,000.

### Semiclassical

- The first 7 in order of votes:
- 1—HOUR OF CHARM (ELECTRIC HOUR)
  - 2—TELEPHONE HOUR
  - 3—FIRSTSTONE HOUR
  - 4—FAMILY HOUR
  - 5—FRED WAKING
  - 6—AMERICAN ALBUM OF FAMILIAR MUSIC
  - 7—HARVEST OF STARS (JAMES MELTON)

# Studio Strike's Enforced Layoffs Starting to Chase Stars Into Vaude

Reports that film studios were trying to get their contract players to do personal appearance tours during the temporary layoff occasioned by the labor strike, began to bear fruit in New York this week, albeit in a small way. Vaude bookers, when the strike first broke, had envisioned a raft of top name stars hitting stages throughout the country but that apparently hasn't yet begun.

Metro's lead off the idea by having Keenan Wynn and Peter Lawford, both under contract to the company, appear on the stages of nine New York theatres in Greater N.Y. last (Tuesday) night and tonight. Last night's installment included a special guest shot at Loew's State on Broadway. Duo worked up a special 15-minute opening routine for the stage.

Lon McCallister duffed the p. tour by appearing at eight Loew's nite houses on Monday (23) and last night. McCallister isn't under contract to Metro but is taking advantage of the strike to play the big first postwar film, "The Red House," his Sol Lesser production which will be released by United Artists. Pic will play the Loew's circuit on a usual subsequent run basis.

## Toscy Ends NBC Series

Dec. 8, Thence to Italy

Arturo Toscanini, who finishes his current NBC Symphony series Dec. 8, will leave for Italy Dec. 10 or 12. His maestro tour will include a house opera "Otello" at La Scala Opera House in Milan as a gesture towards Giuseppe Verdi.

This will be the only work Toscanini conducts in Italy, doing five performances of it about three weeks, starting Dec. 26. He has picked his entire cast, with Ramon Juncu, Met tenor, going abroad to sing the lead.

Report that Beniamino Gigli would sing under Toscanini's baton is incorrect, according to Walter Toscanini, the maestro's son and spokesman. He also pointed out that Toscanini was a good conductor at La Scala, not the artistic director. Later is Tullio Serafin, onetime Melopara conductor, who may have invited Gigli, once accused of Fascist leanings, to sing at La Scala, but certainly not under Toscanini's direction.

## FOOTBALL

LSU-Tulane

## Wismer's Choices: Army, Penn, ND, Tex., Ga. Tech to Upset Ga.

By Harry Wismer

(Director of Sports and Commentator for ABC Network)

### COLLEGE

(THANKSGIVING, NOV. 28)

| GAMES                           | WINNERS        | ODDS |
|---------------------------------|----------------|------|
| Benn-Cornell                    | Penn.          | 2-1  |
| Colgate-Brown                   | Colgate        | 2-1  |
| Harvard-A&M                     | Texas          | 8-5  |
| Kansas-Missouri                 | Texas          | 8-5  |
| Tulsa-Arkansas                  | Arkansas       | 5-2  |
| Penn State-Miami (Pi. nite)     | Penn State     | 6-5  |
| (SATURDAY)                      |                |      |
| Army-Navy                       | Army           | 5-1  |
| Northern-Dane USC               | Northern Dane  | 3-1  |
| North Carolina-Duke             | North Carolina | 2-1  |
| Mich. State-Wash. State         | Mich. State    | 2-1  |
| Miss. State-Alabama             | Miss. State    | 7-5  |
| A&M-Florida                     | Florida        | 6-5  |
| Rice-Baylor                     | Georgia Tech   | 5-8  |
| Georgia-Georgia Tech            | Georgia Tech   | 5-8  |
| UCLA-Tulane                     | S. C. U.       | 2-1  |
| North Carolina                  | OKla.          | 3-5  |
| UCLA-Nebraska                   | UCLA           | 2-1  |
| North Carolina-Virginia         | North Carolina | 2-1  |
| Okla. A&M-Oklahoma              | Okla.          | 2-1  |
| Washington-Oregon State         | Oregon State   | 2-1  |
| TCU-SMU                         | SMU            | Even |
| Tennessee-Vanderbilt            | Tennessee      | 2-1  |
| San Francisco-St. Mary's (Sun.) | St. Mary's     | 2-1  |

(Games are played Saturday afternoon, unless otherwise stated.)

### PROFESSIONAL

NATIONAL LEAGUE

| GAMES  | WINNERS  | ODDS |
|--|----------|------|
| Red Sox-Yankees-Detroit Lions (Thurs. morn.) | Red Sox  | 8-5  |
| Chi Cards-Chi Bears                          | Bears    | 2-1  |
| Green Bay-Wash. Redskins                     | Redskins | 2-1  |
| Minneapolis-N. Y. Giants                     | Giants   | 2-1  |
| Pitt Steelers-Philly Eagles                  | Eagles   | 5-9  |

### ALL-AMERICAN CONFERENCE

| GAMES                                   | WINNERS  | ODDS |
|---|----------|------|
| N. Y. Yankees-Brooklyn Dodgers (Thurs.) | Yankees  | 2-1  |
| Red Sox-San Francisco                   | San Fran | 5-9  |
| Buffalo Bisons-L. A. Dons               | Bisons   | 2-1  |
| Cleveland-Miami (Mon. nite)             | Browns   | 5-1  |

(Boscowe: W. L. 15; P. 17; T. 25.)

(Ties don't count)

## Sports Shorts

Reduction in rail transportation ordered by Washington will probably not materially affect attendance to the Army-Navy football game in Philadelphia, Saturday (30) for the reason that while the scheduled coal-burning locomotives have been taken off, those using electricity will be used. The schedule included in the order, Pennsylvania line, which is electrified from Trenton to Washington, will likely proceed with its scheduled special trains to the game. Pennsy has arranged for 41 trains from N. Y. and Jersey points plus 16 from the District of Columbia and Maryland, all going directly to the stadium in south Philly. It's possible that the Baltimore and Ohio which uses coal will use the P.R.R. track to the game, if such trains are not under the ban. Each train averages 900 passengers, capacity of the stadium approximately 110,000.

Colombardo's now-famous racing boat in which he won the International Gold Cup will be displayed at Hearst's department store, New York, for the month of December and part of January.

## Eddie and Al Get 104G

Tax Refunds From Govt.

Hollywood, Nov. 26. Eddie Cantor and his wife, Ida, were handed a total of \$104,039.72 by the Internal Revenue Bureau as a refund for overpayment on their 1945 income taxes.

Cantor draws \$52,280.13 and Mrs. Cantor \$51,759.59.

## 'Columbo' Biog for Pix

Hollywood, Nov. 26. Danny Winkler and Jack Beckman are to appear in a bio picture, "The Life of Russ Columbo," based on the career of the singer who died in 1934.

Story, authored by Allen Kantor, will be peddled among major studios.

## 232ND WEEK!

### KEN MURRAY'S

"BLACKOUTS OF 1946"

El Capitan Theatre, Hollywood, Cal.

"I'll be back again, A great show."

MICKEY ROONEY.

## Lucienne Boyer Set

At Cafe Society Updown

For Feb. date, at 2:30

Lucienne Boyer, French chanteuse, has been booked on her first postwar American date at Cafe Society, 52, W. 44th St., starting in February, at \$2,500 weekly. Booking also marks departure for the Barney Josephson spot, inasmuch as it's the first time that it will go in for already established names. In the past Josephson has preferred to build headliners through repeated engagements at his spot.

Chanteuse played several dates in this country pre-war, and until recently played the Rio de Janeiro room at the El Comodoro. Boyer, returning to France from a protracted stay in South America, had a long room at the Casino Atlantico, and had operated her own boite.

## Cantor-Jessel's Radio

Salute to Jimmy Walker

Hollywood, Nov. 26.

Eddie Cantor and Gene Kelly, who were blocked from attending the funeral of their close personal friend, Jimmy Walker, in New York last Thursday (21) through a combination of circumstances, paid their last respects to the deceased on a program aired over KFB, Hollywood, yesterday (26).

Aparting with them on the broadcast were a priest, a minister and a rabbi who performed the religious invocation. Transcriptions of the broadcast are being shipped cast for free use by indie stations.

Jessel, who was known to have met with Walker which provided for the living member to speak at the service, was prevented from fulfilling the agreement by the canons of St. Patrick's Cathedral, which forbid personal speeches from the altar, and by family considerations. In his radio tribute, Cantor said: "Among the friends who wanted so much to be there at the last rites, but were prevented because of the distance from the elements, are Eddie Cantor and myself. It is fitting indeed that I speak for Jimmy's friends and myself. Gene Kelly gave me the privilege of being closer to Jim than any of my business associates or anyone in my business. I am sure that he will be remembered by all who knew him. Jessel continued by saying that "this night in November finds Hollywood in a mood of grief for a man of sorrow and finds New York with falling leaves on Central Park and falling tears on Broadway. William Morris—George M. Cohan—Jimmy Walker. All have gone from the earth to meet him. All time will be an exit in November, leaving the "big str" as said as they so often made me feel. This does not mean that I tribute end, but only for a moment."

### Talk Walker Memorial

Erection of a memorial to Jimmy Walker to be underwritten by show business and the sports world is currently being planned by prominent figures in both fields. Site of the structure would be Walker's favorite haunt—Times Square, N. Y.

According to the plan, sufficient funds and City Hall approval could easily be arranged. Completion of the project would be the first permanent tribute to a friend of show business ever erected in the amusement capital of the world.

# The Berle-ing Point

By Milton Berle

Well, tomorrow's Thanksgiving... when I get the "closing spot" and my mother watches from the "wing." I always thought Thanksgiving should be two holidays... Nov. 26 for Thanksgiving and Nov. 28 for "Berle-ing." (That's showing our turkey two reels of a Bette Davis picture so I'll break into a groove and provide its own gravy. This is a good idea. This year we're celebrating Thanksgiving Day radio program... W. C. Fields will provide a nationwide hiccup. Don't think I'll be too different to get food for the table. I know, I can't get all the turkeys I want... Can't's Warehouse.

### The Great Wit Way

Understand so many fighters are going into show business... Roth & Sproul are selling material in front of Stillman's Gym. Know a Broadway character who's divorced his wife because of indelicacy... seems he walked into the bathroom and found Kilroy was there. Disint at Hyndler's Pleistocene: "That's Pluto, the dog star." "Hi-nu-nu," can't understand why M-G-M hasn't signed up. Just found out why there's a soap shortage... after every naughty word B. S. Polly has to wash his mouth out with it.

Get the surprise of my life this other day. Heard a fra: cribbed talking comedian. Know a guy who's so dumb someone told him he had five o'clock shadow, so he spent two hours watching the razor's edge. Radio remark: You took the ad-libs right out of my script.

### No Truth To The Rumor

"That the only song the press agents at Hanson's sing is 'Rumors Are Flying'." That Bear and I will fight a 15-round match to determine who's the straight man... That my studio is now starting steady previews of reissues... That when the "Leman Canon" is transferred to television, the entire cast will play the place in a Kevlinator... That the Sixth avenue subway now stops at 42nd street and the Playboys club.

### Hungry Descriptions

Bette Davis: Wonderful... Anna Sosenko: Hildy's guard... The Carnival: Little Lila... Russian private detective: Shamus-sar... Xarloff's forecast: Horror-scope.

### Observation Department

We're slowly getting back to normal... I'm finding gum under the theatre seats again. (Blood orange yet.) Consider the Keystone Kops are making one more comedy... guess I'll be the Cluttered... There seems to be a growing trend toward using guest stars... even the Milky Way looks different every night... The "Rogues' Menagerie" would have to have a rubber stamp to make an "X"...

The day Sidney Greenstreet thought he was being followed... it turned out to be the rest of him.

Charles McKelley, Lenny Kent, Jan Murray and Red Buttons are the stars of a new book about the start of their careers... they'll call it, "The Boring Years of Our Lives."

First actress: I know all about the landing of the Pilgrims.

Second actress: I don't doubt it. Which one did you lend?

# Letter to Stevens From Banjoist Fred Allen

By ASHTON STEVENS

DEAR ASHTON (writes the too-long letter which you lend to me about Allen's Alley):

I was greatly surprised to note in a recent column that you and Mr. Gene Fowler had accused me of the kind of deserting you both. For good measure you hinted that I have abandoned the cause of the banjo.

Nothing could be farther from the truth. The reason you and Mr. Fowler have heard nothing from me is that I have been working in secret, attempting to modernize the banjo. Since the banjo was invented in the length of a leg, I have been experimenting with various legs on the banjo.

No neck was ever so long as the neck on the old-style banjo. No neck was ever covered with frets. The average banjo neck is shorter than the length of a leg. I have been experimenting with various legs on the banjo.

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# BOX OFFICE

## Film Grosses Bounce Back 1-5% Above the Same Period Last Year

Film theatre grosses throughout the country, after dipping a bit below last year's level at the beginning of this month, have come up slightly and are averaging from 1% to 5% above the same weeks before and one week after election day (Nov. 5), was the first time the national averages had gone below last year's figures, survey of major circuits reveals.

While there's been considerable pessimism evident in the trade over "falling grosses," it's the old story again of the b.o. just dropping from year-terrible to terrific, since business is still above what it was last year and that was the most flourishing period the film industry had known up to that time. Overall average for the first 46 weeks of this year is approximately 7% over the same period last year—which will make the current 12-months (through Nov. 26) the greatest b.o. year either in history or for some time to come, industry economists predict.

In regard to the future, it has been learned, Audience Research Institute has been advising its picture clients to get their pictures on as soon as possible, commensurate with proper advertising and publicity campaigns. On the basis of preliminary results of a diagnostic survey of audience prospects conducted by the institute throughout the country, ARI predicts that a b.o. recession from present high levels is not in the cards. Recommendations, therefore, are to scoop in the big bon while it is still around.

ARI makes a regular continuing survey of attendance via its Gallup cross-section questionnaire, but present one is the biggest overall picture yet. It is the most detailed. Definite statistics are expected to be available in a few weeks, but a clear trend is seen in the forecast.

(Continued on page 19)

## BOB RUBIN AT DUKE FOR HEALTH CHECKUP

J. Robert Rubin, Metro v.p., is subjecting himself to a guinea-pig routine which has been long in the works of scientists at Duke University to find a cure for high blood pressure. Rubin, 41, is currently in Durham, N. C., living on a two-months diet of rice almost exclusively. He completes the initial phase of the experiment and returns to New York next week for a month or so before going back to the University for a checkup.

Rubin, who suffers from high blood pressure, last summer began the Duke experiments with the rice about a year, and volunteered to subject himself to them. Rice idea came out of medical observation that there is a report in the case of a inhabitant of a rice-eating country who never suffered from excessive blood pressure.

## J.L. Warner's British Prod.

### O.O. Following Holidays

Jack L. Warner will not be back in Burbank until late January or early February, following his business trip to the United Kingdom this Friday (29) on the Queen Elizabeth. He'll spend the holidays with Mrs. L. Warner and her youngest daughter Barbara, who is in London in Geneva. At present Mrs. Warner is in Cannes, where the Swiss attitude chasing her to the Riviera, where the WB production headquarters join them, flying from London upon arrival.

On his way home Warner will promote a new French production, but plans no Gollie pie-making there. However, in England he'll handle for three weeks the new J.L. production, with Max Miller, WB head in London. The Teddlington Studios, blither all the way, will do the production, and WB will engage in film-making there again.

Bob L. Charter, his executive secretary, is accompanying Warner abroad.

## Tony Martin Wins M-G Pic Release

Hollywood, Nov. 26. Theatre and nightclub dates caused Tony Martin to ask for and receive release over the weekend from Metro contract.

Singer's next film, "Kissing Bandits" was postponed until next July, so he asked for severance in order to accept engagements.

## Atom Bomb Pic Bows to Truman, Doing Retakes

Hollywood, Nov. 26. President Truman did not merely give his okay for dropping the atom bomb, but went through considerable mental anguish prior to green-lighting the Hiroshima-A-bomb release, all of which will be shown in re-filmings scenes of the President now being shot at Metro for "beginning or the End."

Roman Bohlen has been called back for retakes of the sequence which was originally okayed after Presidential secretaries saw the film strip a few weeks ago at the White House. However, phone call from the White House to Sam Marx, M.G.'s producer, recently had spokesman for the President say that Mr. Truman read a story in the papers about his acquiescence for dropping of the atom bomb, and, on consideration, spokesman said, the President came to conclusion that he was making decision to use world-shaking bomb "without long deliberation and mental anguish" which occasion had caused him.

"End" was slated to go back into leaving Monday (28) with Bohlen, as President Truman, developing scenes according to Presidential desires. Those of Harry Carey as Charles Ross, however, held up releases. January release of the picture forces filming of the scene this week. Unless Carey is available, Art Baker will be called to step in.

When the second incident in connection with the Metro film where "President" trouble occurred. When Lionel Barrymore was originally cast for role of President Roosevelt, Mrs. Roosevelt called the studio and the trouped scene which she would be found to portray the character of her husband.

## C. of C. Asks Pronto Axe To 20% Amusement Tax

Washington, Nov. 26. Immediate repeal of the wartime excise tax—which includes the present 20% rates on theatres and motion pictures—has been urged (25) by the national finance committee of the U. S. Chamber of Commerce.

Committee also recommended: 1. Elimination of double taxation on theatrical motion pictures which are now subject to taxes while held by the corporations and again as personal property. 2. A three-year program for reduction of the tax rate during that period, the chamber wants the 38% rate dropped to 25% or less.

## Sears' Flight to London

Grad Sears, United Artists' distribution chief, planes out of New York for England Friday (29), following the board meeting at which action against UA partner David O. Selznick was decided for. United Artists will return to the U. S. around Dec. 22.

Completion of the trip is to square away a circuitous lawsuit on UA product.

## OFFICE OF BIG COSTS

Sparked by mounting production costs which must be met by an equivalent b.o. boost, industry leaders are mapping a revolution in releasing schedules aimed to drastically increase the number of first-run houses throughout the country and first-run screenings in cities over 500,000. Idea which finds a growing number of industry topsters in support calls for the division of these cities geographically and promotion of promising name houses into first-run to service their markets with a corresponding hike in admission scales.

Cited in support of the plan is its remarkable success in Los Angeles, where it has been operating for a number of years following initiation by Charles Skouras, National Theatre prexy. Its extension nationally is favored by such industry topsters as V.A. Blumhert, Universal prexy; Darryl Zanuck, studio chief of 20th-Fox; and Henry Ginsberg, Paramount production head. Charles Skouras, himself, on his last visit east told industry execs that it was

(Continued on page 38)

## P's Dicker for Reade's Park Ave. and Ziegfeld May Extend N.Y. 1st Runs

In what's probably the first step in New York to introduce a new kind of day-afternoon for all its important product, Universal is currently nearing a successful production of "The End of the Road" to be made over Walter Reade's new Park Ave. theatre. Company is also reportedly discussing production of "The End of the Road" to be made over Walter Reade's new Park Ave. theatre. Company is also reportedly discussing production of "The End of the Road" to be made over Walter Reade's new Park Ave. theatre.

What's the story? The deal, both deals to be closed, Ziegfeld would probably take over the Anglo pic. This

(Continued on page 19)

## National Boxoffice Survey

### Pre-Thanking Lull Hurts 'Deception,' 'Mast,' 'Margie,' 'Jolson,' 'Edge' Pace First 10

Pre-Thanking lull is slowing the pace of movie grosses. Playdates with browbeat and cold shortage hurting in nearly every big spot. "Deception" (U) is leading, followed by "Margie" (U) and "Jolson" (U). These three are garnering the major portion of top coin.

Others in the Big 10 in order of grosses are: "The Sign of the Cross" (U), "The Sign of the Cross" (U), "The Sign of the Cross" (U), "The Sign of the Cross" (U), "The Sign of the Cross" (U), "The Sign of the Cross" (U), "The Sign of the Cross" (U), "The Sign of the Cross" (U), "The Sign of the Cross" (U), "The Sign of the Cross" (U).

"Edge" is coping fifth position, ending the all-time theatre high of \$165,000 for preem week at the Roxy. N. Y. "Angel" managed to hold the Big 10 in classification via playdates in seven keys. "Smart People," just starting out, is doing fairly well in several spots, as is playing in seven theatres currently.

"Never Say Goodbye" (WB), a new double bill, is doing well on disappointing side in N. Y. "Verdict," another Warner picture, stays great

## As Soon As New Theatre Bldg. Starts The Situation Will Change Again; These Houses Will Require More Pix

### Small to Produce Musical in New York

Hollywood, Nov. 26. Edward Small will produce "The Notorious Nancy Grey" in New York with Broadway and London musical stars.

Film is slated to roll early next year, based on original musical melodrama by Howard Emmett Rogers and James Edward Grant.

## 17% of Top 99 Gotham Theatres Play Foreign Pix

Confirming predictions of industry observers of the toehold foreign pix are gradually getting on American screens, a survey of the 99 listed Manhattan theatres (including both Broadway first runs and subsequent runs) showed that last week revealed that 17% of them were playing importations. Roundup of some 400 theatres in the Greater N. Y. market area disclosed that only 26 houses, or 6% of these, were currently showing foreign pix.

Influx of foreign-made product, as revealed by the survey, is undoubtedly largely due to the fact that in the industry's history. Several inferences may be drawn from the figures, observers point out, but the chief factor leading to the influx is the growing popularity of foreign films in the U. S. Such pic harems before had played only in the art houses but Americans, conditioned

(Continued on page 32)

### Arthur Low Back

Arthur M. Low, Metro International prexy, is slated to return to New York Sunday (1) following a two-month survey of England and the Continent. Low is planning in from London.

Trip was one first made by the Metro chief since the end of the war. He covered every major Metro exchange in Europe.

Broad and significant change in the whole makeup of the American film industry is seen in the number of exhibitors, with blueprints in hand, waiting at the starting gate for the signal that they may go ahead with plans for new theatres and the extensive renovation of old ones. While pictures in many areas now are bedogged for lack of acceptable playing time, industry observers see almost complete reversal of that situation in five years or a little more.

Whereas now it's a case of pictures without theatres, then it is going to be theatres without pictures, it is said. It's really, of course, that exhibitors right now are squawking about a film shortage, but that's not the way the distributors look at it. There are plenty of houses currently available, they admit, but they are not the type of houses they want. What they want are class locations which can pull not only top b.o. prices but which will give stature to their pix.

Such theatres are now at a premium. First reason for that is long-run runs using these houses which would fill the bill. Second season is that in the five years since building has been possible, theatres have literally "worn out" and many are no

(Continued on page 55)

## TUGEND LEAVES PAR AFTER SIX YEARS

Hollywood, Nov. 26. Harry Tugend has terminated his producer tuckel with Paramount and checked out lot. Coming in six years, Tugend, on two-picture deal, Tugend handled "Caught in Draft" and "Birth of Blues" for Buddy de Sica, becoming executive producer under Henry Ginsberg. About a year ago he returned to straight his own and completed "Golden Earrings."

He had a year and half to go on ticket when was dissolved. He was to join another production company after first of the year, having stated definitely he would not go independent.

## VARIETY

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# Enterprise Accepts UA's 25% Terms For U. S. Release; Loew's Int'l Abroad

Domestic releasing pact for Enterprise picture approved by United Artists' directorate Monday (25) is for six pictures and calls for standard terms of distribution for U. S. is now getting from the majority of indie filmmakers releasing through it. No time limit is set for delivery of the films, but there is an understanding that it shall be within one year. There are no options or other clauses providing for continuity of the contract, the agreement being U. A.'s handling of the full-length pix will be a probationary arrangement of both sides.

Meaning, a statement from Enterprise owners Charles Einfeld and David Loew on the Coast that the deal had been agreed by them and will be considered by the unit's board along with three other offered deals is accounted in trade circles. There appeared no doubt that U. A. would handle the six films in the U. S. and Canada, while Loew's International would handle them abroad. Paul Lazarus, Jr., U. A.'s publicity-director, is expected to the Coast from New York Friday (29) to participate in Enterprise's management of the deal and to begin preparation of campaigns on the films.

Deal of domestic and foreign distribution is a new wrinkle in a major deal such as this. It resulted partly from the fact that Arthur M. Loew, presy of Loew's International, is a twin brother of David Loew and the latter usually is (Continued on page 33)

## All This and Popcorn Too

Omaha, Neb. 26. Here is what happened to manager Ted Emory of the Orpheum theater in two days: Arlie Dean, star of his stage show, suffered a heart attack and was rushed to hospital. His wife will take him home to Jacksonville, Fla., to recuperate before opening in New York. Otto Schneideinow, top stagehand, rushed to hospital and leg amputated. Dan Howland, another stagehand, taken to the hospital. Emory's daughter taken to hospital for emergency appendectomy. On a 24-hour day, Omaha's popcorn machine jammed.

## Selznick's UA Deal Ouster Shows Down to a Walk

Much-heralded but which United Artists owners Charles Chaplin and David O. Selznick, at the terms David O. Selznick a couple weeks ago may turn into nothing more than a mere U. S. release, while Selznick as a number of reps of Chaplin and Miss Pickford on the board, are far from sure U. A. is not a deal. The owners on the desirability of ousting the company's prime producer of the deal.

Discussion of the Chaplin-Pickford plan to give DOS the heave-ho, take over the stock promoted him, and refuse to accept his pick for release, is slated to come up at the directors' meeting Friday (29) at the United Artists' distribution chief and rep on the board, Neil Agnew, endeavored to get the matter on the agenda of Monday (25) board huddle, but directorate preferred to get the Enterprise deal out of the way first.

Edward C. Rafferty, U. A. prez, and (Continued on page 30)

## STURGES TALKING DEAL WITH GOLDWYN

Preston Sturges admitted before the U. S. House (26) for the Coast Monday (25) that he had a number of talks with Samuel Goldwyn during his stay in Hollywood, and is joining Goldwyn Productions as head of a unit. Deal is not closed, however, he said, and he will talk with other companies who can talk before making up his mind on the deal. He had been reported in New York that the Goldwyn deal was virtually a certainty, although Sturges has also been reported talking with 20th Fox and Paramount.

Sturges is aiming for a pact which would allow him to work six months a year and be free the other six months to work on his own projects. He said Goldwyn was agreeable to such a plan, as were others with whom he has spoken since he split with Howard Hughes recently.

Hughes reported, incidentally, planning to disport California Pictures, the company which he established with Sturges. He retains a 49% stock interest. Sturges said he had heard of the reported deal, but he has not received an official word yet. He stated he had no fear that, should the company be broken up, he would not be able to work out to protect his interest in the California's two films, "Sin of Harold Diddleback" and "Venetia," currently in production which will be distributed by United Artists.

## Dassin, Metro Part

Metro and Jules Dassin parted company, with the former Partisan director, checking off the lot after five years under his wing. Dassin's last chore on the Culver City lot was "Two Smart People," produced by Ralph Wheelock, he may return to Paris, where directors with Hollywood experience are in demand.

## Friendly Enemies

Producer-director team that combined force to win the 1944 Academy award for "Metro's 'Mr. Miyagi'" may be back doing each other for top honors this year.

Sidney Franklin produced "Miniver," for which he received the special Irving Thalberg citation. His latest film, "Years ago," is a contender for 1946 honors. William Wyler, who directed "The Best Years of Our Lives," directed Samuel Goldwyn's "Best Years of Our Lives."

## Korda, who Owns 'Cyrano' Film Rights, Will Make It With Olivier, Not U-I

Sir Alexander Korda, not Universal-International, will film "Cyrano de Bergerac" for Korda said this week in answer to recent statements in London and New York by Bob Goldstein, U. I.'s eastern studio rep, that his company would make the Rostand classic with Laurence Olivier.

Korda is now in Hollywood making arrangements for production of the film. He need spend no money on the U. I. deal, which he owns all rights, except those in the U. S., where it is in public domain, to "original version" of the play.

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According to Goldstein, Olivier is coming to this country to make "Cyrano" with a picture for U. I. which Korda will produce. Korda said this week in answer to recent statements in London and New York by Bob Goldstein, U. I.'s eastern studio rep, that his company would make the Rostand classic with Laurence Olivier.

## SELZNICK PLANS 'TESS' AND 'BERNHARDT' IN '47

David O. Selznick announced production plans for two films, "Tess of D'Urberville" and "Sarah Bernhardt," during 1947 with possibly Greta Garbo in the latter film. Budgeted at \$5,000,000, "Tess," which will be produced by Selznick, who created the new screenplay, is slated for Technicolor and will be produced by Selznick. James Mason is getting a pitch from Selznick for "Tess," which will be produced by Selznick, who created the new screenplay, is slated for Technicolor and will be produced by Selznick.

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# Zukor Fetes British Pix With Vets, Recounting Early Film Days in U. S.

By HARRY REGENSBURG

London, Nov. 26.

Hungaria restaurant went all Adolph Zukor on Nov. 26, 20 years after the founder of Paramount Pictures in America. Zukor, former head of the company, was in London to discuss the film industry from its pioneer days. This was Zukor's second visit to London in 1946. He was entertained here when over here in 1937 to celebrate Paramount Pictures Silver Jubilee.

Among those present were Cecil Hepworth, British daddy of the industry, and W. G. Barker, 95-year-old head of Barker Motion Photography. Latter formerly was head of the company, but was later sold out to a company formed by Michael Balcon.

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## Garon Salutes AP

Hollywood, Nov. 26. Greer Garson heads the list of performers appearing at the Associated Press managing editors convention show Friday (28) at the Biltmore Bowl. Miss Garson will salute conventioners and wives in event sponsored by Assn. of Motion Picture Editors and the Independent Motion Picture Producers.

Jack Benny, George Burns and Van Johnson will do an old-time vaude act, "Goldie, Fields and Gid." Benny also will share encores apart with Be'Ho.

Others on program will include Edgar Bergen and Charlie McCarthy, Red Skelton, Judy Garland, Dick Haymes, Jimmy Durante and Virginia O'Brien.

## Acad Drops Bars On Provision For L. A. Exhibition

Hollywood, Nov. 26. Academy of Motion Picture Arts and Sciences has changed its rules on the Oscar Derby to permit possible entries which have been delayed by labor difficulties. Under the new provisions a picture can become eligible to the Academy award by several shenanigans. Los Angeles area shows are being held in halls, theatres or other projection rooms and need not be exhibited commercially.

Previous rule was that an Oscar candidate must be shown commercially in Los Angeles for at least one week before Jan. 1. One picture that may profit by the change is David O. Selznick's "Destiny in the Sun," printing of which has been held back by the strike at Technicolor.

With 1946 drawing to a close, studios are rushing to finish their top pictures and get early bookings for to get in under the wire in the Academy Award race. Metro announced last week it would conduct "Yearling" at the Carthy Circle, Los Angeles, before the end of the year, and Frank Capra's "The Yearling" announced this week that its first effort, "It's a Wonderful Life," would have a wide release, booking starting Christmas Day at the Panatges and Hillstreet theatres.

"Yearling" booking will be the only one in the country before the end of the year, according to Metro homebase execs, with the film's national release date not yet set. Pic will get straight booking in its general release runs, despite the problem of being out of the U. S. Labor Department cost of living index. It is apparent that there has been no change in the cost of living since the cost of living until the last few weeks, or since price controls were lifted.

Although the cost-of-living allowance in business seems a new thing, it has been a long time since it was shortly after World War I, when inflation was more serious than now. Standard Oil Company at that time made two series of cost-of-living adjustments, each of 10%.

One New York bank, the Industrial Bank of Commerce, N. Y., already has taken action to help employees, voting full month's salary as year-end bonus. The bank's cost of living index is a month's pay to all workers in categories up to \$4,000 annually. This is effective Jan. 1.

## Gosch at Columbia

Hollywood, Nov. 26. Martin Gosch has started "The Yearling" (23) as producer for Columbia. U. I. last year he had been with Metro. Gosch, former radio producer, came in from New York Saturday (23), where he had been negotiating with General Artists Corp. for "Amazing Mr. Smith," with Allan Jones and Ed Brophy, and "Dancing Queen," with Melvyn Douglas in the lead. Latter drama may go on the Mutual net as a sustainer.

## Morros-LeBaron Set Victor Herbert's Babes In Toyland as Next Pic

With two years of negotiation with the Victor Herbert estate culminating last week in the linking of a contract, Boris Morros-William LeBaron unit-Federal Films, has put down "Babes in Toyland" as next picture on the schedule. Unlike "Carnegie Hall," which was shot in New York, "Babes" will be made in Hollywood, because it will be in Technicolor.

Pact with the Herbert interests is not a sum, nor percentage. Herbert's son, John, of New Orleans, and daughter, Ella Bartlett, of N. Y., signed on behalf of the estate. Contract gives Morros and LeBaron rights to use the music from the operetta, written in 1914, and to make the picture and to add to it whatever music they desire.

Operetta's libretto is being tossed out in favor of a story line by Morros which will be developed by LeBaron. When he finished equipping the Coast on "Carnegie Hall" Latter is expected to be ready for preliminary in January and to start next Easter. "Babes" goes before the cameras in May or June. It will use puppet sequences in at least two reels.

Morros, who leaves for the Coast tomorrow (Thursday), will make personal sales tour in the spring of circuit operators and indie exhibitors to "Carnegie." LeBaron will be in conjunction with United Artists, the distributors. He did a similar sales job on "The Chorus" in 1940 for Paramount.

"Carmen from Kenosha," which has been pushed back to the end of next year, but will be made in New York. "Morros said the estimated budget on "Carnegie" ran \$1,700,000 about \$200,000 above original estimates. Part of the excess was for a bands and orchestra, while the pic in production, while the pic was shot, seven times to accommodate a publicity booklet. "Carnegie" was produced by Irving Trust, N. Y., and Pacific Finance Co., Los Angeles.

## Dastaf Copper Yarn Bought for Indie Film

Hollywood, Nov. 26. Exploits of Mary Sullivan, former New York police lieutenant, will be made by United Screen Associates under the title "My Double Life." Adventures have been heard on the all-time ABC "Policewoman." Series of films will be shot on location in New York and in foreign countries, under general supervision of Hesse J. Goldfinger.

## L. A. to N. Y.

Larry Adler  
Richard Adler  
Larry Barnett  
Hughes  
John Brownley  
Joan Crawford  
Howard Dietz  
Sidney Franklin  
John G. Hart  
Gibby Gilbey  
Edmund Gwinn  
Henry Henison

## L. A. to N. Y.

Henry Heibel  
Alfred Kay  
Sam Kras  
Burt Lambert  
Robert Lester  
Charles Laughlin  
Doris Lurie  
Tom McVie  
Joe McVie  
Edwin "Buddy" Morris  
Charles C. Mackintosh  
Robert Newman  
John Payne

## N. Y. to L. A.

Norothy Gish  
Marilyn Gish  
Paul Lassar  
Borrah Minevitch  
Maria Montez  
Donald Nelson

## N. Y. to Europe

Jack Warner  
Lou Wilson

## Europe to N. Y.

Eric Johnston  
Deborah Kerr  
James Mason  
Gerald Moore  
Pat O'Brien  
Joyce Odell  
Lou Wallers

## Maeline Carroll

Teddy Carr  
Daisy Davis  
Ian Hunter

# With Fewer Pix Required, Schenck Orders M-G Cut Overhead Sharply

Following a series of the huddles between Metro headquarters and studio execs on the Coast, still further economies in the studio overhead budget have been ordered by Metro presy Nicolas M. Schenck. It has been learned. Some reports indicate a change in commanding the studio cut down as much as \$200,000 a week, or \$10,000,000 for the year. A portion of which would be absorbed by a slice in the number of films produced next year.

Dealing with production execs Louis B. Mayer and Sam Katz, treasurer Charles C. Moskowitz and allegedly verbose Howard Dietz, Schenck pointed out that the number of pix pictures that can be absorbed by the market today is much less than in recent years. Since Metro presently has 31 pix already in the can and over for release, it was agreed to produce not more than 24 new features in 1947, unless a change in existing conditions requires more.

Next year's production slate, consequently, is seven less than the 1946 roster, when 31 pix were produced. Of these, 29 are scheduled for general release by Dec. 31, as compared to 31 released in 1946. Metro executives admitted the retrenchment would mean the paring of studio personnel. Thinning all along the line has already started in the publicity department and in the writers' department where several have been dropped with more slated to go.

Recurrent squabbles between Mayer and Katz over production activities also cropped up again during the huddles. It was reported. Schenck said this, but it is learned that Katz's old contract, now expired, gave him the option to leave Metro at any time, meaning that his contract terminated. New pact voted to Katz by stockholders last Jan. 1 cancelled the option, meaning that Howard Strickling, studio publicity chief, and publicity director Herb Crooker.

## NABE HOUSE OPERATION HELD KEY TO FUTURE

When theatre building resumes, A. J. Balaban has in mind to become a deluxe neighborhood theatre special, selling his theatres on a fee basis. This would be in addition to his present outlets as the N. Y. Roxbury. The veteran producer has new ideas for nabes, seeing that as the key to the future. He prophesied that the average theatre will cost \$750,000 to build and will return \$900,000 profit in its first year.

"This approximates the old Balaban idea," the theatre idea, says he, where theatres, no matter how costly, never took more than three-four years to get their money back, even if costing \$3,500,000.

Balaban cites that the Central Theatre, Riviera, Tivoli and Regency, all in Chh. making from 9000 to \$40,000, always paid off within four years.

## Ginicolor Opens Again With Part of Staff

Hollywood, Nov. 26. Gincolor Laboratory, closed by a labor troubles since Nov. 11, reopened for business with the aid of its personnel, members of Film Technicians Local 883, back on the job. William C. Crespi, president, closed the plant when picketing began, reported that more technicians were to return this week and that still more were expected over a two-week period.

## 1946 Vs. 1947 Totals

|  |      |       |
|--|------|-------|
| Tabulation of pix which will be completed by the studios before the end of 1946 and number planned for 1947 is as follows: |      |       |
| Company  | 1946 | 1947  |
| Paramount  | 22   | 25-27 |
| Metro  | 31   | 24    |
| RKO  | 40   | 37    |
| Columbia   | 44   | 44-48 |
| Warner Bros.   | 20   | 20    |
| 20th-Fox   | 20   | 20    |
| United Artists   | 32   | 24    |
| Universal  |      |       |
| International  | 44   | 24    |

## 20th's Pic-by-Pic 'Bally Campaigns'

With some 20 "super-specials" budgeted at more than \$400,000, 20th's production line for 1947, 20th-Fox distribution and exploitation departments have completed plans for a picture-by-picture and theatre-by-theatre campaign for next year designed to hype extended runs in all situations.

Detailed outline of the new plan was given by 20th division and district managers by Tom Connors, vice president of distribution, and William J. Kupper, general sales manager, with most of the talk centering about the Christmas season. The "Razor's Edge" and the final weeks of the Spyros Skouras sales tour. Exploitation bureau in the midwestern and southern field exploiters attending were led by Harry Schaffer, 20th's district director, and followed through on distribution talks by laying special emphasis on subsequent run engagements of "Edge."

Skouras and Connors, in messages to the exploiters, stressed that in the future they must not only give each picture the maximum in pre-opening publicity but follow through during the run of the film in order to chalk up as many holdovers as possible. Skouras, pointing out the need for concentration on each of the "super-specials," asked for exploitation campaigns in all situations to match that given each film in its key city first run date.

Schaffer noted that to insure proper exploitation of each film in the subsequent run situations, top efforts to gain the maximum playing time in the first run date would have to be made. After that, he said, each film is to be given special handling all down the line. He detailed the campaign on "Edge," which is scheduled to be released before his N. Y. opening last week would have to be duplicated wherever the picture is shown.

Territorial bureau has been fixed on each film, Schaffer said, so that the field men will know at all times the picture they are to handle. He announced that ad accessories are now practically ready on all releases.

## Buchman Pic 1st On Globe Location Jaunt

Hollywood, Nov. 26. First world-circling location jaunt for film will be "Assault on Wadsworth," being produced by Sidney Buchman for Columbia release.

Ray Nazarro will head out in 10 days as director of second unit to lens backgrounds in Shanghai for several weeks. These will be followed by shooting in Cairo and then Havana, where first troupe, headed by Dick Powell, will meet to join the first unit. The second unit will also direct first unit in New York, abetting on film concerning narcotic traffic.

Nazarro was taken off studio junket to handle globe-girdling junket.

# FEELER RELEASES

With exhibs howling for more product, continued wrangling between distributors and studios was shadowed this week when several more companies disclosed production plans and indicated a continued decline in pix for '47. Italy by Vamser brings to light fact that eight majors will complete, if present plans hold, a total of 220-240 pix in the year coming up. That compares with an estimated 240 films which the big companies will have polished off in the course of the current year.

Ship of some 8% in the future stanza is, in the main, attributable to the effect of the decree. While films will be less in number because of a partial stoppage of Bs, production budgets of most companies will be higher rather than lower, and material expenses continue their spiral.

Paramount, for instance, plans to spend some \$34,000,000 on its 25-27 films, representing a hike of 25-30% in costs. The two companies making their sights on a higher number of films next year than this year are Paramount and United Artists. Paramount's advance this year to five over the 24 of 1946 finished with a score, a decent gain over its current 22. Main slash was effected by United Artists' dropping the company lining up 24 pix for '47 shooting against 44 completed or to be completed year after year.

It is a second, that company announced. (Continued on page 30)

# Brit. Prods. Top U. S. in Vie For English Stories

Competition between British and American producers for top British story properties, on the upswing for the last several years, has hit its peak with the release of "The English Boy" and "The English Girl" according to Mrs. Carol Brandt, Metro's eastern story chief. Just returned from a seven-week tour to England and France, Mrs. Brandt said that the sales cycles, which had been running the American side during the war, is now definitely swinging back in favor of English producers. Reason for this is twofold, according to the Metro exec. Combined forces of J. Arthur Rank and Sir Alexander Corder, along with other English producers, are turning out more pix now than ever before in the British industry's history. The value of buying pre-release publicity on British films has increased. The number of pix, consequently, (Continued on page 32)

## WURTZEL, 20TH-FOX IN RELEASING DEAL

Hollywood, Nov. 26. Sol Wurtzel and Sidney Schenck yesterday (24) inked new contract calling for 20th-Fox release of six Wurtzel pictures produced by 20th-Fox, which was completed over the weekend, calls for uniting film to the b.o. take in neighborhood situations as first of features.

Wurtzel yesterday wound up "Jewels in the Forest," his final 1946 commitment.

## Bresler Quits Metro, Joins U-I as Prod.

Hollywood, Nov. 26. Jerry Bresler, who had been with Metro shorts producer, left the weekend to join Universal-International, where he will produce "The Great Escape" with Metro for 1948, during which time he headed short production department. He had produced some features for Culver City plant.

# Selznick and Small Join Export Pool But Goldwyn's Walwey Indicts Setup As Long S. Pix Biz Disservice

**Valentino's Peak Press**  
Statistical-minded reader of the N. Y. Daily News, who scanned newspaper files in the N. Y. public library following the death last week of Jimmy Walker, came up with the interesting fact that Rudolph Valentino's death had gleaned more newspaper space than the death of any other celeb in the last 20 years.

In a letter to the News' "Voice of the People" column, the reader revealed that Valentino's death has played up more than that of Walter, King George V, and even FDR. Hitler didn't receive as much space as Valentino, probably because news of the former broke at the same time as the death of the latter. On Aug. 23, 1928, which might indicate some commentary on what were considered important events in the roaring '20s.

# Churchmen Wary Of Pix Code Ease

"Taking a poke at the recent change in the Production Code, which relaxes its narcotic film provision, Monaghan John J. McCafferty, executive assistant to the Rev. John J. Connelley, reported to the Bishops' Committee on Motion Pictures that the new code would make it difficult to "bring in their wacky very serious moral and physical life."

McCafferty made his report in a special committee meeting last weekend at the annual general assembly of the Catholic Archdiocese and Bishops in Washington, D. C., at which Bishop William A. Scully, of Dallas, was chosen new chairman of the Motion Picture committee. The panel pointed up the increase in the number of movies as well as crime or psychological films when it revealed a large increase in the percentage of both A-1 or objectionable, B, and B, or objectionable, films during the past year.

Concerning the switch in Code requirements, Mgr. McCafferty said: "The Production Code Amendment, although phrased with so-called clarifying conditions, in effect opens the door for the production of films which are more and more unwholesome, effect, morally and physically."

For their requirements the Legion follows the line of the Code, adding disapproval to a couple of its items, to their objections. Legion heads claim that the Code is losing touch with the American life through interpretation by its enforcing body, the Motion Picture Association, which has held closed its own list of the law. One New York priest said: "As far as Joe Brown is concerned, I don't think the Code never existed."

Legion people say that, although not particularly successful in its attacks against banned films in first-run big houses, they can materially affect the b.o. take in neighborhood situations. Most of the Legion strength, according to priests in the office, is in the urban areas where a fairly large percentage of the nation's 23,000,000 Catholics watch Legion listings.

## RKO's Father-Duane Pic

Another story about a priest is being followed by RKO for 1947 production. Currently in Hollywood for story conference is Father William F. Glyn, head of Father Duane's "Newsboys' Home and Protectorate for St. Louis Mass. The film, "Father Duane's Newsboys Home," with Pat O'Brien in title role.

First break in the united front of top indices against marketing their films abroad via the Motion Picture Export Assn., came during the past week with the report that David O. Selznick and Edward Small had agreed to toss their product into the MPFA pool. Meanwhile, James Walwey, circulation chief for Samuel Goldwyn, expressed himself Monday (26) as more determined than ever not to join the Assn., calling the major company members hypocritical and selfishly failing to act in the best patriotic interest of the United States.

Goldwyn, with a backlog of some 20 import pictures, and Selznick and Small with almost that many, have been among the prime objectives of the MPFA's membership drive. Since the assn. was designed as a "monopoly" to fight film piracy, the MPFA's drive has been important indie holdouts considerably weakened its bargaining position. The two producers, however, ways could waive the threat of doing business with the indie if MPFA terms were unacceptable.

Thus the ascent of Selznick and Small to the important holding out, is an ominous portent. There is a grim, however, in both Selznick's and Small's position. They have both made private deals for marketing their product in Holland and are understood not including that territory in the areas that MPFA may service for them. Since Holland is one of the MPFA's most profitable countries, that's a big defection and leaves many areas from which the producers cannot get they wouldn't be getting any coin anyway.

Mulvey, on the other hand, has (Continued on page 32)

## NEUFELD LEAVES PRC IN TFF WITH THOMAS

Hollywood, Nov. 26. Sig Neufeld, six years with PRC as a producer, checked off the job after a difference of opinion with Harry Thomas, prexy. Neufeld said he left because of an argument over future production, and Thomas said Neufeld was cutting out on the job. Neufeld was cutting out on the job with the exception of westerns.

Neufeld was one of the original members of PRC when the company was organized in 1940 and has turned out a number of pictures through that outfit. He will have a new connection later. Neufeld was a part of the PRC expansion policy. PRC this week took on three new employees. Seymour Schussel, who had worked for the job in the New York district; Julius Edlinson was named to handle exploitation; the Minnesota-based; and George Bennett was assigned as exploitationer to the Pittsburgh area.

Schussel was eastern district manager for Film Classics and before then worked in Columbia sales force. Edlinson served with Essaness theaters in Chicago; Bennett as feature writer for the Newark Evening News.

## Lou Gray Another Of Rep. Producers to Leave

Hollywood, Nov. 26. Lou Gray, producer of the Monte Hale Trucolor western starrers at Republic, obtained a release from his contract and will be out of the lot as soon as he winds up the details of his production. Gray, who was a part of the North and Rudy Abel, who left early in autumn as a result of the studio's loss of interest in his production. "Exodus" is in keeping with the theme of the studio's production. Herbert J. Yates, prexy, that Republic would curtail its "B" production.





JACK H. SKIRBALL and BRUCE MANNING *present*



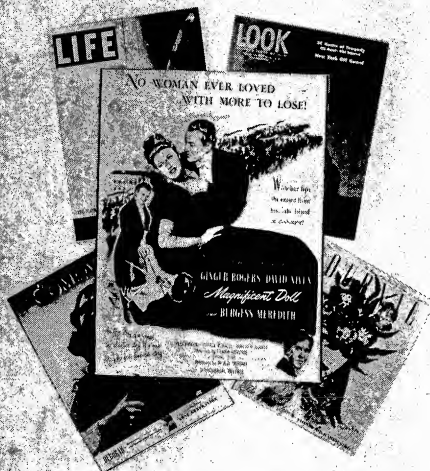
# *Magnificent Doll*

Backed by a pre-selling campaign  
as big as the picture itself....

## NATIONAL MAGAZINES

THE millions of readers of Life, Look, Ladies Home Journal and Woman's Home Companion, have seen the beautiful full page two color advertisements announcing MAGNIFICENT DOLL.

Each magazine ran a different type of advertisement, directed in copy and art approach to the individual type of readership that magazine has.



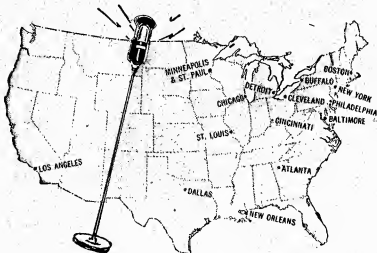
IN A tremendous tie-up with the Lipton Tea Company, four color advertisements on MAGNIFICENT DOLL will appear during the months of December and January in two issues of Life, Look, This Week, Ladies Home Journal, McCall's, Better Homes and Gardens, Country Gentleman, Family Circle and Southern Agriculture.

This is one of the most comprehensive tie-up campaigns ever accorded any motion picture and guarantees readership in your city wherever you are.

## NATIONAL RADIO

FROM early November through December, through national hookups and local announcements, your audiences will be hearing about MAGNIFICENT DOLL.

For three consecutive weeks in advance of the premier playdate, MAGNIFICENT DOLL will be featured on the "Ladies Be Seated" program, one of the highest rating afternoon programs on the air, with an estimated daily listening audience of four million



people. It is carried over the American Broadcasting Company through more than 200 stations.

The key of this promotion will be a radio search, concentrated in twenty key cities, for the identification of a "Magnificent Doll" by the program listeners.

### WINDOW STREAMERS AND ADS

More than 200,000 window streamers are being posted in grocery stores throughout the country announcing the rules for this unusual contest.

Special newspaper advertisements announcing the tie-up and contest will be run in all the newspapers in the twenty cities used for the contest.

### 200 STATION LOCAL TIE-UP

In another tie-up with the Dolly Madison Cake Company, newspaper and radio spot announcements will be used in advance of your opening in all the territories where the merchandise is available. It is anticipated that more than 200 local stations will participate in this program, directly tied up with your playdate wherever possible.

.... a magnificent campaign ...

## NATIONAL PROMOTION



**M**ORE than 5,000 24-sheets will be posted by Royal Crown Cola during November and December in a tie-up with *MAGNIFICENT DOLL* (see above).

In addition, car cards will be used in all key cities, giving a combined estimated circulation in excess of forty million. Truck banners will be displayed by all Crown Cola delivery trucks.

## NATIONAL FASHION SHOW

The famous Lilly Dache, creator of the hats worn by Ginger Rogers in *MAGNIFICENT DOLL*, displayed these creations in her national fashion show in New York on October 15th. Fashion editors and buyers from all over the country attended the show and it was covered by newspaper and radio syndicates. Leading fashion merchants in thirty-one key cities will display these hats in their stores and windows.

## NEWSPAPER WOMEN TIE-UP

In a country-wide tie-up with Theta Sigma Phi, national newspaper woman's fraternity, Ginger Rogers will present a silver-plated typewriter to the winner of the title "The Most Magnificent Doll among American Newspaper Women." The anticipated publicity from this contest will reach into every city and town in the United States.

## ICE CREAM TIE-UP

500,000 posters, window strips and give-aways will be distributed in connection with the far reaching tie-up with the International Association of Ice Cream Manufacturers announcement of the "Magnificent Doll Sundae," commemorating the fact that Dolly Madison was the first White House lady to serve ice cream.

## DAY AND DATE CAMPAIGNS

**F**OUR different and distinct types of newspaper advertisements have been tested for their penetration values in more than a dozen typical situations. Each proved highly successful and will be made the basis for a rounded campaign to suit your particular requirements.



Above are the four best ads used. The advertisement used in Campaign "C" will be made up into a full page newspaper size as the key ad in the special hand-tailored campaigns that will herald the key city openings. These campaigns will set the pattern for all subsequent runs.

for a magnificent picture . . . .

JACK H. SKIRBALL and BRUCE MANNING  
*present*

GINGER ROGERS • DAVID NIVEN

# *Magnificent Doll*

*and*

BURGESS MEREDITH

with  
PEGGY WOOD • HORACE McNALLY • ROBERT BARRAT  
A UNIVERSAL RELEASE

Copyright by Hallmark Productions, Inc.

Directed by FRANK BORZAGE

Original Story and Screenplay by  
IRVING STONE, author of "Immortal Wife"

Produced by JACK H. SKIRBALL



*Magnificent* entertainment!



## Producers Considering CSU's Request For Another Powwow on Labor Issues

Hollywood, Nov. 26. Conference of Studio Unions limiting picketing at sound stages in building at 1500 Broadway, called yesterday (Mon.) when Superior Judge Henry Wilentz denied the plea. Mainline studio unions are shaping a reply to Herbert Sorrell's wire asking for an immediate meeting of producers to discuss conditions laid down by the majors. Wire sent to Pat Casey, chairman of the producers' labor committee, wants discussions so that contract negotiations be resumed. Producers are studying the wire to determine how closely it conforms to stipulations insisted on by studio leaders they will meet again with CSU.

Supporting the good faith of CSU's request is the fact the union recognizes the Dec. 26, 1945, A.P.I. directive in settling a dispute involving at Enterprises past week. Carpenters on the lot refused to work with IATSE set erectors, threatening tieup of the independent company. After visiting the studio and looking into situation, Sorrell advised members to demand CSU as CSU had already agreed to abide by the Dec. 26 jurisdictional award giving set erection work to IA.

Sorrell and 12 other union leaders, plus Averil Berman, president of the National Association of Broadcasters, handed up indictments charging 14 motion picture union leaders with conspiracy, as a result of their activities on the picket lines in current week. Indictments charge felonies, which carry prison sentences. Ordered to trial are:

Herbert K. Sorrell, president, Conference of Studio Unions; Matthew Mattison, president, Screen Story Analysts; Paul, Alfred Berman, radio commentator; Carl Reed, assistant business agent, Painters Local 40; 446; Ed Gilbert, business agent, Get Designers Local 1421; Russell McKnight, president, Film Laboratory Technicians Local 1421; Norval Cluett, secretary-treasurer, Film Technicians; John Martin, business agent, Film Technicians; James J. O'Connell, business agent, Carpenters Union; Roy Tindall, president, International Brotherhood of Electrical Workers, Local 40; Andrew Lawless, CSU picket captain; Frank Dralik, Set Designers picket captain; Louis Whitman, CSU picket captain; Ray Higby, picket line dispatcher.

Freed in \$5,000 bond each, they were ordered to appear Jan. 7 for trial. Postponement until next year was requested by defense attorneys to permit time for the filing of arguments for dismissal, and to await the return of Joseph L. Parkway, chief counsel for the American Federation of Labor, from Honolulu.

Men were charged with conspiracy to attack with a deadly weapon, a felony; conspiracy to obstruct justice, a misdemeanor; and unlawful assembly, misdemeanors. Felony counts carry prison terms up to 10 years, and misdemeanors up to two years.

## Sidney Lust's Anti-Trust Suit Over Bernheimer Co.

Washington, Nov. 26. Triple damage anti-trust suit against seven major studios, competitive exhibitor was filed today in federal court by Sidney Lust, chief operator of an indie theater chain in this area. Lust is asking \$300,000 in behalf of his Kaywood theater in Washington.

Lust alleges that the distributors were discriminated against him and have favored theaters controlled by the Louis Bernheimer Theatre Co. Bernheimers in the suit are Paramount, RKO, 20th Century-Fox, Loew's and Columbia, in addition to the exhibitor outlet. In his action Lust pointed out that the Kaywood theater was opened last December, "an investment" of \$300,000. He stated that 175 motion picture before the Kaywood steps into the defendant court to get a guarantee competitive preference to the Bernheimer theater.

## M-G Director to Swiss

Hollywood, Nov. 26. Metro director John H. Johnson was loaned to Lanza Wechsler, producer of "Last Chance," to direct film in Switzerland. Johnson leaves shortly to start work.

Betty Smith, author of "Tree Grows in Brooklyn," is under contract associated with the venture, although not in a screenplay writing capacity.

## Small's Small Move

Hollywood, Nov. 26. Edward Small established permanent headquarters in a building across the street from the RKO-Pathe in Culver City in a building production of "The Life of Rudolph Valentino," slated for a spring start.

Until last week Small maintained offices on lease in the RKO-Pathe studio.

## Sorrell, 13 Film Union Leaders Indicted in L.A.

Hollywood, Nov. 26. Los Angeles County Grand Jury handed up indictments charging 14 motion picture union leaders with conspiracy, as a result of their activities on the picket lines in current week. Indictments charge felonies, which carry prison sentences. Ordered to trial are:

Herbert K. Sorrell, president, Conference of Studio Unions; Matthew Mattison, president, Screen Story Analysts; Paul, Alfred Berman, radio commentator; Carl Reed, assistant business agent, Painters Local 40; 446; Ed Gilbert, business agent, Get Designers Local 1421; Russell McKnight, president, Film Laboratory Technicians Local 1421; Norval Cluett, secretary-treasurer, Film Technicians; John Martin, business agent, Film Technicians; James J. O'Connell, business agent, Carpenters Union; Roy Tindall, president, International Brotherhood of Electrical Workers, Local 40; Andrew Lawless, CSU picket captain; Frank Dralik, Set Designers picket captain; Louis Whitman, CSU picket captain; Ray Higby, picket line dispatcher.

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Men were charged with conspiracy to attack with a deadly weapon, a felony; conspiracy to obstruct justice, a misdemeanor; and unlawful assembly, misdemeanors. Felony counts carry prison terms up to 10 years, and misdemeanors up to two years.

## 'PARADISE' SET TO ROLL DEC. 9 AFTER DELAYS

Hollywood, Nov. 26. Long-delayed "Paradise Case," starring William Holden and George O'Hanlon in the title role, and other difficulties, will step before the cameras Dec. 9 with David O. Selznick in personal charge of production.

Picture is budgeted at \$3,000,000, with Alfred Hitchcock as director. Selznick is producing. Laurence Schwab and Ann Todd, Gregory Peck, Charles Laughton, Charles Coburn and Louis Jourdan.

## Arthur Freed to Do 'Good News' for Metro

Hollywood, Nov. 26. Metro handed Arthur Freed production reins on the tune-film, "Good News," based on the old stage musical produced by Laurence Schwab and Louis G. DeSilva.

Film version goes into work next summer, with Betty Comden and Adolph Green doing the script.

## 35 PIX IN WORK, 100 MORE TO GO

Hollywood, Nov. 26. While the current film strike is a noisy nuisance, its activities have had only a slight effect on the production of pictures on the major lots of Hollywood. Picketing has caused a slowdown and upped the general expense accounts, but comparative figures show that the number of pictures in work at the major studios today is the same as it was at this time in 1945, one month after the finish of last year's strike. The number of films before the cameras is 35.

On Sept. 30, a week before the current stage of picketing started, the number of major pictures in production was 37. A checkup of the situation last January, when the picketers were at peace, shows a total of 38 feature films in work.

Production departments on the major lots report that they are operating on schedule, although they have been troubled on various occasions by postponed starts and mounting production costs, the natural results of delays.

Weekly average of production during the majors last year was 35. For this year, the weekly tempo increased and was up to 40 at the time the picketing began. The average for bygone years was approximately 43 in 1941, 43 in 1942, 45 in 1943 and 45 in 1944.

Lowered production this year is not attributable alone to labor conditions. Other conditions caused a slowdown long before the workmen walked out. One potent factor is the longer running time for pictures on the screen, necessitating longer productions as compared with past years.

Lowest sufferers in the battle between the conference of Studio Unions and the International Alliance of Theatrical Stage Employees, who have been forced into long postponements of starting dates, are the independent producers, such as O. Selznick, whose two high-budget projects, "The Paradine Case" and "Little Women," have been held up for months.

Another reason for the slowdown is the fact that most of the majors are equipped with heavy backlogs and might have slashed future production plans, with or without a strike.

## Briefs From the Lots

Hollywood, Nov. 26. Alan Wilde inked to direct "The Topaz Garden," starring Warren Williams, for Meridian Pictures.

Jesse Lasky ordered RKO talent scout, Arthur Will, to round up 40 Broadway thespians for possible character roles in "Miracle of the Bell Tower."

Warners gave the go sign to "So You're Going to be a Father," with George O'Hanlon in the title role. William Boylston, Hopalong Cassidy producer, will direct "Whispering Willows" to "Unexpected Guest," Richard Greene's wife, Patricia Melton, will direct "The Girl on the 20th Floor" for a role in "Moss Rose." Ray Taylor will direct "Gunshot" with direction from Lou Ayerling, with Warren Starrs for Al LaRue at PRC.

William Salkow inked to direct "Buildup Drummond at Bay" for Venture Pictures, a new outfit headed up by Bernard Smith and Lou Ayerling. J. and releasing through Columbia. Jody Gilford, currently winning up in "Blondie" which is at Columbia, goes east to appear in "A Modern Cinderella," Broadway show to be produced by William Salkow. Hal Roach is setting up offices in Paris and London to scout for talent for the new series of "streamlined" pictures. Arthur Miller will handle the cameras on the new Gene Tunney picture, "The Prisoner of Conscience." The Ghost and Mrs. Muir, at 20th-Fox, Terry

## Goldwyn's Cracks About U. S. Pix Get Plent Comment on and Outside the Biz

### 2 More Big Towners

Hollywood, Nov. 26. "Big Town" will make two more "Big Town" pictures for Paramount release, with Philip Reed and Hillary Brooke in the top roles and William Chambers doing the scripts.

Continuation of the series was ordered by Paramount after gauding "Big Town" and "I Cover Big Town."

## N. RKO Studio Ready Dec. 1 For Full Operation

New RKO-Pathe studio in Harlem, N. Y., is expected to be finished and ready for full-time operation about Dec. 1. The first RKO feature to be filmed entirely at the studio expected to swing into production by next summer.

First film to be produced entirely on the new lot is "Citizen Saint," biopic of St. Francis Cabrini, which is scheduled to go before the cameras Dec. 9. Picture, produced by Clyde Elliott from a script by Harold Orth, is slated for indie release.

Other films to be made at the studio will consist mostly of commercial advertising pic. at first. Several top Hollywood producers are also reported interested in leasing the studio because of the amount of available space on the Coast, and announcement of their pact with RKO-Pathe to be expected. As of now, the studio is ready for occupancy. James Gagne Productions has been named as one of those on the prowl for eastern studio space.

First RKO film on the N. Y. lot, "The Close-Up," is a tale of a despairing photographer's adventure in the underworld. Nat Holt will produce, from a screenplay by Martin Ruchin, under a years by James Fox. RKO director Anatole Litvak, meanwhile, is utilizing the studio for his next film, "yes," filmed, which is to have N. Y. studio. Film will be produced, however, on the Coast.

Samuel Goldwyn's cracks last week against Hollywood's lack of fresh ideas and the increased pessimism of the industry, a series of unusual worldwide press play, even for a barrage aimed at the picture capital, L.A., called forth some sharp answers, particularly one from Danny R. Zannick, who remarked: "There is nothing wrong with Hollywood that cannot be cured by the liquidation of self-appointed oracles." Unusual press interest was accorded Goldwyn's latest included the lead editorial in the N. Y. Sunday News, which is approximately 4½ million circulation. News found the thoughts commendable after "duly discounting the fact that Mr. Goldwyn has a new movie of his own which was recently released and therefore will not be turning out of the current publicity he can get for the movie or himself." Paper then went on to give the producer's remarks as a hook for the standard Hollywood red-baiting routine in which the studios are accused of running completely "pro" directives from the Kremlin.

There was a generally cynical attitude in the trade that Goldwyn's comment on the British was based on his pending trip to England in connection with the "Citizen Saint" starring "Zanuck himself it up by saying: 'It is laudable that Mr. Goldwyn, on the eve of his departure for Europe, should compliment the Hollywood industry for the remarkable progress it has made.'"

If there was anything beyond sheer altruism behind Goldwyn's (Continued on page 10)

## LASKY SEEKS HECHT FOR JANNEY NOVEL

Jesse Lasky's production of "Miracle of the Bells," Russell Janney's bestseller, is slated to go into production in the near future. Lasky is presently dickering with Ben Hecht to write the screenplay. RKO will reportedly have been set at \$250,000.

Janney, who returned to New York last week following a nationwide personal appearance tour as part of the ballyhoo campaign on the Coast, is expected to be in L.A. when Hecht is in town. Janney had been set for the lead. Gagne's name has been associated with the picture. Hecht, through the actor's trying to buy screen rights to the book for his Gagne Productions, Gagne refused to give Janney a percentage of the gross on the film, however, so the author refused to sell from whom he's getting \$100,000 plus a sliding scale percentage.

Prattville publishers of "Bells," ordered another printing of 50,000 copies this week, making a fourth printing of 150,000 copies. This represents a record of some kind for a first novel, according to H. H. Cox.

## Franklin's Young Bess May Team Garson-Gable

Next assignment for Metro producer Frank Franklyn, "Young Bess," is being rushed as a contender for 1946 Academy award season. The picture, which is the story of the girlhood days of England's Queen Elizabeth.

Franklyn arrived in New York from the Coast last Thursday (21) for the first two weeks of a tour of the East. He said he had been working on the story ever since winding up "Yearling." Greer Garson has been tentatively chosen for the title role, with the possibility that Clark Gable may appear opposite her. The picture had been Gable's next role after his soon-to-be-named "Huckleberry." "Yearling" began five years ago, Franklin said, but the film was shelved when the Metro picture "The Sign of the Cross" returned to "Mrs. Miniver" and then turned to "Yearling" following "Valiant." He is slated to return to the Coast and then head for his vacation in Santa Fe.

# They love the Notorious Gentleman



"Bring your own fire extinguisher!" —Walter Winchell

"The new Winter Garden film is a must. He's given superb support by his wife, Lilli Palmer." —Kate Cameron, Daily News

"'NOTORIOUS GENTLEMAN' puts the Winter Garden on the list of preferred movie theatres with Rex Harrison in a demonstration of light comedy playing at its amiable and gracious best." —Alton Cook, World-Telegram

"Harrison's portrayal of a most fascinating and adult character is well worth viewing."

—Otis L. Guernsey, Jr., N. Y. Herald Tribune

"It's a pip. Full of entertainment. Socko with action. It's grand theatre. Don't miss it."

—Lee Mortimer, Daily Mirror

"Happy-go-lucky devilry... clever, engaging... a characterization done with polish and subtlety."

—Bosley Crowther, N. Y. Times

"The 'NOTORIOUS GENTLEMAN' is expertly played by Rex Harrison... the picture emerges as amusing adult entertainment... Lilli Palmer contributes an excellent performance."

—Rose Pelswick, N. Y. Journal-American

"'NOTORIOUS GENTLEMAN' is as adroit a movie as it is honest... high quality... rare taste... beautifully acted."

—Cecelia Ager, PM

**NOW IN 3RD BIG WEEK  
WINTER GARDEN, N. Y.**

J. ARTHUR RANK presents  
**REX HARRISON**  
 Star of "Anna and the King of Siam"  
**LILLI PALMER**  
 Sensation of "Clook and Dagger" together in  
**"NOTORIOUS GENTLEMAN"**  
 with GIDEON TAYLOR • GUYSTEN JONES and MARGARET JOHNSTON and Guy Middleton • Jean Kent  
 Original Story by Val Valentino • Screenplay Written and Produced by SIDNEY GILLIAT and FRANK LAUNDER  
 Directed by SIDNEY GILLIAT • A UNIVERSAL-INTERNATIONAL RELEASE

## New Tax Hot-Seat Moves Against Theatres in All Communities

**Into Single Feature**  
Hollywood, Nov. 26.  
William Bendix' first two pictures, "Taxi, Mister," and "The McGueris of Brooklyn," produced as Streamliners by Hal Roach in 1941, will be combined, re-edited and reissued as a single feature.  
Picture, cut to 68 minutes and endowed with a new title, will be distributed by Favorite Films of New York, which handles all Roach reissues.



ESQUIRE,



...the magazine that  
knows *plenty* about  
laughs and love and  
things like that, says:

"Hal Wallis'  
'The Perfect  
Marriage' comes  
Pretty close to  
Being the Perfect  
Comedy!"

Jack Moffitt *Esquire Magazine*



They Run Around in Triangles in  
"The  
Perfect Marriage"

—AND EVERY ANGLE'S  
A BOXOFFICE ANGLE!



SCRIPT  
LINED  
WITH  
LAUGHS!

A TRIANGLE  
SQUARES  
THEIR  
MARRIAGE

HAL WALLIS  
PRODUCTION  
KNOW-HOW!

NIVEN'S  
BACK  
FROM  
THE WAR . . .

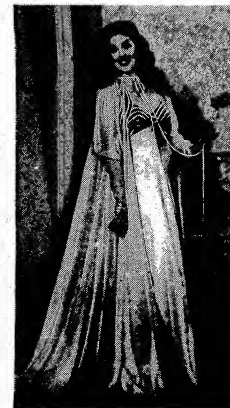
. . . BUT HE'S  
NOT THRU  
FIGHTING!

AND  
LORETTA  
LOVES A  
BATTLE!

. . . AND  
JUST  
ABOUT  
PERFECT!

IT'S ALL  
ABOUT  
LOVE . . .

THEIR  
HOLDS  
WILL BRING  
HOLD-OVERS!



There's a 10-Year Honeymoon\* with



Loretta  
**Young · Niven**

in  
**HAL WALLIS'**  
production

# "The Perfect Marriage"

with  
**EDDIE ALBERT**  
Charlie Ruggles · Virginia Field  
Rita Johnson · Zasu Pitts  
Directed by Lewis Allen  
Screenplay by Leonard Spigelgass

**Paramount's**  
comedy that's as  
much fun as love!

\*LIFE TOLD 20,000,000 ABOUT IT in a full-color feature. They figured Loretta's negligees had something to do with it! Could be!



# 'Mast' Smash \$65,000 in 2 A. Spots; 'Deception' Big 64G in 3 'Shoulder' Okay 32½, 4; 'Jolson' High 48G in 3d

Los Angeles, Nov. 26.—With sunny weather back, first-run with strong product are picking up this stanza. Top biz is going to "Mast" (RKO) (2d wk.) which in two days before "Mast" has been "Deception" looks to hit strong \$64,000 in three houses. "Angel On Shoulder" (RKO) looks okay \$22,000 in four small-seaters. "Captain Caution" and "Captain Jury" two releases are getting \$22,000 in three spots. "Undercurrent" (M-G) (3d wk.) in its second week and started its third last Monday (2d) in four locations. "Jolson Story" continues steady at \$100,000 third (3d) in four locations. "Dark Mirror" is nice in third week with \$28,000 for five spots.

**Estimates for This Week**  
**Beckwith (FPC)** (1,531: 50-51)—"Undercurrent" (M-G) (3d wk.) at \$56,000 on second frame. Last week, \$11,000.  
**Beverly Hills Music Hall** (Blumendine-G&S) (68: 55-51)—"Angel On Shoulder" (RKO) (2d wk.) last week, "Bachelor's Daughters" (UA) (2d wk.) days, slight \$24,000. Last week, \$11,000.  
**Capitol Theatre** (1,774: 50-51)—"Notorious Gentleman" (WK) (2d wk.) last week, \$15,000. Last week, \$15,000.  
**Cine Clemenite** (20th) (2d wk.) last week, \$11,000. Last week, \$11,000.

**Deception (RKO)** (1,600: 50-51)—"Deception" (RKO) (2d wk.) last week, "Nobility Forever" (WK) (2d wk.) days, only \$22,000. Last week, \$22,000.  
**Downtown Music Hall** (Blumendine-G&S) (68: 55-51)—"Angel On Shoulder" (RKO) (2d wk.) last week, \$11,000. Last week, \$11,000.

**El Rey (FPC)** (851: 50-51)—"Captain Jury" (SG) (releases), \$20,000. Last week, \$20,000. "Nobility Forever" (WK) (2d wk.) last week, \$11,000. Last week, \$11,000.

**El Rey (FPC)** (851: 50-51)—"Captain Jury" (SG) (releases), \$20,000. Last week, \$20,000. "Nobility Forever" (WK) (2d wk.) last week, \$11,000. Last week, \$11,000.

**El Rey (FPC)** (851: 50-51)—"Captain Jury" (SG) (releases), \$20,000. Last week, \$20,000. "Nobility Forever" (WK) (2d wk.) last week, \$11,000. Last week, \$11,000.

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**El Rey (FPC)** (851: 50-51)—"Captain Jury" (SG) (releases), \$20,000. Last week, \$20,000. "Nobility Forever" (WK) (2d wk.) last week, \$11,000. Last week, \$11,000.

## Broadway Grosses

**Estimated Total Gross**  
 This week (based on 18 theatres) \$729,580  
 Total Gross Same Week Last Week (based on 17 theatres) \$402,380

## 'People' Smart \$44,000 in Hub

Boston, Nov. 26.—"Nobody Loves Boston" by Max Merz is chief new entry here with "Two Smart People," day-date at State and Orpheum, also break here in town this week, with new entry on account of pre-Thanksgiving slump. Most houses marking time for new bills down the line on turkey day. General biz, however, is rising above last couple of months' recession, and future looks good.

**Estimates for This Week**  
**Boston (RKO)** (3,200: 50-51-10)—"Nobody Loves Boston" (RKO) (2d wk.) last week, \$11,000. Last week, \$11,000.

**Boston (RKO)** (3,200: 50-51-10)—"Nobody Loves Boston" (RKO) (2d wk.) last week, \$11,000. Last week, \$11,000.

**Boston (RKO)** (3,200: 50-51-10)—"Nobody Loves Boston" (RKO) (2d wk.) last week, \$11,000. Last week, \$11,000.

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**Boston (RKO)** (3,200: 50-51-10)—"Nobody Loves Boston" (RKO) (2d wk.) last week, \$11,000. Last week, \$11,000.

## 'Deception' Standout In Buffalo, Brisk \$20,000

Buffalo, Nov. 26.—Town is cluttered up with hold-overs this week. Best new entry is "Deception."

**Estimates for This Week**  
**Buffalo (Shea)** (3,500: 40-70)—"Deception" (RKO) (2d wk.) last week, \$12,000. Last week, \$12,000.

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**Buffalo (Shea)** (3,500: 40-70)—"Deception" (RKO) (2d wk.) last week, \$12,000. Last week, \$12,000.

## 'Skies' Huge \$38,000, 'Deception' Sock 35G, 'Mexico' 22G, 'Marge' 32G

### Key City Grosses

**Estimated Total Gross**  
 This Week (based on 21 cities, 188 theatres) \$1,195,000  
 Last Year (based on 18 cities, 158 theatres) \$571,200

**Total Gross Same Week**  
 Last Year (based on 18 cities, 158 theatres) \$571,200

## 'Gentleman' Lush \$18,500 in Philly

Philadelphia, Nov. 26.—Big is spotlight here this stanza with bulk of trade going to Earle which is getting 1st Spot. "Gentleman" (M-G) is getting the best. "Notorious Gentleman" and "No Leave" also are doing fairly well especially

**Estimates for This Week**  
**Alhambra (RKO)** (2d wk.) (8 days). "Gentleman" (M-G) (2d wk.) last week, \$18,500. Last week, \$18,500.

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**Alhambra (RKO)** (2d wk.) (8 days). "Gentleman" (M-G) (2d wk.) last week, \$18,500. Last week, \$18,500.

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**Alhambra (RKO)** (2d wk.) (8 days). "Gentleman" (M-G) (2d wk.) last week, \$18,500. Last week, \$18,500.

Detroit, Nov. 26.—Launching of several extra-strong attractions this week is brightening the biz picture. "Blue Skies" (M-G) is the top attraction, giving this house, with its 2,076 seats, its biggest week in months. It likely will be the company's best. "Notorious Gentleman" is also doing well. "Deception" which will be the company's best. "Notorious Gentleman" is also doing well. "Deception" which will be the company's best.

**Estimates for This Week**  
**Palm-Sate (United Detroit)** (1,000: 50-51)—"Blue Skies" (M-G) (2d wk.) last week, \$18,500. Last week, \$18,500.

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**Palm-Sate (United Detroit)** (1,000: 50-51)—"Blue Skies" (M-G) (2d wk.) last week, \$18,500. Last week, \$18,500.

## RENTO TO 14G, BALTO

Baltimore, Nov. 26.—General market fairly well on Thanksgiving Day new entries are the downtown sector in particular. "Vacation in Reno" at the Hippodrome is doing well. "Vacation in Reno" at the Hippodrome is doing well. "Vacation in Reno" at the Hippodrome is doing well.

**Estimates for This Week**  
**Capitol (RKO)** (2,000: 50-51)—"Vacation in Reno" (M-G) (2d wk.) last week, \$18,500. Last week, \$18,500.

**Capitol (RKO)** (2,000: 50-51)—"Vacation in Reno" (M-G) (2d wk.) last week, \$18,500. Last week, \$18,500.



# Chi Perks: 'Forever-Horne Terrific'

## \$70,000, 'Doll' 25G, 'Annie-Hall' 55G

Chicago, Nov. 26. Ending of bus streaked to give a slight lull to box office here, but with few exceptions, the picture business is not doing much better than long extended-runs which are predominating currently.

The new entries this week show healthy figures, however. "Forever-Horne" (WB) is leading with \$70,000. "Annie-Hall" (WB) is second money goes to "Rendezvous With Annie" (WB). "Forever-Horne" (WB) is leading with \$70,000. "Annie-Hall" (WB) is second money goes to "Rendezvous With Annie" (WB). "Forever-Horne" (WB) is leading with \$70,000. "Annie-Hall" (WB) is second money goes to "Rendezvous With Annie" (WB).

Smash rally is helping the preem of "Magnificent Doll" at the Palace. Full-page ad layouts were used effectively. Looks pleasing \$25,000 or more.

**Estimates for This Week**  
**Apple** (B&K) (1,200; 85-95) "Big Sleep" (WB) (6th wk). Remains near last week's gross of \$15,000. (WB) (5,500; 65-95) "Nobody Lives Forever" (WB) with Lena Horne heading stage layout. "Forever-Horne" (WB) (5,500; 65-95) "Nobody Lives Forever" (WB) with Lena Horne heading stage layout. "Forever-Horne" (WB) (5,500; 65-95) "Nobody Lives Forever" (WB) with Lena Horne heading stage layout.

**Snow, H.O.'s Bog Luck; 'Kenny' Only 8C, 'Lucky' 8C, 'Margarie' Big 14G, 2d**

Heavies snowfall in a down blocked traffic and hurt show business. "Kenny" (WB) (1st wk) is closing, helping matters. Plenty of "Hornes" also will show up takings. Both "Forever-Horne" (WB) and "Lucky" (WB) are solid entries. "Margarie" is a solid entry.

**Estimates for This Week**  
**Blue Moon** (H-E) (2,000; 45-50) "Clementine" (20th). Last week \$5,000 in 8 days. Last week \$2,000 in 8 days. Last week \$2,000 in 8 days. Last week \$2,000 in 8 days.

**Estimates for This Week**  
**Blue Moon** (H-E) (2,000; 45-50) "Clementine" (20th). Last week \$5,000 in 8 days. Last week \$2,000 in 8 days. Last week \$2,000 in 8 days. Last week \$2,000 in 8 days.

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# Grosses Are Net

Film gross estimates, as reported by key cities, are not without the 20% tax. Distributors share on net take, when playing picture, before the estimate figures are net income.

# Nocturne Leads

## Prov., Stout 9G

Providence, Nov. 26. It's a neck and neck race here with "Nocturne" (WB) leading by a nose. Majestic and Grand are close second.

**Estimates for This Week**  
**Albee** (RKO) (2,000; 44-45) "Nocturne" (RKO) and "Vacation Bells" (RKO) (1st wk). Last week \$15,000. Last week \$15,000.

**Estimates for This Week**  
**Albee** (RKO) (2,000; 44-45) "Nocturne" (RKO) and "Vacation Bells" (RKO) (1st wk). Last week \$15,000. Last week \$15,000.

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**Albee** (RKO) (2,000; 44-45) "Nocturne" (RKO) and "Vacation Bells" (RKO) (1st wk). Last week \$15,000. Last week \$15,000.

# Forever 12G, Tops Omaha

Omaha, Nov. 26. Bonifacio went into a slight recession this week. "Forever" at the Paramount likely grossed \$15,000.

**Estimates for This Week**  
**Forever** (Paramount) (16-50) "Nobody Lives Forever" (WB). Net \$12,000. Last week, "Margarie" (WB) (1st wk), but good gross of \$15,000.

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**Forever** (Paramount) (16-50) "Nobody Lives Forever" (WB). Net \$12,000. Last week, "Margarie" (WB) (1st wk), but good gross of \$15,000.

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# 'Edge, With Air-Time 16G Record, Best Years' at 60G Hypo B'way; Brownout in Huts; 'Goodbye' Good 50G

With a new record being registered by the RKO and colonial hit the Astor, the Brownout, which is a house overall total can't help holding up to a high figure. However, elsewhere hit is spotty not only for the Brownout, but most of the long-run films.

The brownout, placed in effect last Monday (25) night, cut in seriously, nearly every theatre reported a heavy dip that evening. Other managers also look for continued slump as well as suburban train service to nearby communities in Long Island and New Jersey is curtailed by the weather. N. Y. houses drop sharply, thereby from this area and lopping off of several trains daily cut in.

Outstanding this stanza is "Rumor" (RKO) and "Goodbye" (WB) (1st wk). "Rumor" (RKO) (1st wk) is leading with \$15,000. "Goodbye" (WB) (1st wk) is second with \$12,000. "Rumor" (RKO) (1st wk) is leading with \$15,000. "Goodbye" (WB) (1st wk) is second with \$12,000.

Another great figure is being hunted up by "Best Years of Lives" (WB) (1st wk). "Best Years of Lives" (WB) (1st wk) is leading with \$15,000. "Best Years of Lives" (WB) (1st wk) is leading with \$15,000. "Best Years of Lives" (WB) (1st wk) is leading with \$15,000.

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un-made is getting only a fair \$10,000 or thereabouts, and stays only two weeks in all. In ahead, third place, "The Man and Lady" (Rep.), was \$5,500.

**Golden** (70; \$10,000-40) "Henry" (WB) (1st wk). "Henry" (WB) (1st wk) is leading with \$15,000. "Henry" (WB) (1st wk) is leading with \$15,000. "Henry" (WB) (1st wk) is leading with \$15,000.

**Hollywood** (WB) (1st wk). "Hollywood" (WB) (1st wk) is leading with \$15,000. "Hollywood" (WB) (1st wk) is leading with \$15,000. "Hollywood" (WB) (1st wk) is leading with \$15,000.

**Palace** (RKO) (1st wk). "Palace" (RKO) (1st wk) is leading with \$15,000. "Palace" (RKO) (1st wk) is leading with \$15,000. "Palace" (RKO) (1st wk) is leading with \$15,000.

**Parl** (WB) (1st wk). "Parl" (WB) (1st wk) is leading with \$15,000. "Parl" (WB) (1st wk) is leading with \$15,000. "Parl" (WB) (1st wk) is leading with \$15,000.

**Rialto** (WB) (1st wk). "Rialto" (WB) (1st wk) is leading with \$15,000. "Rialto" (WB) (1st wk) is leading with \$15,000. "Rialto" (WB) (1st wk) is leading with \$15,000.

**Rivoli** (WB) (1st wk). "Rivoli" (WB) (1st wk) is leading with \$15,000. "Rivoli" (WB) (1st wk) is leading with \$15,000. "Rivoli" (WB) (1st wk) is leading with \$15,000.

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**State** (RKO) (1st wk). "State" (RKO) (1st wk) is leading with \$15,000. "State" (RKO) (1st wk) is leading with \$15,000. "State" (RKO) (1st wk) is leading with \$15,000.

**Swamp** (WB) (1st wk). "Swamp" (WB) (1st wk) is leading with \$15,000. "Swamp" (WB) (1st wk) is leading with \$15,000. "Swamp" (WB) (1st wk) is leading with \$15,000.

**Unknown** (WB) (1st wk). "Unknown" (WB) (1st wk) is leading with \$15,000. "Unknown" (WB) (1st wk) is leading with \$15,000. "Unknown" (WB) (1st wk) is leading with \$15,000.

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# Pitt Dull But 'Goodbye' Fine 17G, 'Mast' Helty

## 18G, 2d; 'Verdict' 81G

Nothing much about any place this week although "Two Years Before the Mast" is holding up fairly well.

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*Now we are about to launch "HUMORESQUE". Our  
been more proud of an achievement than we*

---

IN MY MOST EARNEST OPINION ALL THOSE CONCERNED WITH THE CREATION  
EVERYTHING THEY HAVE ACCOMPLISHED PREVIOUSLY. I FEEL COMPELLED  
GREAT ADMIRATION FOR THEM AND MY APPRECIATION OF THEIR EFF  
IS SURE TO BE ONE OF THE MOST SUCCESSFUL OF ALL W

*Jack L.*

*Studio has never, in all our years,  
are of this one.*

OF THIS PICTURE HAVE OUTDONE

D TO EXPRESS PUBLICLY MY

PORTS IN MAKING WHAT

ARNER PICTURES."

*Warner*

JOAN CRAWFORD AND  
JOHN GARFIELD ARE THE  
STARS OF **HUMORESQUE**  
OSCAR LEVANT AND  
J. CARROL NAISH • RUTH  
NELSON • PAUL CAVANAGH ARE  
ALSO IN **HUMORESQUE**  
JERRY WALD IS THE  
PRODUCER OF **HUMORESQUE**  
JEAN NEGULESCO  
DIRECTED **HUMORESQUE**  
CLIFFORD ODETS AND  
ZACHARY GOLD WROTE  
THE SCREEN PLAY FOR  
**HUMORESQUE** FRANZ  
WAXMAN CONDUCTED THE  
MUSIC FOR **HUMORESQUE**  
BASED ON THE STORY  
BY FANNIE HURST



# Saroyan's Life Stirrs Controversy In Vienna on Merits; 1st Nights Big

By JOSEF ISRAELS II

Vienna, Nov. 10.

Public and critical reception of Josefstadt Theatre's production of "Time of Your Life" this week has stirred up more controversy and interest than any other postwar legit presentation. Saroyan's opus was placed with the Vienna branch, Lohr said, as an American milieu and action of "Life" makes it lively at the moment. It makes it following generally lukewarm critical reception, remain to be seen as the first few performances were sold out on curiosity values.

Opening night brought out top personalities. The salon set, built by Otto Niedermoser, is practically identical with that in the N. Y. production. Anton Edhofer, playing the lead, looks to the American strikingly like George M. Cohan and used many Cohan mannerisms, despite that player's obscurity here. Middle part of the play was cut a bit from the bedroom scene, but it was a straightforward translation by Peter von Hamm and B. Borstein. Rudolf Steiner, who came with some sideline assistance on the American idiom from Lohr, who is a pre-Nazi director of Josefstadt company.

Viennese were in no position to appreciate such a play. The dark grey "Negro" makeup on Peter Wehle as the piano player or the operatic singing of the German. Few locals knew what the pinball machine was. Result was to have been both U. S. and U. S. production when the indefatigable player finally hit the jackpot. The permission talk was largely scattered. Consensus was that character delineations were strikingly written and played, but they had used a plot. They're used to plenty of plot over here.

Critics tried mostly to stay on the safe side. Dr. Herbert Kerschbaum, critic for "Wiener Kurier," U. S. Army's daily, answered the people who said "nothing happens" in the play with "everything important and mysterious in life happened in it." In British publisher's foreword, Franz Tassie calls Saroyan "one of the most original authors writing today" but says "it is not so strictly American to be appreciated away from the home grounds."

Additional interest was lent to "Life's" presentation by emergence for first time since his removal from the list of Axis "Hollywood" band of Paula Westely and top local dramatic star. Hoberger played one of the smaller roles in the play. Andergast, who usually gets leads at the Josefstadt.

Program notes describes Saroyan as a writer "who likes to drink, read, bet, see terrible films and play tennis and poker. He is unmarried and wants to stay that way." Latter will be a surprise to Mrs. Carol Marcus Saroyan.

## BELLFORT NOW AIDE TO ROKO'S LISSIM

Joseph Belfort was named to a new position in Europe as assistant to Vladimir Lissim, ROKO's European managing director. Lissim, former manager of the ROKO's, has been with the company 17 years. Jack Kennedy, long in the place as head of Far East operations.

## Former War Vets Avert Panic at Mex. Blaze

Mexico City, Nov. 26. Coolness of several youths, recently discharged from the army in which they had served as conscripts during the war, averted a panic when they broke out in the procession room where a new operator was working, at the Cine Rendiria, Tux-

Ex-servicemen barked army commands at the frightened audience who fell in line for the seats. Nobody was hurt, but the cinema was badly damaged.

## Hoys' Gross Income Dips to \$11,686.236

Sydney, Nov. 26. Gross income of Hoys, most, for year ended last June 30 dropped \$11,686.236. Gross take was \$11,686.236. Hoys' gross income in view of loss of services.

Hoys had two theatres destroyed by fire in Melbourne. The Regent and the Plaza. Lohr is open now, but, but former is still shuttered because of building repairs. Take would have been higher if the Regent was open.

Projected dividend of 6% and 7%, according to stock held, will be paid.

## Joe Schenck Visit To Mexico City Reported In Hunt for Theatres

Mexico City, Nov. 10. Extended visit of Joseph M. Schenck, 20th-Fox executive, here is causing considerable speculation as to the ultimate object of his trip. Whether the Schenck visit is production-wise or in quest of theatres has not been revealed. However, latest report is that he is here to buy film theatres on a big scale, with circuits such as those operated by William Oscar Jenkins, American millionaire, or that run by his daughter, Mrs. Elizabeth H. Jenkins, prominently mentioned in this talk.

It is recalled that in the past there have been both U. S. and U. S. interest dickered for the Jenkins chain, but negotiations always fell through. It is not clear whether the Schenck visit is merely in the talk stage, and there is considerable doubt if the deal is going to go through. It is recalled that in the past there have been both U. S. and U. S. interest dickered for the Jenkins chain, but negotiations always fell through. It is not clear whether the Schenck visit is merely in the talk stage, and there is considerable doubt if the deal is going to go through.

## 'SPIRIT' GETS MILD RECEPTION IN PARIS

Paris, Nov. 10. A French adaptation of Noel Coward's "Billette Spirit" titled "Jeux d'Esprit," opened in Paris, but the reception here was not as good as the one in New York. Coward, who spent a few days in Paris during rehearsals, was not around here. The film was nicely produced by Andre Brule with a strong cast including Renée Marjolle and Robert Murzaud, but failed to go over well.

One of the reasons for the cold reception and press notices is that the Virginia Vernon, who played the lead, was not liked. Another reason is that the film did not make a business here, making the whole adaptation seem not liked. Another reason is that the film did not make a business here, making the whole adaptation seem not liked.

## 'Spiral,' 'Main Top New U.S. Pix in Stockholm

Stockholm, Nov. 12. This key city of Sweden, which was one of the greatest theatre communities for American product before the war, is going to have a big movie boom. The list of new pictures doing best are "Spiral staircase," in its sixth week at Skandia and "Spanish Mail," playing its fifth week at the Palladium. Longest running of American pictures is "Spiral staircase" now well along in its third month.

Other big grosses are "Night in Casablanca," in its fourth session at the Astoria and Plaza, and "Kitty," which is playing fourth week at Anglia. "Lost Weekend," has cleared the first runs in Stockholm, after a week at the Rialto, followed by a French film supplanting it. Par plans to bring it back for additional runs later this month. "Calico," "Seventh Veil," British-made, is in its 17th week.

## Birkhahn to Bulgaria

Jean Birkhahn, Motion Picture Corp. Asst. managing director for Bulgaria, sails from New York (Wed.) for Sofia where he plans huddling with local officials regarding distribution.

Birkhahn likely will arrive in the Bulgarian capital about the time of the MPEA general assembly, now touring Europe, reaches there.

## Power Shortage Bops Paris Shows

Paris, Nov. 19. Disruption of normal conditions here, now going from bad to worse, is seriously damaging show business. Shortage of electric power, due in part to lack of coal, results in frequent cuts in the current at unexpected intervals.

Still stricter restrictions are sketched. Picture theatres find themselves compelled to suspend shows during the time during which they frequently without knowing when the supply will be resumed. This occurs during the time during which they frequently without knowing when the supply will be resumed.

All places of entertainment are similarly suffering. Ambassadors Restaurant, already closed down to a tea and dance afternoon policy, is now likely to close because depending entirely on electricity for heating.

## U.S.-Operated Nightclub In Vienna Feels Cool Pinch, Slaps On Cover

U. S. Army Special Services has slapped a cover charge (50c weekly, 25c other nights), on Bristol Hotel nightclub, larger U. S. night spot here. Fact is that since Army's changeover to scrip, which costs U. S. personnel real money, trade has fallen off in all Army-operated recreational spots. This despite non-profit level of prices.

Alcoholic drinks run 30c to 75c with a bottle of Italian champagne at 1.50. The fact is that since Army's changeover to scrip, which costs U. S. personnel real money, trade has fallen off in all Army-operated recreational spots. This despite non-profit level of prices.

Bristol presents a fairly elaborate show including dancing, singing and acts. But the Army is caught in the middle by the fact that the purchase is schillings through government channels at 10 to 1 rate and the fact that the Army is caught in the middle by the fact that the purchase is schillings through government channels at 10 to 1 rate and the fact that the Army is caught in the middle by the fact that the purchase is schillings through government channels at 10 to 1 rate.

## MAUGHAN'S 'FREDERICK' MILD LONDON ENTRY

London, Nov. 26. "Lady Frederick," which started at the Savoy Nov. 21, is generally rated an outmoded revival of the Somerset Maughan comedy.

It was well received, however, and the movie is to have a big run, mainly because of the sterling performance of Coral Browne.

## Low Plans Italy Prod.; Due in New York Soon

Paris, Nov. 28. Low's is considering production in Italy, it was revealed here by Arthur Loew, head of Loew's. The picture, which is planned to Rome later. In the meantime, Loew is trying to America next Friday.

His deal to purchase "Balthazur du Grand" French-made feature, for a wide distribution, has been delayed by the French Exchange Office.

# MPEA Deal for 41 Nikkatsu Houses Gives U. C. Distributors 175 Ap Outlets

## Mex. Unionists Help Hwood Studio Strikers

Mexico City, Nov. 26. Developing, printing and otherwise helping six labor unions, which has been stopped in Mexican studios as a sympathy gesture of Mexican workers for Hollywood studio strikers, Gabriel Figueroa, labor sec. of the Picture Production Workers Union, called Carl Head on decision. Ban, said Figueroa, is on until the Hollywood strike ends.

## Low Admission Scale In Brazil Hits Yank Pix, May Quit Market

Rio de Janeiro, Nov. 12. Action of the municipal government in fixing admission prices for local film houses has helped the former scale is difficult to understand in the trade because prices in other countries are higher. New scale was established by the Local Price Commission after a series of beloitly riots in which movie houses were stoned.

Reps of the foreign film companies believe this is one of the first attempts anywhere to set admissions to cinema houses by law, and there general dissatisfaction with the prices adopted. It is also feared that the low scale may hit U. S. films, but that is not the cause of the negligible revenue. About 99% of product shown locally comes from outside of Brazil. Hence many theatres may have to close.

Theatres, which in normal years have about 20c, had upped their rates to 40c and 50c prior to the ruling by the Price Commission. It was explained that these bonds were necessary because of increased rents, wages and taxes. Now local houses are being classified as "first class" and each has been assigned a top price. Best theatres may charge no more than about 30c for the first class but a permitted a 10c top.

## DUB FRENCH-MADE PIX FOR GERMAN MARKET

Paris, Nov. 18. The French now are dubbing all French pictures for release in German occupied territory into German. First to be dubbed are "Les Enfants du Paradis" in Theinigen. "Idiot" and "Cage aux Renards" in Berlin and "Eternel Retour" in Berlin. The French films in occupied Germany were released in the original French version. Subtitling had not been used in prewar Germany, dubbing is expected to give the product a better head.

Originally distributed in occupied Germany by a military organization, the pictures are now handled there by the civilian-run Marcel managed by Capt. Marcel Collin-Réval.

## U.S. Indies Sell Away From MPEA in Holland

The Hague, Nov. 12. Now that the Motion Picture Corp. Assn. and Bioscop Bond have agreed to sell Dutch pictures in the MPEA, have sold some pictures to Dutch companies. The Motion Picture Corp. Assn. is held by Nederland. Five David O. Selznick films, including "Rebecca" and "The Sign of the Cross" are in the deal. The Dutch booking office also has several Hal Roach pictures. Longe Low C. Barnhill company is bringing some Edward Small films over.

More independent American productions are coming to the Dutch screens and when the MPEA starts in January, Dutch viewers here films likely will get much of playing time now held.

## MICHALOWE TO SYDNEY

Sydney, Nov. 19. Understand that Dan Michalowe, of National Theatres, will visit here next March for looksee into Aussie film biz.

Michalowe has been here before from N. Y. since National holds a nice slice of Hoyts.

## Continuing its campaign to round up independent circuits and exhibitors, the MPEA has secured the Export Assn. last week closed a deal with the Nikkatsu circuit whereby the 41 first-run theatres of this chain will take U. S. product offered via the MPEA. This makes 175 Japanese outlets for American films.

The MPEA deal was signed up by the MPEA since last October when it broke away from the Japanese circuit. The MPEA, which was headed by Toshi and Shochiku, after these two failed to furnish enough theatres for MPEA.

The Nikkatsu deal is significant because before the war this chain, which has houses in all Japan's major cities, handled nothing but Japanese product. Result is that requests from lesser circuits and indie are coming in faster.

Following the present Nikkatsu pact pending films from MPEA in all of its theatres for a minimum of two weeks monthly. Charles Mayer, MPEA managing director in Japan, anticipates that MPEA films will be booked for 100% of the playing time early in 1947.

## EARL LLOYD GEORGE NEW FILM PRODUCER

London, Nov. 19. Earl Lloyd George of Deylor has gone into the film business and become chairman of newly formed film company, known as St. James Productions, with a capital of £50,000, which is to be increased to £100,000. Object of company is to produce a series of films, the first of which is Lloyd George, former English Premier.

Producer of film will be R. J. Tomson, who was part producer of "Brief Encounter" and "Great Day."

## U.S. Pix Boosted By Milland's Paris Visit

Paris, Nov. 26. All American picture interests here benefited from the well-received visit to Paris of Ray Milland, who received long ray notices in the whole press. The Paramount picture, "The Sign of the Cross," and he drew more attention here than any American visit to Paris. Milland and his wife will go to Stockholm and return to America "with a lot of business."

Reginald Gardiner also is here, where known for his work in "Great Expectations" to "Dance" and "Marie Antoinette."

## Ex-Hwood Actor Returns To Paris as Director

Paris, Nov. 19. Victor Francis, French actor of Belgian origin who claims to have played as a heavy in Hollywood, is now back in Paris to direct on screen. He is preparing to direct a stage adaptation of "Life with Father." Also mulling a deal with the MPEA for distribution on stage. Francis is the director of the life of Rubens, the Belgian painter. Proposed budget of \$100,000. Francis is the director of the life of Rubens, the Belgian painter. Proposed budget of \$100,000. Francis is the director of the life of Rubens, the Belgian painter. Proposed budget of \$100,000.

Leonide Moguy, also back from Hollywood, is to direct an adaptation of "Balthazur," for Gregor Rabinovich. It stars Danielle Darrieux and Paul Meurice.

## Old Vic to Argentina?

Buenos Aires, Nov. 12. Possibility of the Old Vic Company appearing here next season is pointed up by visits of Aubrey Enoch, rep. of the British Council, and Charles Doane, advance man for the London Company. Among the problems to be solved before the visit is setting a date for the importation of players and sets since the trip likely will be made by plane. It is hoped if arrangements are through that Laurence Olivier and Vivien Leigh will come with the company. Doane also is looking for a marque name here. Doane goes on to N. Y. soon.



**THE BIGGEST W  
THE MOTION PICTURE B  
EDGE" AT THE ROXY, N. Y.  
RECORD FOR ANY PICTU  
WEEK, ANYWHERE IN TH**



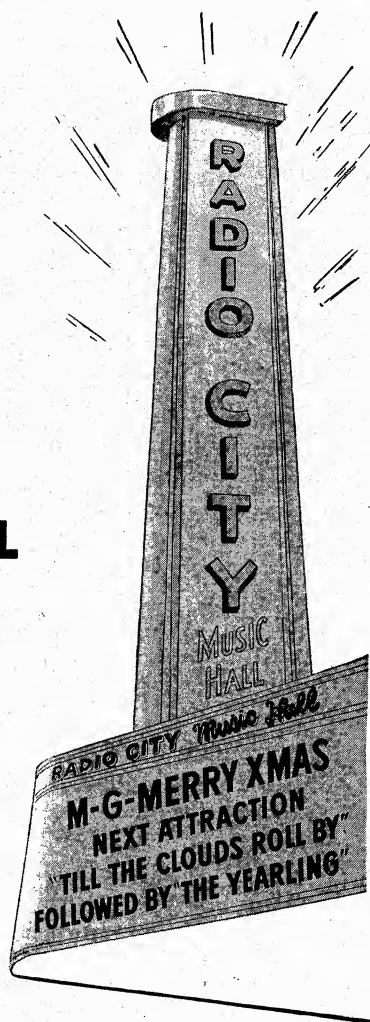
**CENTURY-FOX**

**EEK IN THE HISTORY OF  
USINESS! "THE RAZOR'S  
SMASHES EVERY KNOWN  
RE, ANY THEATRE, ANY  
E WORLD!**

*(And the greatest audience reaction  
of any picture ever to play the Roxy!)*



# LEO'S MOVING INTO THE MUSIC HALL FOR A TECHNICOLOSSAL WINTER!

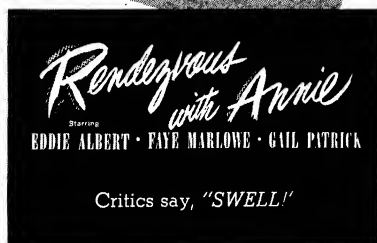
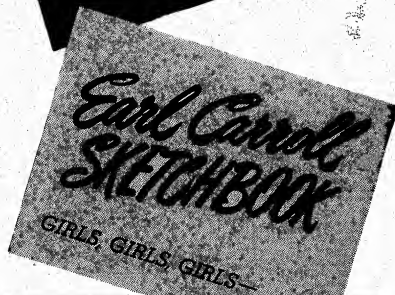
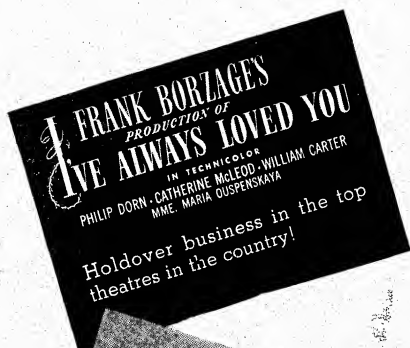






# BIG ONES FROM REPUBLIC

ALL FOUR NATIONALLY  
ADVERTISED WITH SENSATIONAL  
RADIO, NEWSPAPER  
AND MAGAZINE CAMPAIGNS  
... COAST-TO-COAST!



KEEP YOUR BOX OFFICE EYE ON REPUBLIC

## Inside Stuff—Pictures

Oliver Jensen, Life mag film editor, devoted two full pages of the 10th issue going to the film industry the same going-over it has taken in the last couple of weeks from Sam Goldwyn and Walter Wanger. Gist of the piece, which started with Wilson Mizner's crazy idea at Universal City they should make a great picture, but they caught it just in time," was that Hollywood has made more money than progress in the last 10 years.

Each issue was devoted to developments over the past decade, with a special section going to films. Jensen said that any resemblance to Eric Johnston's painting of films as "the art of democracy" was purely coincidental. He mentioned the rise in production costs and disapproval of book-locking under Government decree, as well as the threat of British pictures in the American market. Story pointed out the fact that "the acknowledged recession" is not less than the "prewar international supremacy of American films waned." Mentioned in particular was Russia's policy of closing its territories to Hollywood product, and the strength of England's straightforward simplicity and realism. In closing, Jensen said the U. S. film industry needs "not only cunning, but are, inventiveness and, above all, courage."

Deal for Paramount to produce a biopic of Billy Rose has been temporarily stymied through the insistence of Fanny Brice that she be permitted to use the shooting script before the film goes before the cameras. Miss Brice was Rose's first wife.

Comedienne has been included in films since 20th-Fox's "Rose of Washington Square." Miss Brice, who was married to Nicky Arnsfeld, claimed the picture should have had a double light. She sued 20th after the film's release and settled for \$50,000 damages.

## Export Pool

Continued from page 5

also capitulated to the extent of agreeing, in the interest of American industry unity, not to offer his pictures for sale in any of the 13 countries in which the MPEA operates, until after MPEA has made a deal for its films.

**Lip Service Alleged**

Otherwise, however, Mulvey is bitterly opposed to the export organization. He maintains that it has given nothing but lip service to the proposition that American films should be playing abroad for the purpose of selling U. S. democracy.

"While the member companies repeatedly say they are willing to have their films shown in European countries where there is no demand for the purpose of selling America, every time an opportunity arises to do something about it, they duck it because they can't make any money at it. Poland is a case in point. There was a Polish mission over here months ago, anxious to make a deal. American pictures couldn't be playing there now. But because the member companies haven't been able to get the financial deal they want, they've done nothing but talk, talk, talk."

In Mulvey's opinion, American films could be gotten into practically every country of Europe, whether or not it is Soviet-controlled. If the MPEA members were willing to make sacrifices by allowing native censors to pile up, rather than insisting on getting exchange.

If other companies will agree to

## Zukor Fetes

Continued from page 5

Century Pictures till absorbed by G. B. Ernest Blake, former picture theatre circuit owner and now chairman of Kodak, England; George Adams, who represented the British in 1936; Jimmy Squire, who has been Metro sales head and director of company since its inception; and Tommy Francis, secretary of the Veterans and connected with the industry since 1930, also were among the six who attended.

Veterans, who number 190 originally, are being down to 117. Zukor, after visiting Sweden for America, in company with George Welmer, Dec. 7, on the Queen Elizabeth.

## E-L Now Has 7 Salesmen

Eagle-Lion brought to seven the number of newly created special sales reps with the tapping of R. L. McCoy, William Sharlin and Hermann B. Biederdorf for job titles. This will of the 15 sales staff planned by E-L, to spearhead distribution of its E-L men will pioneer selling of company's films with PRC regulars.

Shortie takes over the Cleveland, Cincinnati, Albany and Buffalo areas; Biederdorf, Dallas, New Orleans, New York, New York, Atlanta, Memphis and Charlotte. Sharlin worked for Universal previous to new assignment. Biederdorf was 20th-Fox district manager in Pittsburgh. McCoy formerly served as southern district manager for Warner Bros.

## Foreign Pix

Continued from page 3

to a large extent by the quality product being turned out by the J. Arthur Rank enterprises, have come in more and more for importations in the last several years.

Another factor leading to the increase is probably the shortage of product available to use houses which change shows two or three times a week. With top product now playing six or eight weeks, Broadway first run situations, the number have been forced to wait until the next runs have been booked. This is a logjam of new pix waiting to get into the first run houses since the picture punch for the subsequent runs.

Of the 17 Manhattan houses, less than half have 40 or 42 seats and can be considered art houses. Of the 17 pix playing there, seven are Rank productions. One was turned out by an indie British producer, five are French-made, two Russian, one Italian and one Swedish.

Theatres showing foreign pix but which are not art houses include two Broadway first runs, Gotham and the very downtown, the New York foreign pix in the past but is currently running the British-made "The Sign of the Cross," including the way house, the Winter Garden, and under lease to Rank as a N. Y. showcase and is currently showing the "Notorious Gentleman." In addition, the French-made "Carmen" preened at the New York Ambassador last (Tuesday) night.

Smaller number of houses playing foreign pix outside Manhattan indicates, according to industry officials, that the importations have not caught on to such a great extent among the suburbanites, signifying they still have a long way to go before they'll do any business in the small towns. Even in Brooklyn, for example, only six of the borough's top 30 houses are currently playing foreign pix, all of which are Rank productions that broke in on Broadway.

Of 203 theatres in other N. Y. boroughs and suburban Long Island, Westchester, Connecticut and New Jersey, only three of them screened foreign pix over the weekend. All three are Rank films, including "Madonna of the Seven Moons" in a Queens house and "Blithe Spirit" in one house on Long Island and another in Westchester.

## Acad Bars

Continued from page 4

the benefit of the best "class" run obtainable.

Metro's other possible contention for Academy awards, "Till the Clouds Roll By," goes into Radio City Music Hall, N. Y., following completion of the run of the current "Jolson Story." Bookings, including the Metro chiefs, thus give its two top films the best houses in the country.

"Carley Circle on the Coast and the Music Hall in the east."

Samuel Goldwyn, meanwhile, has decided not to green light "Best Years of Our Lives" at the Four Star theatre here as originally planned on Dec. 11. Instead Goldwyn will take advantage of the Academy's seven-screening rule, which does not call for the screenings to be shown on a consecutive run basis.

Producer, consequently, is running special showings of the film at indie theatres, mostly at midnight performances, with Academy officials among the special invitees. "This will probably not get a regular booking in L. A. until after Jan. 1,

## New Tax Hot-Seat

Continued from page 12

tax proposals made during the current year. Pittsburgh, Washington, Boston, and Chicago, again are now looking on prospect, with the highest results hidden in a cloud of dust. In Pittsburgh, the city council has come out for the tax; in Washington, 10% hike has been recommended by the capital's commissioners, with the city council the arbiter; Boston has a \$1 per seat per year proposal being weighed; and Chi., with one drive stopped, is facing another by municipal authorities.

Medium sized towns shape up as follows: Miami, Fla. voted down imposition of an amusement tax; Atlanta, proposal for 1c on each 50c dropped; Springfield, Mo., tax bite now under consideration; Atlantic City, 3% hike on all amusements imposed; Rochester, N. Y., license fee of \$50 boosted to \$500; Canton, O., 1% tax referred to council; Portland, Ore., 16 per cent tax lifted; Providence, R. I., 3% admission tax raid defeated; Charleston, W. Va., 2c net per ticket passed; and Milwaukee, license fees boosted. Among the smaller cities and towns have met the issue in one way or another but what's happened in the past is only a dress rehearsal for the future, tax experts say. Climbing wages for civil employees plus high backlog of municipal improvements that marked time during the war are going to push many more localities into a nearer for added funds, it is pointed out.

On the state level, survey reveals that some 27 states have ticket taxes and 31 charge fees for licensing. Current scene and the past six months have brought a number of statewide fights on the issue. Maine beat a 3% ticket tax following a statewide referendum; Minnesota, legislation to permit cities to impose amusement taxes is being studied; Illinois legislature, in a much trumpeted fracas, nixed a five per cent.

In the grand march by politicians to the boxoffice, only two opposite moves were made. In Kentucky, attempt to repeal the state amusement tax took a tumble in the Senate. And Missouri is currently mulling legislation before it to reduce by 20% of its existing admission tax.

## Maps Chi Amus. Tax To Cost Theatres \$450G

Chicago, Nov. 26

Proposal of a city amusement tax which would raise per \$250,000 revenue contributed by Chicago amusement industry to \$450,000 to come entirely out of amusement-goers' pockets, was put before the city council last week by Arthur Lindell, city budget director.

Recommendation, which was tentatively approved by council last week, asks that the city levy a tax of .05% on tickets of 30c or less; 1% on a 31 to 50c admission; 2% on tickets from 51c to a dollar; and 3% on tickets going for more than a dollar.

Plan would replace the present system of a license fee paid by theatres, which is scaled from \$250 annually for houses with lowest admission prices, to \$3,200 for the large loop houses. City doesn't care where the new coin comes from, either the theatres will absorb it or it will become part of the payee's burden.

## San Bernardino Exhibs Win

San Bernardino, Cal., Nov. 26

Film exhibitors won a procedural legal victory over this municipality in Superior Court where Judge Charles Hatter ruled that the 3c tax on theatre admissions is unconstitutional, and ordered a refund of \$115,000 to the exhibitors. The theatre operators, Court held that such levies are discriminatory and, therefore, an invalid tax on a single business.

"Victory for the theatres in this case will be followed by court action against other municipalities throughout the state where taxes have been laid on amusement tickets."

## Brit. Stories

Continued from page 5

have resulted in a hyped market for story properties.

In addition, selling by British authors to native producers is part of the overall British economic pattern, calling for the British to export as much as possible to build up exchange currency. Several British authors on the patriotic side, Mrs. Brandt said, have sold their works to British producers "for slightly less than what they were offered by American companies, under the assumption that the resulting British film's earnings on this side of the Atlantic would be far greater than what the author would have received from his book sale."

English writers are getting back to a realization of what the public wants much faster than are American authors. Mrs. Brandt said, "Young, tyro authors in Britain are also developing much more rapidly than young American authors."

Mrs. Brandt bought several scripts in England and also found several authors to subsidize, but will hold deals until after the contracts have been cleared through Metro's legal department. She departed, Mrs. Clark, M-G's eastern story chief, are slated to fly to the Coast Dec. 6 for two weeks of hubbub with studio execs on results of their trip.

## FOR MEN ONLY!

Here's no dressed-up moccasin, but a new shoe in its own right. Lefcourt has teamed up with Bruce Currie to create the Tassel Slipper, an outstanding leisure shoe built on a regular shoe last. Sorry, no mail or phone orders.

Tassel Slipper \$30

etecour  
400 MADISON AVENUE



There's only one Lord Tarleton

Within its blackfront of ocean privacy—40th to 41st Streets—Swimming Pool, Sun Club, Cabanas.

Lord Tarleton  
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Reservations Invited • • • Walter Jacobs

"Summerime", Lake Tarleton Club, Pike, New Hampshire

# First-Runs

Continued from page 3

"criminal" the way pix played on the Atlantic seaboard and elsewhere and maintained that adoption of the L.A. system would materially boost returns.

## L. A. a Shining Example

Industry biggies aver that L.A. is currently the most profitable situation in the country for its population with every top and medium budgeted pic guaranteed three to five houses for day-and-date prems. Result has been, sales excesses say, profits well nigh triple that of solo first-run openings, while length of run of films have hardly been affected by multiple playings.

Idea was touched upon by Cinsberg last week when the Paramount exec said it might be the answer to spiralling production costs which have resulted in inflated pic-making expenses of 60 to 75% over the past three years. Blumberg, also backing the releasing change, recently won National Theatres over to allotting U five first-run houses in L. A. for company's regular release schedule. Starting with "Canyon Passage," U will now have the Ritz, Guild, Iris, Studio and United Artists. Downtown theatres as first-run houses. All other majors open their pix in from three to five theatres of the Coast town.

Backers of the plan note that the first-run is the key to the entire L.A. program since they bring in between 75% and 90% of entire profits of a film. New York is cited as a typically bad situation since first-runs are crowded into the narrow Times Square area with the constant jam on theatres discouraging sizable chunks of the population from attending early pic runs. Also pointed out is the fact that L.A.'s 56 subsequent run houses or RKO's 35 bring to the distrib comparatively low profits ranging from \$3,000 to \$10,000. Joker noted is that one first-run house can bring in an equivalent amount per pic with returns of nabs that follow in the peanuts class.

## How It Figures In N. Y.

Execs argue that in New York was splintered into four sections—Manhattan, Brooklyn, Bronx and Queens—with first-run houses built or converted for each area and pix played day-and-date for the four sectors, the hypoed profits would be terrific. In each instance, it is felt, these theatres could garner prices in the Times Square level. And the coin that's lost because patrons won't ride the subway to catch a pic early will be recovered in painless neighborhood operations.

Other cities are in the same boat, it's claimed, with Chicago, Philadelphia, Detroit and St. Louis as notable examples. Plan is attractive to the majors because one or more have their own affiliated chains in almost all larger cities and can convert nabs without loss of profitable first-run cash.

# Enterprise-VA

Continued from page 4

cloneness. Other top indies were frankly envious of the deal and it may be the forerunner of similar efforts by them to make contracts only for movie releases, if the distributing companies will accede. In that case, some of the indies would prefer to do business on their own abroad, making deals with domestic distributors in each territory.

## Lineup

Pictures to be released by UA include "Ramrod," Joel McCrea-Veronica Lake starrer which will be previewed this week; "Arch of Triumph," Ingrid Bergman-Charles Boyer starrer now editing; "The Olive Tree," Barbara Stanwyck-David Niven starrer now filming; "Burning Journey," John Garfield starrer which starts shooting Dec. 9; "Wild Calendar," Ginger Rogers starrer now preparing; and an untitled Lewis Milestone production.

Enterprise board meet at which UA pact will be ratified will be held late this week or early next week. Stars, producers and other who hold interests in the films will get a chance to express their opinions on the deal, although there is no indication of disagreement.

UA board Monday also okayed a two-picture extension of Jules Levey's releasing contract. It becomes effective after he delivers to the company, shortly after Jan. 1, "New Orleans," on which he is now working.

Coming Soon on the Chesapeake & Ohio

# "PAY AS YOU GO" TRAIN TRAVEL!



This new optional service, now being worked out by the C & O, should be available in January.

Why should the business of arranging a train trip be such a nuisance? Why should the traveler be put to a lot of trouble? Why shouldn't the railroad take the trouble?

Why should you have to stand in a ticket line, or send someone, often days in advance of your journey, just to get your tickets?

Why shouldn't you be able to reserve space by telephone, go right to your place on the train, then simply pay for your ticket en route?



THEN PAY FOR YOUR TICKET AFTER YOU BOARD THE TRAIN OR USE THE NEW C & O CREDIT CARD.

The Chesapeake & Ohio asked itself these questions—and came up with the answer: "Pay as you go—on the C & O." Under this new plan you'll be able to book in advance for either a coach seat or Pullman space.\* You'll go straight to the train, take your reserved space, and pay for your ticket there or use the new C & O credit card which is now being planned.

Detailed arrangements for this new service are at present being worked out. The C & O is seeking the

help of other organizations whose co-operation is needed. It is hoped and believed that you can "Pay as you go—on the C & O" in January.

Watch for the announcement. Plan to use this service in the territory served by the Chesapeake & Ohio. It will make the planning of your trips much quicker and simpler, and cost nothing extra. It will be the latest—but not the last—of many services rendered by the Chesapeake & Ohio to make rail travel more sensible and more enjoyable.

\*A credit card will be necessary to hold Pullman space reserved by phone unless, of course, you want to buy your ticket in advance, for Pullman space carries a penalty if not used or properly canceled.

# PAY AS YOU GO - ON THE C&O

The Chesapeake & Ohio Railway, Terminal Tower, Cleveland 1, Ohio









## It's the Writer Who Loses

Out of the whole AFRA-network mess, it would appear that the writer, particularly the scripper of daytime serials and the smaller budgeted dramatic shows, stands to be the chief loser. For quite aside from the secondary boycott issue that's been the chief snafu in achieving a compromise—the new pay scales go into effect, it will create a ticklish problem for the writer.

Under the hiked scales, serials budgeted for 25 actors a week will have to cut down to 20 to bring the show within the talent cost range. The actor curtailment will probably be extended right down the line to embrace most dramatic shows. And that's going to throw an extra burden on the ingenuity of the writer who under artificially restricted conditions, will grow more difficult. When he has to use four or five less actors, as will probably happen, he's put in the position where he'll have to invent new plot devices, etc.

No matter who wins on the feed cutting issue, the scripper is going to be in the middle.

## Conn. B'casters Do Added Burn at Gov. Baldwin Award to WTIC's Morency

Hartford, Nov. 26.—Gov. Baldwin last week added more fuel to the long-smouldering fire of resentment (Nutmeg) broadcasted earlier last week toward him. Last Tuesday (19) he awarded to Paul Morency, proxy of WTIC, local radio writer, the Connecticut War Council Medal for extraordinary civilian service during the war. Occasion was a commemoration of the 20th anniversary of the station's affiliation with NBC.

During Gov. Baldwin's tenure of office he has consistently placed himself at the disposal of WTIC on practically every state and city matter that has arisen. Other broadcasters have taken a burn at this. They've charged favoritism and downed the line and claim that governor he was recently elected to U. S. Senate was utilizing the station's facilities to keep his home politically alive.

During by state broadcasters it was argued was no more deserving by Morency than to any other radio station or station owner in the state, all having devoted pro rata share of personal effort and station time to war duties. Several local stations, angling out of award to Morency was merely a return for utilization of station facilities.

During the commemoration ceremonies NBC presby Niles Trammel awarded a bronze plaque in recognition of the many years of affiliation. The station was among the first to join NBC. Judge Justin Miller, NAB president spoke on the threat to free radio of government control. The United States is a free state in broadcasting in a desert of government control," he said.

## Agencies, Not Nets, Would Take Rap

It's the agencies and the agents that would have taken the rap had AFRA walked, and not the networks. The major advertisers were along with the agencies, guaranteeing the NBC-CBS-ABC-Mutual billings. The nets didn't mind.

But with the shows laying off, the agencies would have lost their 15% cut. In terms of the "Walter Pidgeon" show, for example, with the top-budgeted "Lux Radio Theatre," Fred Allen, Edgar Bergen, and Company would have lost out on \$20,000 in talent commissions on the big-time show alone. Young & Rubicam would have taken an equally big rap.

Ad agency William Morris, MCA agencies, etc., would have lost out on its agent commissions.

## U.S. Court Postpones

### Lea Act Ruling in Chi

Chicago, Nov. 26.—Decision on constitutionality of the Lea Act, as it pertains to the case of John J. Pettilio and station WAAF, will not be handed down until after the Thanksgiving holiday. Justice William J. Brennan announced last Friday (22), when the ruling was expected.

## SOME ONES

There's more chiseling on rate card figures in the New York area than in any other part of the country, except the deep South—according to several indie operators in New York. These men are more sure about what's been going on, and warned last week that they are ready to take real action to expose those who are literally "tearing up the card."

All kinds of ways to cut their own official rates are used by some of the stations, these men say. They charge that the head of one station's sales dept. has a habit of starting an interview with a prospective advertiser by dramatically "taking his rate card out of his pocket, tearing it out, then saying: "O.K., now let's talk."

One way to cut rates is to offer the sponsor a combination rate of "time and talent." Under the combination, the station would reduce its rate, but the talent would be charged at the standard rate. This practice is to be used by the station to charge a sponsor the 312-times rate for a 52-week program by including the one-hour show in the program, and spots and announcements.

Still another way is to let a sponsor know that if he makes his show on the air after 26 weeks, he will still be charged at the 52-week rate.

The "national" market gimmick is no good. If a national advertiser places an order for a 13-week spot, allowed to book it through the week, this would actually get him 13 spots, that, actually, the reduction affects the rate.

"Actually," say the protestors, "these guys would be better off if they stuck to the official rates which are not too low. And they'd lose their cards. Sure, they'd lose some chiseling operators. But on the other hand, they'd wind up with the same amount of money—maybe more—in the long run. And they could save themselves time which they could devote to public service programming."

## AFRA Sidelights

The AFRA situation cued plenty of signs and portent around the radio. In agency studios and offices last week, as the showdown was nerved between the press of AFRA's New York chapter . . . Which side any discussion of the situation was become apparent.

After the network executives held their own meeting on the morning of Monday (22), Mutual's president Ed Kobak was seen looking grim for the first time in the memory of those who know him. The network newspapers collared him on the 26th floor of CBS outside the board room. He said he was there waiting for a streetcar but came close to that with "I just had to pick up a newspaper." He said he was Arthur ("Bud") Colver joined the staff, a veeped career. "You can be sure we'll pay for the time," he said. "I'm not a Superman working for them." Colver, when he's not playing Superhero, is a writer for AFRA's New York chapter . . . Which side any discussion of the situation was become apparent.

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Transcription firms in N. Y. and Chicago were moving new swells as all shows at a fast pace during the week. In case their work could not come through with sufficient promptness. "We'll be on the other hand, were preparing to make hay while the sun shines and to stay on the air with attractive new material. In their net, the competitors had to be forced off the air.

## CBS-NO Collarlate Pact Inked, Net Faces Effect As Related to AFRA

### 'Veepees in the Night'

Few radio execs connected either with nets or agencies were in any kidding mood while the AFRA situation was being mired over last week. Nevertheless, some kept their good humor. And among these, the "ideal" network show—to be carried by all four ways simultaneously—was worked out. Except for the emcee, the principals would be network vice preses, and the overall title would be "Veepees in the Night."

Ed Kobak of Mutual would emcee this "ideal" show. NBC's Clarence Menger would be the top comedian, and he would be expected to make his job as blue as the air in the AFRA conference room. From that point, Sid Stritz would come in with a remote assist to Menger. Mutual's Bob Barker would read the copy, CBS' Frank White would be the featured singer, specializing in blues. Finally, the latest of the exec veepees, ABC's Bob Kintner, would produce a hot documentary on the AFRA situation, titled "The AFRA Situation: A Case of Bifurcated Ham, or Segue Into Schizophrenia."

## P&G's 'Weep to More My Lady' Stance on AFRA

Of all the types of shows that were scheduled to be hit by the threatened AFRA strike, soapers were the least likely. And the leading soap—Procter & Gamble—had buttressed itself firmly with its feet on the fence, standing between the two sides with acrobatic alacrity.

There was little question in any one's mind that the daily dose of soap operas, leading the NBC and CBS night-time prime time, would suffer almost to extinction. Those shows of necessity originate in the large production centers, the majority in New York, where AFRA is firmly entrenched. The casts are so large that the principals in many instances having been associated, in the habits of listeners, with the shows through their voices and techniques. Even if strike breakers could be located for those shows, the new talent would definitely not be acceptable to the listeners who know the regular voices so well.

Perhaps with a view to this technical difficulty of obtaining replacement talent, the network executives of its own public relations, P&G let its position be known in advance that it was ready to let its commercials to be read over the air, and to pay full rates for time. But it would not pay for the time that talent was AFRA. In other words, it would not pay for strike breakers against its own soap actors and actresses.

An incidental problem in connection with the soapers and the AFRA was one to be thrown into the laps of writers. Somehow, the time-lag between the time the writers of the shows were ready to go back on the air. But that problem was shoved aside for the time being.

## Jennings Directorship Of Chi Council Now Official

Chicago, Nov. 26.—George Jennings, who for the past six years has acted as director of the Chicago Council of the Public Schools, was appointed to the position officially last week. Jennings, 47, is a native of Chicago. He was born in Kent, who after serving in the army for the past six years became prexy of a private school in Honolulu.

The Radio Guild of the United Office and Professional Workers of America (CIO), latest union to obtain a compromise, refused to do any work, got its pact with CBS last week, covering while collaries—and immediately became a silver in the web's finger as the nets faced the threatened AFRA strike.

CBS, however, is not the current worry being AFRA, got the negotiations had dragged on for several weeks. In the contract, which is to run until Dec. 1, 1948, both sides gave way to arrive at compromises. The union withdrew its insistence on a union shop, while the net pledged on itself of guarantee "maintenance of the present proportionate union membership." Such a guarantee means that the union would continue to have recognition as the collaries' representative during the life of the contract.

Wages were raised by 22½%—the highest increase in the industry demand for 35%. An additional 2½% hike was pledged as "individual merit increases."

The effect of this settlement on the developing AFRA situation was significant. The union's demand for 35% of the AFRA's demand for 35%. An additional 2½% hike was pledged as "individual merit increases."

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*The Buying  
Power is  
Here!*



NOT BY *VARIETY* ITSELF  
BUT BY  
THOSE WHO BUY *VARIETY*

*It's No Secret* that those who buy  
'VARIETY' are those who also spend their  
own money in 'VARIETY' to advertise  
themselves and they can buy anything  
you have to sell.

WHY? BECAUSE THEY'VE GOT THE INCOME

*The Concentration* of one of the world's  
greatest compilations of individual income is to be  
found.

In the ANNIVERSARY EDITION of 'VARIETY'

For these are those who can afford  
anything you have to offer . . . .

IT'S A READY MARKET!  
A GREAT MARKET!  
DON'T IGNORE IT!







# LET'S GET IT STRAIGHT!

*There is a great deal of confusion and misunderstanding concerning one particular issue in the dispute between the AMERICAN FEDERATION OF RADIO ARTISTS and the network broadcasters. It isn't necessary. If you will forget for a moment the labels attached to it, in many instances by people who haven't taken the time to understand it themselves, we'll try to answer your questions.*

Q: What is the big stumbling-block?

A: We are apart on many issues, but one of the major disagreements centers about what we call the Unfair Stations Clause.

Q: What is "a station that is unfair to AFRA?"

A: It is a station where AFRA has established—by means of an NLRB election, if necessary—that it represents a majority of the artists, and where the station management has refused to bargain collectively in good faith. When the period of bargaining has been unduly prolonged and management REFUSES TO SUBMIT THE DISPUTE TO ARBITRATION, it is not bargaining in good faith and is therefore "unfair."

Q: What is the Unfair Stations Clause?

A: It is a clause we are convinced must be included in the new Code. In essence it will permit AFRA members to refuse to take part in any performance that is broadcast over a station that is unfair to AFRA.

Q: Why is this provision so important to AFRA?

A: There are many reasons why it is extremely important, even vital. Most important of these are: (1) In instances where our members are unable to get anywhere in negotiations with the management of an unfair station and are forced to take action, we, by performing on network broadcasts carried by this station, would, in effect, be acting as strike-breakers. (2) Without the clause any unfair station which is a network affiliate has a tremendous advantage over an independent station. The independent, like any other business enterprise in the United States, must bargain collectively; the network affiliate can ride the network throughout the day and comfortably ignore our unprotected members.

Q: Is there any basis to the network statement

that they "would be organizing for AFRA" if the clause should be included in the CODE?

A: We have already pointed out that the matter would come up only after we gave evidence that AFRA represents a majority of the artists. Obviously, this means AFTER the organizing has been done.

Q: Would the networks be required to violate contracts now in force with their affiliates?

A: During the negotiations AFRA asked the networks repeatedly to produce those affiliate contracts which they felt might be affected. This request was made so that provisions could be worked out to respect those contracts. The networks have thus far failed to produce any such contracts.

Q: If it is that simple, why the big battle?

A: It could be that the affiliates are putting an awful lot of pressure on the networks. And this would be a good time to point out an inconsistency on the part of the networks. While through the years the networks have sat down and in good faith negotiated agreements with us, here they are fighting to reserve the right to use our members to protect the unfair, anti-union owners of affiliate stations who refuse to do the same thing the networks have so often done in the past.

Q: Tell us, is the Unfair Stations Clause the sole issue on which AFRA and management are unable to arrive at an agreement?

A: We stated up above that there are other issues awaiting settlement. But we are sincerely hopeful that there are none that cannot be settled if the bargaining is conducted in an atmosphere conducive to agreement. A conciliatory attitude on the part of the networks insofar as the Unfair Stations Clause is concerned would clear the air of all fog and establish such an atmosphere.

NATIONAL BOARD OF DIRECTORS

## AMERICAN FEDERATION OF RADIO ARTISTS

(AMERICAN FEDERATION OF LABOR)



# Happy Landing in Hollywood MARK WARNOW



*It was great fun working with  
you, and we'll always remember--*



**COMPOSERS:**

Maurice Gardner  
Clare Grundman  
John Klein  
Walter Mourant

**ARRANGERS:**

Bill Bates  
Wilbur Beittel  
Ernie Fiorito  
Sam Grossman

Ken Hopkins  
Dave Terry  
Fred Van Eps  
Paul Weirick

**COPYISTS:**

John Caper  
Irving Fiedler  
Al Lisi  
Joseph Tammami

**ORCHESTRA**

Kal Kirby, Contractor

**Strings:**

Paul Bernard  
Frank Brief  
Eddy Brown  
Richard Dickler  
Arnold Eidus  
Samuel Gardner  
Joe Glassman  
Isidor Gralnick  
Maurice Hershaft  
Samuel Kates  
Samuel N. Katz  
Howard Kaye  
Paul Loesche  
Jack Margolies  
Leeper Norfleet  
David Navales  
Bernard Ocko

Max Pilzer  
Teddy Podnos  
Tosha Somaroff  
Abe Schneider  
Allan Shulman  
Sylvan Shulman  
Max Silverman  
William Stone

**Brass:**

Phil Copicotto  
Robert Cusumano  
Russ Gerner  
Andy Ferretti  
Vincent Grande  
Cliff Heather  
John Lausen  
Ivor Lloyd

**Woodwinds:**

Al Howard  
Bernard Kaufman  
Reggie Merrill  
Peter Pumiglio

C. (Buddy) Rice  
George Tudor  
Ezelle Watson  
Stanley Webb

**Horns:**

William Brown  
Karl Chlupsa  
J. Rescigno  
Gustave Roberti

**Rhythm:**

Herman Alpert  
George Andre  
Johnny Blowers  
Irving Brodsky  
Bobby Haggart  
Benny Mortell

William Paulson  
Fred Ploff  
Johnny Williams

**Accordion:**

Joe Biviano  
Chas. Magnante

**Harp:**

Ruth Berman  
Pearl Chertock  
John Giampietro  
Ruth Hill  
Lucille Lawrence  
Verlye Mills  
Leone Pettigrew  
Florence Wightman

# WOKO 'Stock Hiding' Issue Goes To Supreme Court On FCC Appeal

Washington, Nov. 26. The Supreme Court was asked Friday (22) to decide whether a radio station should be refused a license solely because its principals "misrepresented and concealed" from the FCC ownership of a 24% stock interest over a 12-year period.

FCC was appealing to the High Court a District Court decision of last spring which reversed a commission order revoking the license of radio station WOKO, Albany, N. Y., on this account.

Few bells are being rung on outcome of the decision, although historically the Supreme Court has upheld FCC in requiring "full disclosure," high character and candor from station licensees. Level of argument was unusually high, with FCC assistant general counsel Harry Platkinn representing the Government and William Dempsey of Dempsey & Kopolovitz arguing for WOKO.

Dempsey admitted that WOKO licensees Harold Smith and Raymond Mordak had willfully concealed the ownership of one Sam Fickman in 29 separate applications filed with FCC. He told the court, however, that the 24% interest was never voted, nor was it to have been used to swing control of the station. As Fickman died, according to Dempsey, was collect dividends on the stock, which was listed since 1934 in the name of a brother-in-law.

"Since, End-to-End" Dempsey cited a long list of stations which, he said were guilty

of greater sins, who had been given a clean bill of health by FCC. He argued that if all the licensees who had made misrepresentations to FCC were laid to rest in "there would be a serious gap in the radio spectrum." And he doubted that Congress had ever intended FCC to have its "punitive powers" against those minority stock holders who merely receive money from a radio station's operation but do not manage it. So far as he knew, the WOKO attorney declared, the FCC has never up to this time refused a license because of a "misrepresentation in and of itself."

In argument, Platkinn hammered away at FCC's need to rely on licenses for accurate information, charging that WOKO's "misrepresentation" in this case must be construed as an index to character unbecoming of licensees.

It was speculated that Justices Douglas, Jackson and others with administrative agency experience may have been particularly impressed with the Government's need to maintain its punitive powers against WOKO as a "regulatory technique."

Fickman told the court there was no question that FCC had the authority to revoke licenses for any kind of misrepresentation, but he argued that the FCC had exceeded its licensing powers. He said that, while the court should exercise its review, it should not punish the station, reverse the FCC only if it felt its action here "shocked all human reason."

Strength of the Government argument lay in detailed reference to its powers under the radio statute, and the obligation FCC has to see that licensees live up to legislative standards.

## Pearson Bid In On WBAL Hearing

Washington, Nov. 26. FCC last Friday (22) pushed back to Jan. 13 the hearing on the license renewal of William Randolph Pearson's prize 50-kilowatt WBAL, Baltimore. Commission said it would hear at the same time the competing bid filed by newsmen Drew Pearson and Col. Robert S. Allen to take over WBAL's place.

Although the Merry-Go-Rounders' chances to flip the channel from Hearst appear to have dimmed since the GOP election landslide, it was considered likely that FCC would not slowly be coming down on any decision pro or con on the Hearst renewal. (It is known that at least one FCC member favors an immediate grant of the Hearst license sans hearing). Both parties, Allen and Pearson, are in a bitter battle, with FCC's Blue Book likely to give its first court test in the event FCC makes a decision and then opens up the clear-channel assignment to Pearson and Allen.

In an event, the first round, if not the last, has been won by the newsmen. Their original bid for the Hearst channel, filed for the first time with both applications at the same hearing. This request was supported by KFBZ, KATZ, Kopolovitz, attorneys for WBAL, who wanted hearing first on the Hearst renewal alone.

## Seattle Stations Unite On Ship Strike Program

Seattle, Nov. 26. Seattle radio stations proved they could cooperate on a matter of vital interest last Tuesday (21) when all eight stations broadcast a half-hour program on the shipping ship here as it affects Alaska, Seattle's best customer. First half of the program was transmitted by KFRB, Seattle, and KATZ, and rushed to Seattle by air; second half was a roundup of opinions of Seattle leaders, including the Mayor.

The Fairbanks program, produced by Al Brammatt, manager of KFRB, presented the opinions and thoughts of six Alaskans, and they pulled no punches in their comments on the ship and in revealing their plans for getting supplies from the mid-west or from Canada.

## Real Soap Operatics

Cincinnati, Nov. 26. A report aired by WMO newscaster Paul Dixon before it hit print in the station's affiliated Cincinnati Post enabled a customer to drop a hard-to-get soap and soap powder bar flakes within less than four hours.

Large quantity of soap was unobtainable at stores by the time Dixon got the story, with whom he checked, told him to keep it. Dixon got the story, with whom he checked, told him to keep it. Dixon got the story, with whom he checked, told him to keep it. Dixon got the story, with whom he checked, told him to keep it.

## Radio Reviews

Continued from page 38

point, and perhaps subject to response by the political and religious camp—except that this time segment has the aura of a religious broadcast. But whatever the merits, it was commendatory war airing.

**YOUR BOB AT THE OPERA With Robert Smith, Bob Tyrol and the Cincinnati Orchestra**

This longhair platform show is widely popular. Sunday, 1:30 p.m. Sustaining. Under the leadership of Robert Smith consists of both complete and incomplete top operatic tunes of this country and elsewhere; of contemporary and vintage popular songs. Smith, with finesse and strong background, more than adequately handles the chore. The program is varied in this department and speaks through a strong tone of authority. Program recently celebrated a year over this 50,000 value during which time voices of some 175 singers, both new and old, known and unknown, were produced. In general, all are not in the over heavy department and as result have wide appeal. Smith is reputed to be one of the largest, if not largest, collection of longhair music in the world. Majority of his presentations are through the artistry of voice of soloists chosen.

Station mikesman Bob Tyrol adequately opens and closes show.

## Followup Comment

It's probable that NBC took all the necessary pre-broadcast precautions to see that nothing involving advertiser sensitivities crept in, but the much belabored "Hucksters' Roundup" with Clark Gable guesting on the Burns & Allen show last Thursday (21), after a six-week absence, was as innocuous as it was pedestrian.

As a springboard for the B&A comedy payoff, it added up to one of their lesser laugh contributions of the season. Gable himself, in his first air slot in more than two years, didn't exactly come across as a star. NBC wasn't kidding about peddling Clark Gable on the air. The B&A-Gable combo might as well have been kicking around "Tom Sawyer."

"Books On Trial" had Maurice Zolotows "The Great Balamo" on Zack Monday (25) over. Richard Himber, for the defense, and Russell Swann, for the prosecution, tackled the exception to the rule of heated and mostly unintelligible literary criticism, or, even, radio programming. No less than four people yelling into the mike for minutes at a time, and then for lots of decibels and that's all.

Himber made one or two sound observations while Sterling North, the moderator who forgot to moderate, became good as soon as he lost his script which contained one of the most phantasmagoric metaphors used to confuse a literary dandy. Payoff was Zolotows' admission that after writing this about a super-charlatan magician, he's become uncertain whether or not gods really exist. Everybody overlooked the obvious pun that no one would ever see it. It's still "Balamo."

St. Louis.—Robert L. Coe, chief engineer at KSD, has been awarded the Legion of Merit for "outstanding leadership and executive ability" as operations officer and deputy chief of staff of the First Troop Cavalry Command. Coe who is a Lieutenant-Col. also saw service in the China-Burma-India theatre.

## CIRCLING THE KILOCYCLES

Cincinnati.—Marshall Pope, familiar figure in Cincinnati radio, has returned after a lengthy absence, to join the WKCY staff of announcers. He resigned recent Cincinnati post as newsmen for KWK (Mutual) in St. Louis.

Des Moines.—Gene Milner, former program manager for KBIZ, Ottumwa, has been named to the position of KRNT, Des Moines. Milner has been in radio eight years, has done radio for several years for KWK and Mutual, and at one time was with WNAK, Yankton, S. D.

Harford.—WTHT has upped Joe Girard to production manager. Mike-man replaces Jack Lloyd.

Pittsburgh.—Lang Thompson, former orp leader who's been in bandbook department of Frederick Brothers radio office, has been charged with production of all musical shows emanating from WCAE. In addition, he will be in charge of WCAE's Saturday afternoon, after a four-year layoff.

Albany.—Saratoga Broadcasting Company has been chartered to operate and maintain a radio broadcasting station in Saratoga Springs, with George P. Bissell, owner of WUPP, Plattsburg, and WENT, Gloversville, as a director. Company will seek a license to operate in 100 kilocycles, 1,000 watts.

Nashville.—JRG Coffee Co. is sponsoring a new morning show on WSM here, titled "RFD Dixie."

## CAPITAL AREA GETS 2 MORE AM OUTLETS

Washington, Nov. 26. FCC gave the Washington metropolitan area its 12th and 13th standard broadcast stations last Friday (22) with grants to the United Broadcasting Co., Inc., and Silver Springs, Md., and to the Arlington-Fairfax Broadcasting Co., of Arlington, Va.

Richard Eaton, radio commentator on WOL-Mutual and publisher of the Falls Church (Va.) "Echo," heads the Silver Spring firm. President of the Arlington (Va.) company is George H. Werner, a Warner Brothers exec and once on the Circuit Management Corp. for the past five years. Werner is associated with several other local big time people. Sam F. Roth, a film man from Virginia, is a treasurer of the company, and Wallace Robinson, former radio producer on several D.C. stations, is a director.

Five other AM applications are pending in the D.C. area, only three of which can be granted. Capital area had only six stations pre-war.

## Peak Listening Time On WMCA To Public Service

With the preem next Monday (28) of the Andre-Baruch-Ben Wain ("Mr. and Mrs. Music") daily show, WMCA, New York City, is scheduling the start of its program set in order to effect better overall balance.

One effect of the reprogramming will be to set the time slot for public listening time, between 8 and 10 a.m., into a special category devoted to public service shows. Public service shows will not be sponsored, but will have to be of public service nature. Example of such a show, according to WMCA execs, is Samuel R. Zacks' "Labor Arbitration" hour show which has been scheduled on and by various bankrollers. Current sponsor, incidentally, Charm of the Slide Fastener, bows out of the financing end next week (3).

Don Goddard, who has been broadcasting a daily news and sports show at 12:30 p.m., will be switched to the 10:30-10:45 p.m. slot.

The night strip will be taken up with a United Nations show, one on geography, the station's psychology show called "Adventure in the Mind," a show for veterans, two new educational on economic and public health, and one on atomic energy, titled "One World or None."

Contract, for 13 weeks, was placed by Chase-Kane agency of Knoxville, Stanzas, airing for 15 minutes 8:15 a.m., Monday-Friday, featured Jack Baker, who had been with Don McNeill's "Breakfast Club" eight years. David Cobb emceed the show, and Owen Bradley manipulates the organ.

Atlanta.—WMAZ of Macon and the State Agency were hosts to all South-eastern advertising agency and Macon department store heads at a dinner in Atlanta, held for the purpose of explaining the recent WMAZ diary study made by Audience Survey, Inc. Survey covered 25 Macon Georgia counties and showed that listening in the area starts earlier at higher levels than found elsewhere in the country.

Harford.—Mill Berkowitch has been upped to news editor of WONS.

Athens, Ga.—Willie E. Cobb, general manager of WMAZ, Macon, has been selected as Georgia's radio man of the year by the Alpha Chapter of the Northwestern Univ. radio fraternity at the Univ. of Georgia.

Chicago.—Annual Christmas Neighborly Drive which has been \$118,327 in contributions of nickels and dimes since its inception 11 years ago, returns to WLSM-Monroe is right by station to buy equipment for children's hospitals and orphanages.

Dallas.—Al MayElmurray has joined the new writing staff of WAEA coming here as a graduate of the Northwestern Univ. School of Radio Journalism.

San Antonio.—"Three Star Final" daily quarter-hour program of news and sports is being aired over KABC while operations of WIMB, 1300, to \$1 per group of stations throughout the city.

## IN THE CENTER OF THE UTAH MARKET

SALT LAKE CITY, UTAH: NBC CITY. The station is located in the center of the Utah market, serving a large and diverse audience. It is a key station for the network in the region.

## Peak Listening Time On WMCA To Public Service

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JOHN BLAIR & CO. NATIONAL REPRESENTATIVES

## DAY AND NIGHT

THREE TO ONE over the next highest station in WKY's advertising ratings during both day and night according to a latest survey by the Industrial Surveys Company in 30 Oklahoma counties.

For the 322 daytime quarter-hours during the survey week, WKY's average rating of 104.5, was 21.6% greater than that of the second station, WKY, which averaged 86.5, or 14.5% for the week's 180 evening quarter-hours was 22.1% greater than that of the second station, WKY, which averaged 70.5, or 14.5% for the week's 180 quarter-hours.

WKY's average rating of 114.5, ranked first by a whole lot.

This, of course, is a reason for WKY's superior selling power in Oklahoma, clearly evident in the sales figures of WKY-outlets in Oklahoma. In any measure, WKY is decidedly dominant in Oklahoma.

OKLAHOMA CITY

OWNED AND OPERATED BY THE OKLAHOMA PUBLISHING CO. REPRESENTED BY THE KATZ AGENCY

# BOXOFFICE MAGAZINE PICKS THE ALL AMERICAN WESTERN FAVORITES



## BOB NOLAN AND THE SONS OF THE PIONEERS AMONG THE TOP TEN WESTERN SCREEN ATTRACTIONS

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and the  
National Screen  
Council  
for  
selecting  
THE  
SONS  
OF THE  
PIONEERS.*

UNDER CONTRACT  
TO  
REPUBLIC PICTURES  
— • —  
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## 2-Month Old Argent. Radio Musicians Strike Sours Broadcasters on Nets

Buenos Aires, Nov. 12. (Chaotic conditions, resulting chiefly from a two-month-old strike of musicians, continue to plague Argentine broadcasters. Failure of stations and musicians to reach agreement has developed into a strong dislike by major advertisers, both foreign and domestic, for radio advertising in general until completion of the industry shows sharp improvement. And advertisers are holding up discussions of time contracts for 1947.

Besides the unsettled labor front, sponsors also are deeply concerned by the government's practice of commandeering time segments at will and are particularly disturbed by bans on popular talent like the Pevon regime steps on performers from time to time. Such governmental action makes it next to impossible for a broadcaster to know and mine what talent it can buy with any degree of freedom.

Possible break in musicians' strike is seen in the agreement musicians have inked with Radio El Mundo. However, the return of strikers to work approval of the pact must be ratified at a general meeting of the musicians. Terms of the pact provide that musicians accept conditions in force on the El Mundo staff prior to the strike. Full difference will be arbitrated by the Labor Secretariat at some future date.

Despite the fact that most musi-

cians are reported to have hit rock-bottom as far as cash is concerned, it is believed unlikely that the strike will follow El Mundo's example in signing up the strikers. The station has already been granted them by other major nets prior to the outbreak of the strike and the union has a number of musicians for retroactive privileges will prove a major stumbling block to any pact.

### WBBM Puts Out Welcome Mat to College Students

Chicago, Nov. 26. Realization that large percentage of future radio talent will come out of today's classrooms, has prompted WBBM to throw open its radio and facilities to students of several mid-western universities.

Kyle Barnhart, WBBM producer, who has taught classes in advanced radio acting and announcing, is presently working with the students some of whom have already landed radio jobs and spots in Chicago and nearby towns.

Object of bringing classes into the station is to show that radio is a down-to-earth business, and must be treated as such.

## Mrs. Brophy Shifts Into High With 'Radio Arizona'

Chicago, Nov. 26.

Mrs. Gene Burke Brophy, general operator of three recently granted Arizona stations and the proposed "Radio Arizona" network, shifted into high gear to get into production and appointed John D. Morgan as her executive assistant.

Morgan, who is leaving WIND this week where he has been promotion director since his release from the Navy, was also radio director for the Paul Gordon ad agency in Chicago before the war. He will handle promotion and publicity for the national and new network in addition to being Mrs. Brophy's assistant.

Of the "Radio Arizona" stations, KRUX, Phoenix-Glendale (1340 kc, 250 watts) will be the first to go on the air, about Jan. 1, with the other two, Yuma (1400 kc, 250 watts) and Tucson (1240 kc, 250 watts) transmitting shortly thereafter. Plans also include affiliate stations in the Phoenix and Denver quarters will be in downtown Phoenix.

Bridgeport—New England School of Radio Broadcasting reading FCC application for an FM operation in Bridgeport, Conn., has been in Connecticut still without an air voice.

## Inside Stuff—Radio

"Unobtrusive radio microphones," said Mark Woods, ABC pres. last week, "are the steadiest and most popular organs in history. They never attract late, cough, rattle into the microphone, or they annoy the acts. They are literally the ears of millions of music lovers who will never see the stage of the Metropolitan Opera House, but who know its traditions, stars and music as well as the audience seated in the box." Woods spoke at the annual luncheon of the Metropolitan Opera Guild at the Waldorf, N. Y., last week. The Met opera is broadcast Saturday afternoon over ABC. Woods remarked, "The musical revolution which has been effected in our land and which accomplished the democratic spirit of our form of government to the general satisfaction of all beneficiaries."

"Mrs. Campbell's One World," Thursday's (22) show on ABC's "World Security Workshop," went through a series of behind-the-scenes AGoston delays before it was cleared for airing. American Jewish Committee owned the show, which was submitted to the Workshop through Milton Rosen. When show was picked, Bob Saudek, of the American Jewish Committee to relinquish air credit, and AJC agreed. Then Saudek asked Kretschmer, who gets the check, and agents said it could be given to the writer of the show, Irv Trunkel. Latter, who had already been paid by the show by AJC, at first refused to take the money, then endorsed the check at that organization as a contribution, although he could have kept the coin.

The state of the freelance scripting market in radio was emphasized again this week when the Radio Writers Guild issued its national freelance market list. Issue is the eighth since RWG started putting out these lists, and shows lowest number of total shows to date open to freelancers. Only 14 commercial shows are listed, with six sustaining programs, three transcribed shows, making a total of 22. Three freelance shows are listed in addition with prices ranging from \$100 to \$150 for another, and in the third instance, "what's left after the rest of the expenses are paid."

Booklet itself is most complete, from viewpoint of general info, issued as yet by RWG, with prices, and breakdowns, and other information, by types helpful. But withal, the paucity of freelance shows pains a lack picture for the hopeful freelance writer.

If and when an air strike hits the industry it will create a very tenuous situation for some production and administrative personnel of the networks who would normally appear to be un concerned. Fact is that many of the graduates from the announced strike ranks to other positions, but they continue to retain cards in the American Federation of Radio Artists. Some probably do so for sentimental reasons, but are nonetheless members. Others hold them against hard times, but are a permanent choice if asked to step into any breach or vacancy a strike would cause.

Having failed to correct his m.c.'s fail for midday fagons, including a test show, the AIA's net show has devised a new, costly system of keeping his problem boy out of the bistros and broadcastable. That is, at least until show time. Producer makes a daily bet with the host, reportedly not chicken feed, either, for added inducement, he can't show up sans stager and/or tell-tale breath. Scotch-English accent of the m.c. makes the coin more attractive than the grog-and-better still rewards more lusted for immediately following the show.

J. Leonard Reineck, radio adviser to President Truman and manager of the Governor Cox radio stations, has completed the first seven chapters of a book on successful radio station management. The book, Reineck's OPA, will be published by Harper Bros. next spring.

Reineck, a director of Broadcast Music, Inc., is one of those urging OPA Administrator Paul Porter to take the job of BMI prexy. It was Porter, of course, who as publicity director for the Democratic National Committee in the 1944 campaign, drafted Reineck as radio back for the Dems.

Radio Reports, Inc., has compiled a list of commentators, newscasters, female show hosts, forum, chatter, and radio and Mrs. p. names heard in the N. Y. area. While in many instances the addresses given are only the obvious one—i.e., stations, rather than places where the speakers might be reached more directly for trade purposes—the listing is quite complete and will probably be very useful.

Freddie Robbins, of WOY's "Club 1280," now being billed by his station as "nationally" known. In addition to his profile in the Dec. issue of True magazine, Robbins is going to be featured in layouts by Esquire and Mademoiselle. He's been at the station exactly a year.

"Big Jim" Folsom, Governor-elect of Alabama, is urging W. Erwin "Red" James to come back to Alabama as his "legal adviser." James is former aide to Commissioners Durr, Porter and Denton, is now assistant to FCC's general counsel.

psychologically by not calling out their members a few days ago. By 6:45 o'clock last night, both sides had got together again for a brief session, then series of conversations covering separately the regions around Chicago and on the West Coast.

On the first issue, the nets gave in, somewhat. When the contract talks opened on Oct. 1, the networks said they would under no circumstances discuss the idea that they might be required to cut feeds from stations declared "unfair" by AFRA. All day Monday (26) of this week, however, net lawyers did agree that very point with AFRA legal reps. They got nowhere—but did not stand still.

Pressure From Affiliates Affiliates around the country were bringing terrible pressure on the networks to keep their backs to the wall. The nets were reported at one time having agreed to compromise on the point, a station declared "unfair" by AFRA would be investigated by a joint net-union committee. But when a station declared "unfair" by AFRA, a net prexy denied such a compromise. The net then considered AFRA people also said the idea was unacceptable.

The AFRA leaders gave in on the regional contract issue. While at first they insisted they would want only one contract, they amended their stand. The union stated, "If they wouldn't mind negotiating terms of a contract with AFRA for commercial shows nationally, one for Chicago and one for the Coast. But they didn't want to have negotiations for all three contracts to proceed simultaneously, and the net people agreed to accept the agency people from Chicago and the agency to join the talks in New York. Both sides were still on edge over issues keeping the two sides separated. One was the net demand that a 15-minute set for 10-minute and 10-minute shows, instead of the present basic minimum of 15-minute shows. AFRA would have bought that one. Nor would AFRA be satisfied with the web's offer of a 71% pay increase. AFRA was originally asked for 35%, and had come down to 26%.

At least the net got 70 points in the proposed AFRA contract to replace the pact expired Oct. 31 were still on the agenda for final session. All day yesterday (Tuesday), as for the entire week preceding, it was touch-and-go, with no one sure to go out on a limb and predict either way as to whether or not AFRA would strike against the four networks.

It was evident as the negotiations dragged on since last week, that both sides were adamant but that neither was anxious to call off talkers or at stake to achieve a settlement. AFRA was ready to battle, there was doubt of that. So were the nets. Both sides had their people alerted for the fight.

AFRA had not only picked picket captains, its picket line, especially New York, Chicago, Los Angeles and San Francisco. Each city—there were 200 AFRA chapters in New York alone—had actually been assigned to a place, and time schedules were drawn up. AFRA members were ready at AFRA headquarters in each of the cities. Special strategy committees had been chosen to direct the strike activities. Publicity and public relations were being worked by the union. AFRA's list of big stars on the AFRA list to be capitalized on. The AFRA list, Alfons, Hope, and so on, planned, would be asked to picket their own networks at the very time they would ordinarily have gone on the air.

Strategy Mapped On the other hand, the nets were also ready. In addition to having worked out programming schedules—many of them depending on a thin platter shows—the webs had trained and oriented many sub-execs in the AFRA training conference, and set up newsmen switchboards, and doing other chores as standby "artists," "announcers"—and—showing AFRA necessary—amateur engineers too. There was general feeling as far

back as last Friday (22) that a strike was inevitable. The day, in fact, was generally referred to as "Black Friday." On that day, negotiations lasted until after midnight. But as the hour became later, and talks still continued, tension eased and it was felt that the likelihood of a strike there would be no strike.

Over the biggest faces area hud-dled separately, and the nets also called up its biggest forces. AFRA summoned national board members from Chicago and the West Coast, while the networks brought in agency reps, and in some instances sent representatives to help them map strategy.

On Monday, (26), the NBC executive offices in New York resembled a human jigsaw puzzle as, at times, many of the executives went out at the same time. In the center, in the big board room, agency and client reps huddled. In one room, George Heller, national exec secretary of AFRA, met with Ray Jones, Minneapolis, a member of the national board, and several other AFRA leaders.

In another room, the four network presidents were in separate session. Off to one corner, the leading net executives—Frank White, CBS; Bob Sweezy, of Mutual; John H. MacDonald, of NBC; and Joseph McDonald, of AFRA—were conferring with the two AFRA legates, Henry Jaffe and Mortimer Becker.

Not only the New York details and trade press, but the wire services as well covered every phase of the negotiations. While the miners' strike took the edge off the AFRA situation as top news, interest was tremendous in this radio battle. And one thing all agreed on, as the talks proceeded, That was that both sides were in the "tough" to avoid a strike.

Memphis—Larry Tressler, WMPB news commentator, has returned to the station upon discharge after three years in the Army.

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## Jocks, Jukes and Jinks

By George Frazier

Everything considered, the level of male vocalists is impressively high these days. Typical of the best to be that we've given up referring to them as boy singers. That was a little unbecomingly and, in fact, in a reverse kind of way, was not without epine implications. It was meant as a compliment to "Boy singers" in order to make sure that no one confused them with "Girl singers." At the moment, though, male vocalists sound like a pretty virile bunch. Come on, boys, sing up with the rest, sometimes sing as if they

was deploring the acute lack of comedy on records. We neglected to mention that George C. Scott is one of the funniest men on shellac. His Columbia, "On the Road to Mandalay," is a gem. On the other hand, his performance, "This Week on Capitol," he comes through with two more and a half. When Rene Riccio, "The Hoola Ma Boola" and Moryc Amstard's "Oh, Why, Why, Why, Did I Leave You?" come out, they are the of the funniest stars play the him. "Wyming" is a nuthral parlor song, in a reproducible taste by the way. Either side is potent stuff for both the platter spinners and the Wurlitzer.

### Best Sets

Dance: — "At Sundown" (Paul Weetall).  
Novelty: — "Wyming" (Jerry Colonna).  
Ballad: — "That's the Beginning of the End" (King Cole Trio) and "I'm Sorry" (Columbia).  
Comedy: — "September Song" (Frank Sinatra).  
Glee: — "I Got Texas in My Soul" (Tex Brown).  
Latin-American: — "You, So It's Yours" (Miguelo Valle).

could take care of themselves in a brawl. And so, for all his seeming indifference these days, does Bing Crosby's release of "The End of the World" is a fine example, a new of some coupling. "That's the Beginning of the End" and "Sonata" (Victor) come makes astonishingly fine previous dates and the best of one them. With Lloyd Shaper directing the accompaniment, the song comes with a little more of the unreciprocated of the Crosby of the early 30s. On the whole, he is remarkably free of pretentiousness. Both tunes sound like hits, but this department happens to prefer "That's the Beginning of the End," which has a literate lyric. Come has consistently been one of the biggest hits to hit the jukes in recent years. "That's the Beginning" won't imperil his standard. It's going to be a seller.

Sinatra, who is another pretty consistent man, has a new Columbia single, "The End of the World" and "Amour My Souvenirs." Tunes are beautiful, of course, and he does some credit. If we don't regard them as among the best Sinatra faces, we still think they're pretty good. He is a bit of a cynic, but he is not too cynical to be a bit of a cynic. The tempo seems a bit slow. Axel Zorn's orchestra accompaniment, which is hardly new.

Another of the more reliable vocalists is King Cole, who has a new Columbia single, "The End of the World" and "Amour My Souvenirs." Tunes are beautiful, of course, and he does some credit. If we don't regard them as among the best Sinatra faces, we still think they're pretty good. He is a bit of a cynic, but he is not too cynical to be a bit of a cynic. The tempo seems a bit slow. Axel Zorn's orchestra accompaniment, which is hardly new.

On Mustrati, a singer-guitarist named Teddy Wainwright, who has a new Columbia single, "The End of the World" and "Amour My Souvenirs." Tunes are beautiful, of course, and he does some credit. If we don't regard them as among the best Sinatra faces, we still think they're pretty good. He is a bit of a cynic, but he is not too cynical to be a bit of a cynic. The tempo seems a bit slow. Axel Zorn's orchestra accompaniment, which is hardly new.

Paul Weston's "At Sundown" and "You, So It's Yours" are supremely danceable items. And also, incidentally, give Matt Dennis a chance to do two of his best songs. "So Would I" an extract from the Burke-Van Heusen score to "My Blue Heaven" is a little like a smash, a fact which won't hurt this platter with either jukes or jocks. The music is of stimulating quality on wax should give these two discs a big hit with the campus crowd.

A few weeks ago this department

## British Best Sheet Sellers

(Week-Ending Nov. 14)  
London, Nov. 15.  
Bless You! (The Sound) . . . . . 1  
Let It Be (The Sound) . . . . . 2  
Sweet's Never Old, Strauss-M. . . . . 3  
All This Year . . . . . 4  
To Each His Own . . . . . 5  
Prinrose Hill . . . . . 6  
Keep the Heart . . . . . 7  
Down the Valley . . . . . 8  
Green Cockerel . . . . . 9  
The Sound of Music . . . . . 10  
Somebody You'll Want Me . . . . . 11  
Laughing On Outside . . . . . 12

### Coming Up

Make Believe World . . . . . 13  
All Over Now . . . . . 14  
To Each His Own . . . . . 15  
Anytime At All . . . . . 16  
I Fall In Love With You . . . . . 17  
Mr. Moon . . . . . 18  
Night in Old Spain . . . . . 19  
The Voice in the Night . . . . . 20

## Bourne Also Raps

### C-P 'Infringement'

Campbell-Pergle publishing firm, already involved in an infringement tussle with Shapiro-Bernstein over its song, "I Guess I'll Get the Papers and Go Home," bruised a bit deeper last week when publisher Saul Bernstein ended down on it.

It came about thusly: SB had threatened C-P with an infringement suit, claiming "Papers" was a copy of B-S as drafted to "Papers" and "Letter" (Bernstein owns Bourne, Inc.). Instead of accepting the B-S as draft of the melody line, S-B, which aims its dispute with C-P as a crack at B-S as drafted to "Papers" and "Letter" (Bernstein owns Bourne, Inc.). Instead of accepting the B-S as draft of the melody line, S-B, which aims its dispute with C-P as a crack at B-S as drafted to "Papers" and "Letter" (Bernstein owns Bourne, Inc.).

### Disksboxes Off 25-40%

#### N. Y. Expected to Go To 10c a Play Soon

Disksbox revenue is off 25 to 40% from the peak of 1945. It is estimated. Coupled with pramping costs of records, equipment and labor, it's felt by many that the only solution is a hike from the present nickel price to 10c. The industry has made all over the country, and another round of price hikes is being whirled at the price.

Changeover pivots upon the availability of parts necessary to switch from the old to the new. Local disc, however, industry execs expect enough supplies will be on hand by next January to make the conversion.

Slump in sheet music and disks sales can be partially attributed to the reduced juke plays. The jukebox is a prime exploitative medium, and interest in music has been at a peak of sheet music sales coincident with the juke industry's post-revival.

### Buddy Wagner Invents

Former bandleader Buddy Wagner, who for years has been developing records for Columbia, is in partnership with August Nicholas, has perfected a production model of the jukebox that is being marketed commercially in the near future.

Using a four-inch Vinylite disc, Wagner's device takes records and plays back a 15-minute program. Cost of the plastic platters, which are being marketed at 15c, is said to be moderately priced and it's said to have considerable advantages over wire recorders.

## 10 Best Sellers on Coin-Machines

1. Rumors Are Flying (9) (Oxford)
2. Ole Butterlink (7) (Burke-VII)
3. Five Minutes More (15) (Metrolite)
4. Old Lamplighter (2) (Shapiro-B)
5. Things Did Last Summer (4) (Morris)
6. To Each His Own (13) (Paramount)
7. Coffee Song (3) (Valiant)
8. South America Take Away (13) (Wick)
9. For Sentimental Reasons (1) (Leeds)
10. I Guess I'll Get Papers (9) (C-P)

### Coming Up

- Whole World Singing Song (Robbins)  
This Is Always (BVC)  
Passe (Feist)  
Girl That I Marry (Berlin)  
Zip-A-Dee-Doo-Dah (Sant-Joy)  
You Keep Coming Back (Berlin)  
If I'm Lucky (BVC)  
On the Boardwalk (BVC)  
And There It's Heaven (Remick)  
Somewhere in Night (Triangle)  
Ricketty Rickshaw Man (Peer)  
Shanty in Old Shanty Town (Wilmack)  
I Know (Morris)

- Frankie Carls . . . . . Columbia  
Andrew Sisters . . . . . Decca  
Ray Kyser . . . . . Columbia  
Connie Bevel . . . . . Decca  
Frank Sinatra . . . . . Columbia  
Tex Brown . . . . . Victor  
Sammy Kaye . . . . . Columbia  
Ray Kyser . . . . . Columbia  
Vaughn Monroe . . . . . Victor  
Gracie Sinatra . . . . . Columbia  
Eddy Howard . . . . . Majestic  
Link Sparks . . . . . Decca  
Frank Sinatra . . . . . Columbia  
Crosby-Andrews Sing . . . . . Decca  
Gracie Sinatra . . . . . Columbia  
Ella Fitzgerald . . . . . Decca  
Charlie Spivak . . . . . Victor  
Mills Bros . . . . . Decca

## Earlier Hampton Bow-In At N.Y. Cafe Creates Sam Donahue Snarl

Lionel Hampton's opening at the Aquarium Restaurant, N.Y. Friday (Nov. 25) was a snarl, originally scheduled, created a hubbub between Hampton and Sam Donahue, whose orchestra played the preceding weeks and wasn't due to close until Thursday (26). It finally was placed before the American Federation of Musicians for settlement.

Hampton apparently refused to allow the bandstand with Donahue, pointing out that his contract called for all air time. As a result, he was told by the operator, offered to let Donahue go a week earlier with a \$500 bonus and a return date in January. Donahue refused the offer and demanded that he play out his contract or be paid off in full. He took his case to the AFM, which ordered Hartman to play Donahue or pay him off in full at his \$2500 weekly contract price. It told Donahue to show up at the Aquarium Friday (25) evening at Hampton's place.

Hampton then agreed to play Donahue instead of paying him off—but gave him working hours of 1 p. m. to 6:45 p. m. Ordinarily, the spot doesn't open until 3 p. m., and Donahue's band would have been in the battle of music, and that's why he didn't want to occupy the same bandstand. This led Donahue to agents to send out long wires signed by Donahue calling that "every man in my band is confident that our orchestra can hold its own against Hampton in a battle of music. We will take our chances in the field, and ask neither radio time nor mention in any ads or billings."

### Exclusive Goes Down

#### As Other Wax Hikes

Hollywood, Nov. 26.  
Exclusive Records dipped retail prices from \$1 to 75 cents a disk. The company's "Master" label, which is standing, will be introduced next week, featuring Buddy Baker's orch in kick-off.

Victor and Cap already have gone up a dime on their 50-cent platters, and Decca is currently considering moving a lot of its talent from 50-cent label to the 75-cent deal. The move will cost out one big Four to announce holding the line at four bits.

## Tokyo, Nov. 26

### Japanese people have become swing-crazy.

Dance halls are springing up overnight in the burned-out buildings and basements here, and all the local comings are dishing out a fairly decent dose of jive. Jap jitebeats are not uncommon.

Best band in any hall is the New Pacific group, led by sax-playing Shin Matsumoto, Japan's "King of Swing." A big outfit (14 pieces), Matsumoto's band has a large majority of members from the Columbia recording band of pre-war days. The New Pacific is now playing at the Cornucopia, a ballroom opened last June in the converted ice-dining rink of the Sanno hotel.

Meanwhile, Columbia records has sold as many as 30,000 copies of the "Swing" label. At Japan's Tokyo, influenced by American popular music, have sold 300,000 copies of the "Swing" label. At Japan's Tokyo, influenced by American popular music, have sold 300,000 copies of the "Swing" label.

### Eckstine Out to 75c

#### In National's Competish

National Records last week dropped the retail price of recordings on its "Master" label from \$1.05 to 75c as a means of getting him into competition with more established labels. Eckstine, who is a forerunner of its own plans for expansion and competition, Cap Records, for least anything due to the move. All other National artists, for the moment, hang at \$1.05.

National is one of the indie disk outfits with its own plating, pressing and other divisions necessary to turning out its own product. Eckstine, who is a forerunner of its own plans for expansion and competition, Cap Records, for least anything due to the move. All other National artists, for the moment, hang at \$1.05.



# Cosmo Internal Blowup Almost Waits Prez Harry Bank out in Cold

Following the collapse of the deal with Paramount Pictures, Cosmo-politan Records, which has been going through a rather stormy period the past couple of weeks, really blew up, a cyclone of internal dissension last week. To take things in order as they occurred, (1) Harry Bank, founder and president of Cosmo, was squeezed out of the presidency by Harry Weiner and Rubin Uslander, of the Distillers Factors Corp., Wall street firm which poured considerable money into the firm last spring; (2) Weiner and Uslander turned the firm over to Nick Wells, their representative with Cosmo ever since the start of the association, and (3) after several days, the two investors and Wells were all for tossing the ball back to Bank. At the moment, nobody knows where they stand. Meetings are almost constantly being held to determine Cosmo's future.

Bank's wrangling with Weiner and Uslander finally turned up the matter of who owns the controlling stock in Cosmo. Weiner and his partner apparently have had the

majority all along because the pressure of their stock weight finally did the trick to ease out Bank. He, however, didn't waste time. A day or so later he registered a new label name, Cardinal Records, and went back into a new recording setup of his own. This is temporarily sidetracked by his re-entry into Cosmo.

Meanwhile, Wells, Weiner and Uslander are up to a tentative deal with Cosmo. Records will be made, which Wells would like to see Cosmo's Mussequeque, L. M. L. plant going and where both sides of both sides would be pressed both there and at Mercury's Chil plant, which is geared for more production than Mercury at present can use for its own needs. That may still go through regardless of more production than Mercury at present can use for its own needs.

What happens to have put Wells and his cohorts in a frame of mind to toss Cosmo back to Bank after squeezing him out was the fact that Bank, who had been getting off creditors rather successfully, removed himself from their path, and the former who has been coming from the firm, thus moved in fast.

## WB-Lucky Strike

Continued from page 47

In U. S. District Court. Decision in this action, by Remick Music in behalf of the song "It Ain't No Secret," asking \$100,000 damages, was deferred by Judge Knox until the higher court made its decision, with indication that he would follow that opinion.

On the success so far of the Advance action hangs, for the first time, the possibility that publishers will be able to ensure accuracy in rating tunes by Lucky Strike. Constantly, over past years, there have been sharp objections to the tunes heralded on the program as the leading 10 of the nation, based on sheet sales, recordings, requests to bandleaders, diskbox popularity, etc.

Advance claimed in its suit that the "Hit Parade" selects these songs arbitrarily and capriciously... selected improperly and without a true survey in order to create suspense, introduce variety and otherwise stimulate interest of the public in the program, and to permit the performers on the program to sing the songs which they are most capable of rendering effectively, and to meet the personal taste of the officials of American Tobacco Company. That in a nutshell has been the contention of major publishers.

Judge Loughran, in his opinion, decided that the second of these causes of action was the one that held merit. He found, "the defendants are warranting, causing damage to the plaintiff by a system of conduct on their part which warrants an inference that they intend harm of that type."

Capt. Mario Azolina, discharged from the U. S. Marine Corps last week, was killed in action at the hands of Victor Lombardo's band in Memphis, Friday (26) as vocalist. He was the brother of Mark Carter as a crooner.

# Mercury Seeks Signed Pact on 13c Royalty

Mercury Records, Chicago indie, last week circulated New York publishers seeking similar agreements containing to the payment of a 13c royalty, in lieu of the legal 2c per side, for its new 80c retail disks. Lowered-royalty consent has been given by virtually all major publishers to those companies that jumped to the 60c record, but none of the companies' has given similar agreement.

In the cases of all publishers, they have simply indicated a willingness to meet the lower amount, but since signed agreements would then be down to that price, that isn't wanted.

## Band Review

### SY OLIVER ORCH. (17)

ZANBURY, N. Y. At this early stage, in its development, the Oliver's band is solid. In the tradition of the pre-war and early post-war big bands, the Oliver's band is solid. In the tradition of the pre-war and early post-war big bands, the Oliver's band is solid.

With only a short week's rehearsal before going into the show, the Oliver's band is solid. In the tradition of the pre-war and early post-war big bands, the Oliver's band is solid. In the tradition of the pre-war and early post-war big bands, the Oliver's band is solid.

Tommy Dorsey's 130,000 date for two days was at the University of North Carolina, at nearby Chapel Hill, was married during the last few minutes of dancing on the final night, Saturday (23), with the serving of papers on T.D. to a breach of promise suit filed by the Order of the Grail, university fraternity which hired him. Suit asks \$25,000 damages.

Dorsey for alleged failure to present the number of musicians, singer, etc. called for in the contract. University people claim Dorsey had agreed to supply 38 musicians for a concert and dance program, but only 19 musicians appeared. Dorsey says he dropped his femme string section, which had worked with him on a concert tour through the midwest, the previous night in Richmond, and instead, took to the school date the acts which worked with him on the tour, including singer Dorothy Clare, Stuart McKee, Danancers, and Willie Pratt, colored dancer he picked up in Dallas, T.D. further states that his contract for the date actually called for only 16 musicians and did not include the string section and had no provision at all for the show, which he threw in gratis.

Hit, hurriedly filed in Superior Court, Orange County, calls for the complaint to file a bill of particulars by Dec. 12 and Dorsey to answer within a month. A sheriff served Dorsey with the papers. When he got the latter, Dorsey stepped out to the mike and read its contents to the dancers at the shindig.

Dorsey's Singer Snarl Back in New York for the first time in six months or so, following the breakup of his orchestra, Dorsey ran into trouble last week on a weekend which may wind up in his not playing the Capitol theatre, N.Y., over the holidays, and on Dorothy band. Dorsey's stand on Dorothy, singer who worked with him on a radio show recently, is a little trouble. He insists that she play the Cap with him.

Looney theatre bookers, who buy the Capitol's shows, are adamant against his request. They say Miss Cline betrayed the State through six months ago and cannot play the Capitol with him. Tuffy-puff is still going on yesterday (Tuesday).

Cleveland Marilyn Grady quit George Duffy crew at Stalter to become vocalist for Ray Benson, who opens Pelham Heath, N. Y., Dec. 3... Spike Jones had to cancel pop concert at Masonic Hall Dec. 2, as James Ryan, co-owner of Crystal Beach Park, because of conflicting previous commitment. To Ohio State Photograph Merchants Assn. ... Bob Edwards, vocalist for Sammy Watkins at Hollender's, joined Ted Weems at Chicago's Hotel Stevens... Ray Kyster reported to be financing Charlie Tonz, owner of defunct Louis Cafe, in new Los Angeles date venture... Art Jarrett's contract being renewed by Hotel Cleveland until first of year... Five Red Caps set at Golden Dragon Club for money plus at reputed \$1,850 per stanza, with Dick Jackson booked...

# Music Notes

Harry Holden to Edward B. Marks as Pacific Coast sales manager... Mark Goldman in from New York on business-pleasure trip... Vic Blay of MPHC, back from Sheperville, La... Jeanette MacDonald will thrash the music of the "Sweetheart of the Sun" for "Birds of a Feather" at the... Jack Gustaf will distribute Huelsbeckers label on the Coast... Al Sano, who is contact man for Mills Music. No replacement as yet... Abe Olman of the two extra records for the new Harry Warden Music, to be celebrated with a dinner party at the Vine Street derby.

Bruna Lou Welch and Vivian Garry will chirp with Buddy Baker's new music master's first single for Exclusive's new six-disc label... Jack Livingston and Ray Evans will compose score for "Catalina" at Paramount... M. I. Davis, Jr., veepes of Musicraft Records, staying over on the new two extra records for the new Harry Warden Music, to be celebrated with a dinner party at the Vine Street derby.

Annette Warten, formerly chirp on the Meredith Willson show, signed to the Black and White label... Rickie Dancy, Exclusive Records singer, and Jack Daley, Columbia Big Chick, collaborating on screen treatment of "The Blues City" chronicle of present-day jazz in New Orleans... Alton Gonzalez completed Spanish version of tunes for Republic's "Belts of San Angelo"... Louis Forbes started scoring Clint on Charles R. Rogers' "The Fabulous Dorsey's", using 80-piece symphony orchestra.

Juggy Gayles and Feist severed connections in N. Y. Gayles going into own publishing business with Jackie Gale in United Music... "Best Man" song, held by Vanguard Records, was picked up by Harry Truman on street corner after listening to writers Fred Wise and Roy Alfred demonstrate it without music... Herb Hooten, Tennesse, California, took, slipped down \$500 advance... Bill Adler new midwestern sales rep for Music Publishers Holding.

# T. D. Sued for 20G In Contract Breach; Snarl on Dot Claire

Raleigh, N. C., Nov. 26. Tommy Dorsey's \$10,000 date for two days was at the University of North Carolina, at nearby Chapel Hill, was married during the last few minutes of dancing on the final night, Saturday (23), with the serving of papers on T.D. to a breach of promise suit filed by the Order of the Grail, university fraternity which hired him. Suit asks \$25,000 damages.

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Tommy Valanda, Gen. Prod. Mgr.



# Inside Stuff—Orchestras-Music

Question of whether Dave Dexter, editor of Capitol Records' monthly mag, "Capitol News," does or doesn't stick his neck out by criticizing platters reviewed on "Can You Tote That?" weekly on KLMC, Hollywood, is one that gets lots of pro-and-con discussion in Coast music circles. Because of his job with Capitol, it's claimed by some that Dexter leans over backwards for disks from that platter. Guy holly denies such favoritism, however, claiming he has taken some hefty poles at various Capitol offerings, including some by Johnny Mercer, prez of the outfit. Cited are his criticism of a record by Paul Weston, Cap's musical director, as having "poor balance"; another on a "weak arrangement" by Sam Donahue's orch; another taking a poke at the "irritating affections" of Connie Williams' vocalist; and another on Mercer for choosing material unsuitable to his type of delivery. Criticism of his employer has in no way affected their happy relations, Dexter claims.

Musicians' "Studio Committee" has lost its semi-official identification since James C. Pettillo, AFM prez, ordered discontinuing of all such groups within Los Angeles Local 47; however, group continues to function without former quasi-recognition and sanction. Pettillo, once very receptive to group, which was largely instrumental in swinging new picture studio contracts, has withdrawn his favor, frowning on intra-union activities that allegedly threaten to become political or disrupting due to pressure on local administration. However, studio meetings continue to be held and will be, since order is not interpreted as meaning to "hamper work of musicians interested in bettering themselves."

A system to lessen the highly competitive Los Angeles disk jockey field is being tacitly proposed by one of the leading record riders. Suggestion is that the key boys, at least, reach an agreement whereby on who will work when—and sometimes on what. Idea is to split the clock, with each being allotted an exclusive stretch of time in which to operate thereby eliminating the bucking and fighting for audiences. Other facet of the plan is individually to subscribe to a given type of music so all would not be featuring the same kind of stuff, giving audiences the opportunity of selecting a preference by taste.

Los Angeles music retailers are bedding at platter distributors about the record sales booth set up in the Taft Building-O'ly drugstore at Hollywood and Vine to push Enterprise's disk of Paul Page's "Kilroy Was Here Here." Drug outfit announced it's an experiment, and that if it goes over the whole chain will be stocked with records, just as dinettes are throughout the country. Various record shops, as a result, are putting the heat on distros and while no plan for concerted action has as yet been worked out, are reported set to gang up in an effort to keep the drug net's deal from spreading further.

Rare instance of a tune being banned from the networks solely because of its title and not because of risque lyrics is that of Merle Travis' hillybilly item, which he waxed for Capitol Records, titled "Divorce Me C.O.D." Song has been building for the last few weeks and is now one of the top jukebox favorites in various locations where such tunes get a big play; however, because it's about a guy who's happy about getting unhitched he amount of soaping of lyrics will appease the nets.

It won't officially be the Harry Warren Music Co. till Jan. 1, when Abe Olman is due on the Coast from N. Y. to host at a party welcoming the addition that will change Metro's Big Three—Robbins, Peist and Miller—into the Big Four. Metro music boss has made reservation at the American Room of the Vine Street Brown Derby for the affair.

Recent acquisitions of music pub Carl Fischer are catalogs of William A. Pond & Co. and Robert Ellis. Former's catalog, launched in 1920, includes such compositions as sundry editions of G & S "Mikado." Ellis' catalog, more recently established, is largely confined to choral publications.

Roger Wolfe Kahn who, during the late '20s was riding a crest as a bandleader and musical comedy author, is now a test pilot for Grumman aviation at Bethpage, L. I. During the war, son of the late international banker Otto Kahn, handled some of the hottest fighting planes and torpedo bombers. He's now testing some of the newer model jet planes.

Rube Goldberg, N. Y. Sun cartoonist and famed for his screwy inventions, has authored a set of recitations with humorous drawings for children in "Music in the Zoo" published by Mills Music. Goldberg's recitations are set to music by Michael Edwards.

## Aragón Doubles Bill

Hollywood, Nov. 26.

In an effort to hypo attendance, Aragon ballroom is inaugurating a double-bander policy. Starting Dec. 17, Ocean Park terrace will feature two hands of Art Kassel and Dick Stabile.

Kassel bows Dec. 9, replacing Jan Garfield and will share the podium with Sterling Young till Stabile comes in.

## Atlantic City Diskbox

### War Brewing Over

#### Actions of 'Union'

Atlantic City, Nov. 26.

Disk boxes in all bars and taverns owned or operated by members of the Atlantic City Licensed Beverage Dealers Association will be removed Dec. 4 unless distributors and operators of the music boxes move to clean up what the saloon men term a state of "anarchy." This ultimatum was terminated at a meeting of the org Friday (22) when John C. Woulfe, president, described the machine situation in the state as "a racket of the worst sort and one which we are determined to wipe out at any cost."

Beverage men's chief gripe is that they are not allowed to put in their own machines, or a machine of any kind other than those distributed by one or two operators here. In addition they must kick in a five buck weekly "service charge" to the distributors.

Distributors are members of a Trenton "electrical union" which acts as the club. Affiliated with the A.F., if there is "trouble" the union puts up a picket line and beer drivers won't crash it and neither will most other liquor truck drivers, not to mention all the others who belong to union. In a few days with no beer, no ice, no liquor, etc., the saloon owner decides he has had enough. Woulfe asserts the same condition exists all over the state and he believes that it is even national.

Fireworks started here a month or so ago when two new operators started to put boxes out and refused to join the union.

Union picketed the places using the new machines and the "regular" distributor got his machine back in in short order.

## Metro Disker Seeks

### Helen Forrest Pact

Hollywood, Nov. 26.

M-G-M label, new recording subsidiary of Metro Pictures, is dickering with Helen Forrest. If a contract goes through it will be signed before the week is out but won't be effective until after Jan. 1. M-G-M film won't be in operation by then anyway.

Miss Forrest's Decca contract has until Jan. 1 to run, but a mutual parting was arranged by Bill Burton, Miss Forrest's manager.

# Each Recording Would Be Covered By Separate License Via Pub Move

## Owen Gets 60 Days To Pay Up or Jail Term

Toledo, O., Nov. 26.

Donald B. Owens on Nov. 18 was given 60 more days in which to satisfy all claims on his LeoCass del Rio Music Publishing Co. and was warned that failure to do so will result in activation of a suspended five-year pentential term imposed on his conviction last June for sale of unsecured securities.

Owens was brought before Judge Thomas J. O'Connor by Edward Buckenmyer, assistant county prosecutor, who asked that the prison sentence be made effective, because more than 25 aspiring songwriters and investors in the publishing firm complained of Owens' failure to comply with a court order requiring that money and manuscripts be returned. Owens claimed he had been unable to meet fully the conditions on which the prison sentence was suspended because Toledo police had not returned any company records to him until Oct. 29.

## Menhemick Quits

### Local 47 Prexy

#### Race, No Glamor

Hollywood, Nov. 26.

State for biennial election of officers of Local 47, American Federation of Musicians, is minus one presidential candidate. Ray Menhemick, spearhead of the "Studio Committee," which was influential recently in winning wage increases and improved working conditions for studio musicians, bowed out of the race officially last week—"because the job holds no glamor for me." He is, however, running for board of directors.

Spike Wallace, meanwhile, who's been local prez for the past six years, is running again, with Tommy Jones as his opposition. Latter said last week he'll run independently on a platform of "No special privileges to any group."

All requests of "Studio Committee" meanwhile, for organization of committees within Local 47 to meet and discuss with representatives of the various fields of musical employment the problems of their respective fields, were turned down by Wallace.

Answering another request of the studios—that an investigation be made of the film field, royalty wired music and television—Wallace said that such an investigation is already being conducted, but that results of the probe can't be made at this time because it forms "the basis for future negotiations between the AFM and the industries concerned."

An attempt is being made by New York music publishers to revise contracts for the mechanical uses of songs so that each master will be covered by a recording company license, instead of an individual license. Although the contracts will cover current plugs, which are sometimes cut various ways, the revised agreements are aimed mainly at resuming of recordings of revived tunes. Before the war one song might have been done three or four ways by major pubs, but with production difficulties still rampant two ways are unusual at the moment.

In years gone by, mechanical contracts often were written calling for royalty terms to the publisher. It is a side sometimes less, as against the current 15% or 2% when the tunes are revived, recording companies market either pressings of the old masters or entirely new ones—on the basis of the original license and at the original royalty quotation. This same license and fee are extended to cover any other recordings of the same tune by other artists on the same label.

Publishers want to halt this practice. They want each recording of a tune covered by a separate license, and in the event of a revival even the resusing of an old master will have to be covered by a new, modern license at proper royalty rates. Whether they will maintain their stand, however, is another question.

## DAVE DREYER PLANS TO SOLO INTO MUSIC BIZ

Dave Dreyer, general professional manager of Irving Berlin's music interests for a number of years, is interested in going into the music biz on his own. He has a deal going for a while to purchase the Chelsea, Viking and Saunders catalogs from Irv Gwirtz, former Muskaford Records partner, who took those firms with him when he left that setup. Gwirtz, however, quoted a price, it's said, of \$60,000 for the three catalogs, and Dreyer lost interest. At the moment, Dreyer assertedly has no other negotiations going.

## L.A. House Drops Costly Orchestras for a While

Los Angeles, Nov. 26.

Name bands on the expensive side are out for the next few months at the Million Dollar Theatre. High costs are cited by Sherill Corwin, operator of the downtown Los Angeles spot, as main reason for the ban.

Carmen Cavallaro is set week of Jan. 7. Coming up before that are Armando Orliche and the Havana-Cuban Boys; Pearl Bailey; a circus show for Christmas week; the Three Stooges; and, for New Year's, Tito Guizar. Count Berni Vici's Minstrel Show is current.

The Calls are TERRIFIC for  
HATS, SUITS, SHOES, ETC.

By EDDY ARNOLD, WALLY FOWLER and J. GRAYDON HALL

By Arrangement with Wallace Fowler Publications

We Are Now the Publishers of This Song

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Now being recorded by  
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ARTISTS

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## Show Biz In Middle

Continued from page 1

spectaculars in Times Square are already backed out of the district. Nitty and band business, already scarce in some quarters, will suffer most from the cool weather. In total money lost the boltes and danceries won't stand very high, but the loss of the outdoor shows, the operations of many of the spots, the relative effect will be far greater. It is felt that the weather will militate against the take, first before the confusion among potential payees as to whether the show is operating and the manner of operation, and secondly the unwillingness of people to go out in the winter to resume normalcy.

Legit is not expected to feel any ill effects unless the strike lasts into 1947. Tickets for the hit attractions are pre-sold well into January and few more players are attracted by the lights of a marquee.

Few optimists who recall that the wartime browbeat had no effect on showbiz grosses are answered by bonafides and theatre ops with the fact that wartime external demands were at an abnormal high and people would have paid to see anything under the circumstances. Now many branches of the entertainment industry are facing a lag in the same feeling as exemplified by the power shortage.

Should the strike last long enough to seriously curtail the requirements, the record industry will also begin to suffer. As a freight negotiator, disks would be the first to be halted which would mean that the flow of platters from the record plants to purchasing points would be virtually halted. Most diskery heads expect shipments to be halted under the circumstances. Now many branches of the entertainment industry are facing a lag in the same feeling as exemplified by the power shortage.

One-night ballrooms will be strapped for heat in a long strike. In the middle of Pennsylvania, the coalfields may be able to obtain their own supplies.

**Lee's Emergency Setup**  
In the New York metropolitan area, Lee's circuit is in the best position to sustain a prolonged shut-out. In an effort to meet the exigencies of last spring's coal stoppage, the circuit purchased a large number of smaller generators to keep some of the theatres and night lighting plants going. If necessary, these will be pressed into action. Also, the Lee circuit has a good stockpile of coal and oil to last from two to four weeks in the theatre, employeage and other costs both on their own property, where available, and in empty lots. Oscar Deob, circuit boss, says that if the strike lasts long enough they are prepared to close some of the neighborhood houses in order to plug coal stocks to Broadway theatres, but, in any case, they would comply with whatever requests city or state officials make.

At Radio City Music Hall, head man John H. Eysell stated that the theatre would naturally follow regulations, but that, without or not without, the "Clouds Over Bury" would open Dec. 5. No special equipment will help the Music Hall in case of coal shortage because it is not a theatre that anything like a complete blackout goes into effect the house.

**RKO Operates on Oil**  
Most of the RKO theatres are heated and run on oil. The only circuit that doesn't utilize N. Y. Steam Corp. city heating, but on their own facilities, the circuit execs over at the chain would do without the rest.

At the Paramount, Wetman said that in spite of shortages the original booking plans would be continued. Says Mr. Hirsch, opening Dec. 18 with a stage show headed by the Andrews Sisters and Tony Pastor's orchestra.

Exchanges will be hit only if the strike continues long enough to stop shipments of the strike commodities category. The interchange of prints between exchanges will be immediately affected by the movement of prints from lab to the various key exchanges. Shipments from exchanges to theatres are not endangered because films are trucked between these points. No

exchanges have enough new prints to make a break in trucking out some can exist on backlog material and resuise for a time.

Should a break in trucking out some can exist on backlog material and resuise for a time. The inconvenience is expected for showbiz in their daily business as elevators in Radio City Building, built by the industry are cutting their service down to bare necessity. For the first time in several months the stairways in the RKO Building will be open to travel.

### RR Curtailment Easing

#### N.Y. Hotel Reservations

Continuation of the dimout for a protracted period may result in considerable easing of the tight hotel situation. According to hotelmen, it's still too early to tell exact effects of the dimout, but some lines have noted considerably less call for reservations and lobby grosses are not as high as normal, however, are not yet above normal, and so far hotels are filled up.

Justice Dept. spokesmen said closing of film theatres would likely add to the juvenile delinquency problem.

FCC officials explained that broadcasters would be among the last to feel the pinch of the coal shortage. Suffice it to say that power

Corruption run all the stations in Pennsylvania Railroad, so far, has out out two trains to the west and one to the east, but no train to North Jersey has been curtailed.

### Theatres in the Northeast

#### Hardest Hit by Brownout

Washington, Nov. 26. Theatres throughout the Northeast section of the nation received the warning "brownout" last night (25) as P.A. workers to the effect of the current coal strike.

The Government order covered 21 states—including some in the mid-west—and the District of Columbia. In several areas, the Federal order was anticipated locally. The D. C. theatres closed with other theatres in the District. Theatres in the District closed effective last Friday night (24).

The brownout was the hope of the industry to prevent a complete shutdown of the theatres. The Production Administration could effectively close many amusement places, but the theatres would be ordered to channel it into home and industrial heating. Bulk of the eastern and midwestern theatres are coal heated.

During the war, the brownout failed to have any adverse effect upon the boxoffice, despite the fact that marquee were blacked out. Should the coal strike result in unemployment in other industries there may, indeed, be a temporary shortage of coal. Theatres and men might spend on inexpensive amusement.

While a substantial number of coal burning trains have been cancelled, there has been no effort thus far to curtail the transportation of specific types of travel. Hence, showfolk are no worse off than any other travelers.

### MPFPA's Pledge

St. Louis, Nov. 26. Members of the MPFPA, through John M. Eysell, stated that the theatre would naturally follow regulations, but that, without or not without, the "Clouds Over Bury" would open Dec. 5. No special equipment will help the Music Hall in case of coal shortage because it is not a theatre that anything like a complete blackout goes into effect the house.

At the Paramount, Wetman said that in spite of shortages the original booking plans would be continued. Says Mr. Hirsch, opening Dec. 18 with a stage show headed by the Andrews Sisters and Tony Pastor's orchestra.

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railroad service as most of the green folder is delivered by truck from the St. Louis exchanges. Exhibitors depend on railroads for the transporting of privately owned automobiles to obtain and return films.

### No Eastern Theatre Closures

Reports that eastern theatres might be shut to conserve coal were denied yesterday (25) by two government officials, Raymond Kerr, fuel specialist of the Civilian Production Administration, and C. G. Davidson, Asst. Secretary of the Interior.

Justice Dept. spokesmen said that theatre operations in fuel saving since thousands of homes are being closed down, but some lines have noted considerably less call for reservations and lobby grosses are not as high as normal, however, are not yet above normal, and so far hotels are filled up.

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### OBITUARIES

#### DR. EDUARDO MARQUINA

Dr. Eduardo Marquina, 67, president of the Sociedad General de Autores de España, Spanish counterpart of the American Society of Composers, Authors and Publishers, died of a heart attack last week in New York, the second high ranking foreign visitor to the recent International Conference of Societies of Authors and Composers to die while in the U. S. Fred Markush, representative of the Hungarian performance rights society, died similarly several weeks ago.

Dr. Marquina was one of this country's outstanding literary figures, a member of the Royal Academy of Languages (Spain), past president of the International Confederation of Authors, a close friend of ASCAP. He was instrumental in arranging the recording performance rights agreement established last year between ASCAP and the Spanish society he headed, during the 1920s in Europe by John G. Payne, ASCAP's general manager, and Herman Finkelshtein.

Dr. Marquina came to N. Y., Oct. 4 for the Washington, D. C., Convention of the International Confederation of Authors.

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amount in Memphis, Birmingham, and other cities.

Besides his widow, he is survived by a brother.

### ARTHUR N. LOWE

Arthur N. Lowe, 88, treasurer of the Motion Picture N. Y. branch, died while shaving at his home in Long Beach, L. I., Tuesday (26). He had been in poor health for some time and had been on duty at the theatre before his death.

He was born in New York in several Broadway theatres, starting with the Broadway Theatre, N. Y., when he was a young boy.

He later went to Pittsburgh, where he was treasurer of the Nixon theatre there for a number of years before returning to Broadway.

His widow, Mrs. Kitty, also a ticket seller, survives.

### CLIFFORD W. MEECH

Clifford W. Meech, 78, veteran musical director, died Nov. 25 in Los Angeles following heart attack. He had been in poor health for some time and had been on duty at the theatre before his death.

He was born in New York in several Broadway theatres, starting with the Broadway Theatre, N. Y., when he was a young boy.

He later went to Pittsburgh, where he was treasurer of the Nixon theatre there for a number of years before returning to Broadway.

His widow, Mrs. Kitty, also a ticket seller, survives.

### BELLE HATHAWAY

Belle Hathaway, 86, retired vaudeville performer, died at Newark, N. J., Nov. 25.

She had a trained mark act in the circus for a number of years until 1914, when she was married to a fireman, which forced her retirement.

Two sons and four daughters survive.

### FRED C. BEERS

Fred C. Beers, 51, motion picture casting director, died Nov. 18 in Hollywood.

He was born in New York in several Broadway theatres, starting with the Broadway Theatre, N. Y., when he was a young boy.

He later went to Pittsburgh, where he was treasurer of the Nixon theatre there for a number of years before returning to Broadway.

His widow, Mrs. Kitty, also a ticket seller, survives.

### MARRIAGES

Shirley Mitchell to Dr. Julian H. Frieden, Toledo, Nov. 28. Bride is a film actor.

Billy Edie Lawrence to Richard Jacobson, Chicago, Nov. 28. Bride is a film actress.

Anni Pohl to Daniel R. Houlihan, Alhambra, N. Y., Nov. 8. Groom is a film actor.

Fern Tamm to Jimmy Shogren, Chicago, Nov. 20. Groom is a film actor.

Marilyn Ross to Bernice Thall, New York, Nov. 18. Bride is singer.

Mrs. Elizabeth Palmer Barnum to Henry Ringling, North, Saratoga, Nov. 18. Groom is a film actor.

Helal of Ringling, Barnum & Bailey Circus.

Mylna Lee to Leonard Shannon, Las Vegas, Nov. 18. Groom is a singer.

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## Broadway

Trickett brought John S. McBride's wife seriously ill.

Frank McCoy in Roosevelt hotel plays treatment.

Rentals on new Miami Beach villas quoted at \$10 per week.

John Graham added to American Theatre Wing of February-March for 1946-47.

Concrete International in Mexico City now 10 featured four compositions by Claude Lehman.

Playwrights Stage to present Leon Morse in "Satanstoe" at the Lyric.

Algonquin Dec. 14-15.

Algonquin opened its new Room at cocktail lounge, 255, with Alex Gogoy at the piano.

George Brandt in new play, "You See It," scripted by Bert Levey from Clayton Rawson's novel.

John Brandt, brother of George, now, bringing about shedding seven pounds.

Friendship Circle will give Alfred H. Morton, National Council of Artists Corp. head, due to the city six weeks on the Coast.

Arthur Hopkins to get 14% of the profits as director of "The Sign of the Cross" for 15% for playing lead.

John Rodzinski to Europe in December for first time in nine years.

Harold Russell, the amputee who appeared in "Best Years of Our Lives," entering the advertising campaign for "The Sign of the Cross."

Sulka's really going in for movie this season. "The Sign of the Cross" is the motif the mystic symbol used in its ads.

John Rodzinski, who opened last night in "No Exit," at the Baltimore.

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Cost, following homeless huddles, the Paramount studio head's visit, Mildred, goes to Washington to visit friends and family before returning to Hollywood.

Rupert Hughes, currently in New York, is to be lunched again by the group of film and literary celebrities, including Mildred, on Wednesday. Culture - Club - That Means No Fridays.

Freddie March starrer, will be held in New York, by the American Citizens Committee of Arts, Sciences & Professions, of which March is president.

William Brandt making three consecutive trips to New York, to see the "Jinx" program with Tex McCrary and Jinx Falkenberg starting this week.

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## London

Don Heath band signed for five years with Decca.

Divorce granted to wife of playwright, Burgess, by the court.

For the first time since the war, the "Milk" circus will be re-arranged at the Olympia as "The Circus on the Navy Fair" at the Comedy on Nov. 5.

Low Grade (and Leslie Grace) will be produced at the Comedy on Nov. 5.

Deal between Electric and Musical Industries and Broadcast Relay for the production of a new musical featuring interest has been shelved.

Archie Menzies doing new show "Idea for Comedy" for Linnit & Dunfer, to be produced at the Comedy on Nov. 5.

Brighton Town Council is running its own vaudeville shows at the Brighton Pavilion, from 20c. to 30c. It has already made a record of 100c.

British Broadcasting Corp. after many years, has finally formed a new section, which will be headed by Gale Pedrick, former head of the BBC.

Ray Fox quits the Milroy club, Nov. 25 to play series of vaudeville dates, replacing Peter Allen and his Mayfair Music formerly at the Milroy club.

Special matinee of "Dear Brutus" being staged before the Royal Opera House, Dec. 12, to aid rebuilding of the bombed theatre of the Royal Opera House.

London's West End is to have an all-night program for the first time, when the Great Dante opens at the Garrick theatre in December.

Charles Shadwell band, signed by the British Broadcasting Corp. for a series of concerts in provincial towns, he has never played previously. It's former name was "The Shadwell Band."

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alick promotion job for "Song of the Sirocco." The film on window displays and newspaper advertising with plenty of town's large dept. store netting plenty of attention.

## Miami Beach

Chavez and orchid tickled by Miami Grand.

Adair held over for another four weeks in Ben Gaines Blackboard.

Carrie Fennell and Ann Corio set to play the Frolics when Margie the Jones and visiting the Miami local hotels.

Bob Crawford, who cleared Air Corps zone, opened Bob Yonder club this week chain celebrating 21st anni this week with special stage showings in key houses.

Biggest industry in town is the restaurant, which has over 50 eateries and 100 bars counted in area of 30 blocks.

## B'way Facelift

Continued from page 1

Don Clothing Co., will tear out the theatre and the stores along it to take in the whole lot.

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## Hollywood

David Niven laid up with bronchitis.

Paul Patton, who played the role of Sgt. Zerk, was an American citizen.

Burt Brant in from a tour of Europe.

Holt to Colorado on a hunting trip.

Margot Grahame seriously ill at De Witt.

John Kennedy's wife hospitalized for pneumonia.

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# - Give "Hamp" a Box Office and He'll S.R.O. it!

HE DOESN'T PICK HIS SPOTS  
HE DOESN'T PICK HIS PICTURES



*The Consistent*  
**Mr. Hampton**

And His ORCHESTRA

*Consistently*

**BANDLAND'S BIGGEST DRAW**

Currently  
**AQUARIUM  
RESTAURANT**  
New York  
Until Early In January

**DECCA RECORDS  
NOW ON THE COUNTERS**

No. 23696  
**THE PENCIL BROKE  
TEMPO'S BIRTHDAY**

No. 23639  
**FLYING HOME NO. 2  
PUNCH AND JUDY**

Just Concluded Another  
*Unusually*  
Sensational Engagement at  
**STRAND THEATRE**  
New York  
Where "Hamp" Holds All Records

Variety said—

"In the groove? That's putting it rather mildly. Hampton really bells 'em out of their pews with a rock'n'ride show in as **GEAR! A ONE-MAN PERFORMANCE** as fat if there is a personable master. . . It's doubtless Hampton . . . that opening rock 'em number of times of any band show . . . stirred the audience to a frenzy equalled by no other act at this house since its inception of bandshows.  
Kahn.

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